### The National Corn Growers Association:



#### Rick Tolman, CEO









## Plan



- 1. NCGA—Who are we and what do we do?
- 2. Current Activity Highlights
- 3. Review where we have been as an industry
- 4. Our vision of the future ...we are creating





#### NCGA's Mission: Create and Increase Opportunities for Corn Growers



#### NCGA Structure Growing and Strengthening

- Federation of 25
  State Associations
  and 20 Checkoff
  Organizations
- NCGA Membership at an All Time High of Nearly 33,000





#### **Grower Led Organization**





#### NATIONAL CORN GROWERS ASSOCIATION

#### **Corn Board**

Executes Policy and Overall Direction



Sets Policy & Overall Direction 2 times/year Representative Body Elects Corn Board

#### Corn Action Teams/Committees

Defines & Implements Business Plan for the Association as directed by the Corn Board





#### NCGA Augments Checkoff Funding with Other Revenue

NCGA FY 2004 Revenue Sources\*



## NCGA – What Sets Us Apart

- Corn Focused
- Grassroots Organization
- Cover the Entire Spectrum of Corn Issues Every Day
- Checkoff Funds are Highly Leveraged







#### 2. Current Activities







## **Biotech Working Group**

- Herbicide Resistance
- Know Before You Grow



- Domestic and International Outreach
- Insect Resistance





## **Ethanol Committee**

- Aviation Grade Ethanol
- Ethanol Education and Communications
- Ethanol Regulatory Agenda
- RFS Implementation
- E-Diesel
- E-85







#### **Production & Stewardship Action Team**

Transportation



- Conservation & Environment
- Water Quality
- Mycotoxin







#### **Research & Business Development**

- Arabinose Project
- Research Pipeline
- Maize Genome
- Maize Trait Development
- Esters Project
- Livestock Program
- Distillers Solubles Nutrient Blocks
- Chemical Markets Study











Risk Management

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- Farm Policy Mid-Term Review
- Future Structure of Agriculture Task Force II





## Joint Trade Policy A-Team

- Maximize synergies between NCGA and USGC
- Assess Trade Agreements
- USDA/USTR Agriculture Trade Advisory Committee
- Educate public officials on how trade issues impact corn producers
- Testimony to Congress

Trade update newsletterFree Trade Area of the Americas Study





#### **Grower Services Action Team**

- DTN, News, Weather & Markets
  - Access to the latest information
  - One of NCGA's most popular resources



- SPECIAL PROJECTS
  - Ability to immediately respond to critical public relations issues
    - Example: high fructose corn syrup



#### **Proposed Ethanol Production**



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![](_page_19_Figure_1.jpeg)

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#### Representation

- USDA/DOE Biomass
- NCFAR
- ACA
- USGC
- USDA Research Advisory Committee
- USDA Biotech
  Advisory Committee
- USDA/ÚSTR ATAC
- MARC2K Board

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#### U.S. Agriculture Under Attack...

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#### Promoting Agriculture: NCGA FIGHTS BACK

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#### Livestock

- Myths and Misinformation
- DDGS seminars
- Coalition
- Working with States

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## NCGA Meetings and Seminars

- Trade School
- Corn Co-Products
- Choices–Corn Belt Evolution
- So You Want to Build..
  CA
- Pharma Corn Summit
- Labelling and Traceability

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#### Partnering and Commercialization Opportunities

- ADM
- Monsanto
- Michigan State
  University
- Divergence
- Pioneer
- Agnosco
- Others

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# 3. Looking back and looking ahead?

LAWRENCEBURG, TENNESSEE CORNFIELD THE OWNER DREW THE PICTURE ON HIS COMPUTER, DOWNLOADED IT TO HIS GPS. THEN FOLLOWED THE GPS ON HIS BUSH HOG

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## Task Force on the Future Structure of Ag

- Organized in 2000 by NCGA Part II - 2004
- <u>Mission</u>:

Determine impact of industry changes on the family farm in the first decade of the 21<sup>st</sup> Century.

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#### What Will Agriculture Look Like in the Future? Future Structure of Ag Task Force

- Two worlds are emerging
  - Commodity focus
  - Value-added focus
- What are the possible outcomes?
- What do farmers need to know?
- What will drive the future?
  - Strategic investments in rural development
  - Strategic investments in value-added ag

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#### Population Growth (1990-2000)

Percent population change Decline to no change (-37-0%) Low increase (1-9%) Middle increase (10-19%) High increase (20-191%) National Corn Growers Association Source: U.S. Census Bureau .........

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![](_page_31_Figure_1.jpeg)

## The New Ag Poses Problems

- One size does not fit all.
- Massive government assistance has not helped.

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#### Historical Comparison of Corn Production

U.S. Corn	1931	2003	% Change 1931-2001		
Acres Planted	109 mil	79 mil	-28		
Acres Harvested	91 mil	71 mil	-22		
Production	2.2 Bil Bu	10.1 Bil Bu	+359		
Yield	24.5 Bu/Acre	142 Bu/Acre	+480		
U.S. Pop	123 mil	281 mil	+128		

![](_page_35_Figure_0.jpeg)

#### **Declining Cost of Corn with Time**

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## The World of Value-Added

• Smaller scale, higher value

- Tighter relationship between producer and processor
  - High-value contracts
  - Closed loop cooperatives
- Not a 'one size fits all' market

- Greater focus on end use

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#### Future Structure of Ag Task Force Concepts

- Old structure of agriculture values land, machinery and tools
- New structure of agriculture values knowledge, information and relationships

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Those who flourish must be willing to...

