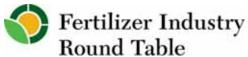




# Wayne Welter

Market Analyst
J.R. Simplot Company







# TFI Outlook – Phosphate Outlook

Wayne Welter November 2014



# Who is Simplot



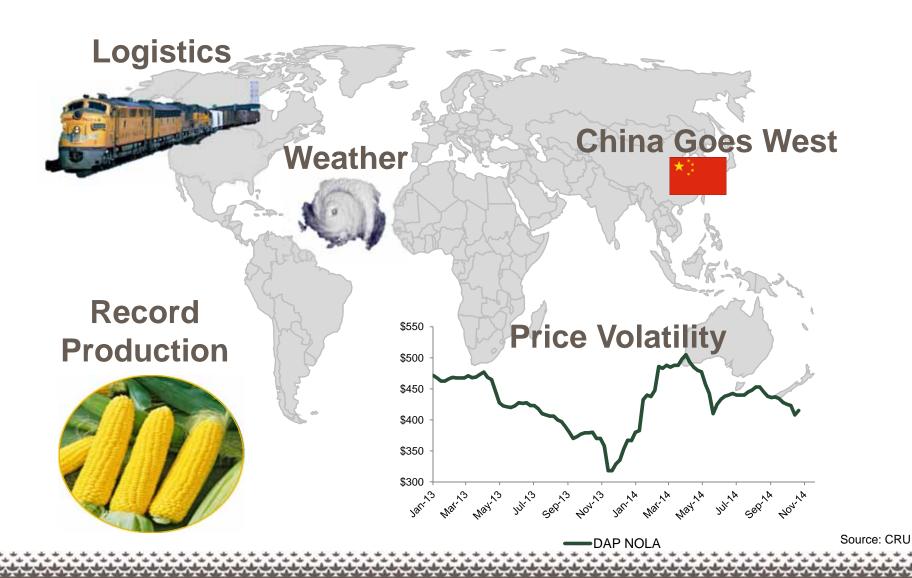
- 2014 Narratives
- Short-term Outlook
- Medium-term Outlook
- 2015 Narratives



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#### 2014 narratives



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# 14.4 billion bushels of corn

# 4.0 billion bushels of soybeans

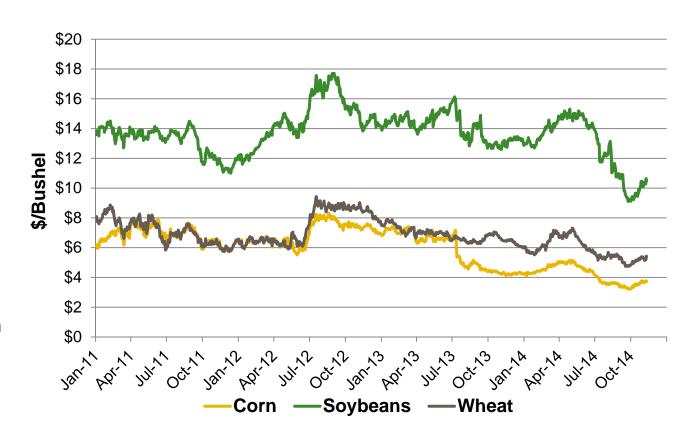
Both corn and soybeans are forecasted to have the highest ending stock to use ratio since 2006

Marketing Year Source: USDA



#### Price Trends Reflect Supply Expectations

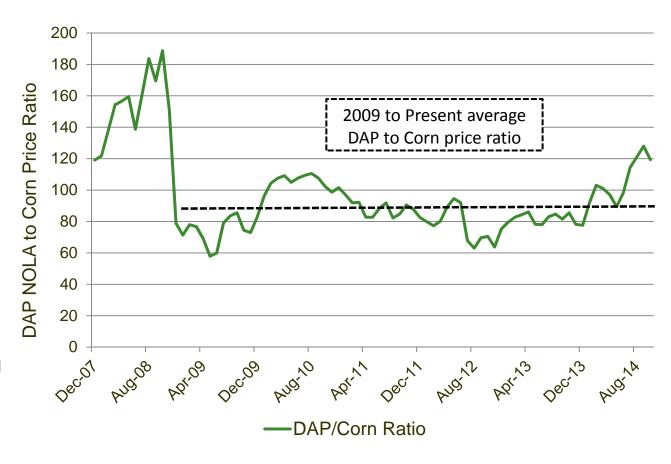
- Prices dropped to the lowest levels in 4 years
- Growers are watching grain prices and contemplating fertilizer affordability
- Will growers cut application rates in response to lower grain prices?



