

A glass flask containing a yellow liquid, with a test tube inside it filled with yellow corn kernels. Several corn kernels are scattered on the surface around the base of the flask. The background is white.

# Fertilizer Outlook *and* Technology Conference

A close-up of green corn leaves on the left side of the slide.

**Rick Tolman, CEO  
National Corn Growers Association**

# Horology – The Art and Science of Timekeeping

















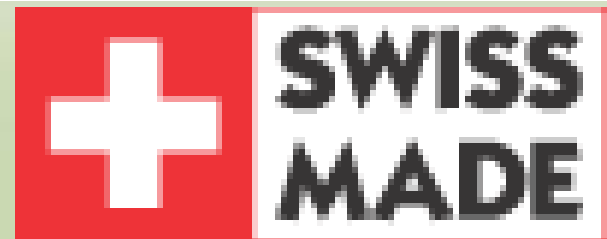


# swatch

A Guide for Connoisseurs and Collectors

Frank Edwards







# Change.....



- Biofuels
- Commodity Prices
- Surplus to Shortage
- Biotechnology
- Being Green
- Conservation Tillage
- Land Prices
- Outside Money

# Lessons for Us?



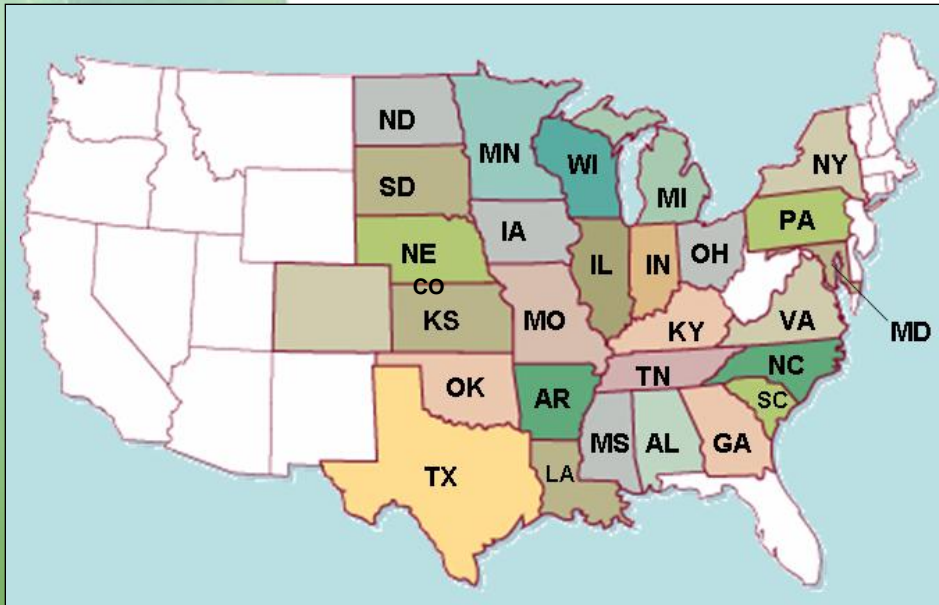


# NCGA and Change and Our Outlook



# National Corn Growers Association

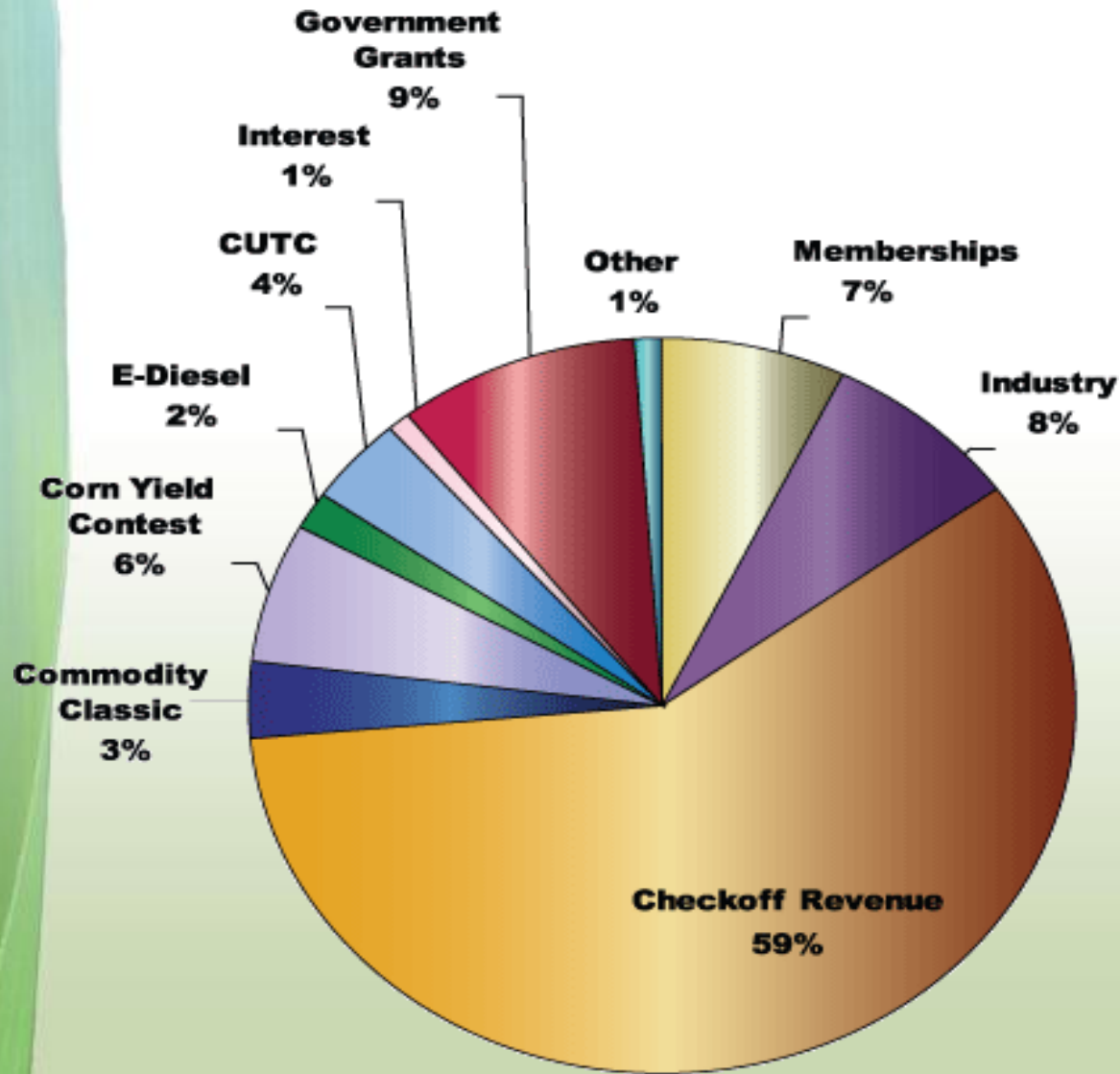
**NCGA is a Federation, comprised of:**



- 25 State Grower Affiliated Associations
- 23 Checkoff Boards
- 300,000+ Checkoff Investors
- 32,000+ Members

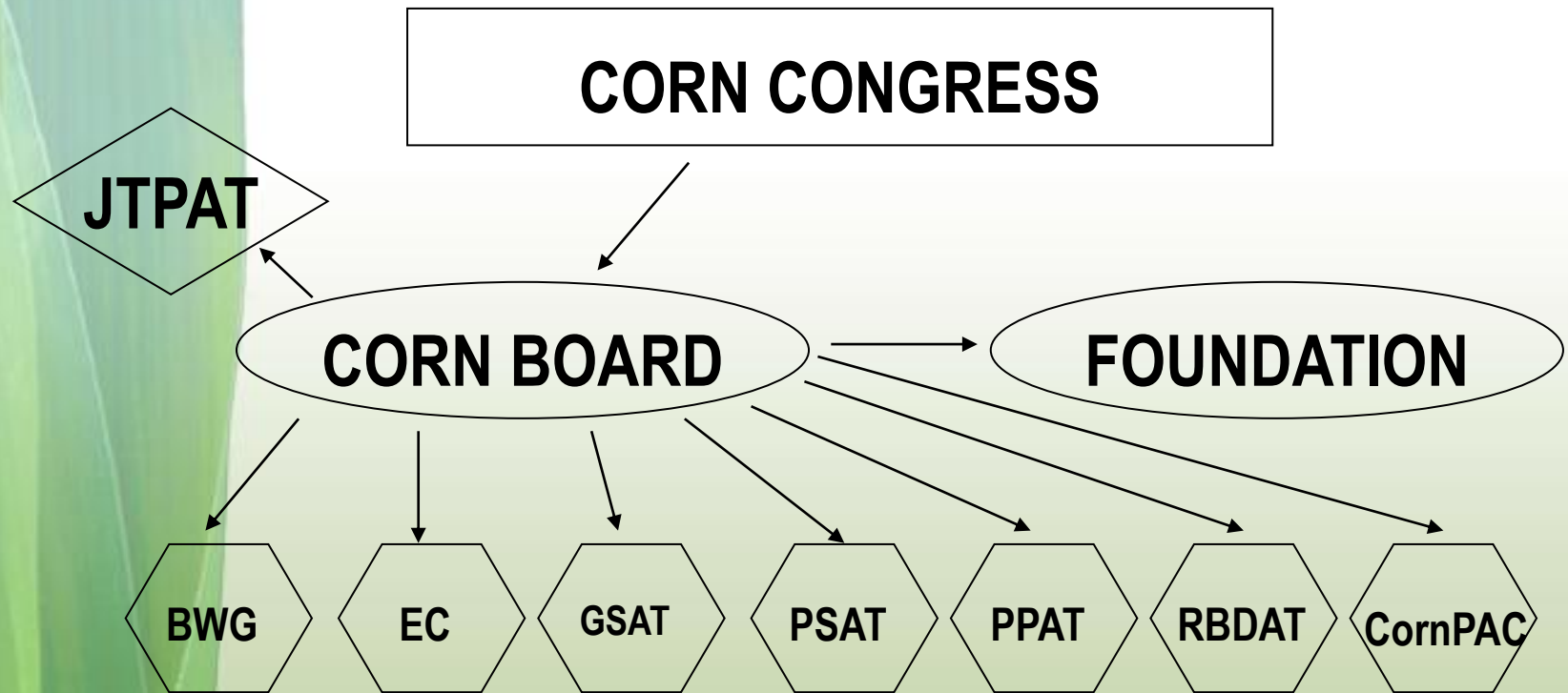


# NCGA Revenue Sources, FY 2007



# NCGA Structure

## National Corn Growers Association





# NCGA's Vision

**“15 x 15 x 15”**

- 15 billion bushel corn crop
- 15 billion gallons of ethanol
- ...by 2015

Dozens of yield-  
acreage combos  
get us there

Ex: 83.5 m. ac.  
180 bu./acre

~10% of gasoline mkt.  
~5 billion bu. demand

8 years for  
infrastructure  
development

# How Will We Get There?

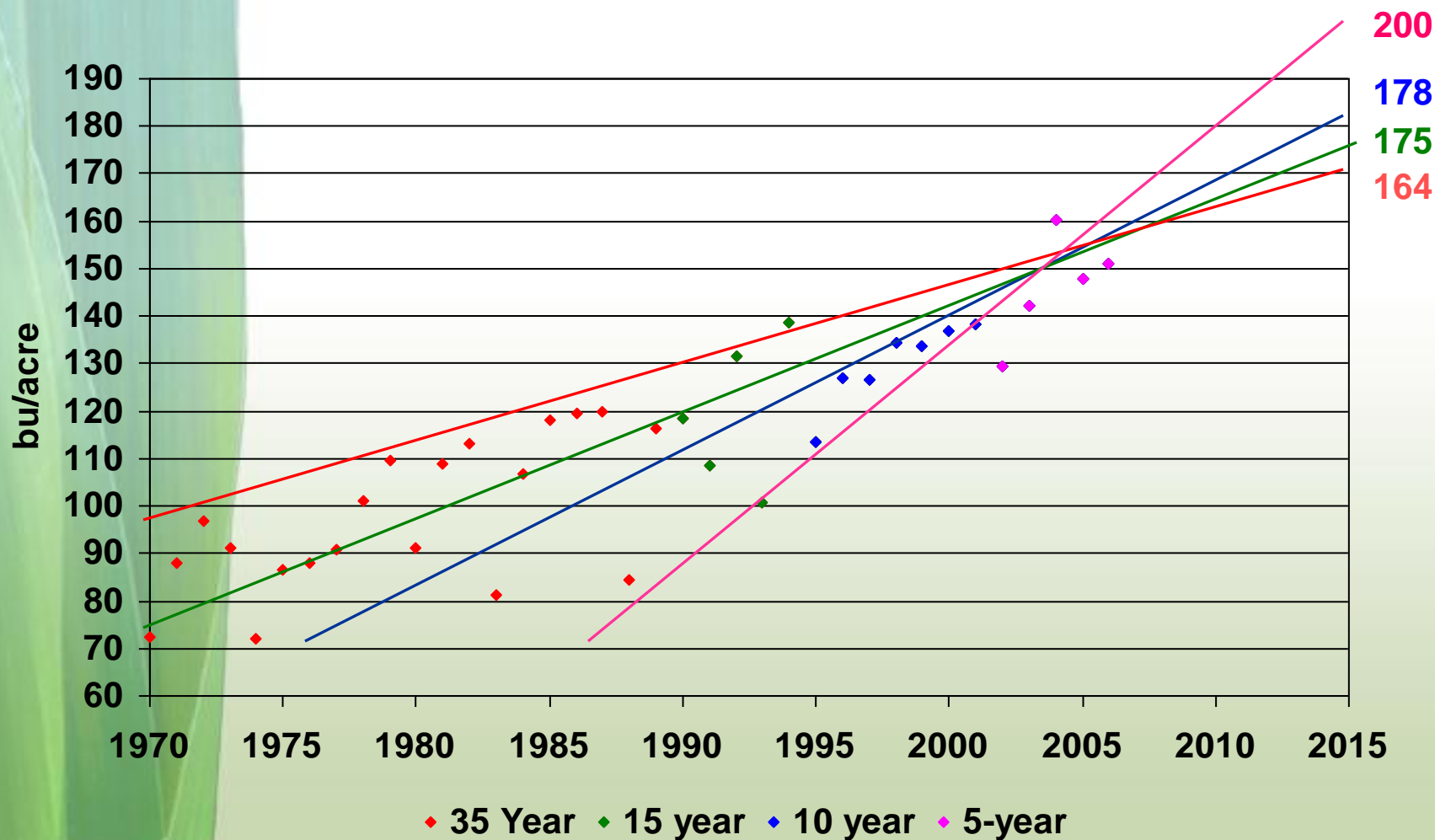
An example of making the unimaginable a reality

<b>U.S. Corn</b>	<b>1944</b>	<b>2007</b>	<b>% Change 1944-2007</b>
<b>Acres Harvested</b>	<b>85 mil</b>	<b>85 mil</b>	
<b>Price (Season Avg)</b>	<b>\$1.03</b>	<b>\$3.10</b>	<b>+201%</b>
<b>Production</b>	<b>2.8 bil bu</b>	<b>13.3 bil bu</b>	<b>+368%</b>
<b>Yield</b>	<b>33 bu/Acre</b>	<b>156 bu/Acre</b>	<b>+372%</b>