- Change and adapt
- Challenge their comfort zones
- Create competitive advantages rather than protect old ones

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#### **Policy Recommendations**

- Bio-Based Materials
- Promote Specialty Ag
- Enhance Export
  Initiatives
- Update Co-op Leg
- Promote Science Based Research

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Future Structure of Ag Task Force

Conclusions

- Embrace change—future looks bright.
- Lose independence but gain the advantages of interdependence

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Future Structure of Ag Task Force

- Next Steps....
- New Task Force Formed to Put Recommendations into Action
- Looking at Business Models; Co-op Legislation and Tax Legislation

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#### 4. Vision of the Future ... We Are Creating

- Trade: a fair and level playing field
- Ag Solution for U.S. Economic Growth
- Farmers control their own destiny

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## Tomorrow's Vision Hydrocarbons to Carbohydrates

#### An Integrated Biorefinery

- value added chemicals
- niche markets
- new chemicals
- partnerships/alliances
- licensing agreements
- IP ownership
- new technology

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![](_page_45_Picture_11.jpeg)

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### **Proposed Strategy**

Ag – Engine for U.S. economic development –

- Renewable Energy
- Bioproducts
- •Health and Nutrition
- Environment

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#### **Agriculture and More**

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Feedstock

- Trees

Crops

Waste

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- Grasses

- Agricultural

- Agricultural

- Animal Wastes

- Municipal Solid

Residues

#### <u>USES</u>

Fuels: Ethanol **Renewable Diesel Electricity** Heat **Chemicals** - Plastics - Solvents - Pharmaceuticals - Chemical Intermediates - Phenolics Adhesives - Furfural - Fatty acids Acetic Acid - Carbon black - Paints - Dyes, Pigments, and Ink - Detergents – Etc.

**Food and Feed** 

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Conversion

**Processes** 

- Chemical Conversion

- Gasification or Pyrolysis

- Acid/enzymatic hydrolysis

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- Fermentation

- Bioconversion

- Combustion

- Co-firing

# Genomics – Sequencing the Corn Genome

- NCGA led the charge for the sequencing of of the corn genome.
- To date this support has resulted in more than 325 million bases of sequence being made available to researchers.
- Understanding of the genome will result in the rapid development of corn with beneficial agronomic traits.

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## Biotechnology – Harnessing Corn Traits

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- The goal of the Maize Traits Program is to develop important agronomic traits that lower production costs or increase the value of the harvest.
- Specifically, NCGA is working to develop a nematode resistance trait that will protect crops, as well as grower health and the environment.
- The NCGA is also investigating other traits that will add value to the growers.

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## Technology - an enabler to create a new value chain

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## Industrial Ecology Model

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#### **US CORN FOOD & INDUSTRIAL USE**

12-May-04									
ltem	Unit	02-03	03-04	04-05	Change				
Corn for beverage ethanol	milbu	132	133	135	1				
Corn for fuel ethanol	milbu	<u>971</u>	<u>1159</u>	<u>1305</u>	<u>146</u>				
Total corn for ethanol	milbu	1103	1292	1440	147				
Fuel ethanol production	milgals	2631	3149	3555	<b>40</b> 6				
Dry mill corn for ethanol	milbu	536	749	809	60				
Wet mill corn for ethanol	milbu	<u>567</u>	<u>544</u>	<u>631</u>	<u>87</u>				
Total corn for ethanol	milbu	1103	1293	1440	147				
HFCS	milbu	<u>545</u>	<u>546</u>	<u>551</u>	<u>5</u>				
Glucose and dextrose	milbu	221	220	222	2				
Starch	milbu	<u>228</u>	<u>244</u>	<u>246</u>	<u>2</u>				
Cereals and food	milbu	186	188	190	2				
Subtotal	milbu	<u>1180</u>	<u>1198</u>	<u>1209</u>	<u>11</u>				
Total Food & Industrial	milbu	2025	2550	2650	100				

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### Corn: Now and Future

- Polylactic Acid
- Sorona
- Ethanol
- Livestock Feed
- Co-Products

- Ethanol based Fuel Cells
- Carbon Dioxide Utilization
- Polymers
- Fuels
- Solvents
- Nutraceuticals

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#### Five Ways NCGA's Investment in Research and Business Development Makes a Difference

7	1 Supporting maize traits and genomic research	Working to deliver added value to the livestock industry 4				
	Creating innovative and commercially viable new uses for corn	Driving commercial development that creates opportunity in rural America				
	Researching ethanol processes that will extract more value from every kernel 3					

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## **Ethanol Related Research**

#### Fiber

- Separation of Fiber and Conversion to Fuels and Chemicals
- Arabinose
  - Develop yeast capably of utilizing hemicellulose sugars.

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#### **Commercial Development**

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- Polyols
  - Marketing NCGA technology to industry partners
- Bioproducts Industry Development
  Support for operating bioproducts indus
  - Support for emerging bioproducts industry

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#### **Corn Based Products**

## NCGA compiled this directory of products by category, application, supplier, and descriptions.

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- Over 600 corn based products listed
- Looking for more products every day
- www.ncga.com

rs Association

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#### CHEMICALS FROM CORN

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#### PLA

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![](_page_62_Picture_4.jpeg)

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#### DuPont Sorona 3GT Polymer

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#### **Future Concepts**

National Corn Growers

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#### NCGA is Alive and Well

## We are excited about our future!

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## Thank you for your time! **Questions?** (Visit us at: www.ncga.com)

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