Daily Nearby Futures Source: Trading Charts

#### Phosphate Affordability

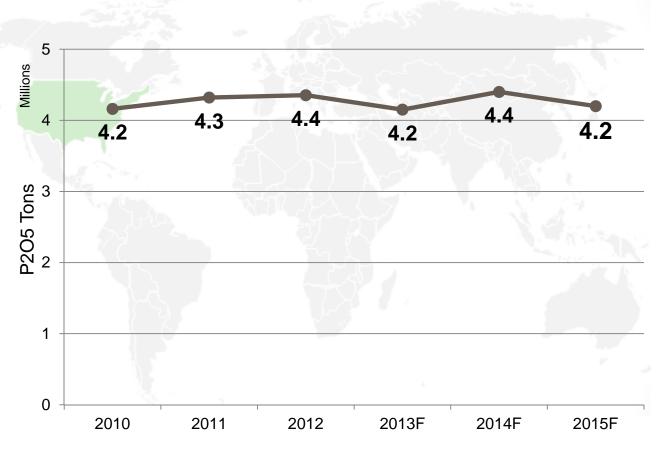
- Ratio provides context to the price of DAP relative to expected revenue per acre
- Average ratio since 2009 is 85-90 and today's ratio is 120
- Current ratio is 37%
  higher than historical
  average.....suggesting
  affordability issues



Source: Trading Charts, CRU

#### U.S. phosphate demand stays flat to down

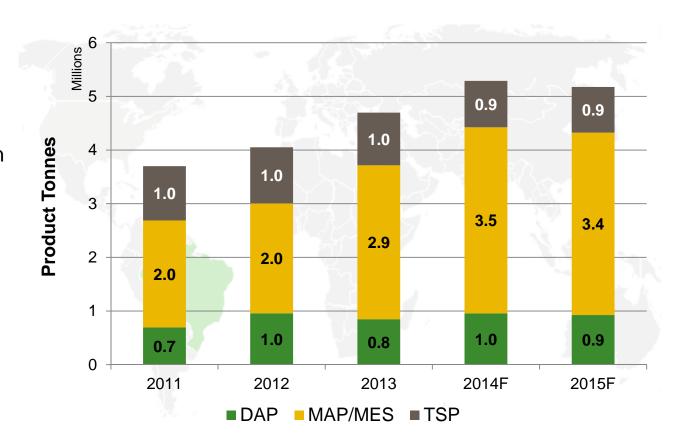
- Due to lower expected revenue per acre growers are going to cut P application rates
- Harvest delays will defer demand to spring
- Logistic constraints will act as a barrier preventing all demand from being met



Source: AAPFCO, Simplot

#### Commodity markets impact Brazilian import demand

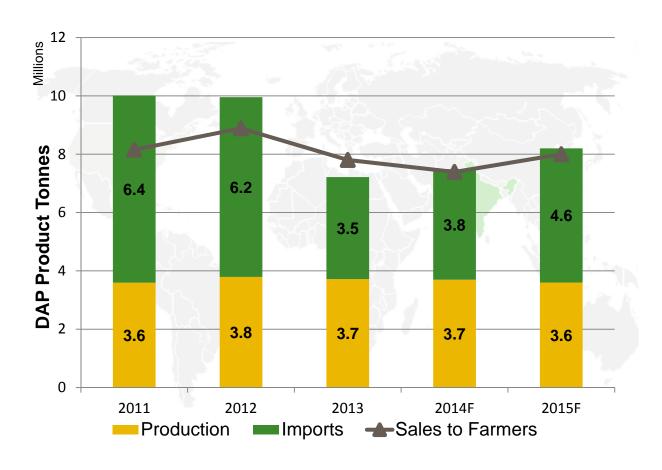
- Similar to the U.S.,
   Brazilian farmers will
   generate lower revenue
   per acre, which will in turn
   impact nutrient demand
- Growers in Mato Grasso may forego planting a safrinha crop
- In country phosphate inventories are growing



Source: CRU, Simplot

#### India - finally revising the NBS.....

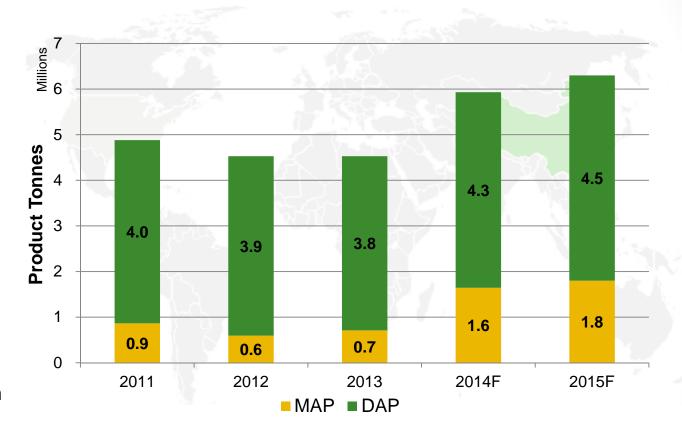
 New BJP government led by Modi will start to make the necessary revisions



