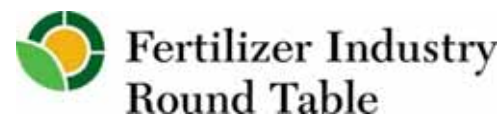




# Fabricio Cardoso

Lead Analyst, Emissions  
Integer Research, Ltd.

## The Market Outlook for Diesel Exhaust Fluid



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# The market outlook for Diesel Exhaust Fluid

**Fabricio Cardoso**  
**Lead Analyst, Emissions Control**

**Savannah, Nov 18 - 20, 2014**  
**2014 Fertilizer Outlook & Technology Conference**

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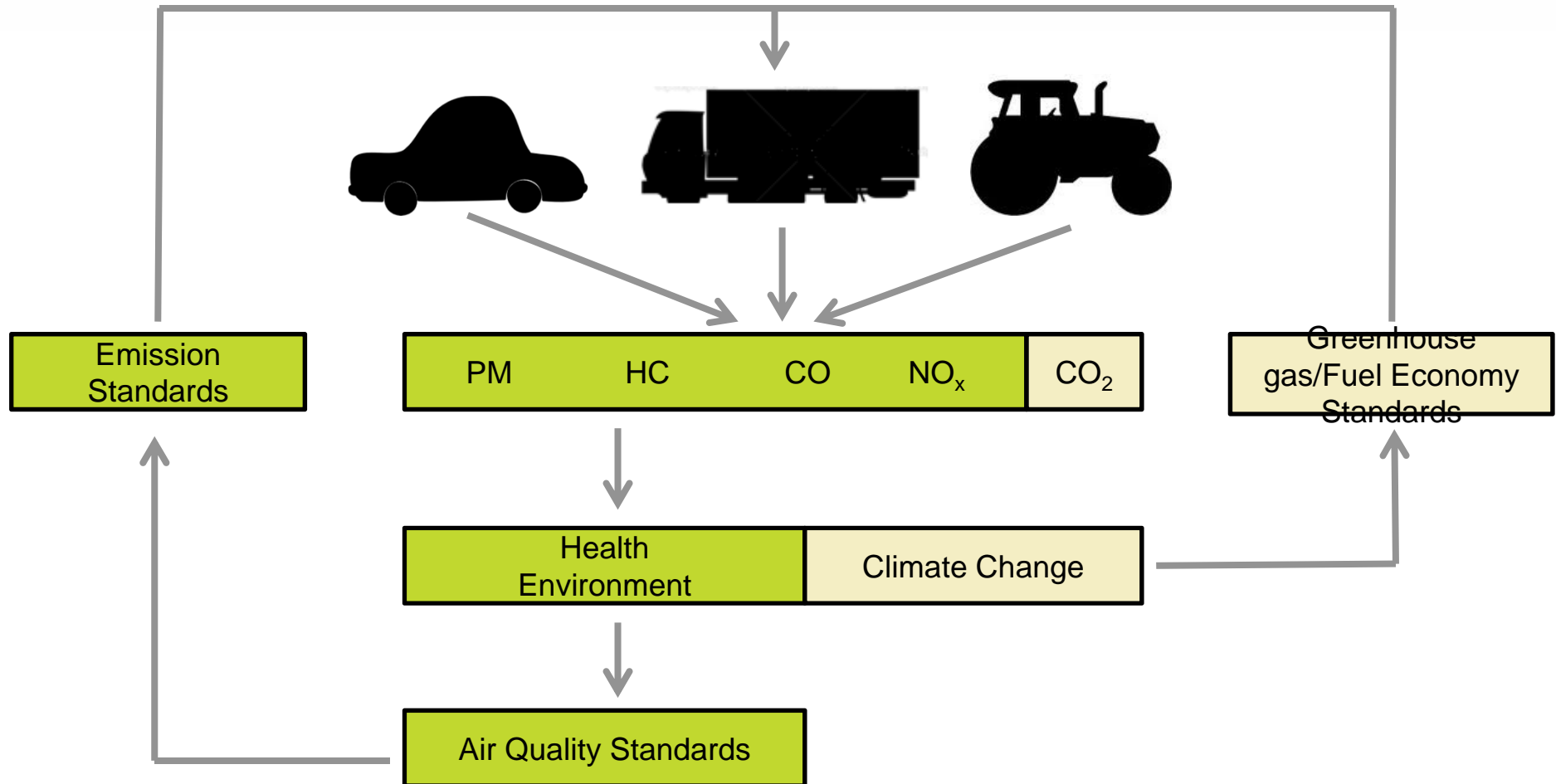
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# FROM AIR QUALITY STANDARDS TO DEF

Source:

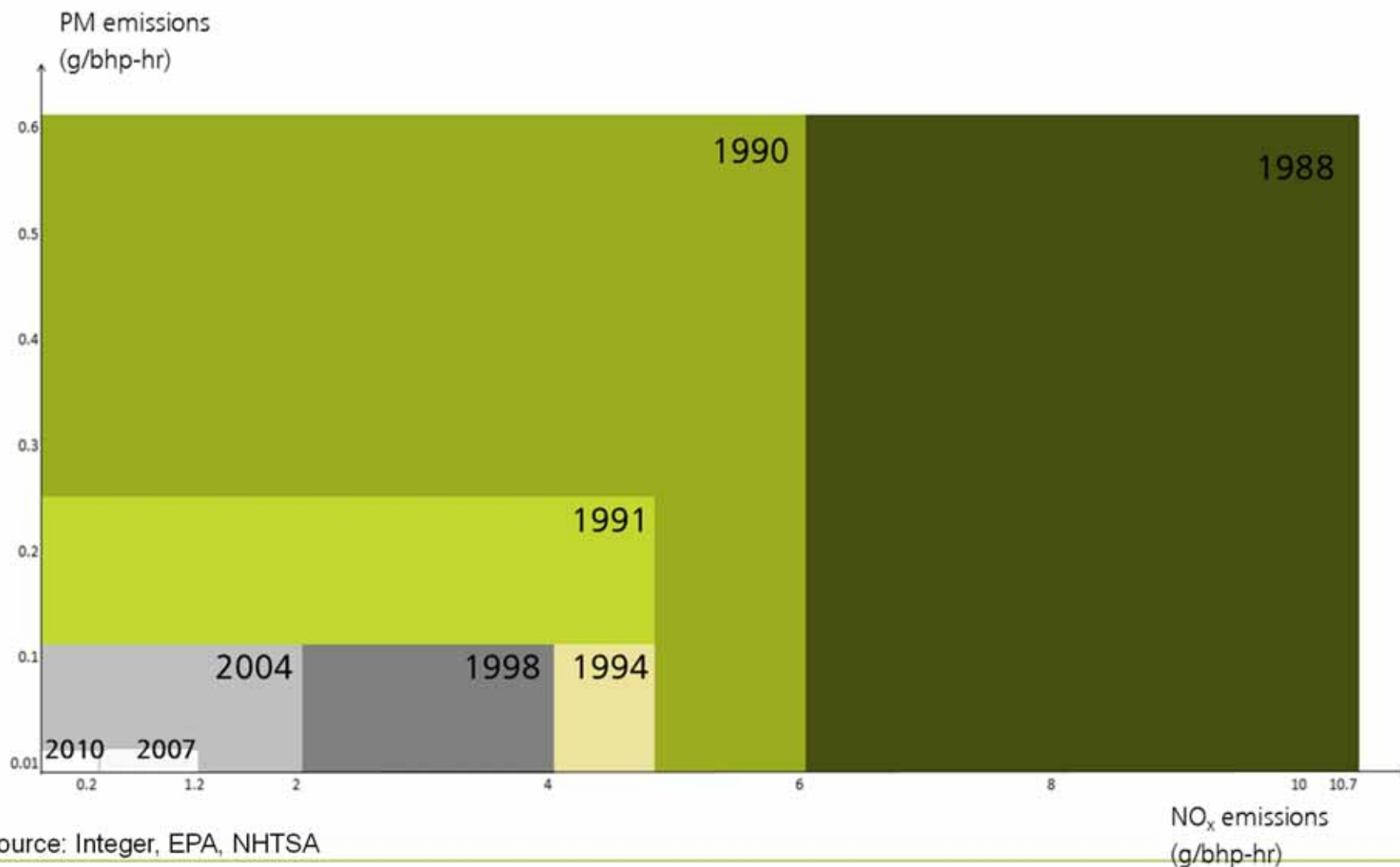
# The relationship between air quality, emission standards and DEF



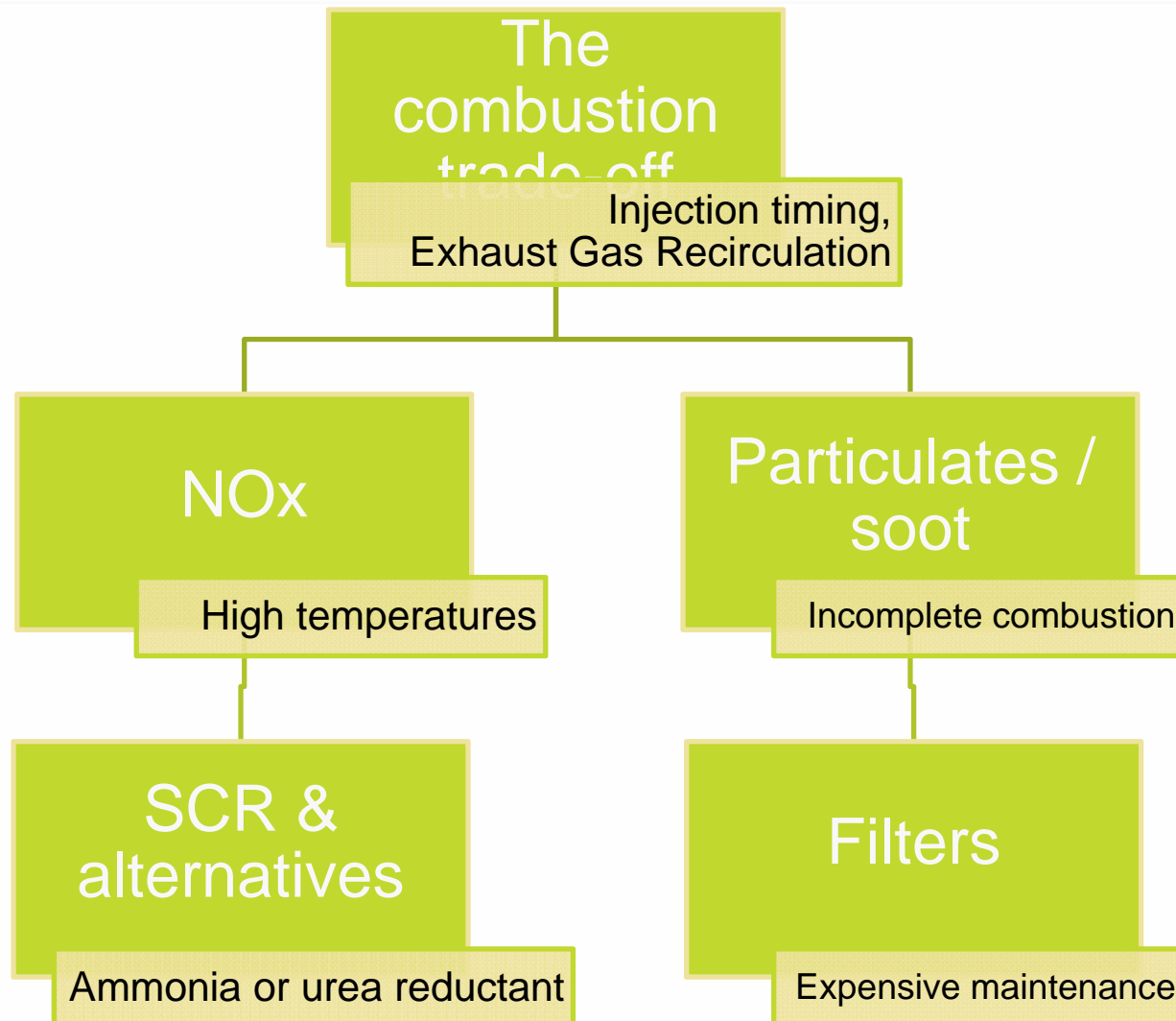
PM – particulate matter, HC – hydrocarbons, CO – carbon monoxide, NO<sub>x</sub> – nitrogen oxide, CO<sub>2</sub> – carbon dioxide