Source: USDA



# Corn Yield Trends Are Accelerating

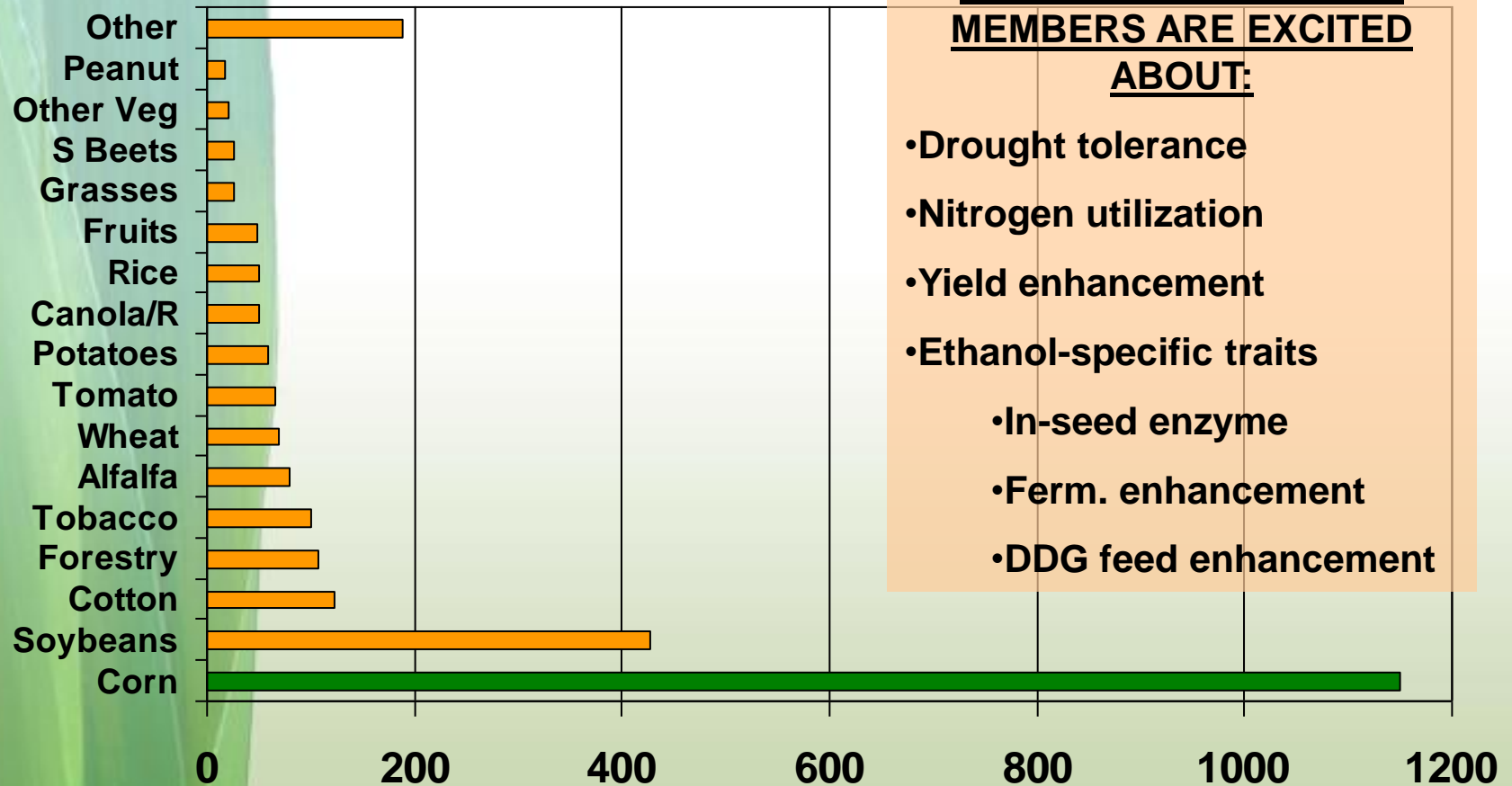


# Transgenic Field Trial Release Permits

2005-June 2007

## PIPELINE TRAITS NCGA MEMBERS ARE EXCITED ABOUT:

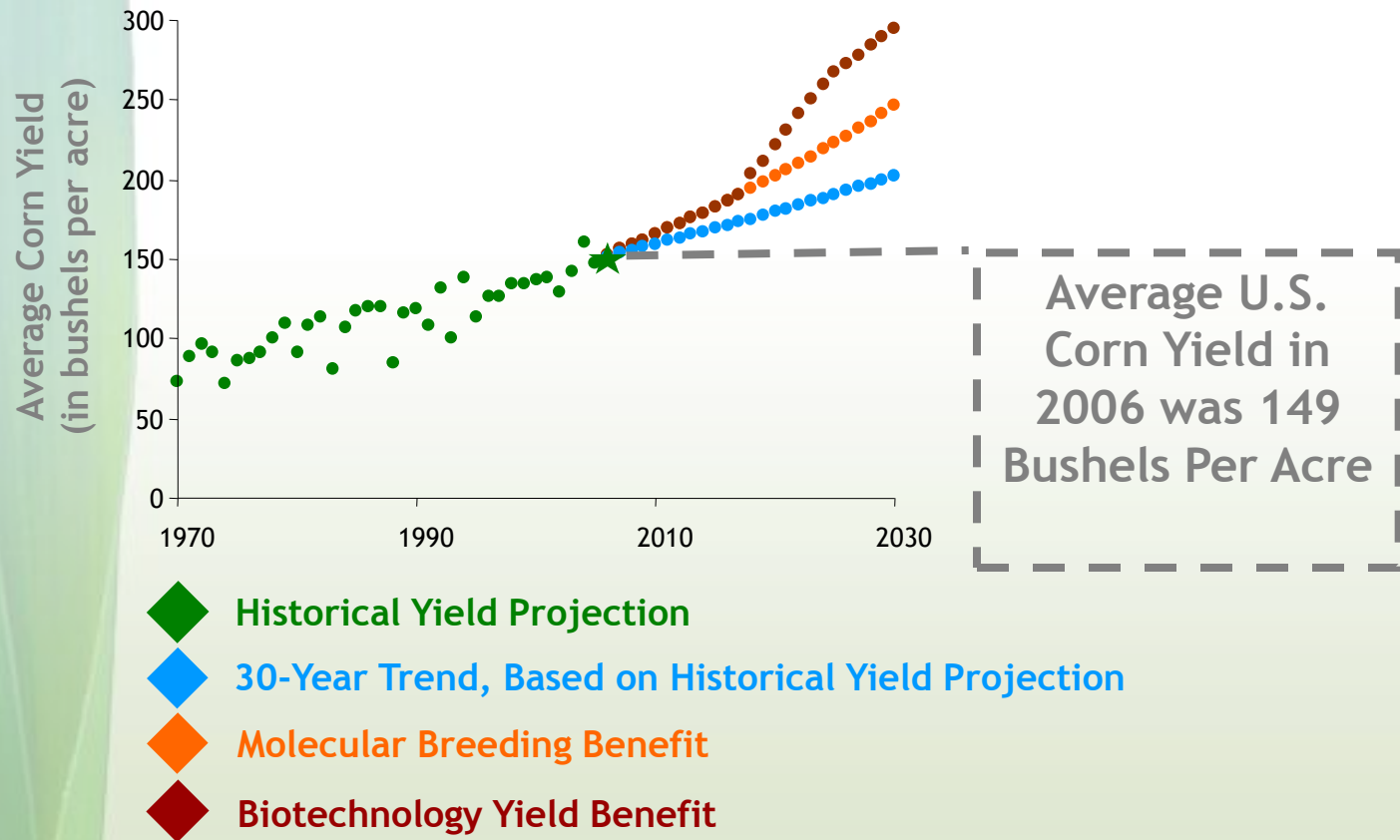
- Drought tolerance
- Nitrogen utilization
- Yield enhancement
- Ethanol-specific traits
  - In-seed enzyme
  - Ferm. enhancement
  - DDG feed enhancement



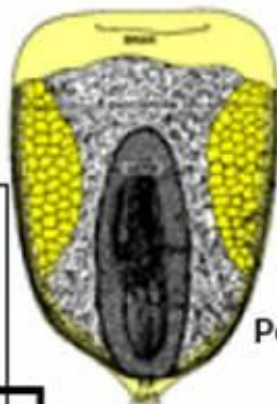
Data Source: USDA, APHIS



# Step-Changes in Corn Potential



# Corn Has Huge Potential for Biofuels



## Ethanol Productivity

Endosperm → 435 Gal/Acre

Pericarp → 18 Gal/Acre (2010)

Stover → 100 Gal/Acre (2010)



### Grain Starch

	10	15	20
Bu/Ac	180	200	250
Gal/Bu	2.7	2.9	3.0
Gal/Ac	486	580	<b>750</b>

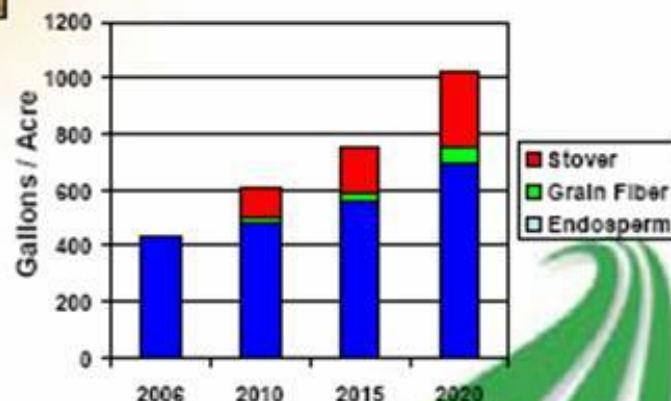
### Grain Pericarp

	.45	.500	.625
Ton/Ac	.45	.500	.625
Gal/Ton	40	60	90
Gal/Ac	18	30	<b>56</b>

### Stover

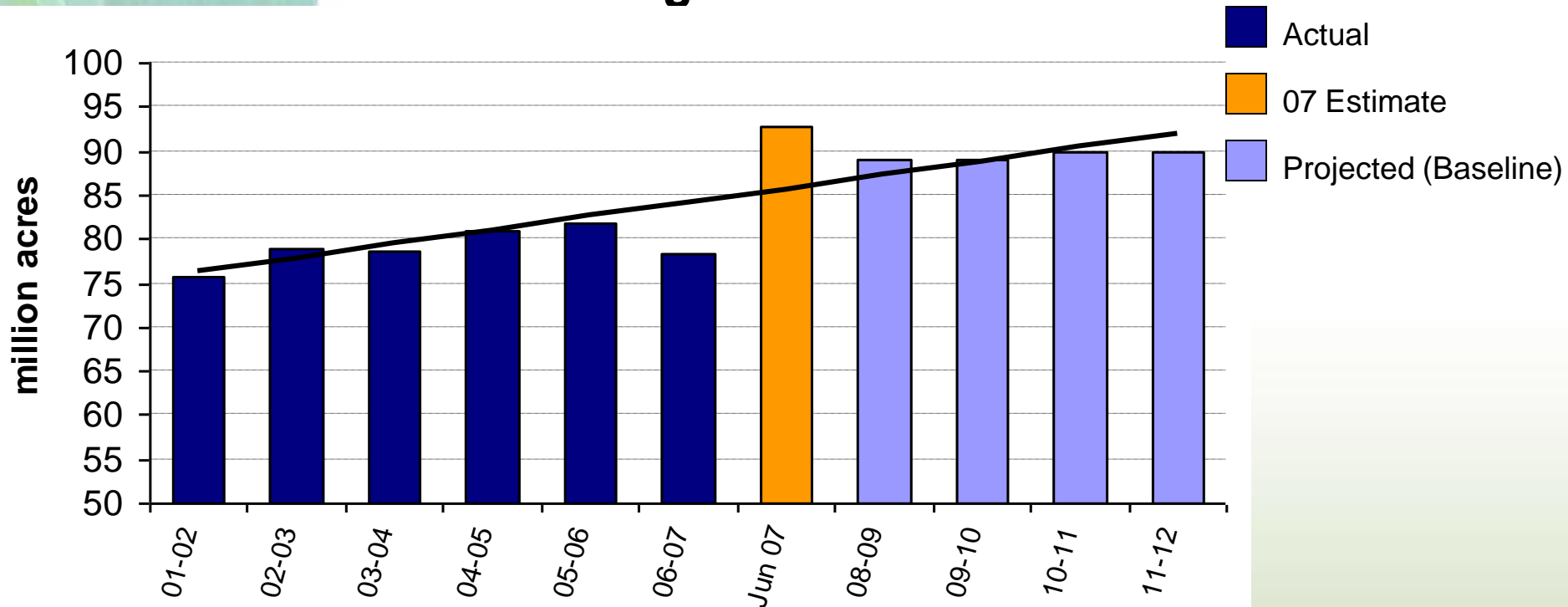
	2.5	2.75	3
Ton/Ac	2.5	2.75	3
Gal/Ton	40	60	90
Gal/Ac	100	165	<b>270</b>

**1,000 gallons /  
acre by 2020?**



# How Will We Get There?

## Acreage Shifts

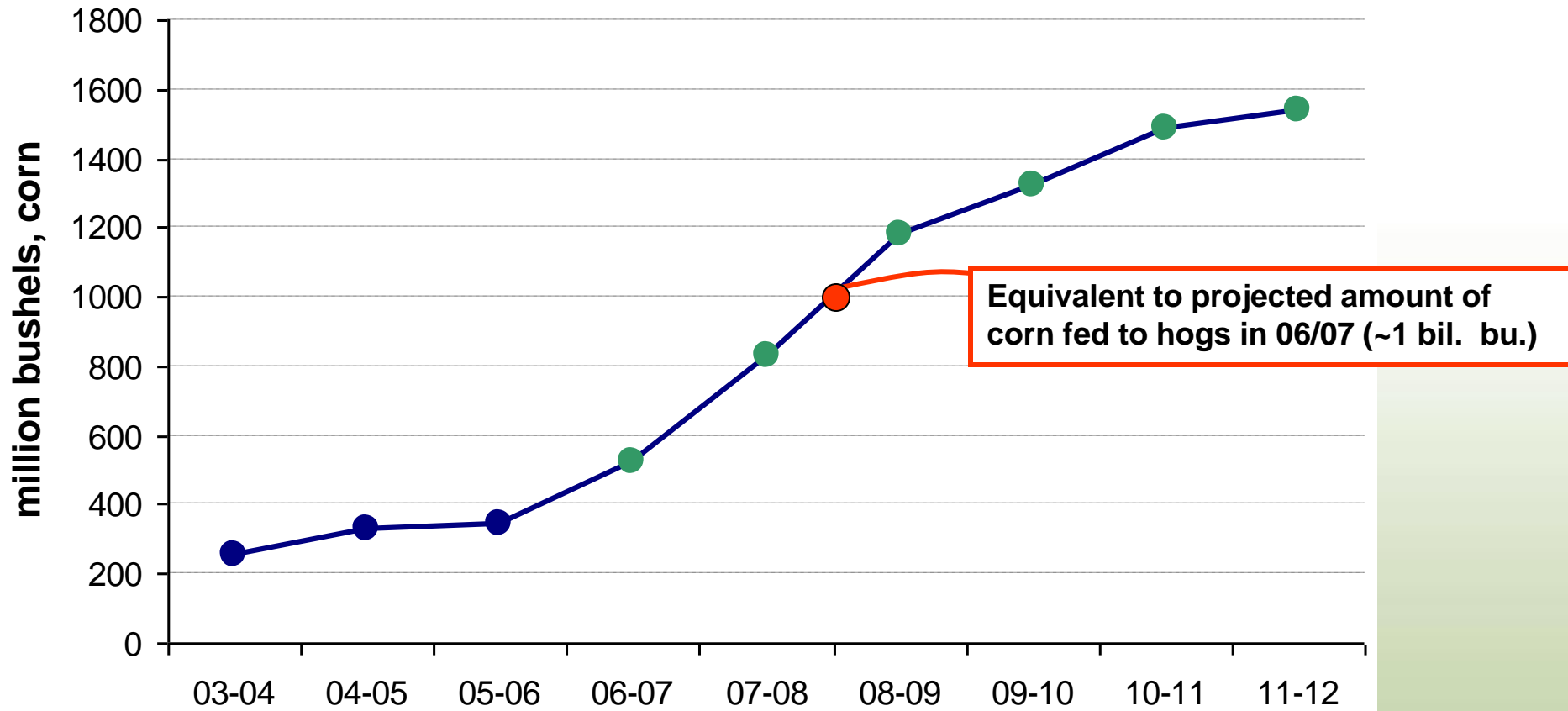


**Every additional 1 million harvested acres results in 150 million bushels (assuming yield of 150 bu./acre). That additional corn could produce 420 million gallons of ethanol.**



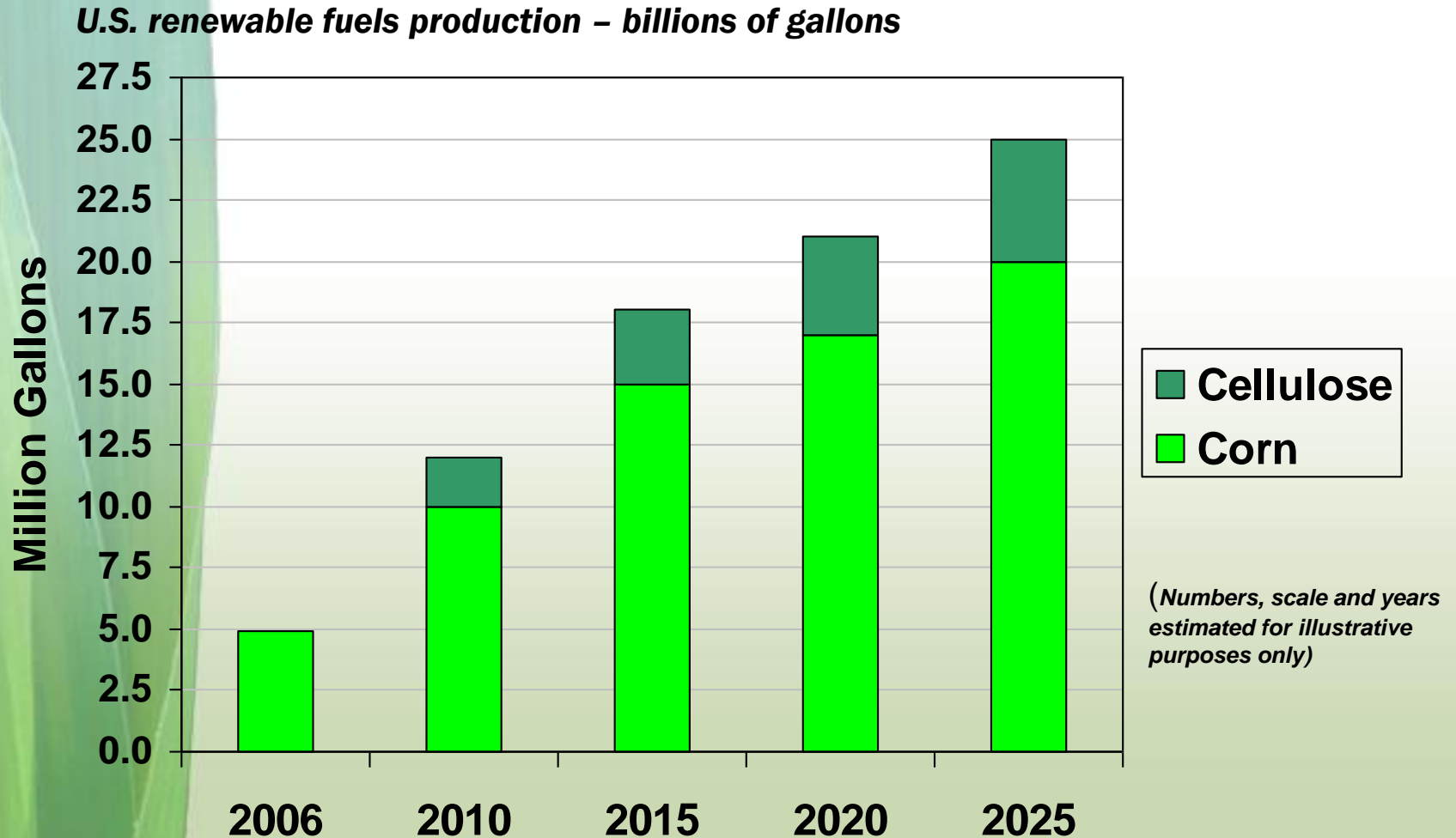
# How Will We Get There?

## DDG Displacement of Corn



# How Will We Get There?

Cellulose is Here!



Source: NCGA

SINCE THE PRICE OF CORN HAS  
DRIVEN UP THE PRICE OF MILK SO  
MUCH, YOU CAN HAVE CEREAL OR  
YOU CAN HAVE MILK, BUT YOU  
CAN'T HAVE BOTH!