Source: CRU, Simplot

#### China expands exports

- China increased MAP production to expand markets
- Exported ~1.5 million product tonnes to the Western Hemisphere in 2014
- Revisions to the 2015 export tax regime will enable China to export year round
- Cumulative impact is an Increase in exports



Source: CRU, Simplot

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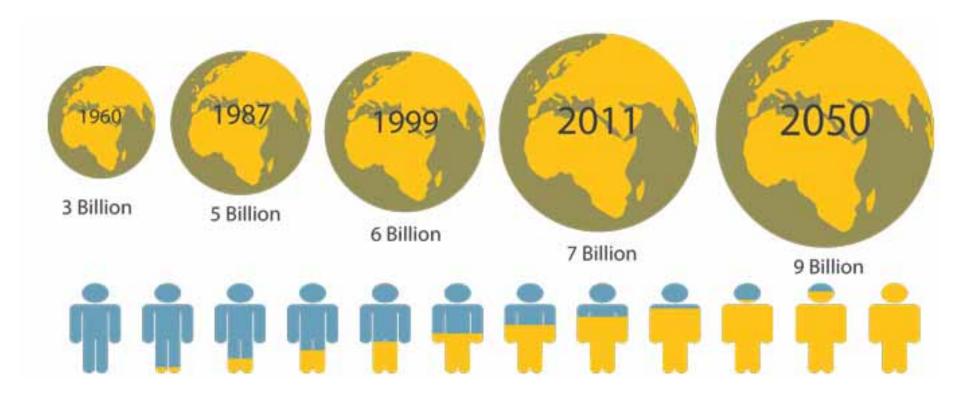


# Global P2O5 capacity expansion

Project	Region	Start-up	Capacity*
Toros Tarim – Samsun	MENA	2014	12
Hindalco – Dahej	S. Asia	2014	19
Vinachem – Lao Cai	SE Asia	2015	150
OCP	MENA	2015	900
GCT	MENA	2016	200
Ma'aden	MENA	2016	1,521
Total - Firm			2,802
<b>Assorted Probable</b>	Global	2016-18	2,225

<sup>\*</sup>P2O5 tonnes

Source: CRU

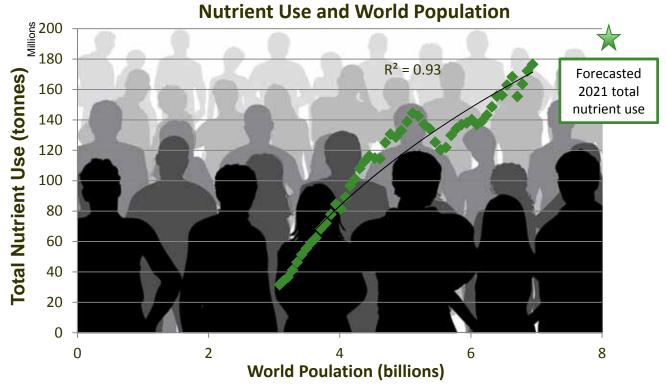


- Population growth will disproportionately hit Africa
- Huge opportunities to increase fertilizer use in Africa to insure food security

17

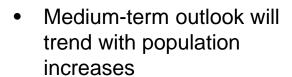
# Global agricultural P2O5 demand driver

- Scatter plot of nutrient demand and population by year
- Clear relationship between population rates and nutrient use
- Regression analysis can predict nutrient demand based on population estimates

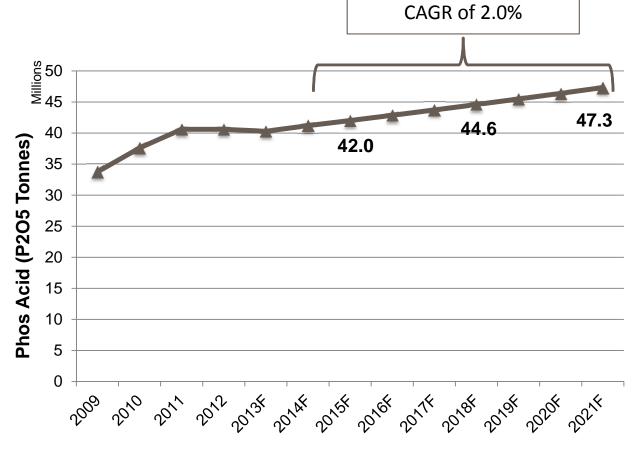


Source: IFA, FAO, Simplot

# Global agricultural P2O5 demand



 Developing nations will account for the growth



Forecasted to grow at a

Source: IFA, CRU, Simplot

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#### 2015 narratives