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## NO<sub>x</sub> and PM levels have been dramatically reduced since the first standards



## Demand driver: why ammonia/urea?



## Several aftertreatment technologies are available to reduce NO<sub>x</sub> levels

### Aftertreatment technologies to reduce NO<sub>x</sub> levels

Exhaust Gas  
Recirculation  
EGR

Lean NO<sub>x</sub> Trap  
LNT

Selective Catalytic  
Reduction  
SCR

#### Selective Catalytic Reduction (SCR)

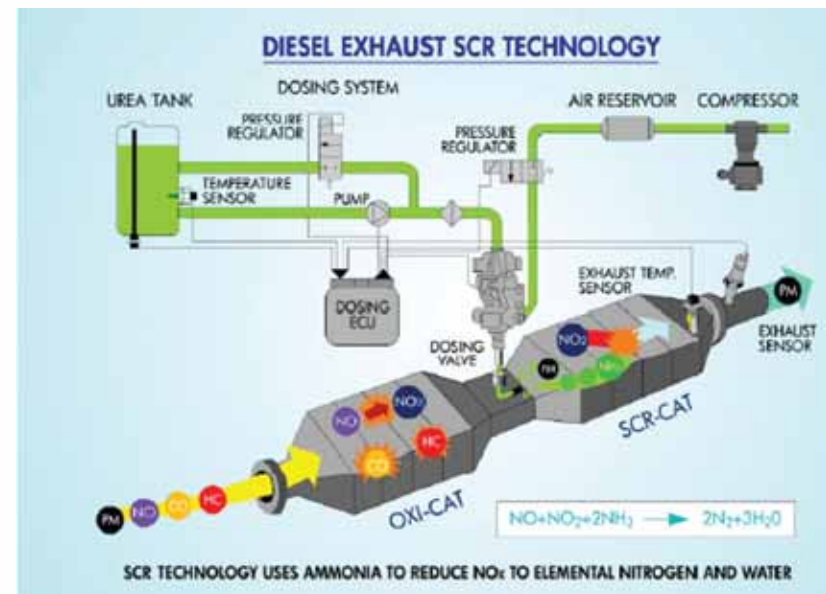
AUS 32 (urea solution, 32.5 wt%)

DEF

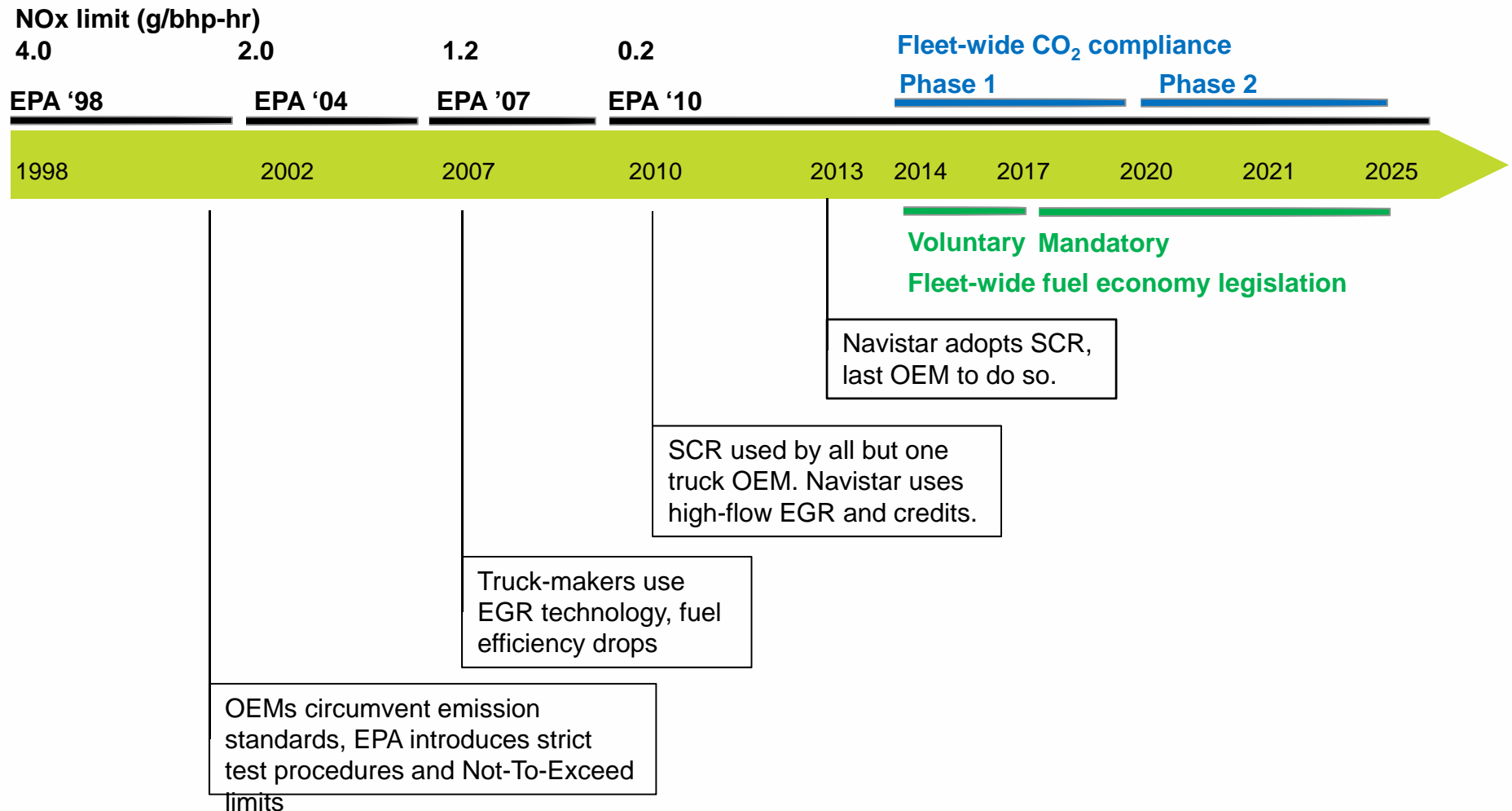
NO, NO<sub>2</sub>  
(NO<sub>x</sub>) from  
combustio  
n