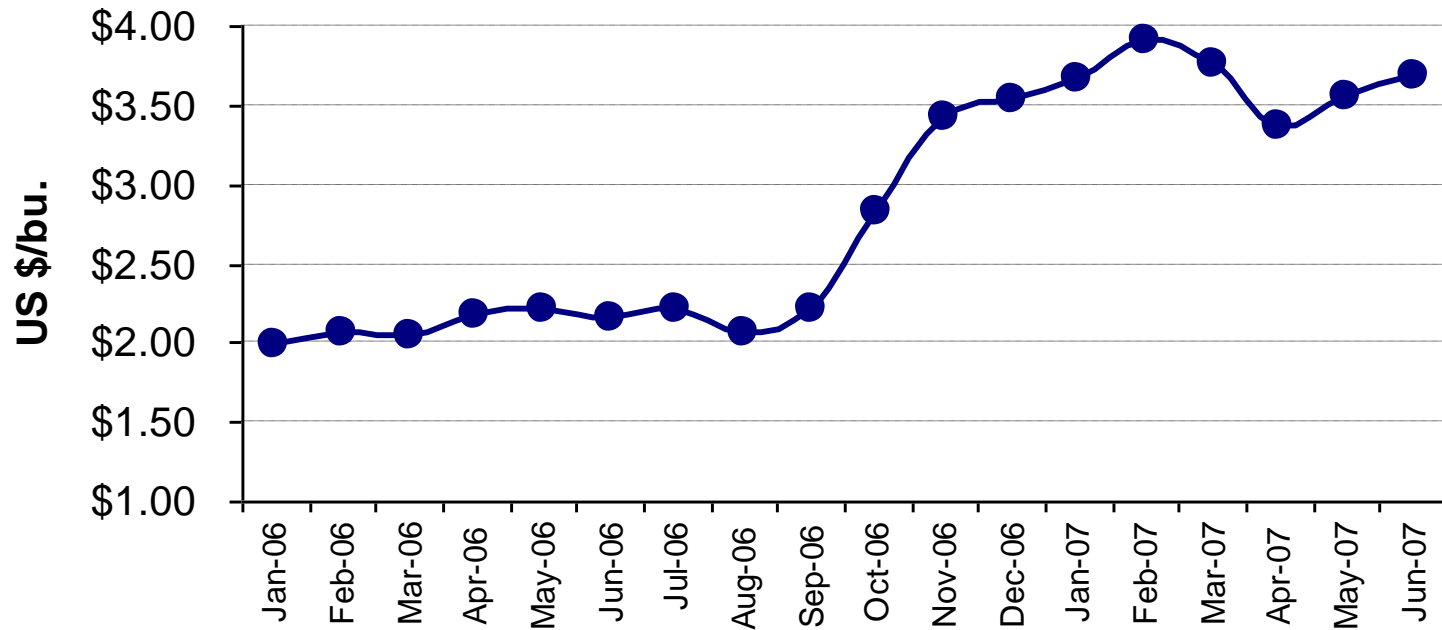
7/7  
DARK  
COLUMBIA  
DAILY TRIBUNE  
CARTOONS.COM  
2007  
6





# Yes, Corn Prices are Higher

Yellow No. 2 Corn, Cash Price, Central Illinois



## But what impact has that had on retail food prices?

# Retail Food Items Contain Very Little Corn

Product	Qty.	Corn Req.	Value of corn in unit @ \$2.40/bu	Value of corn in unit @ \$3.25/bu
Beef	1 lb.	2.8 lbs.	\$0.12	\$0.16
Pork	1 lb.	3.6 lbs.	\$0.15	\$0.21
Milk	1 gal.	1.8 lbs.	\$0.08	\$0.10
Eggs	1 dz.	4.0 lbs.	\$0.17	\$0.23
Broiler Chicken	1 lb.	2.0 lbs.	\$0.09	\$0.12
Corn Flakes	12 oz.	10 oz.	\$0.03	\$0.04

# Grocery Bill Comparison for Selected Items

ITEM	QTY	JUNE 05 PRICE	JUNE 06 PRICE	JUNE 07 PRICE
Milk	1 gal.	\$3.12	\$3.00	\$3.43
American Cheese	1 lb.	\$3.83	\$3.53	\$3.63
Butter	½ lb.	\$1.55	\$1.45	\$1.54
Ice cream	½ gal.	\$3.62	\$3.86	\$3.88
Turkey	2 lbs.	\$2.16	\$2.26	\$2.44
Chicken breast	2 lbs.	\$6.60*	\$6.56	\$7.02
Eggs	1 dz.	\$1.14	\$1.24	\$1.37
Pork Chops	2 lbs.	\$6.62	\$6.28	\$6.46
Bacon	2 lbs.	\$6.92	\$6.80	\$7.32
Ground beef	1 lbs.	\$2.74	\$2.71	\$2.86
Beef steak	2 lbs.	\$10.54	\$10.04	\$10.62
Cola, non-diet	2 ltrs.	\$1.13	\$1.12	\$1.18
Malt Beverage	72 OZS.	\$4.91	\$4.91	\$4.99
<b>TOTAL</b>		<b>\$54.88</b>	<b>\$53.76</b>	<b>\$56.74</b>

- Aggregate increase for these items from June 06 to June 07 is 5.5%...
- However, June 07 prices are only 3.4% higher than June 05 prices
- 25-Year average annual food inflation is 2.9%

**Source:** BUREAU OF LABOR STATISTICS

<http://data.bls.gov/PDQ/outside.jsp?survey=ap>

\*2005 DATA FOR CHICKEN BREAST NOT AVAILABLE. VALUE IS 2006 AVERAGE PRICE

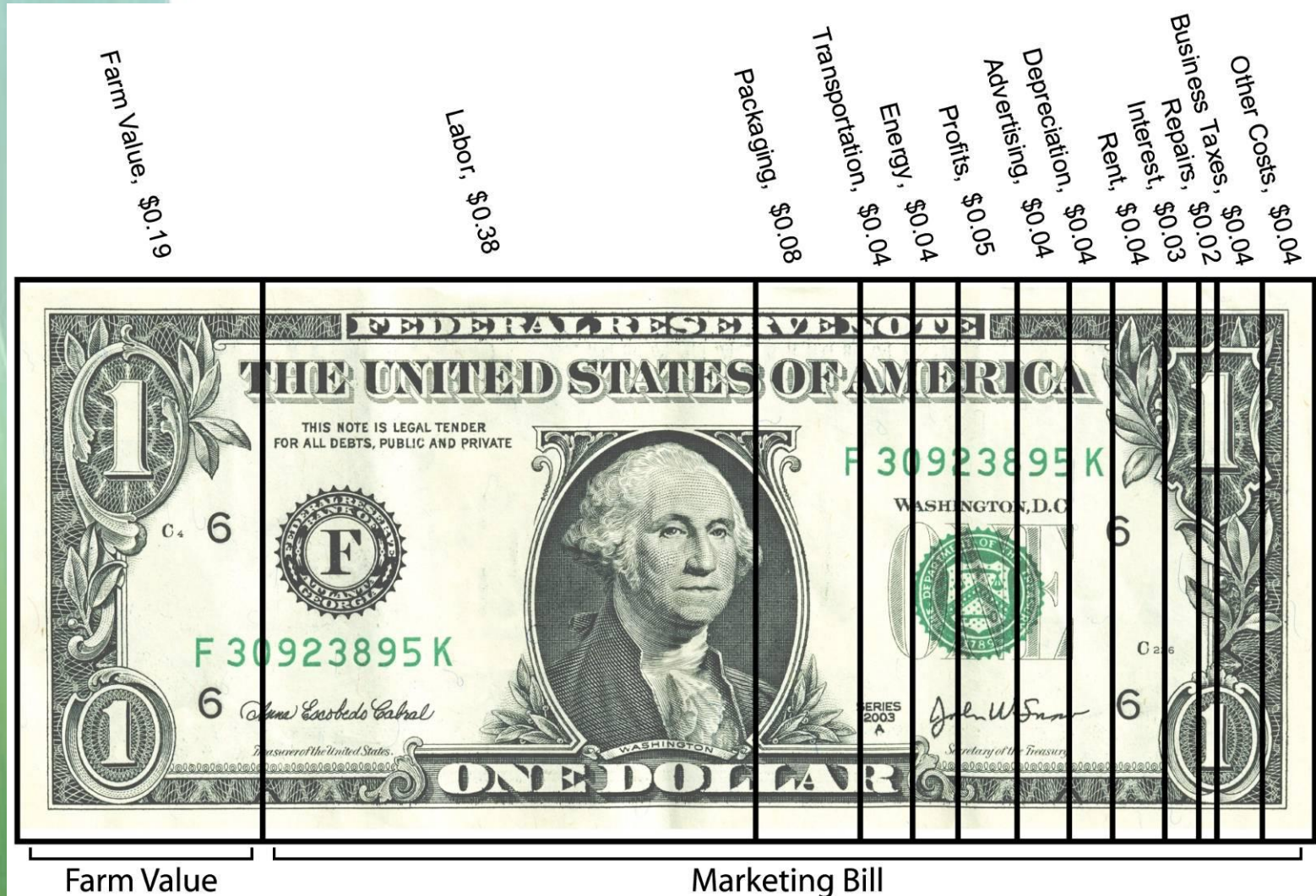


# Mostly Hot Air In Popcorn Headlines...



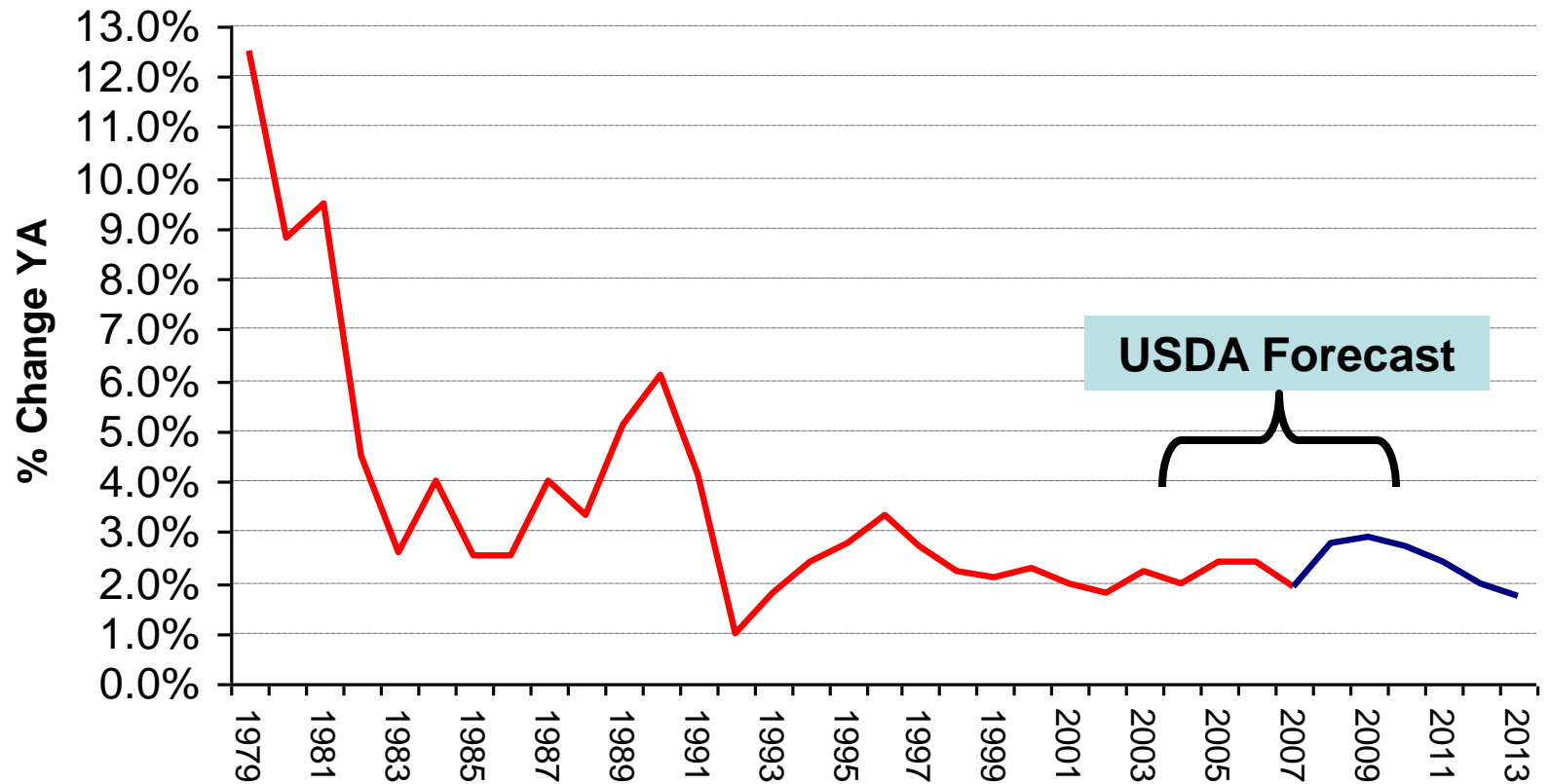
- *\$5 = 1 tub of popcorn at a movie theater or 38.5 pounds of popcorn from a farmer*
- *\$5 of popcorn from a farmer fills nearly a dozen 33-gallon trash bags.*
- 2006 – Farmer got 1.6 cents of that \$5 tub
- 2007 – Farmer got 2 cents of that \$5 tub

# Farm Inputs Are Only 19% of the Consumer Food Dollar



# The Impact on Retail Food Prices

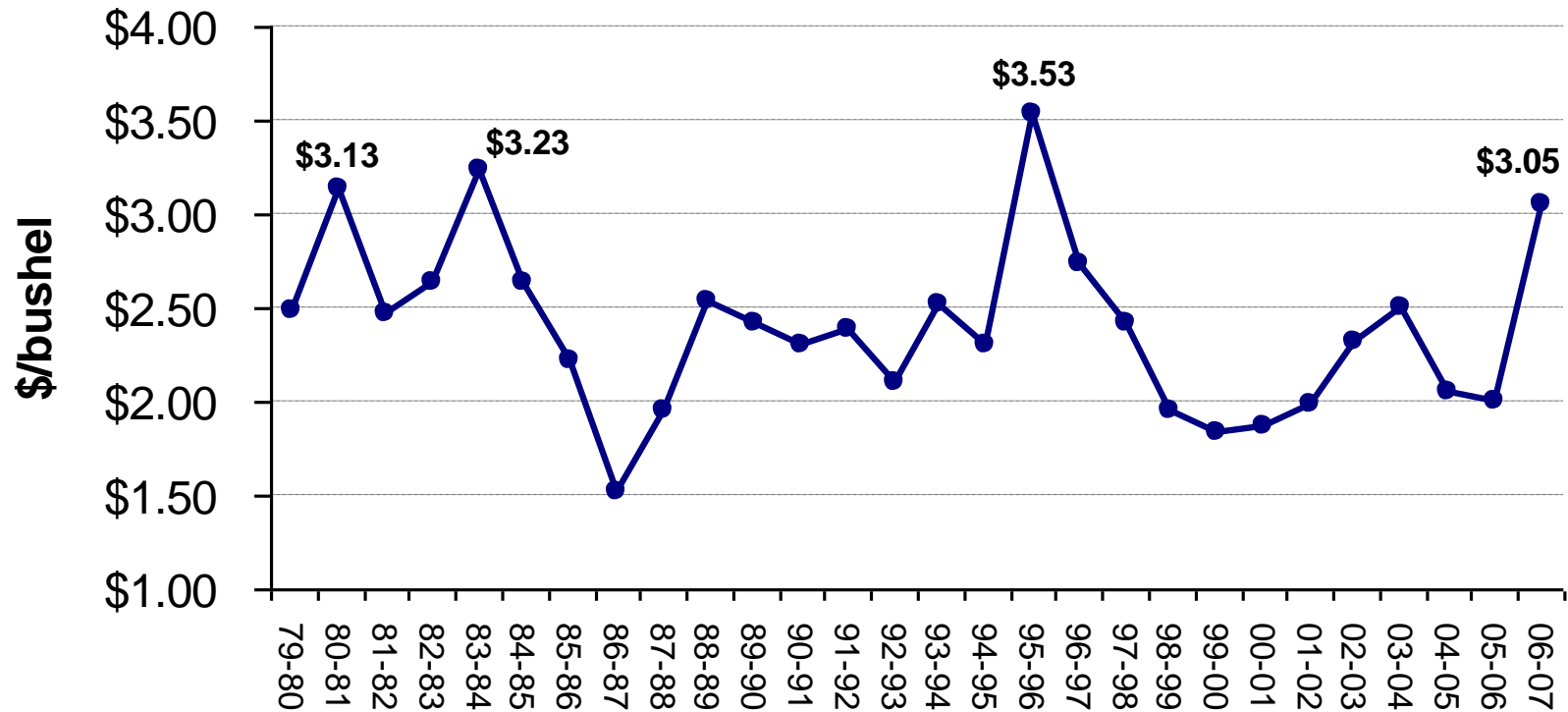
Consumer Price Index for Food (% Change from Year Ago)





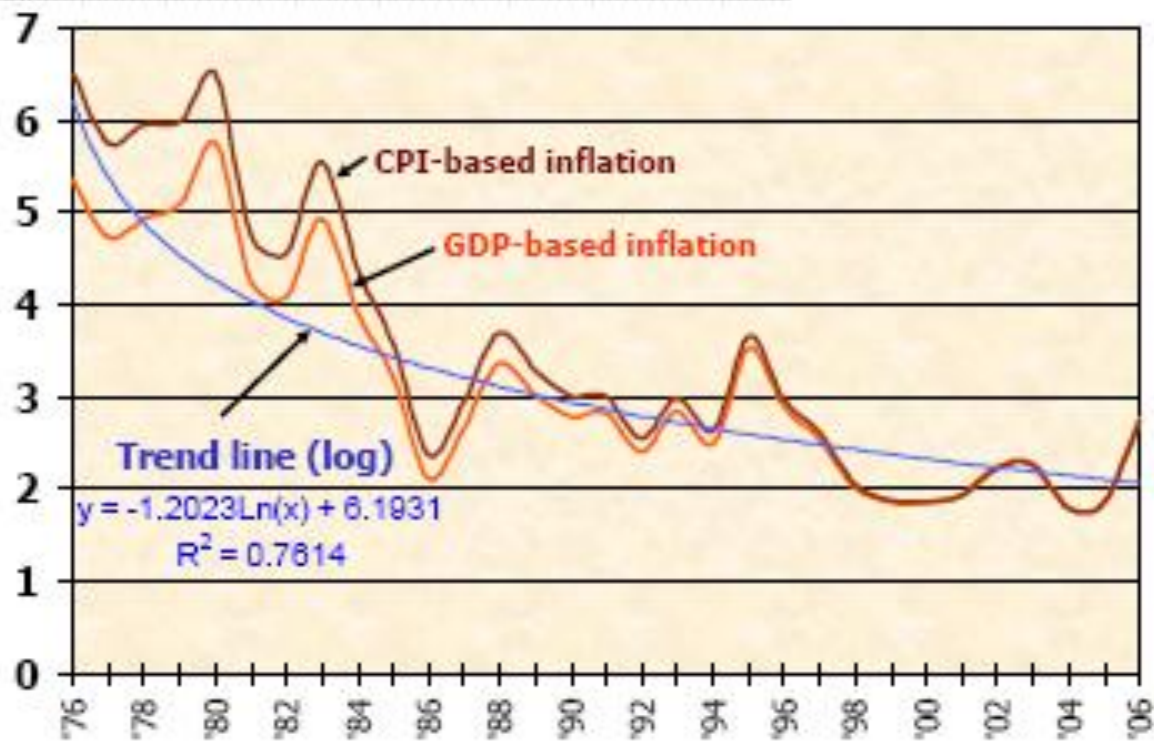
# Current Prices Not Unprecedented

U.S. Farm Price for Corn, 79-80 to 06-07



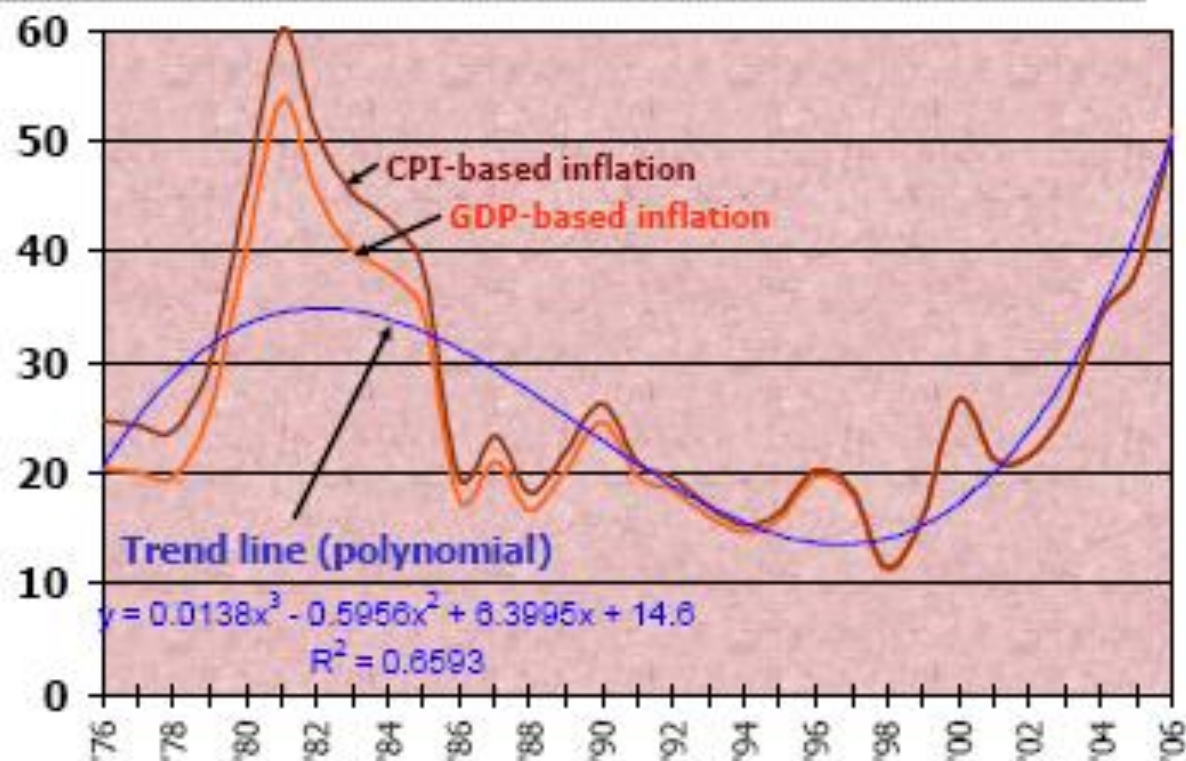
## Equivalent real cost of corn...

Corn prices, \$/per unit weight (bu)  
Data lines are real chained yr2000\$



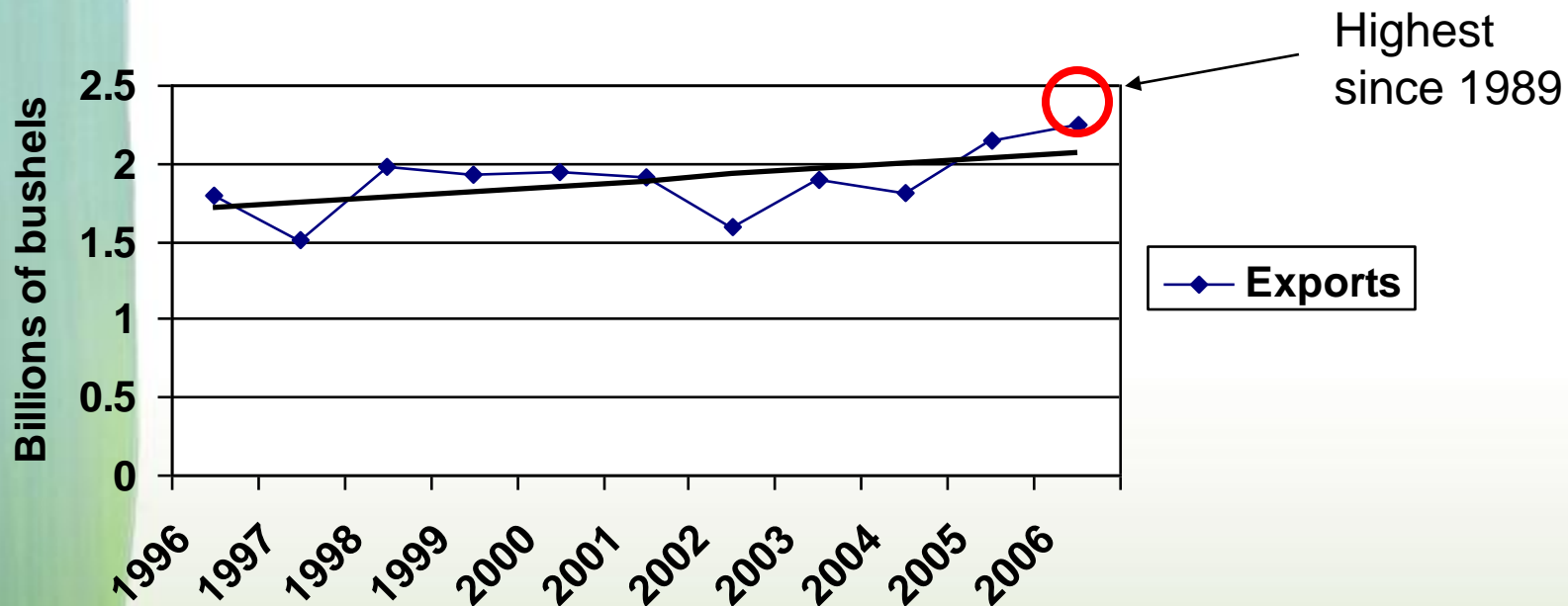
## Equivalent real cost of crude oil...

Crude oil average U.S. prices, \$/unit volume (bbl)  
Data lines are real chained yr2000\$



# Myth: Ethanol Cuts U.S. Corn Exports to Hungry Countries

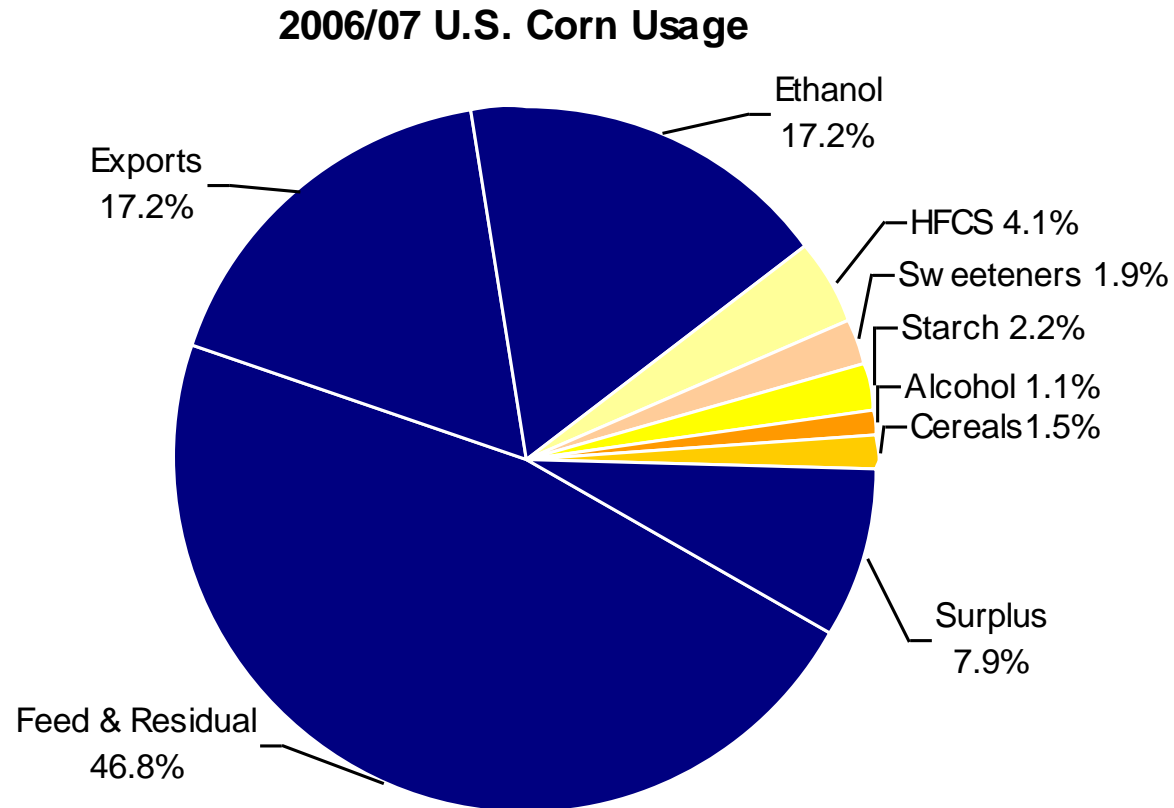
## U.S. Corn Exports, 1996-2006



- U.S. is world's leading corn exporter
- Exports are UP in 06-07
- Most U.S. exports go to livestock feed in developed countries
- Ethanol production contributes DDGS to export market
- "Scarcity of Food" is not the issue!

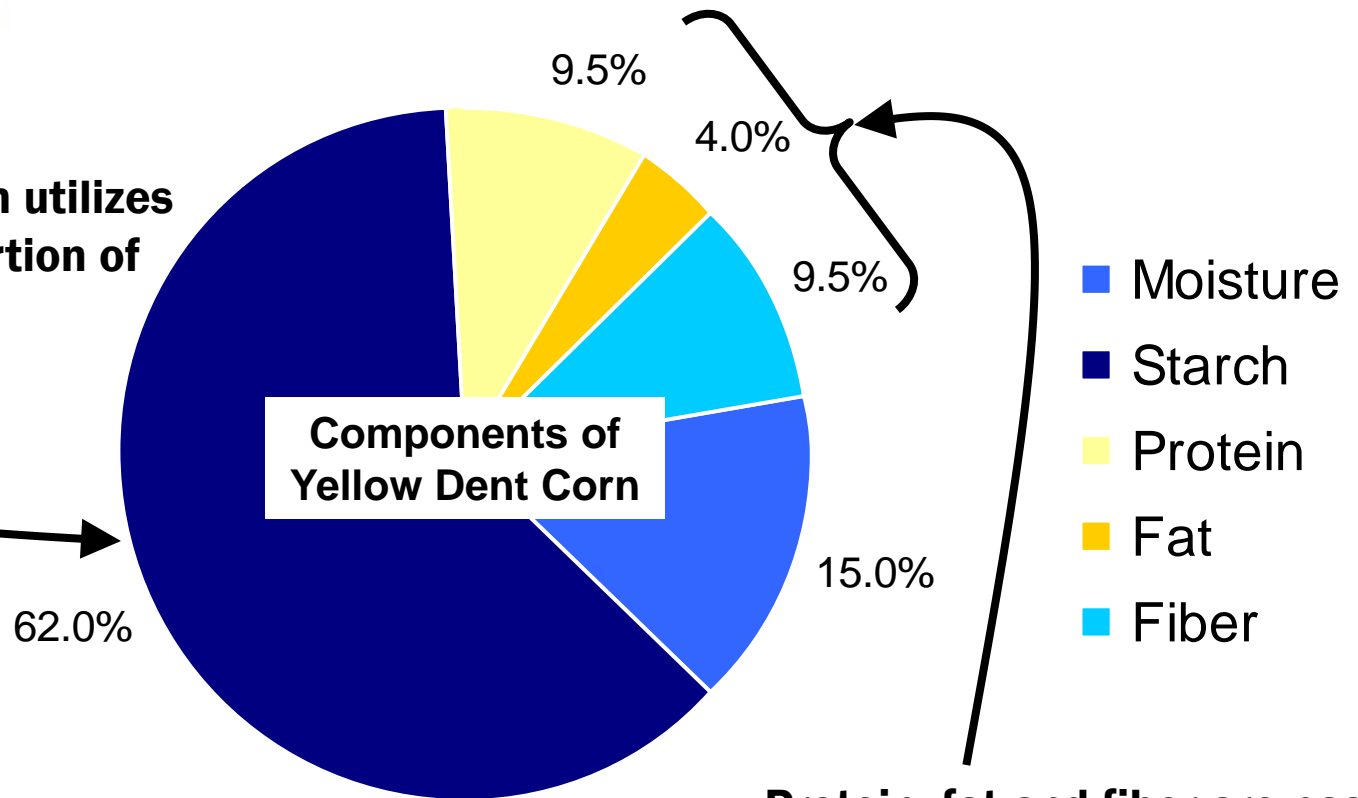


# Very Little Corn Used for Human Food



# Protein, Fat and Fiber Stay in the Food Chain

**Ethanol production utilizes only the starch portion of the kernel**



**Protein, fat and fiber are passed through to distillers grains**

# How Will We Get There?

- **Grain/Starch Contribution**
- **Cellulose Contribution**
- **Wood Chips, Municipal Wastes, Other**
- **Conservation**
- **Higher Mileage**
  - **Plug-in Hybrid FFVs**
- **Windpower**
- **New Technologies Still to Come...**



JUNE 10, 2007 | FOUNDED BY JOSEPH PULITZER IN 1878 | STLTODAY.COM | \$1.50

## Pointing fingers across the aisle

**Immigration** • Parties blame each other for collapse of reform bill.

By Ron Harris  
POST-DISPATCH WASHINGTON BUREAU

**WASHINGTON** • Hours before the controversial bill to reform immigration fell apart, Mississippi Sen. Trent Lott made an impassioned speech to colleagues from the Senate floor, imploring them to find common ground.

"Are we men or mice?" asked Lott, a leading Republican.

After the bill went down in flames late Thursday night, mostly because of a lack of Republican support, Lott said he'd found the answer to his question.

"We're a pack of rodents," Lott said. "This is an issue that we need to find a resolution on. We're continuing on our path of

## More ethanol, more corn, more fertilizer,

# More pollution



## Reading writing, risqué

Two worlds coexist in an uneasy peace in tiny Brooklyn.

By Angie Leventis  
ST. LOUIS POST-DISPATCH

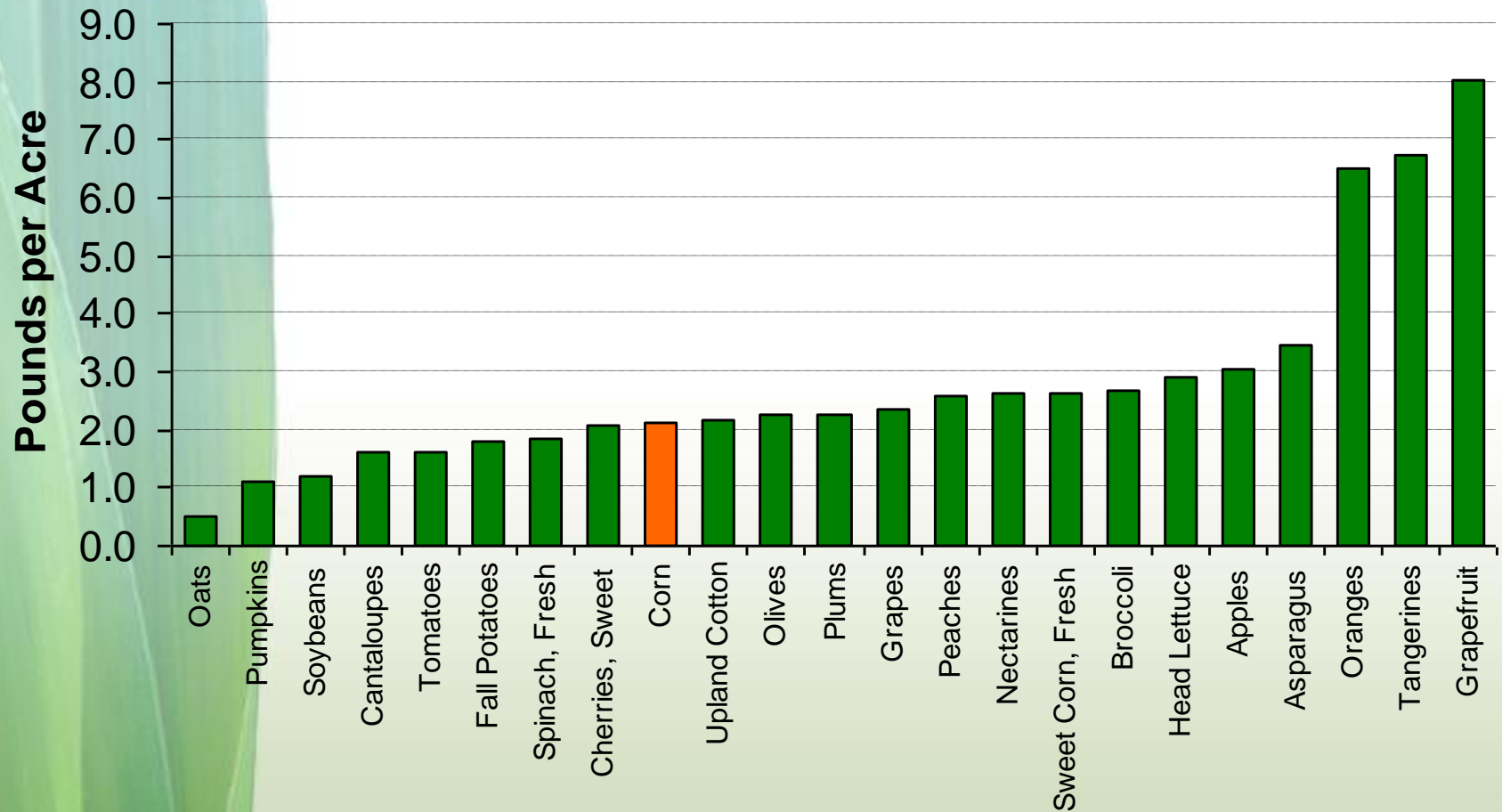
**BROOKLYN** • About a dozen teen and preteen girls raise their hands above their heads and then down to their chests, pressing palm against palm in prayer.