**Ceramic  
catalyst**  
(Vanadium,  
Iron, Copper)

N<sub>2</sub>, H<sub>2</sub>O



# The EPA has regulated heavy-duty diesel engine emissions since its inception in 1970, but GHG and fuel economy requirements have just been introduced





## If SCR requires ammonia, why urea?

- Ammonia is technically more suitable for use in every application
  - However: storing, transporting, dispensing and using ammonia has challenges due to its pungent smell and safety-related issues
  - **Urea is therefore used as an ammonia carrier.** It must first be converted back to ammonia before it can be used to destroy NO<sub>x</sub>
  - Other options were considered, including aqueous ammonia and ammonium formate and more recently solidly methods for storing ammonia. None have yet reached commercial acceptance.
    - Absorbed on a salt matrix: Amminex
    - As ammonium bicarbonate: Tenneco
-

- 32.5% urea solution – allows freezing of vehicle tank
  - Names: AdBlue / Diesel Exhaust Fluid (DEF) / ARLA-32
  - ISO 22241 standard defines the quality requirements
    - biuret and formaldehyde limits mean that fertilizer urea cannot be used
    - water must be de-ionised
  - This standard was originally defined by truck industry in discussion with catalyst suppliers and urea producers, then adopted by non-road equipment and car manufacturers.
  - 40% urea solution for marine applications because tank freezing is not an issue
-

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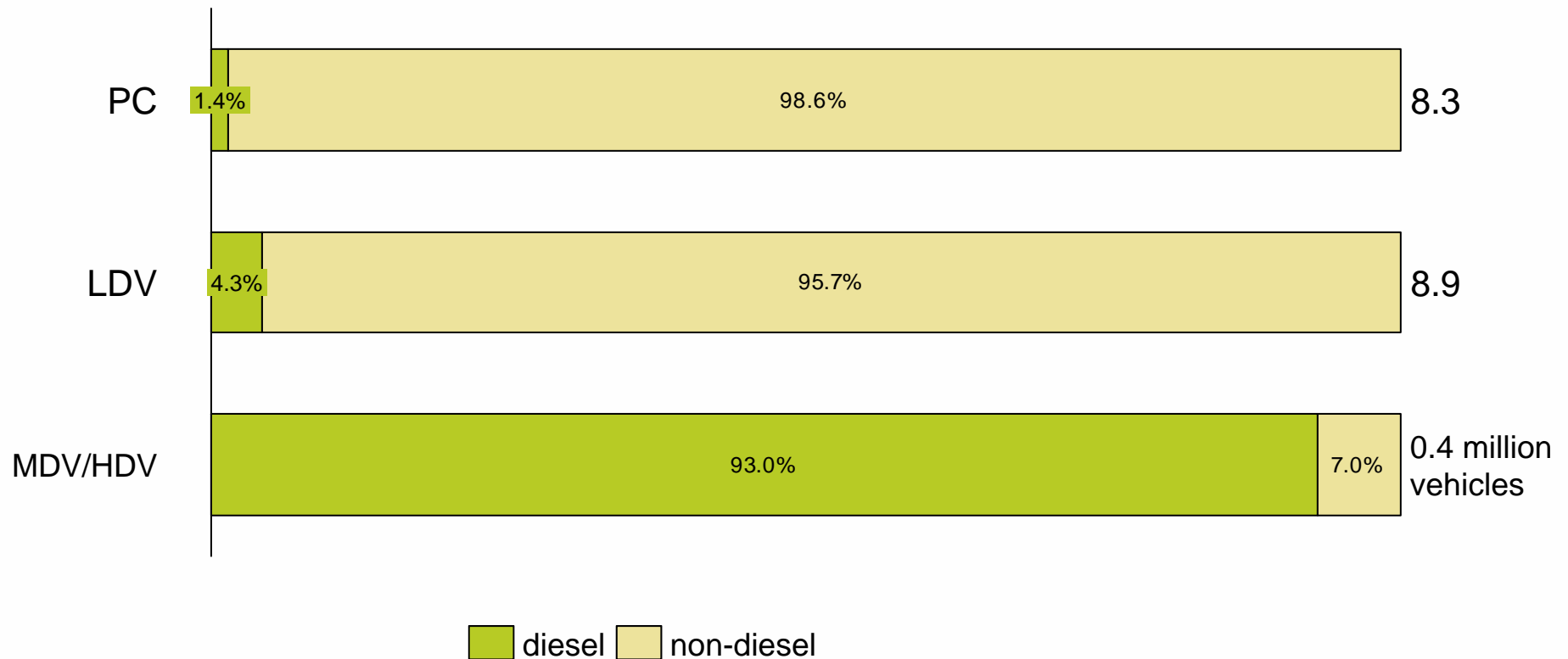
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# VEHICLE, SCR AND DEF FORECAST