Songs about belief, virtue and the love of Jesus play in the background. The praise dancers, students in a faith-based dance troupe, perform for a crowd of 150 classmates and parents at an evening assembly in the Love Joy School gymnasium.

Six blocks away, several young women at Roxy's raise their hands above their heads and shake their hips on dimly lit dance to Pat Benatar's "Heart



# Herbicide Application Rates, pounds per acre



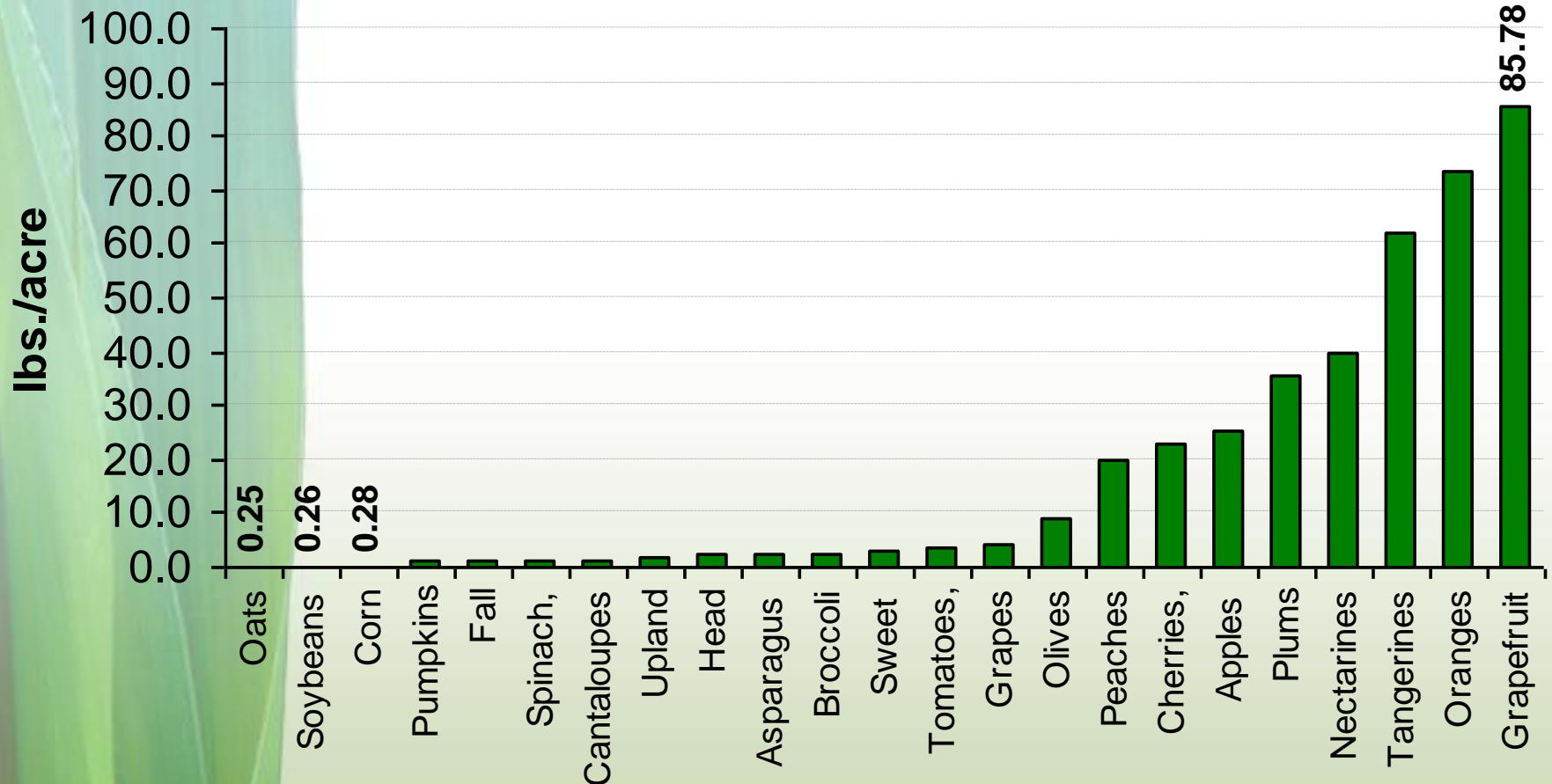
Sources:

Agricultural Chemical Usage 2004 Vegetables Summary (NASS, 2005)

Agricultural Chemical Usage 2005 Fruits Summary (NASS, 2006)

Agricultural Chemical Usage 2005 Field Crops Summary (NASS, 2006)

# Insecticide Application Rates, pounds per acre



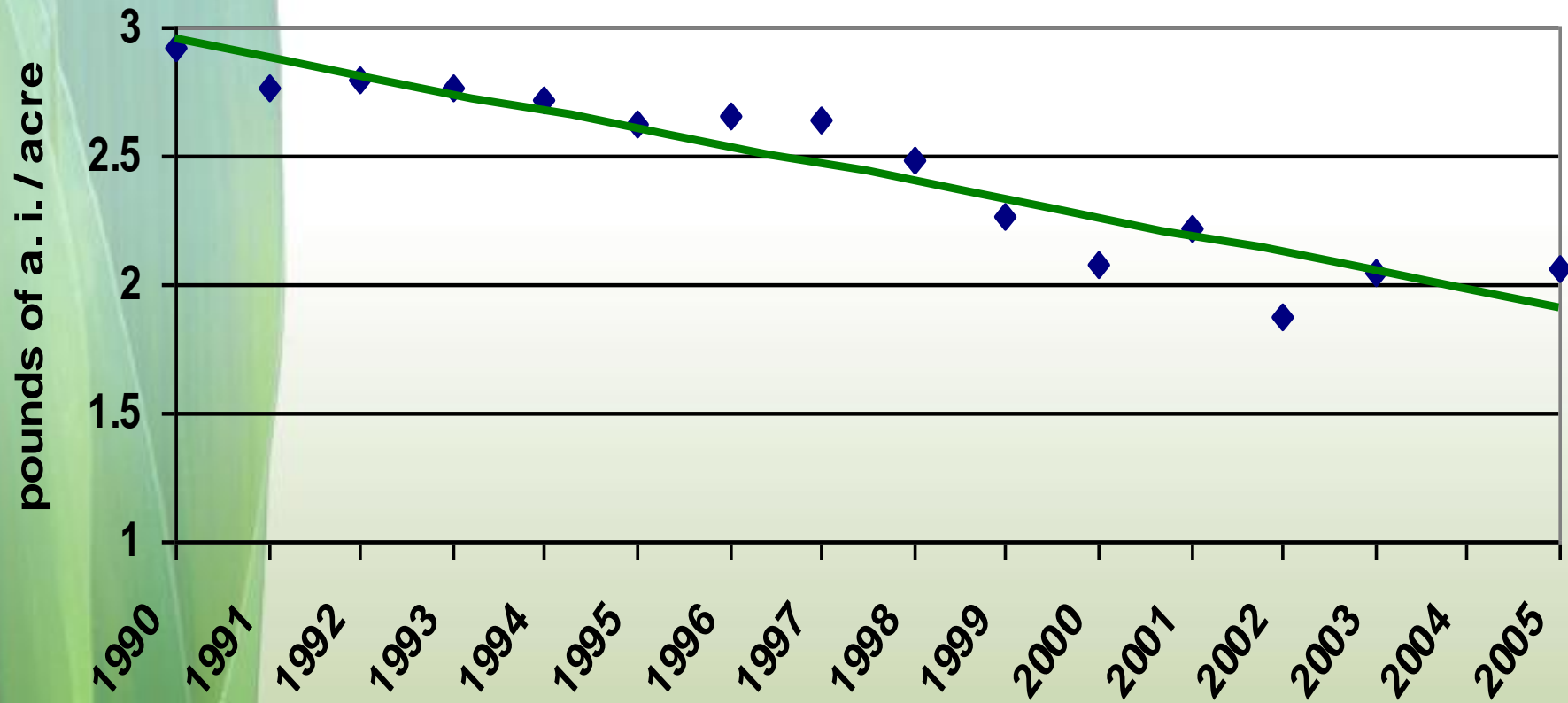
Sources:

Agricultural Chemical Usage 2004 Vegetables Summary (NASS, 2005)

Agricultural Chemical Usage 2005 Fruits Summary (NASS, 2006)

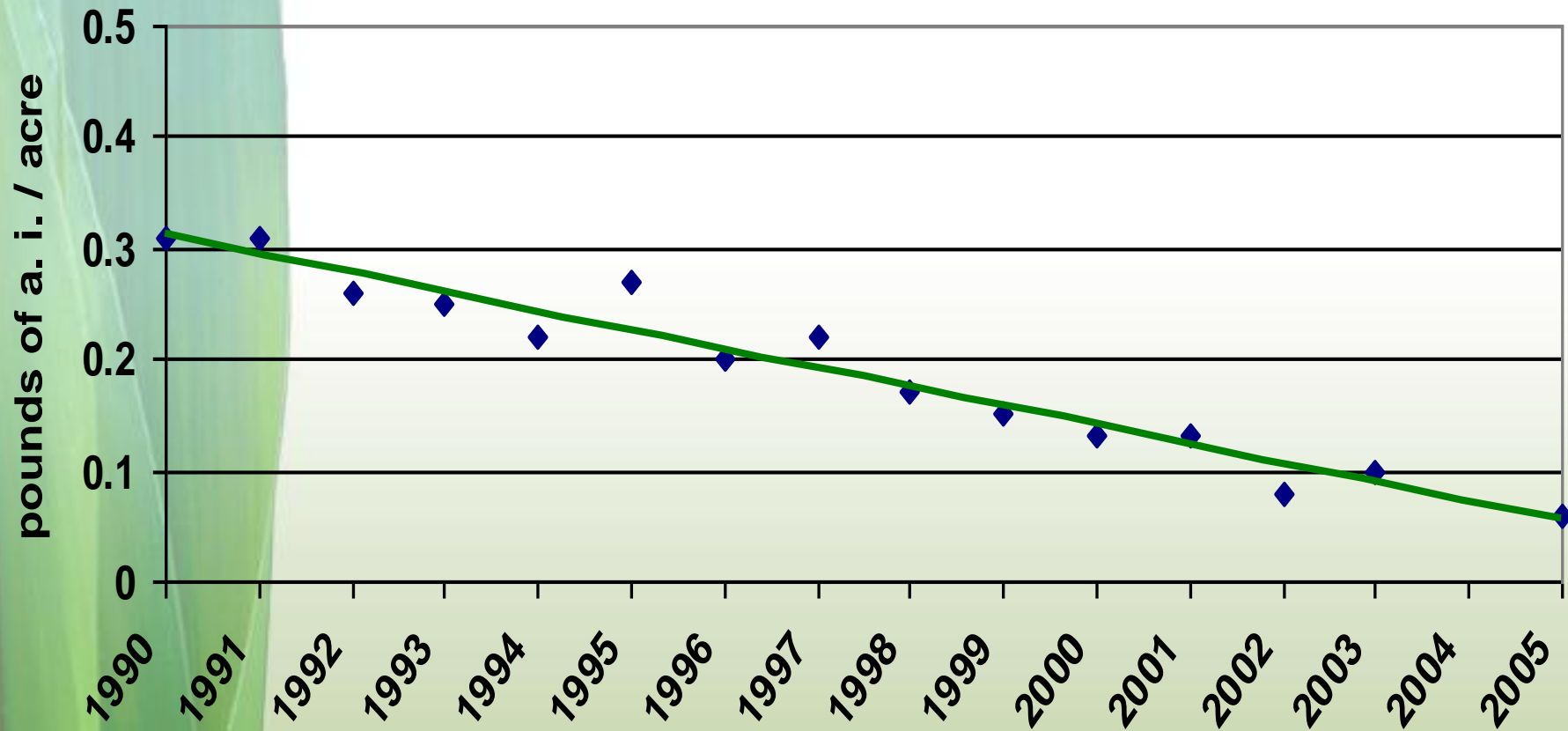
Agricultural Chemical Usage 2005 Field Crops Summary (NASS, 2006)

# Herbicide Usage in Corn Production



Source: USDA, NASS  
Agricultural Chemical  
Usage Report

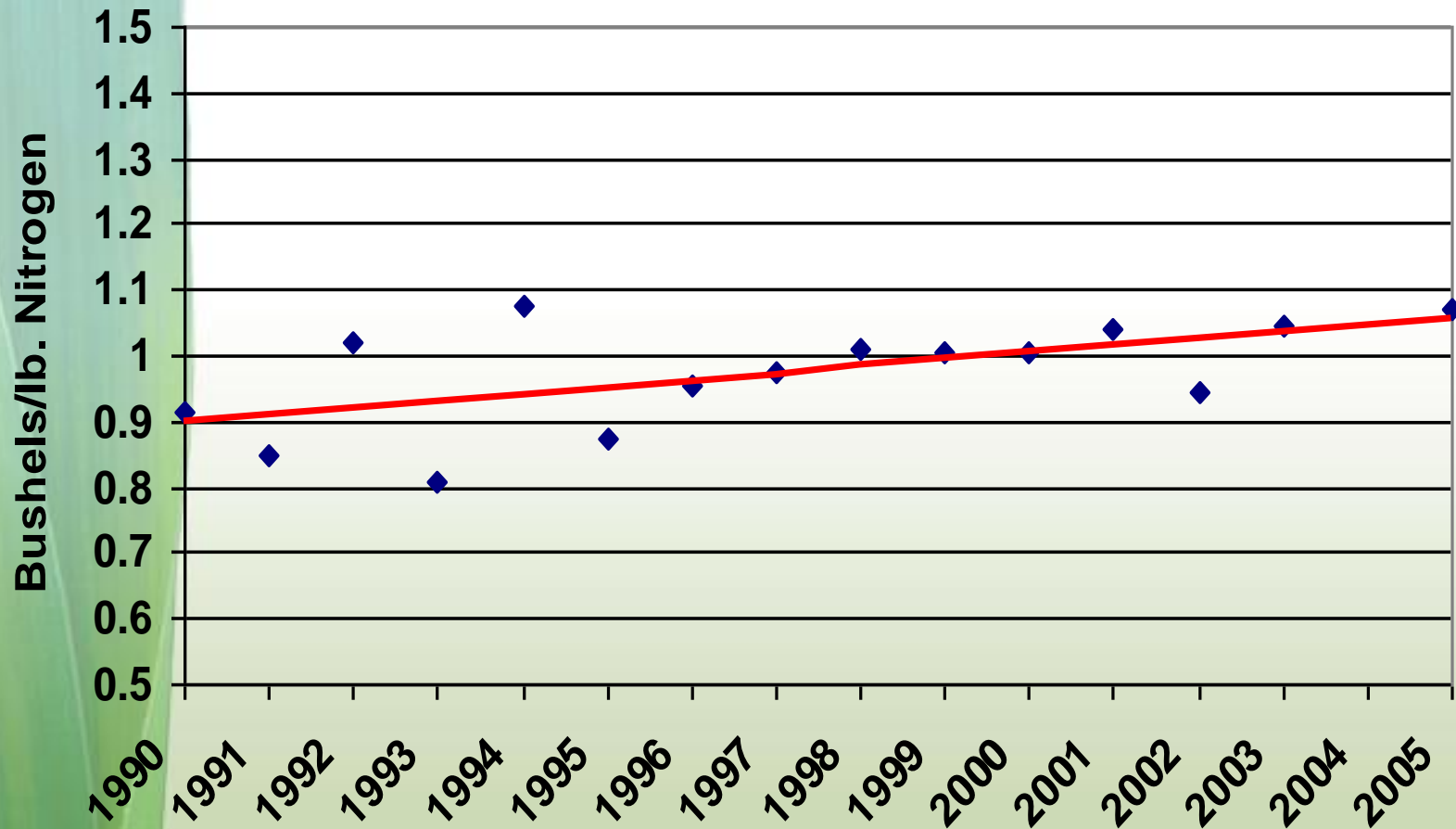
# Insecticide Usage in Corn Production



Source: USDA, NASS  
Agricultural Chemical  
Usage Report



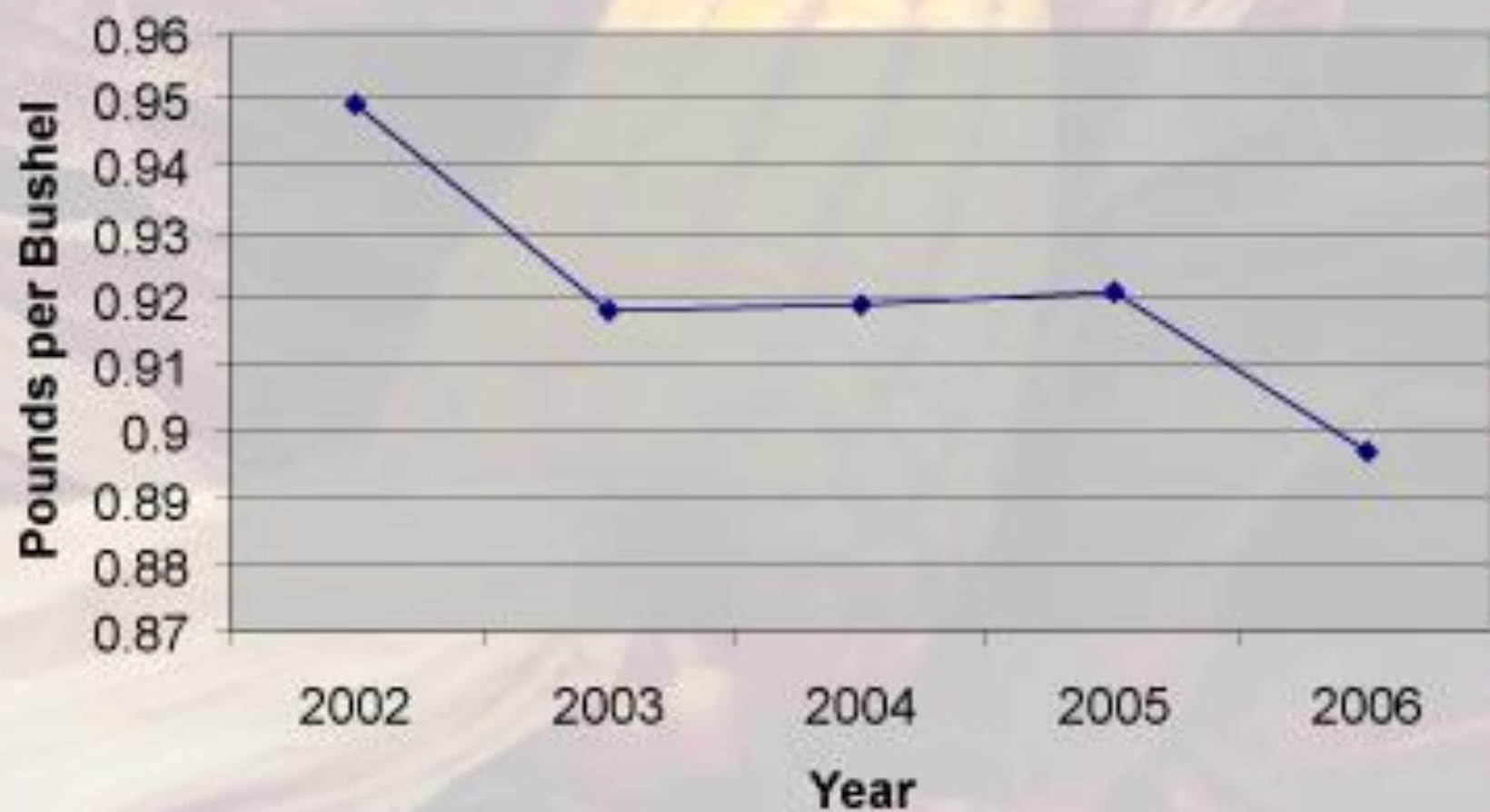
# Corn: Nitrogen Utilization Efficiency



Source: USDA, NASS  
Agricultural Chemical  
Usage Report

\* 2004 data estimated

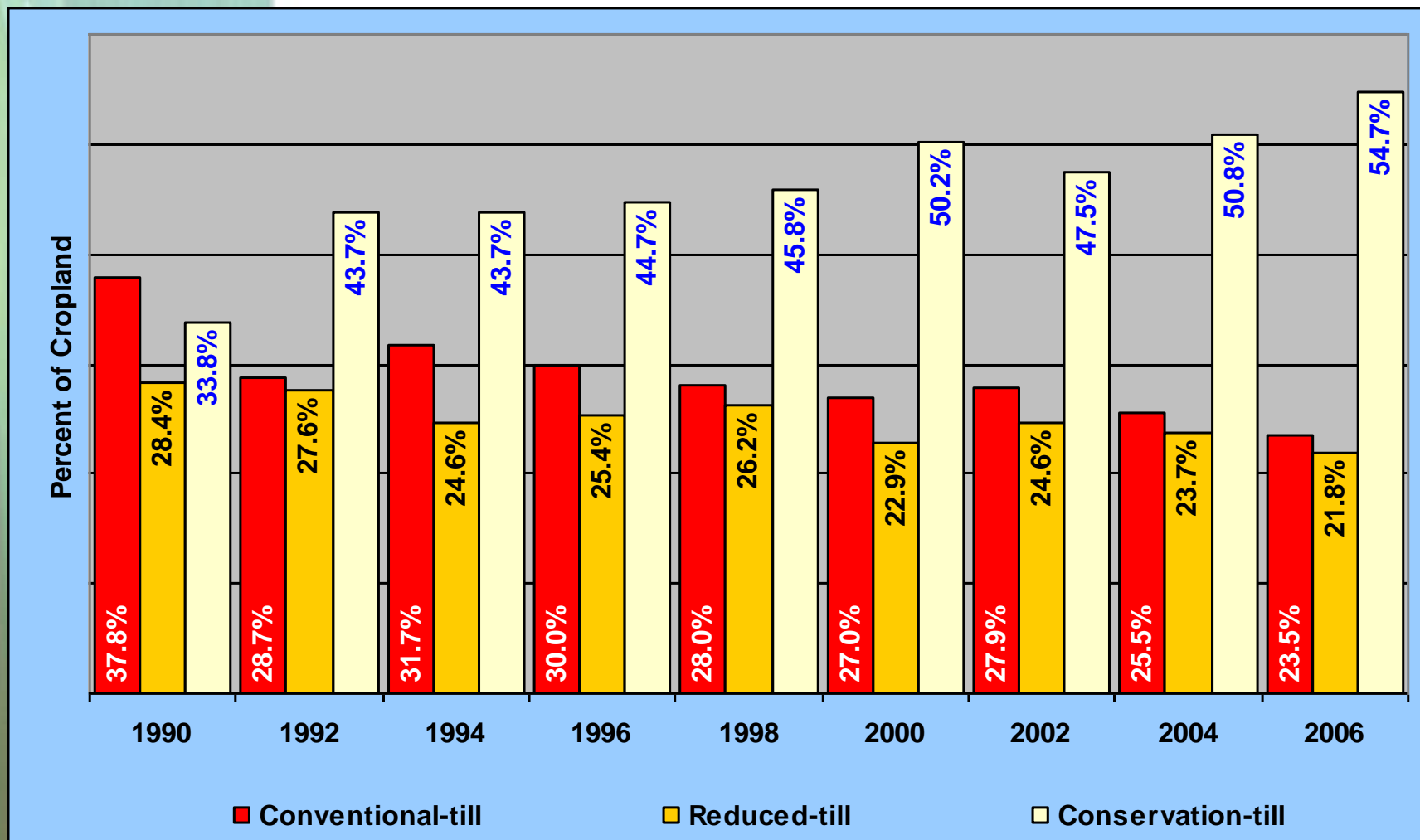
## Ratio of Nitrogen to Yield



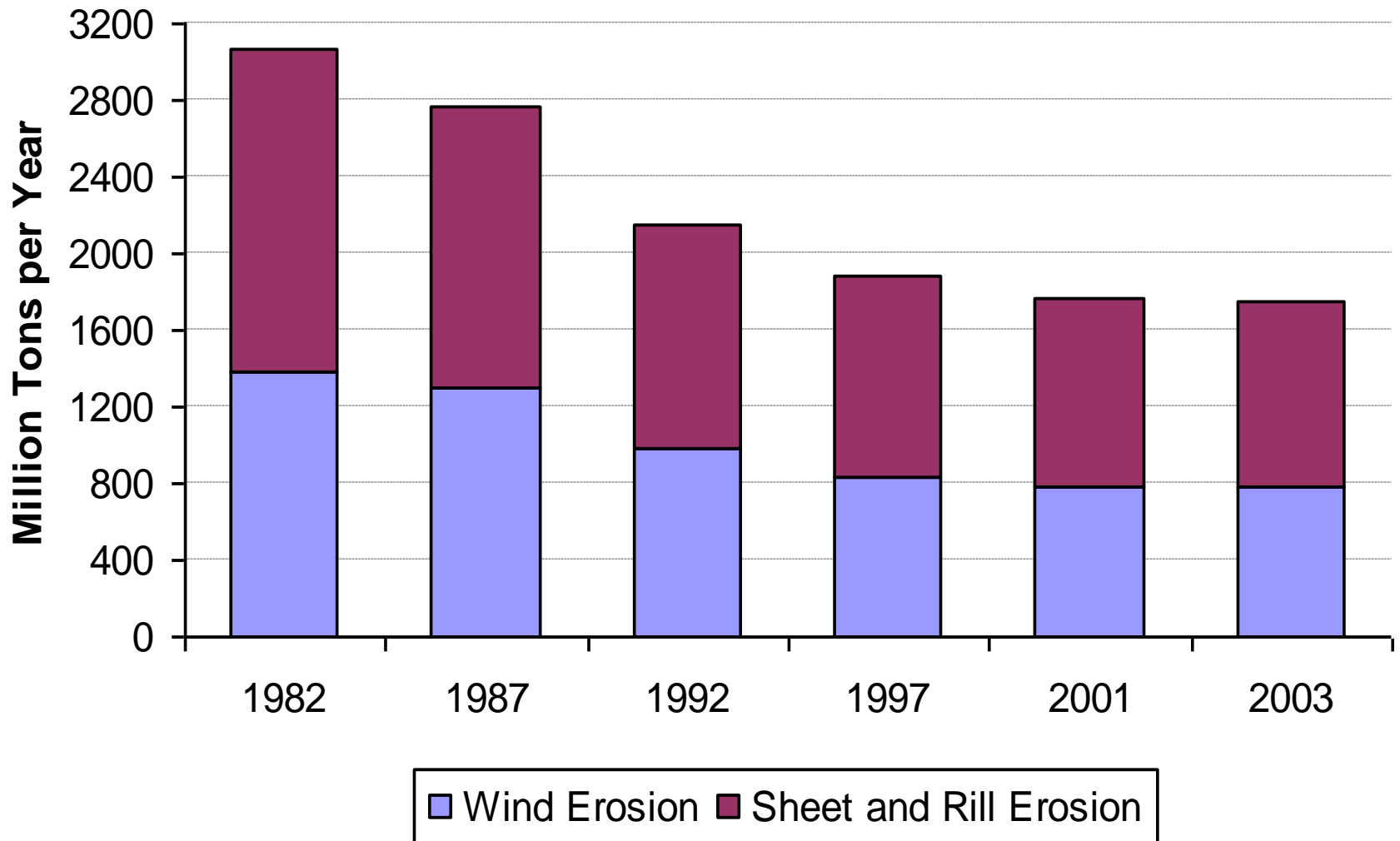
# 2006 CTIC Tillage Survey – Reporting

Percent Residue Cover Management

Conventional 0-15%    Reduced 15-30%    Conservation +30%



# Erosion on U.S. Cropland by Year



Source: NRCS, January 2007



# Water?



- About 4,000 gallons to produce one bushel of corn
- 3-4 Gallons to produce a gallon of ethanol
- Various permutations

# Water? *(4,000 gallons per bushel of corn)*



- 85%+ of all corn in the U.S. is non-irrigated
- An acre of corn gives off 4,000 gallons of water a day in evaporation
- 11,000 gallons to grow a bushel of wheat
- 135,000 gallons to grow a ton of alfalfa

# Water? *(3-4 gallons per gallon of ethanol)*



- 1,851 gallons to refine one barrel of oil (20 gallons of gas)
- 62,600 gallons to produce a ton of steel
- 28,100 gallons to process a ton of steel
- 1,500 gallons to process a barrel of beer
- 150 gallons to produce the average size Sunday newspaper



# Sustainability

Meeting future economic and social needs  
while preserving environmental quality



## The Clean Water Act

**T**he Clean Water Act (CWA) has far-reaching effects on America. Some of those effects have hit close to home on the farm, as producers are required to monitor nutrient application, erosion and chemical usage much more closely while improving their environment.

Part of the CWA's law sets Total Maximum Daily Loads (TMDLs), daily pollutant discharge limits for each point source and nonpoint source within an impaired waterbody. TMDLs have the potential to be a serious management issue for corn growers. However, this issue also provides a real opportunity for growers to indicate they are good stewards of the land and are concerned with water quality in their areas.



### Elements of the Clean Water Act

To help understand the impact of the CWA, the National Corn Growers Association (NCGA) has broken the law into eight key parts and provides examples of how growers can adapt.

#### Element 1

**Keep pollutants out of streams, rivers, lakes or bays.**

The CWA defines pollutants as:

- sediment and soils from erosion;
- nutrients and pesticides from nutrient sewage plants, industry, city streets, home lawns, golf courses and agriculture;
- metals and chemicals from mining and industry; and
- pathogens from fecal coliform.

Best management practices (BMPs) such as conservation tillage, field buffers, grass waterways, terraces, precision fertilizer and chemical application and other water and soil management practices reduce potential pollutants from reaching waterbodies.

#### Element 2

**State regulatory authority establishes the designated use for each waterbody.**

The CWA establishes national goals "for the protection of fish, shellfish, and wildlife" and for "recreation in and on the waters." The first major part of the CWA's *water quality standards rule* establishes the designated use. However, it is possible to change the initial designated use so that the water quality standards accurately describe the use and identify level of water quality attainable for the waterbody. States, with public input, establish the use or uses for each waterbody within its boundaries and report their designations to the Environmental Protection Agency (EPA).

Meetings to determine designated uses are open to the public. Corn growers may attend these meetings to provide input on how designated uses may affect their operation or explain to the public how their operation already meets current rules and regulations.

*Continued on page 2*





# Creating Sustainable Outcomes for Agriculture

- American Soybean Association
- Bunge Limited
- Cargill
- Conservation Int'l
- DuPont
- General Mills
- Grocery Manufacturers/ Food Products Assocs.
- The H. John Heinz III Center for Science, Economics and the Environment
- Mars, Inc.
- McDonald's
- Monsanto
- National Corn Growers Association
- National Cotton Council of America
- The Nature Conservancy
- United Soybean Board
- Wal-Mart Stores, Inc.
- World Wildlife Fund - US

# Summary

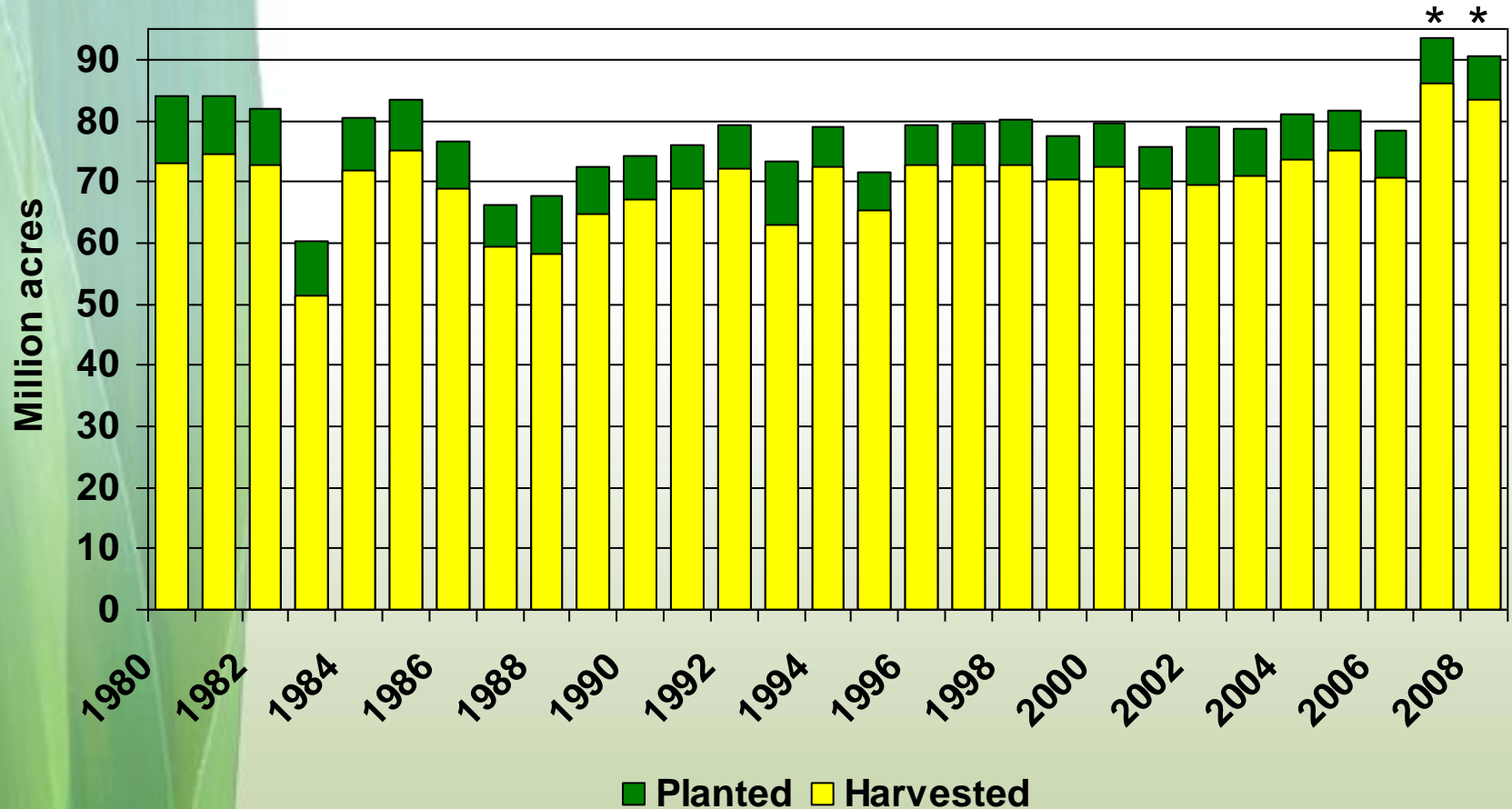
U.S. agriculture has the capability to meet U.S. and its share of world food supply needs and still make a significant contribution to domestic fuel needs in an environmentally friendly way.

*Private sector business and industry investment and innovation are the keys that will help unlock this door.*

Outlook.....