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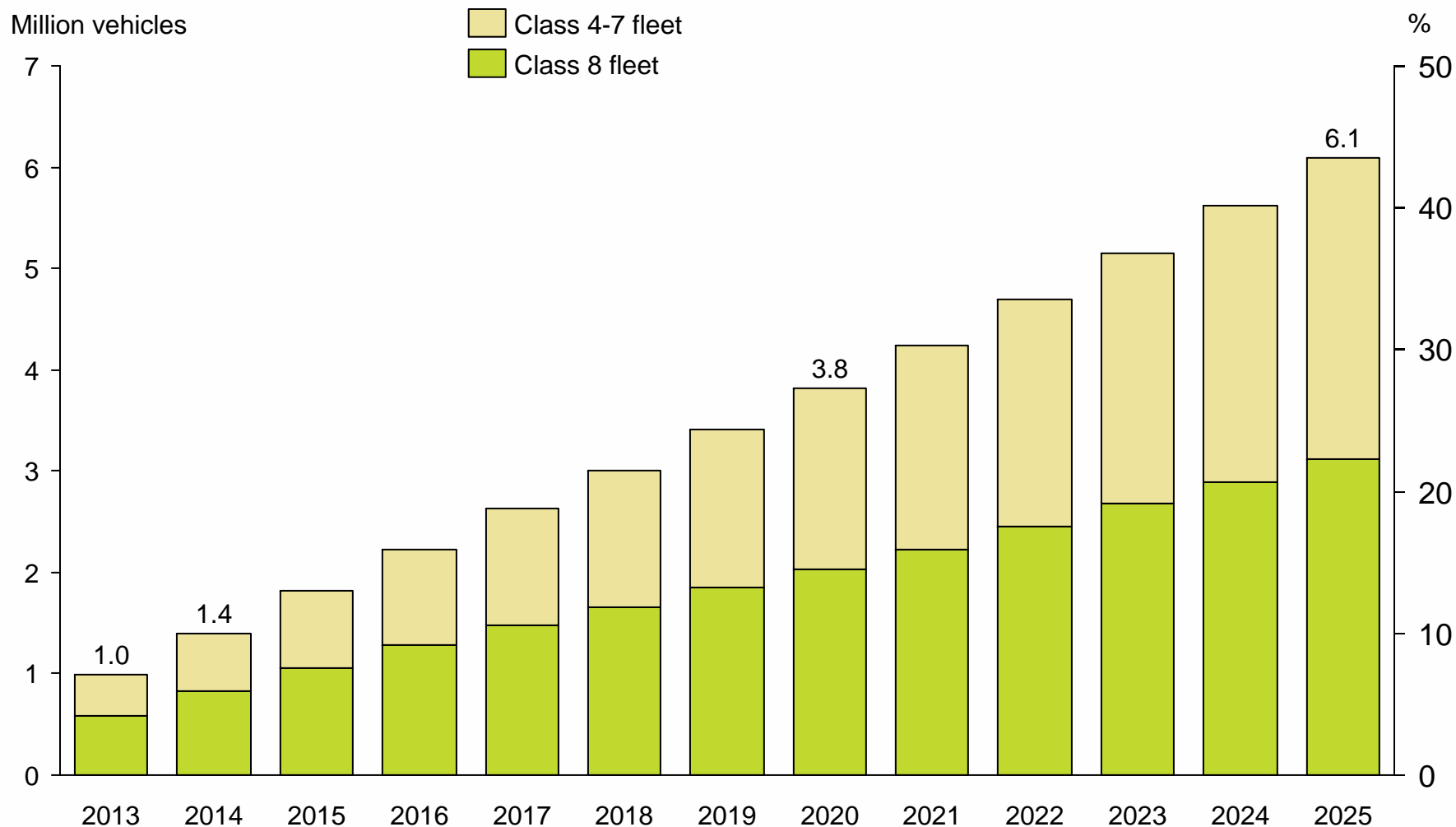
**While the majority of commercial vehicles in North America are equipped with a diesel engine, the share of diesel passenger cars and light-duty vehicles is still small compared to other regions**