# US Corn Acreage

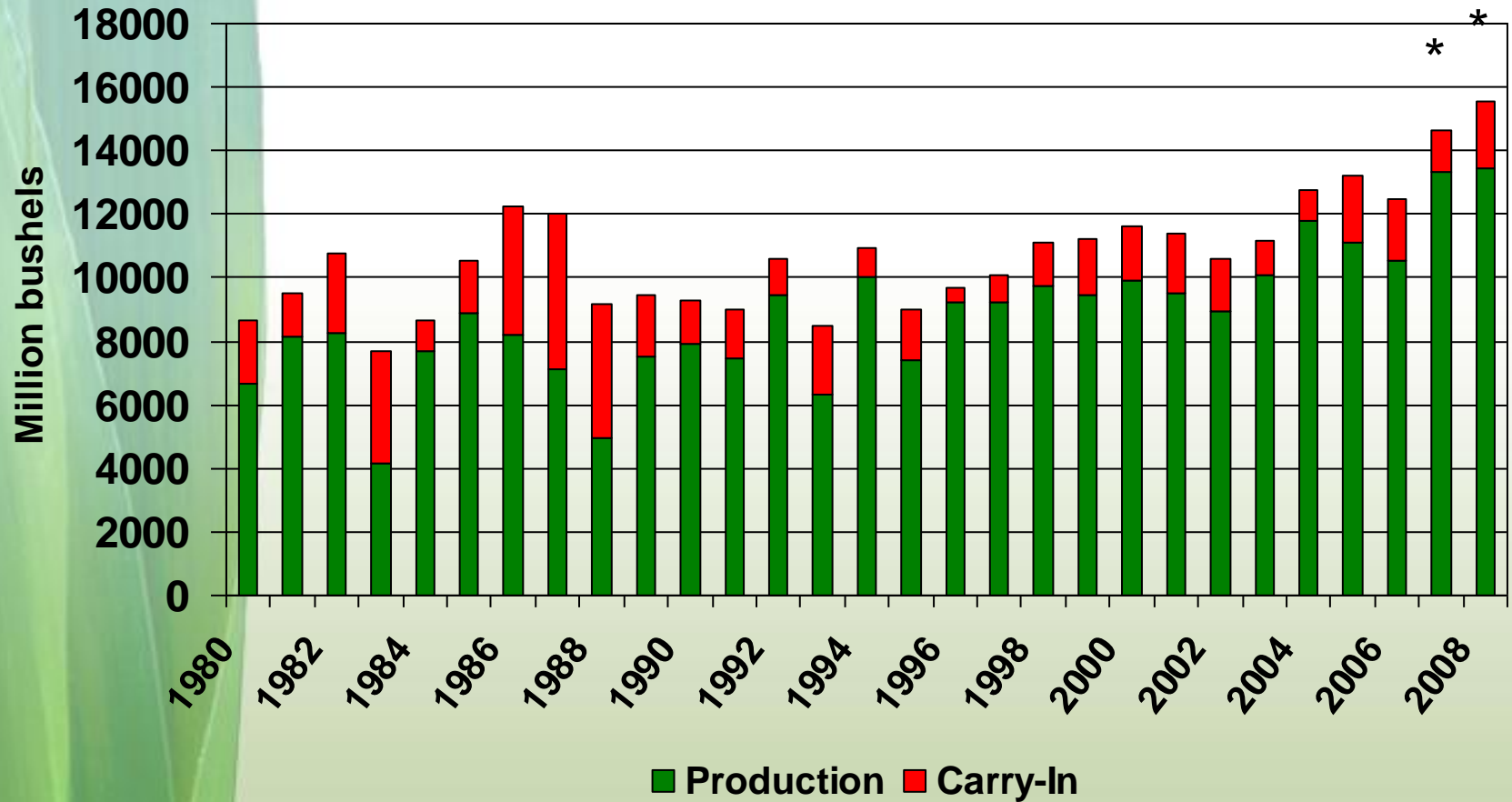


\*Projected

Source; USDA, NASS; ProExporter Network



# US Corn Supply



\*Projected

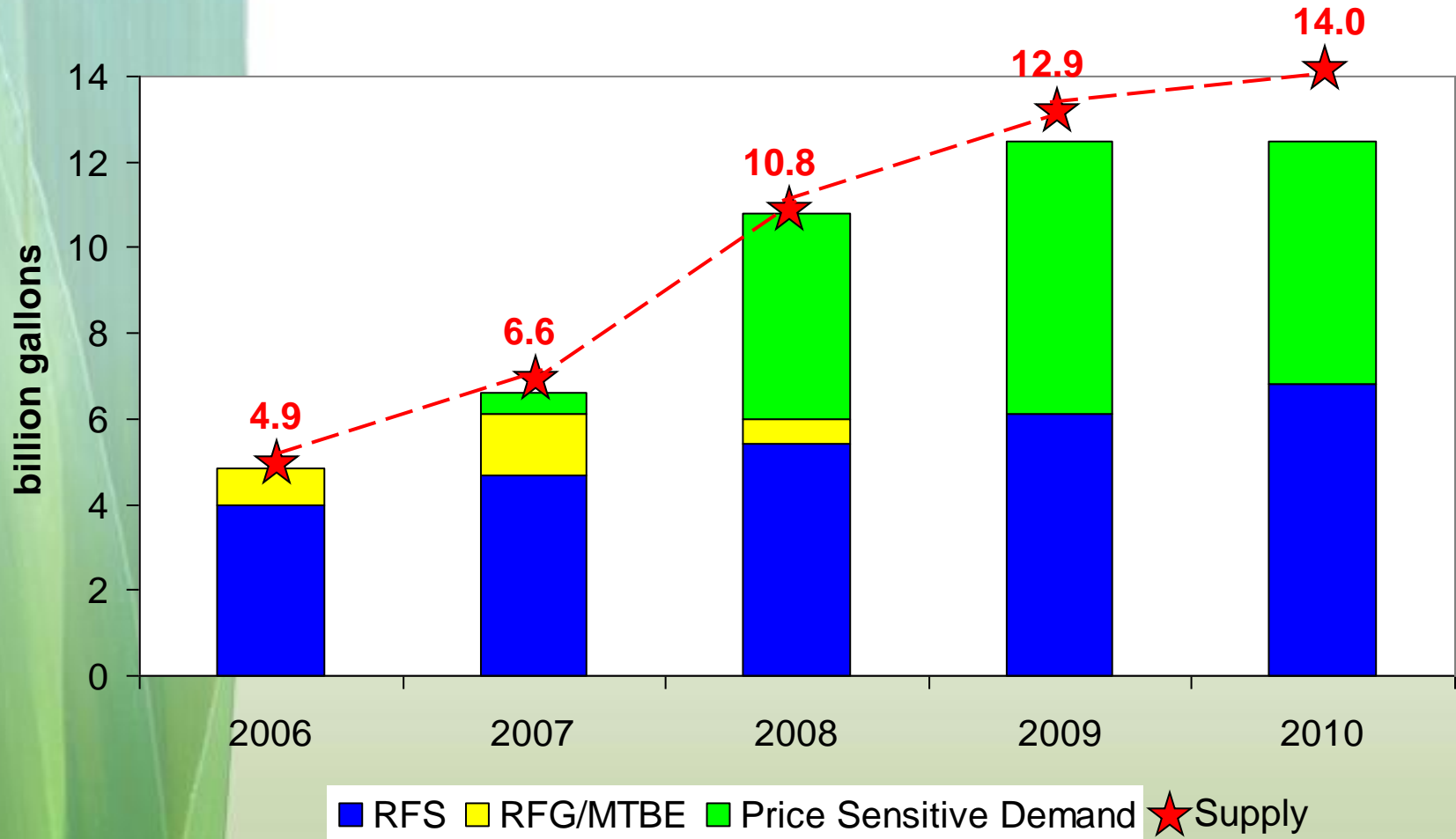
Source; USDA, ERS; ProExporter Network

# US Corn Supply and Demand

Mil bu.	2006-07	2007-08 (USDA)	2007-08 (PRX)	2008-09 (PRX)
Carry-in	1,967	1,304	1,304	2,112
Production	10,535	13,318	13,318	13,046
Supply	12,514	14,637	14,637	15,561
Feed	5,600	5,700	5,800	5,625
Other FSI	1,371	1,390	1,365	1,375
Ethanol	2,115	3,200	3,010	3,871
Exports	2,125	2,350	2,350	2,350
Carry-out	1,304	1,997	2,112	2,340

Source: ProExporter Network

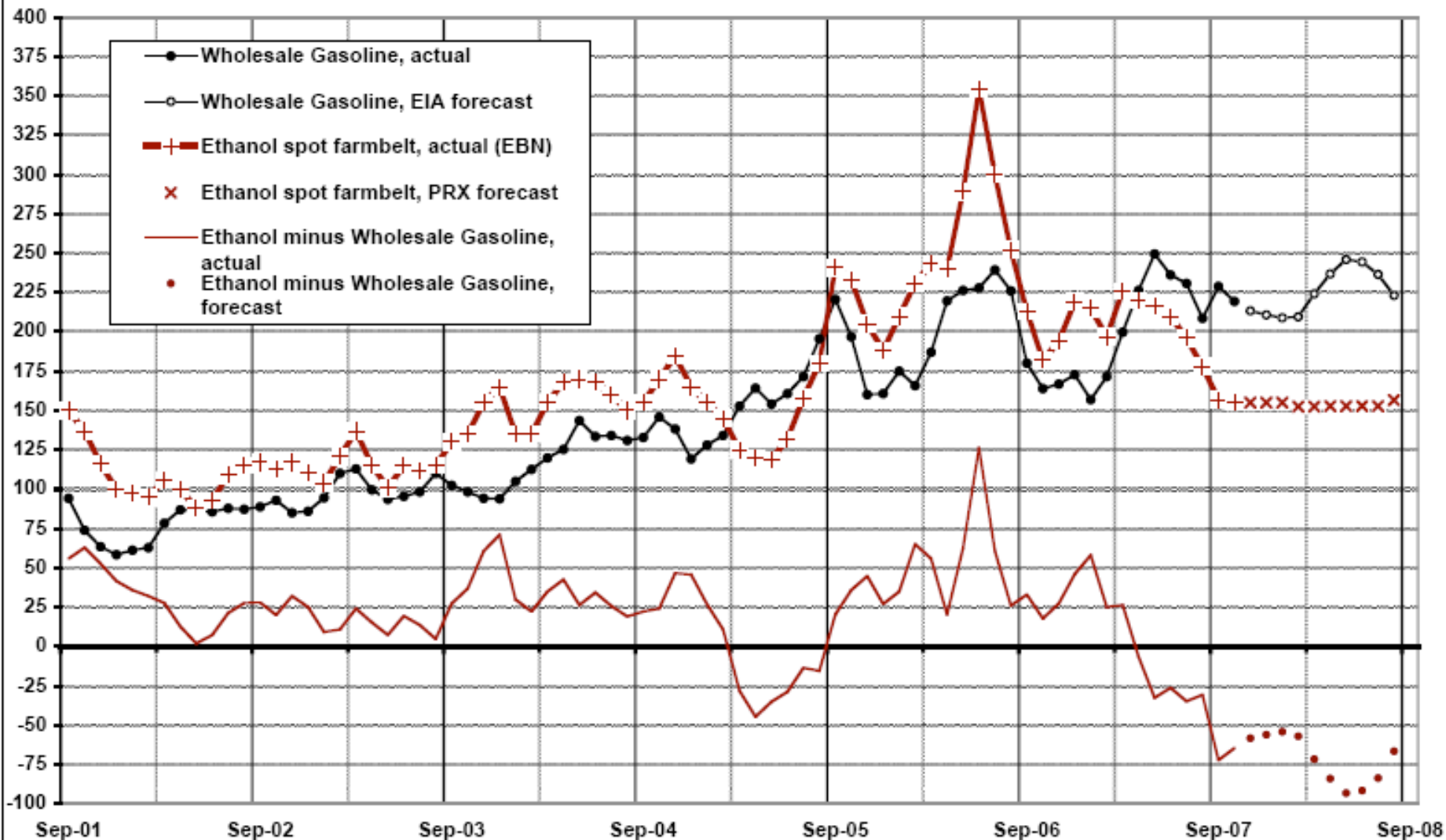
# US Ethanol Supply and Demand



# ETHANOL & WHOLESALE GASOLINE PRICE, Past Six Years by Month

Source: US DOE, Energy Information Administration (EIA) & EBN. PRX\_EIA\_PriceAnal, GTB-07-10, Oct-18-07

Cents per gallon

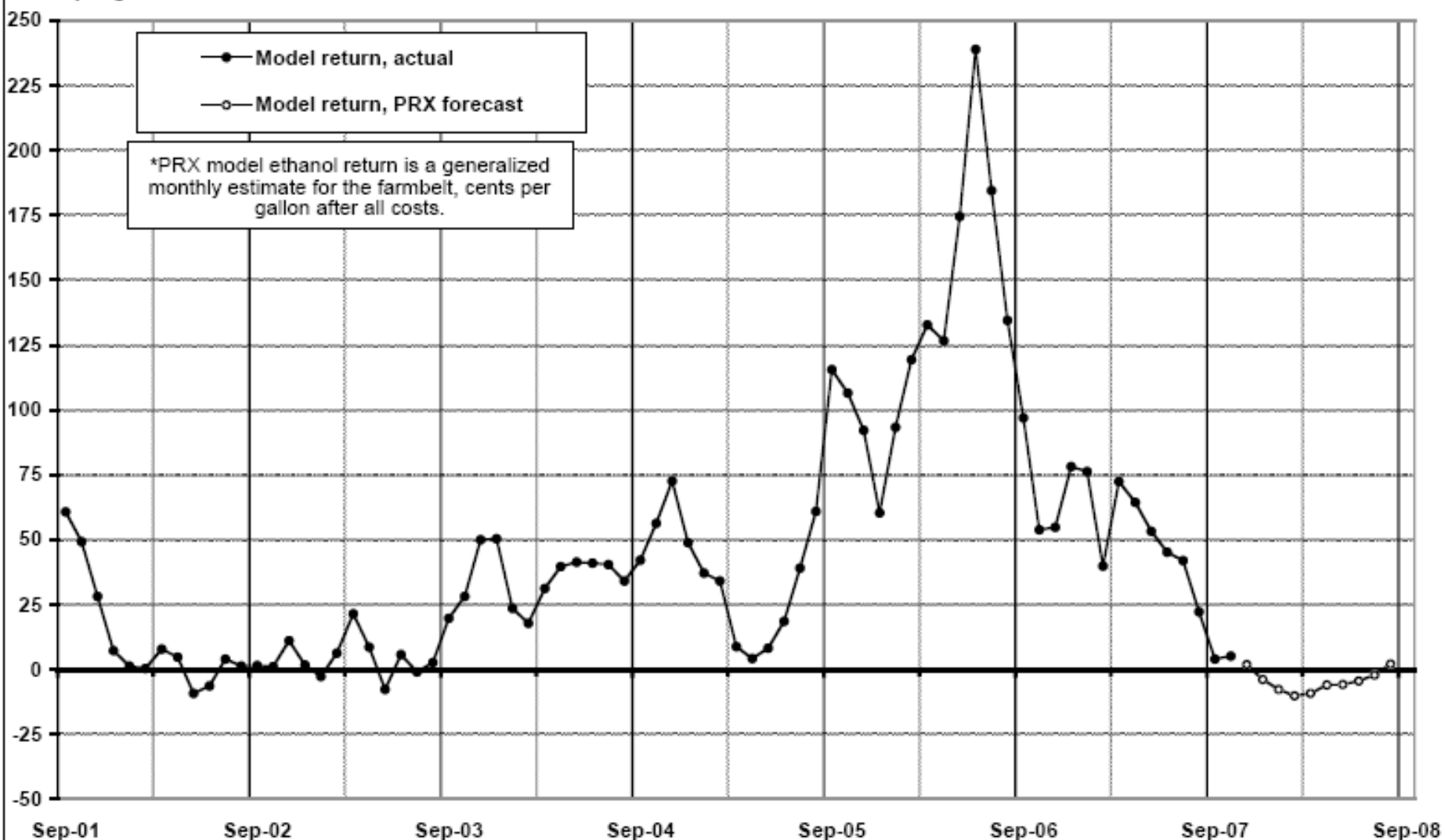




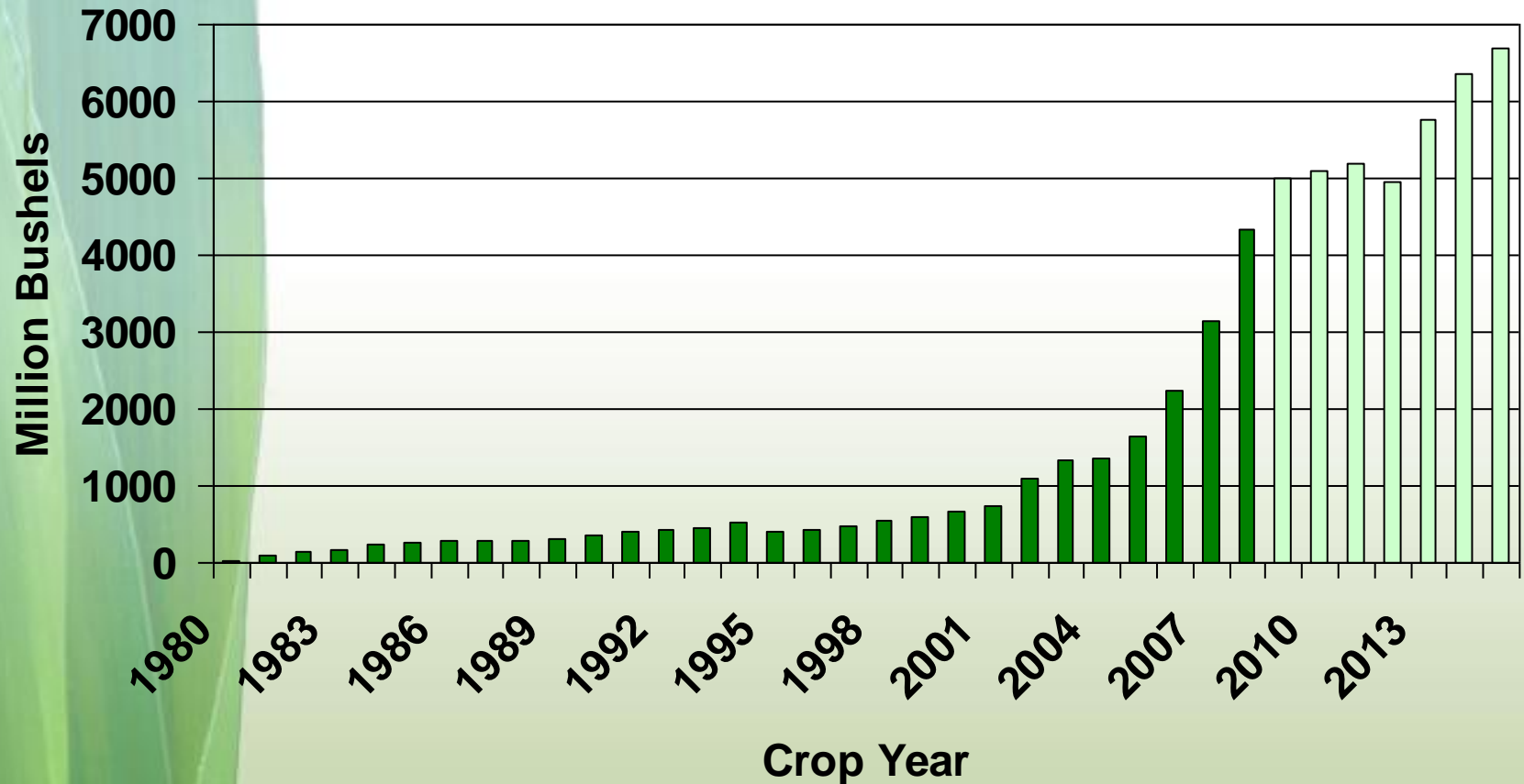
## MODEL ETHANOL RETURN\*, Past Six Years by Month

Source: US DOE, Energy Information Administration (EIA). PRX\_EIA\_PriceAnal, GTB-07-10, Oct-18-07

Cents per gallon



# US Fuel Ethanol Demand (Long-Run)

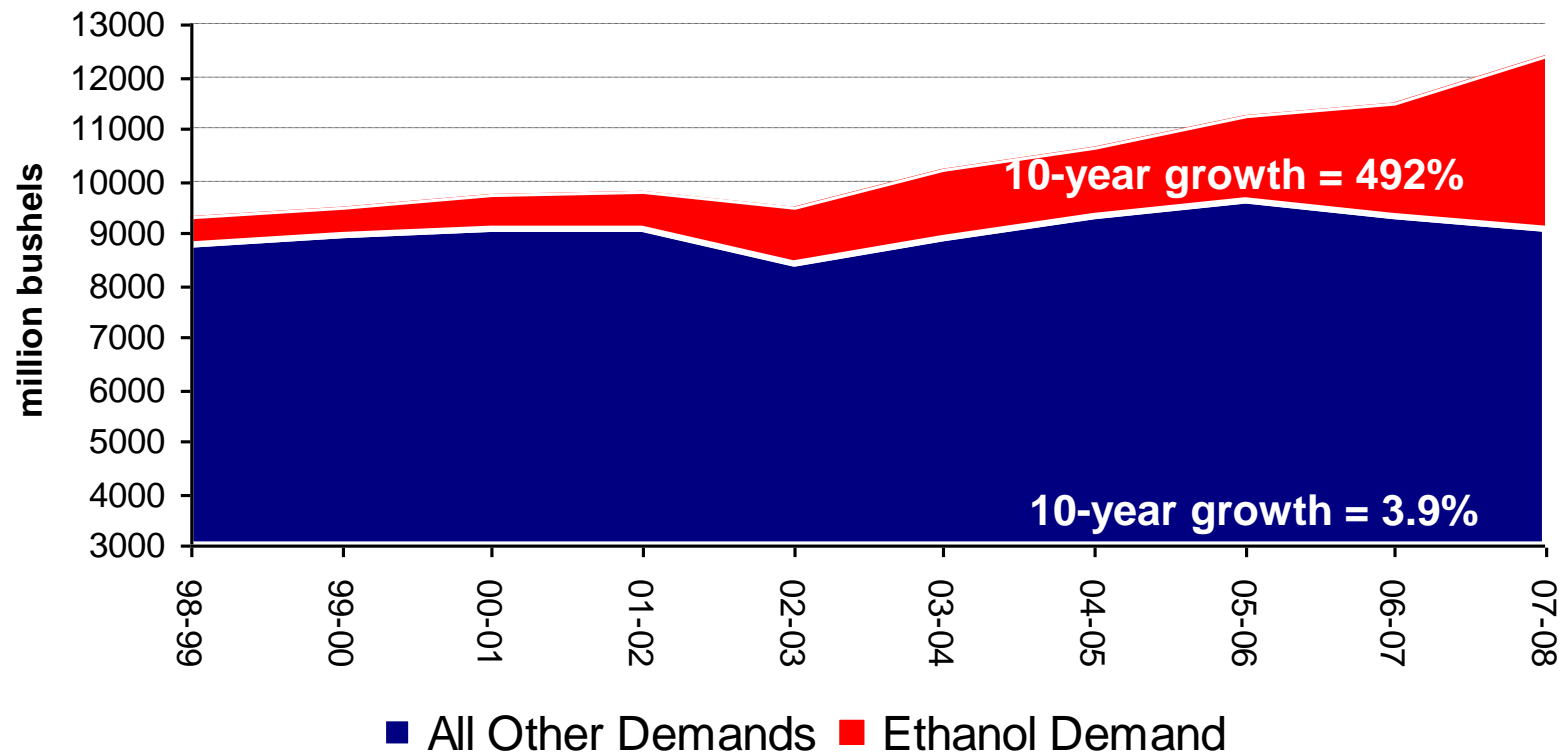


\*Projected

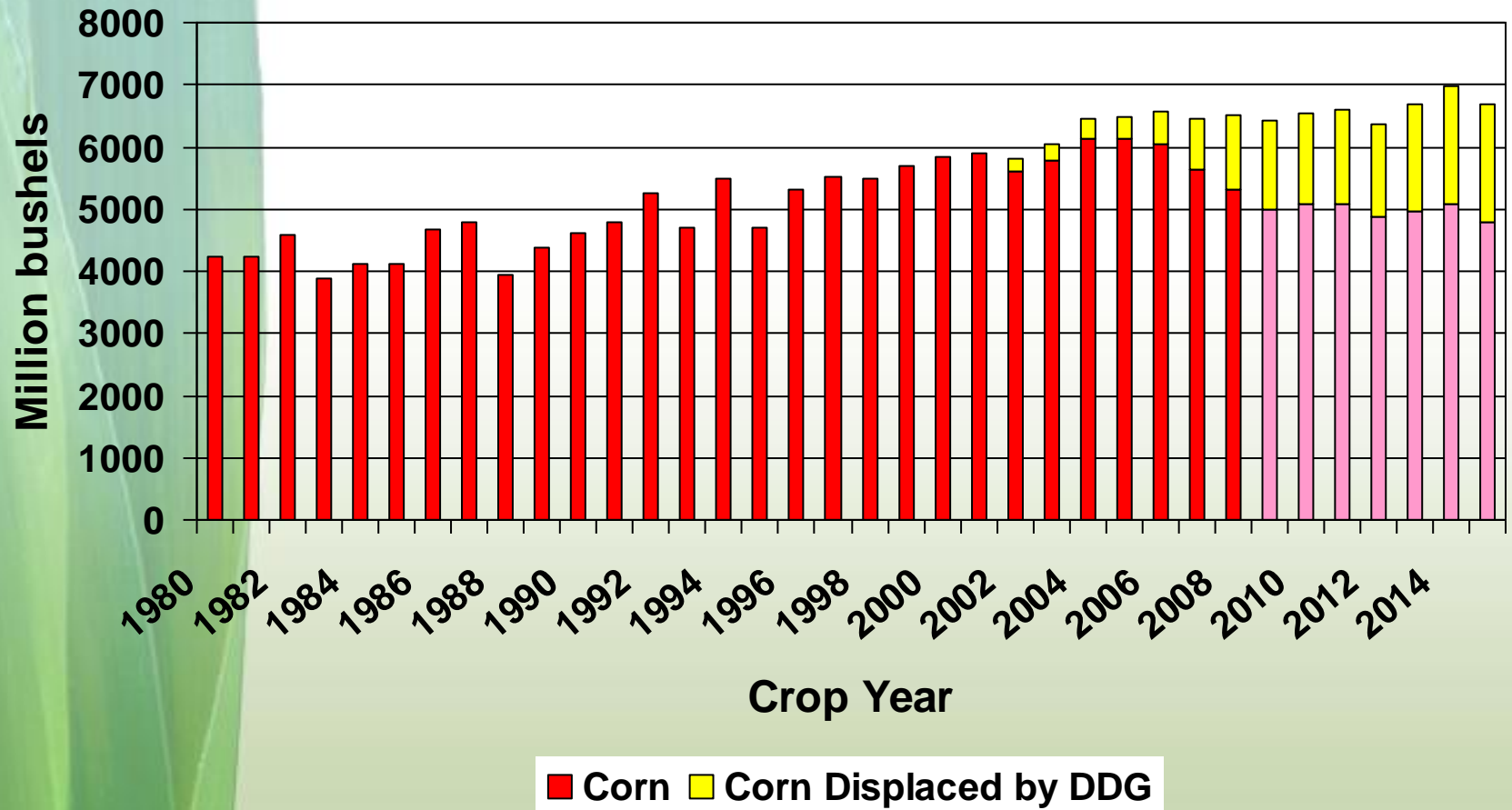
Source; USDA, ERS; ProExporter Network

# Food and Feed Demand is Plateauing

Ethanol Use vs. All Other Corn Uses



# US Corn Demand – Domestic Livestock (Long-Run)

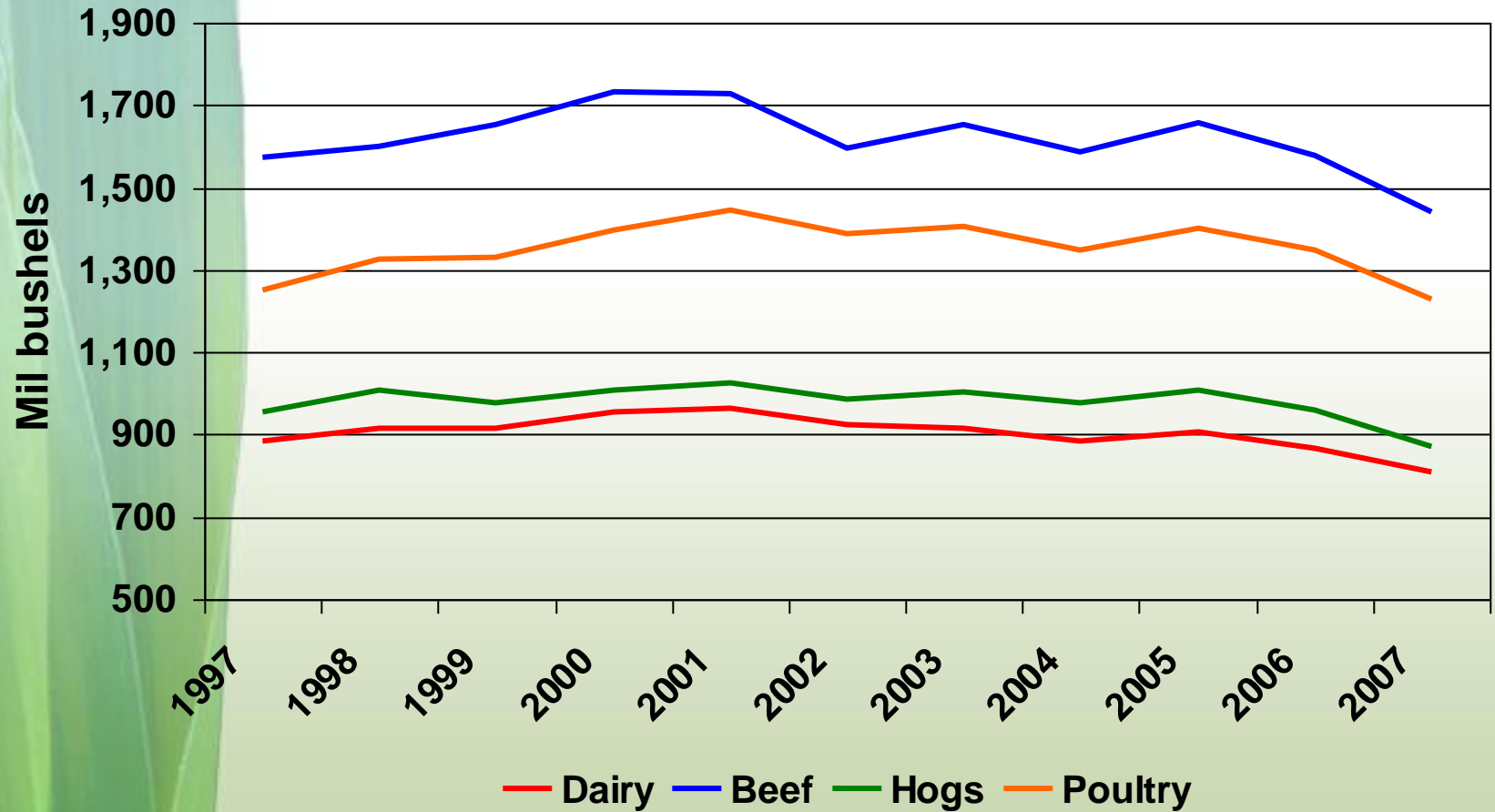


\*Projected

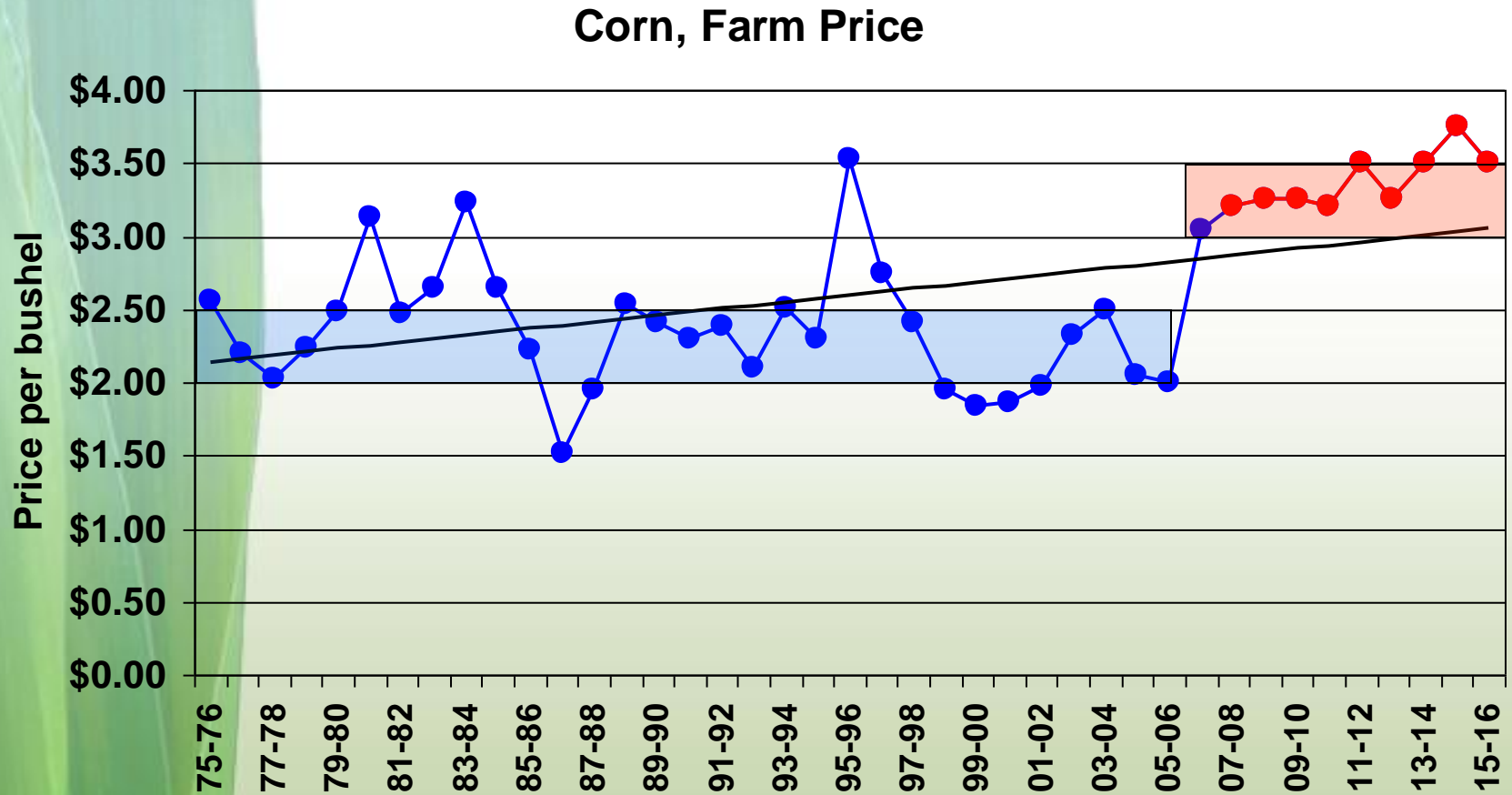
Source; USDA, ERS; ProExporter Network



# Corn Demand by Species



# Corn Prices: A New Plateau?



# Other Near-Term Opportunities for Corn

- Plastics and Polymers
  - PLA
  - PHA
  - 1,3 PDO
- Corn Ethanol as a Platform Chemical
  - Ethyl Lactate
  - Ethyl Succinate
  - Dozens of other high-value compounds
- Corn Oil to Biodiesel
- Cellulosic Ethanol (pericarp & stover)



# Summary

- Demand for ethanol will continue to surge through 08/09
- Corn demand for other uses likely to remain flat
- Corn yield per acre will continue accelerated growth
- Corn acres will increase incrementally
- A 14-15 billion bushel crop by 2015 seems feasible
- Distillers grains will displace more corn in feed rations
- New trait releases must not disrupt grain trade
- The “Food vs. Fuel” argument is misguided
- The corn industry has the know-how, technology and ingenuity to satisfy demand for food, feed AND fuel in an environmentally friendly way.



# Horology...





**Thank You!**  
For more information visit  
**[www.ncga.com](http://www.ncga.com)**