Million vehicles

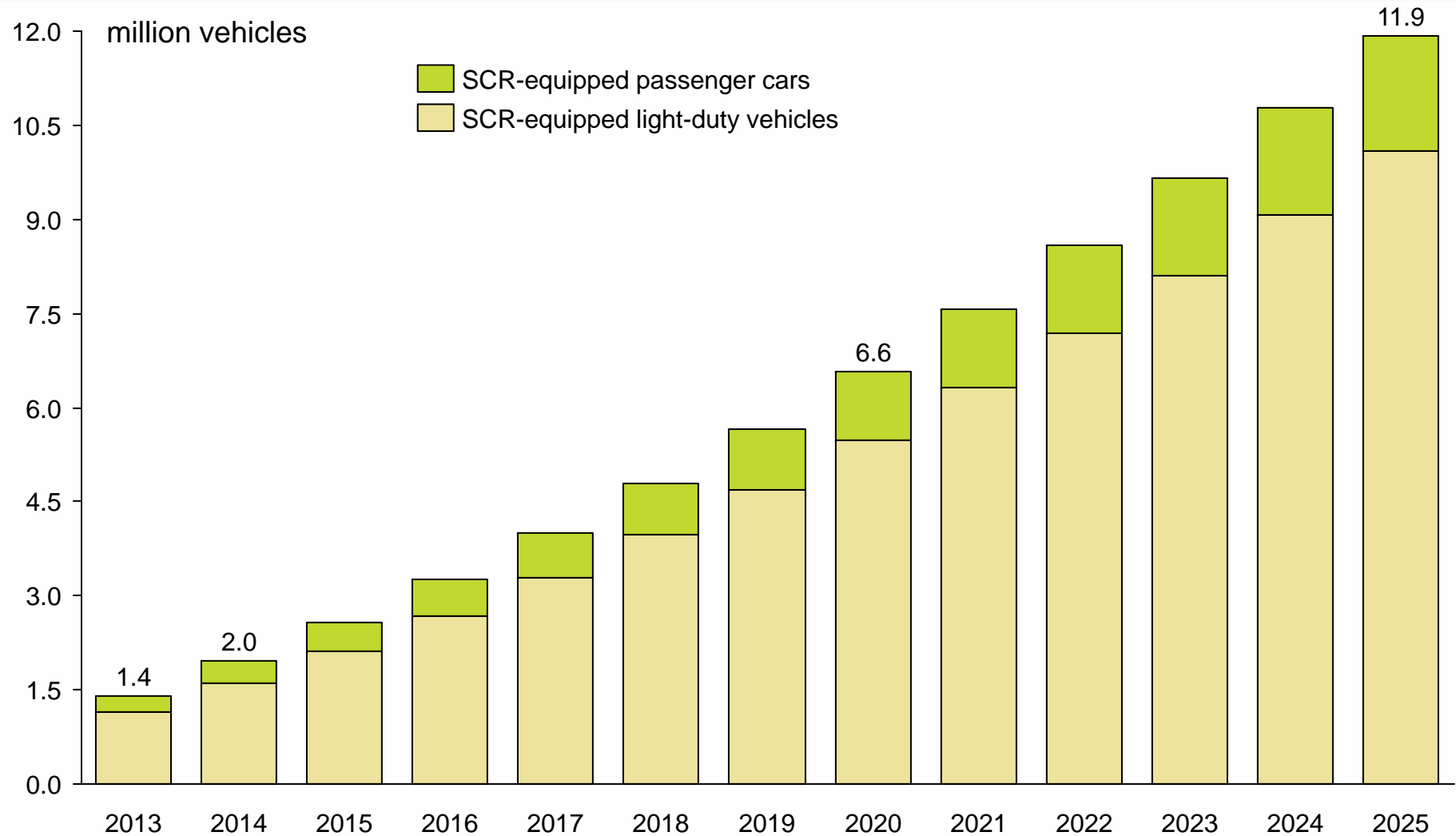


Source: Integer, WardsAuto, ACT

## The commercial vehicle SCR fleet is expected to be six times bigger in 2025 compared to 2013

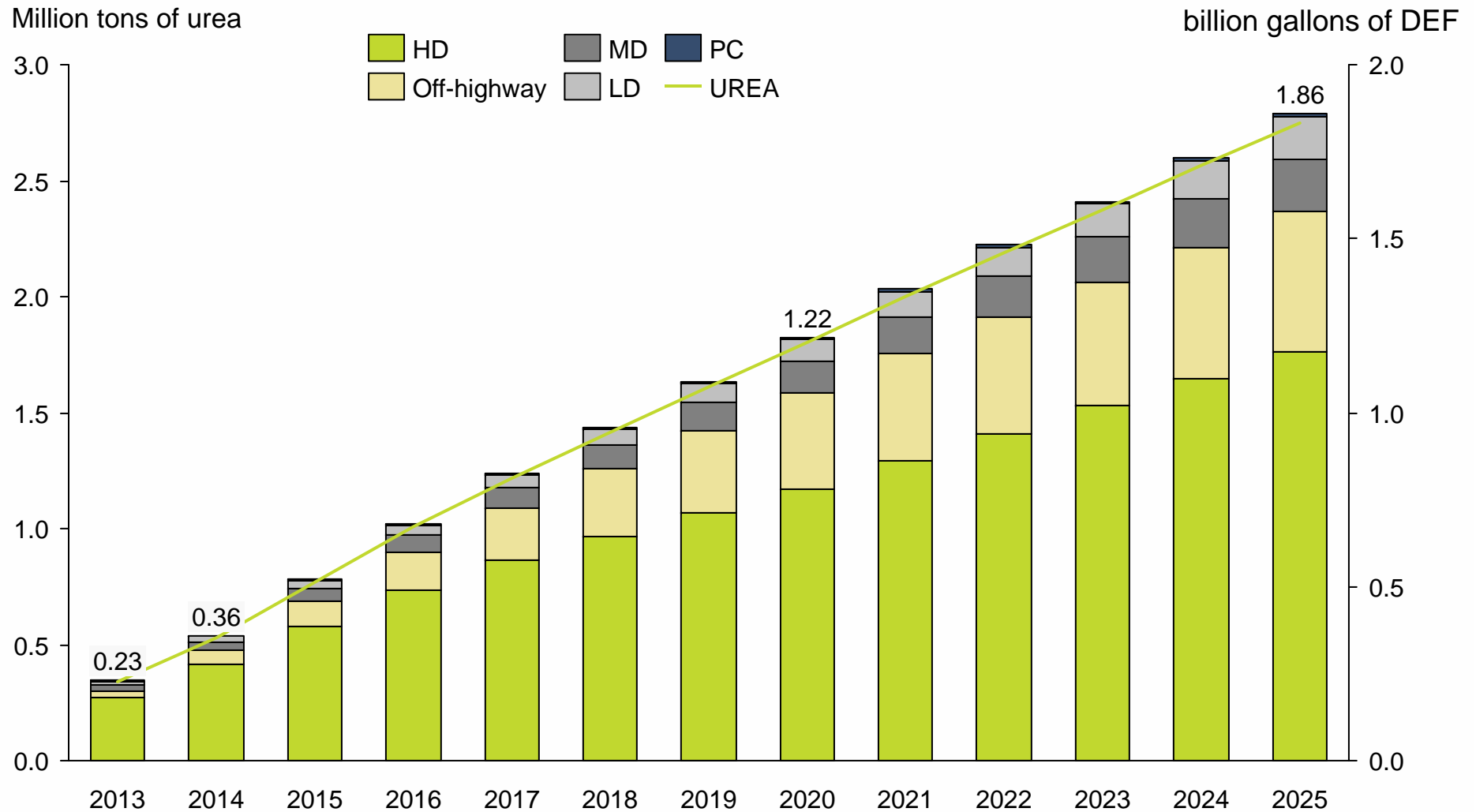


## More than 11 million passenger cars and light-duty vehicles are forecast to be on the road in North America by 2025



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**Our base-case scenario shows DEF consumption is expected to reach 1 billion gallons in North America by 2019**



Source: Integer Research

The logo for 'integer' consists of a solid yellow square with the word 'integer' in a white, lowercase, sans-serif font positioned to its right.

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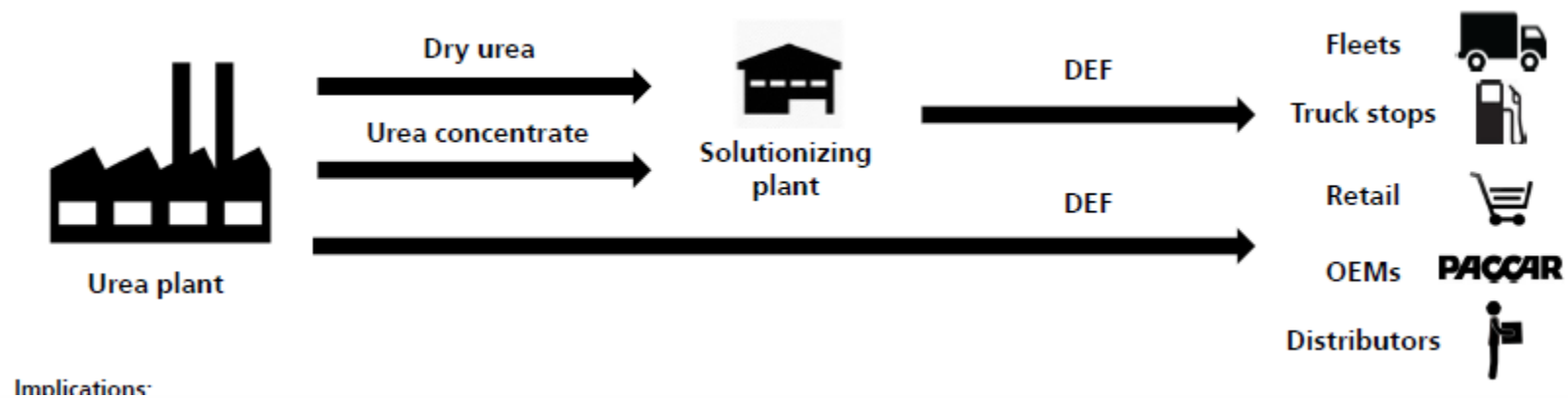
# DEF MARKET, CURRENT AND OUTLOOK

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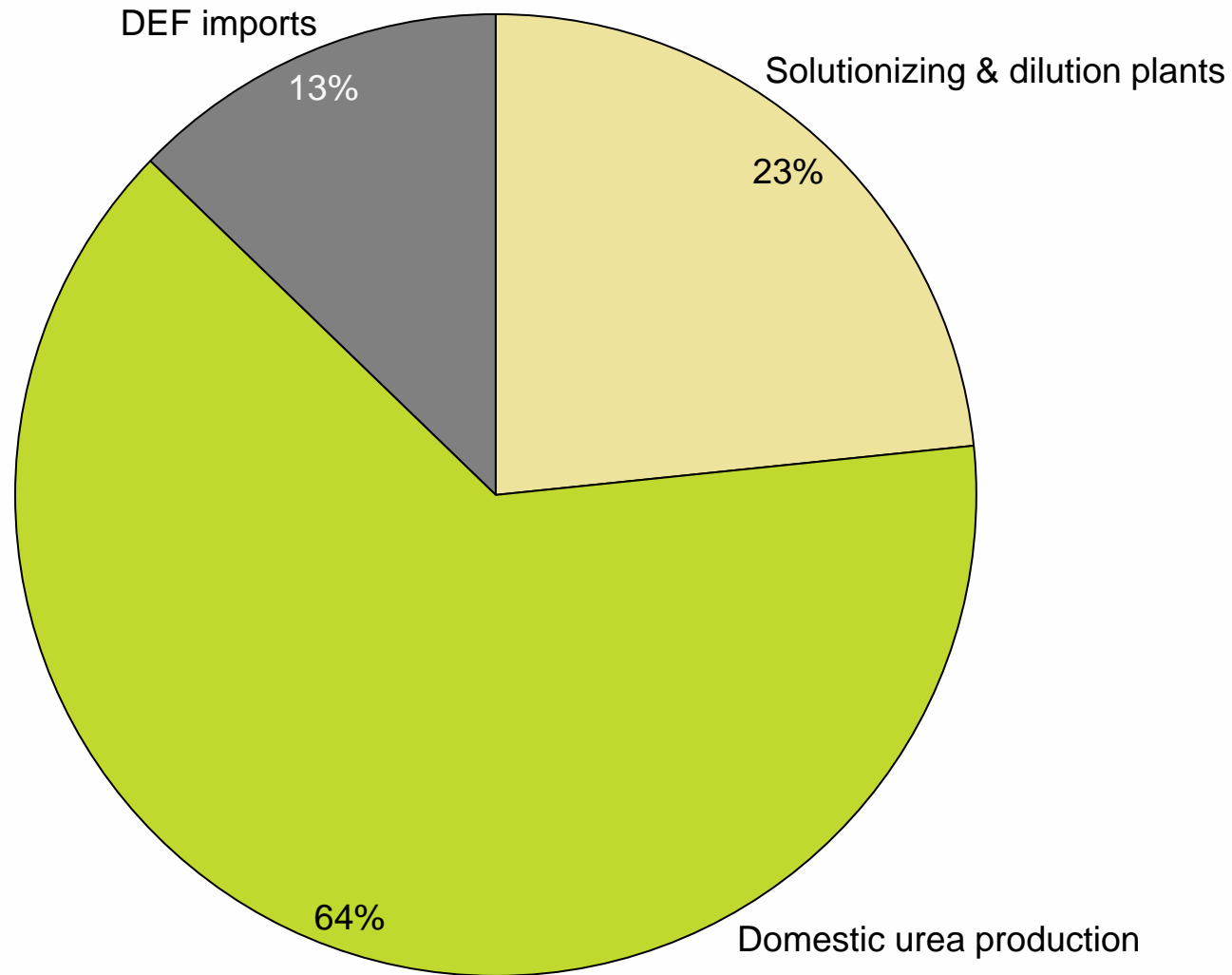
## DEF logistics: It's all about the water

- 67.5% of AdBlue/DEF is water
- Supply chain options account for transport optimisation:



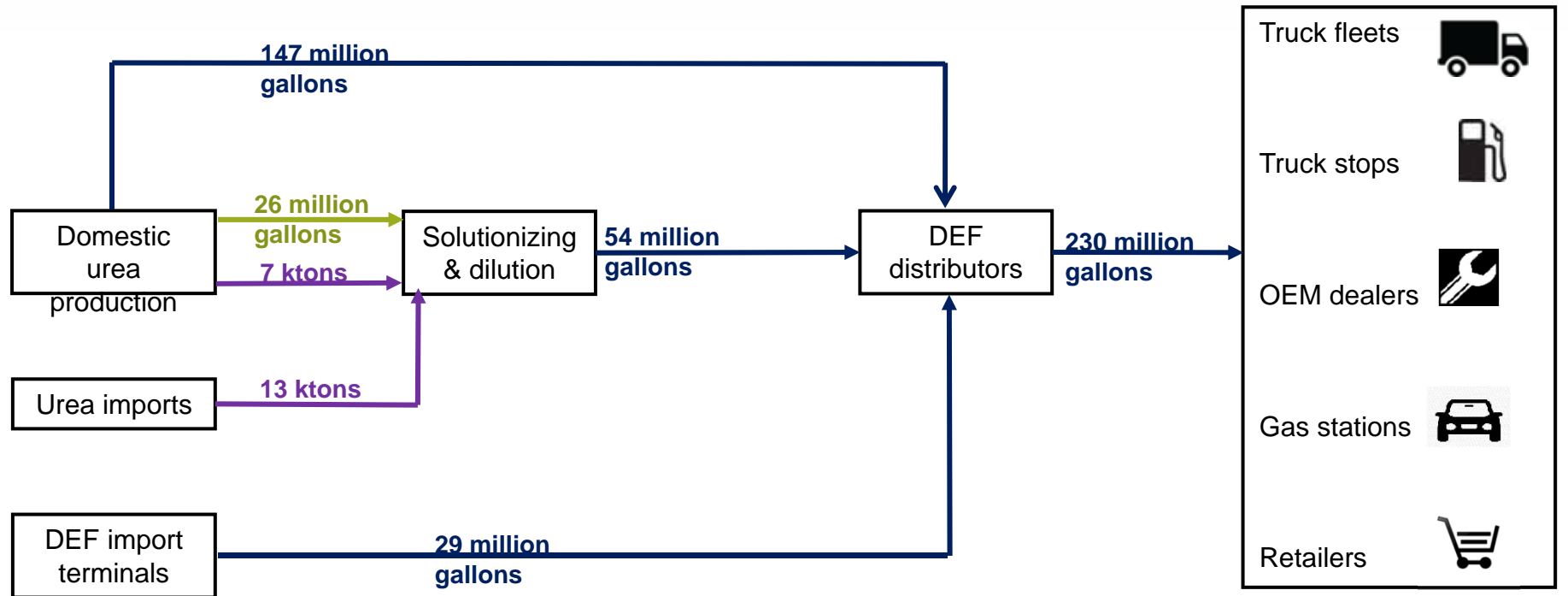
- End-user prices reflect supply chain requirements

## About 65% of total DEF consumption in 2013 originated from domestic urea production

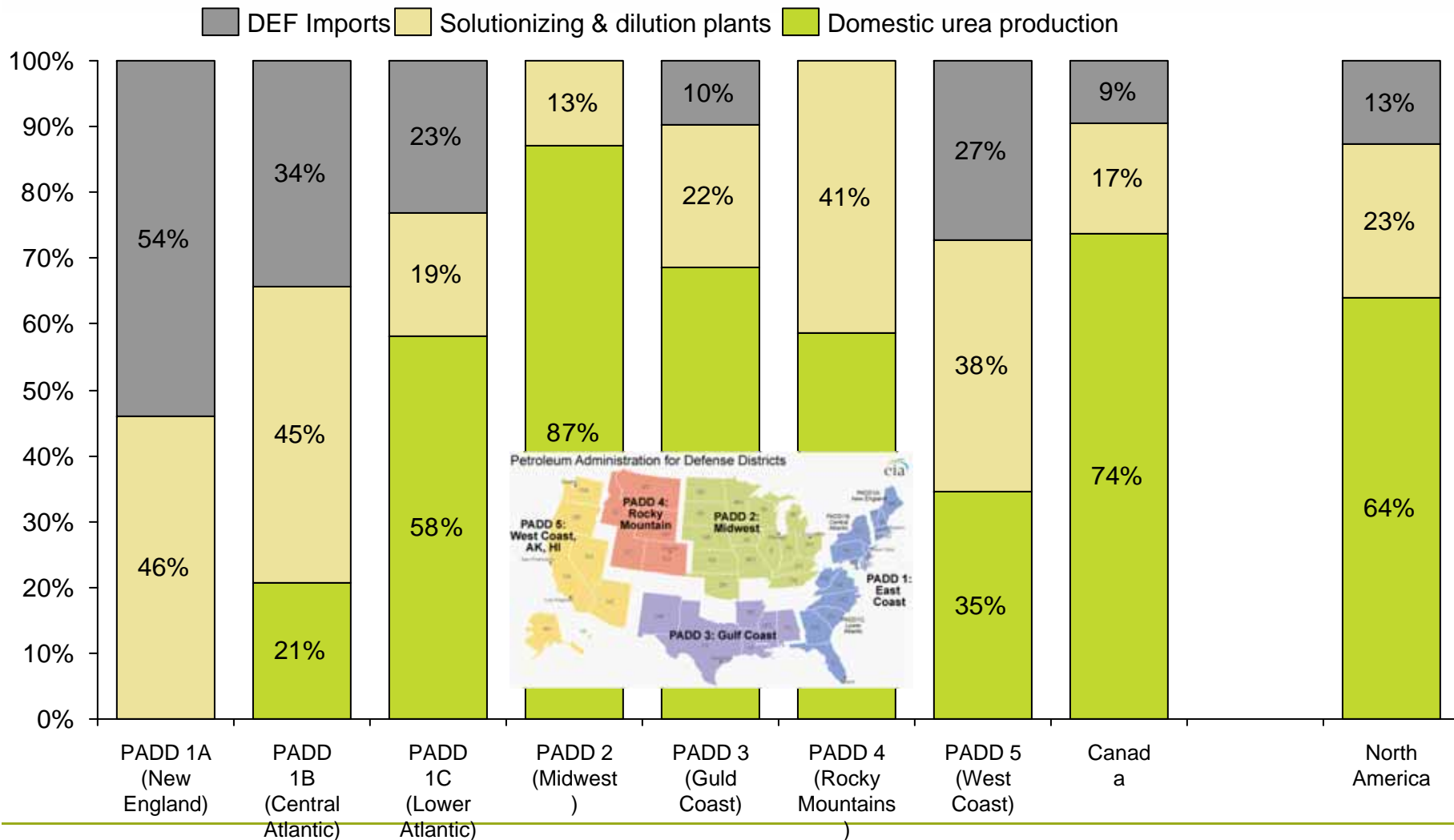


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## DEF production from urea plants in North America totalled 147 million gallons in 2013



## Midwest, Gulf Coast and Canada have the highest shares of DEF coming from domestic urea plants



## What to expect for 2020?

- Urea plants coming online – domestic DEF production will remain strong
  - More efficient logistics – urea plants producing more concentrate solution and distributing to solutionizing & dilution plants across the country and closer to the main consumption markets
  - Prilled urea imports – likely to maintain an important growth, specially in California, where the gap between supply and demand will increase
-

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Thank you!

Fabricio.cardoso@integer-research.com



THE MONITOR REPORT  
Q3 2014

# The Monitor

AdBlue, DEF & ARLA 32 markets

- ARLA 32 prices, underlying costs and consumption
- Industry news and developments
- Commercial vehicle sales and ARLA 32 fleets
- Supply and retail network coverage
- Emerging markets and opportunities
- Maps, charts and data tables

[www.integer-research.com/the-monitor](http://www.integer-research.com/the-monitor)

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# The DEF Market Dynamics Report

Extensive insight into the developing DEF market  
and essential forecasts.



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## Our nitrogen publications

