



# FOC 2015 Fertilizer Outlook & Technology Conference

## Larry Clemens

North American Agriculture Program Director  
The Nature Conservancy

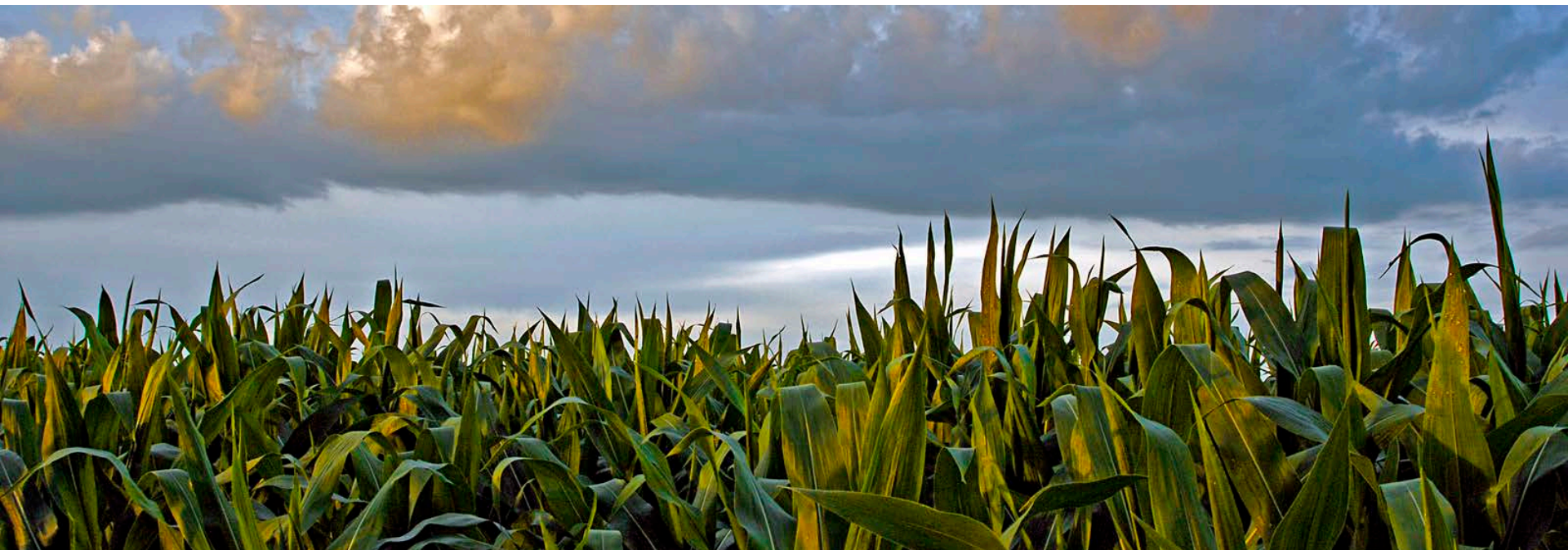


## Meeting the Demand for Food While Protecting Critical Resources for The Future

# North America Region

## Agriculture Program

*“Meeting the Demands for Food While Protecting Critical Resources for the Future”*



We conserve  
the lands  
and waters  
on which all  
life depends.



# LASTING *results*



**1 million +**  
members

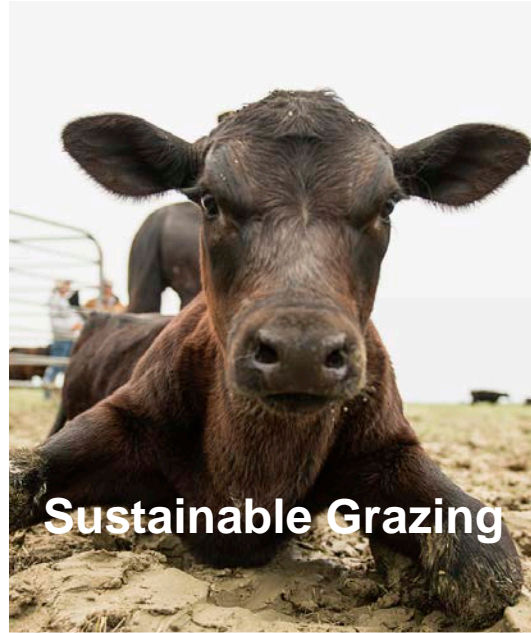


**64 years** of  
conservation



Approximately **21 million**  
**acres conserved** in the  
U.S.



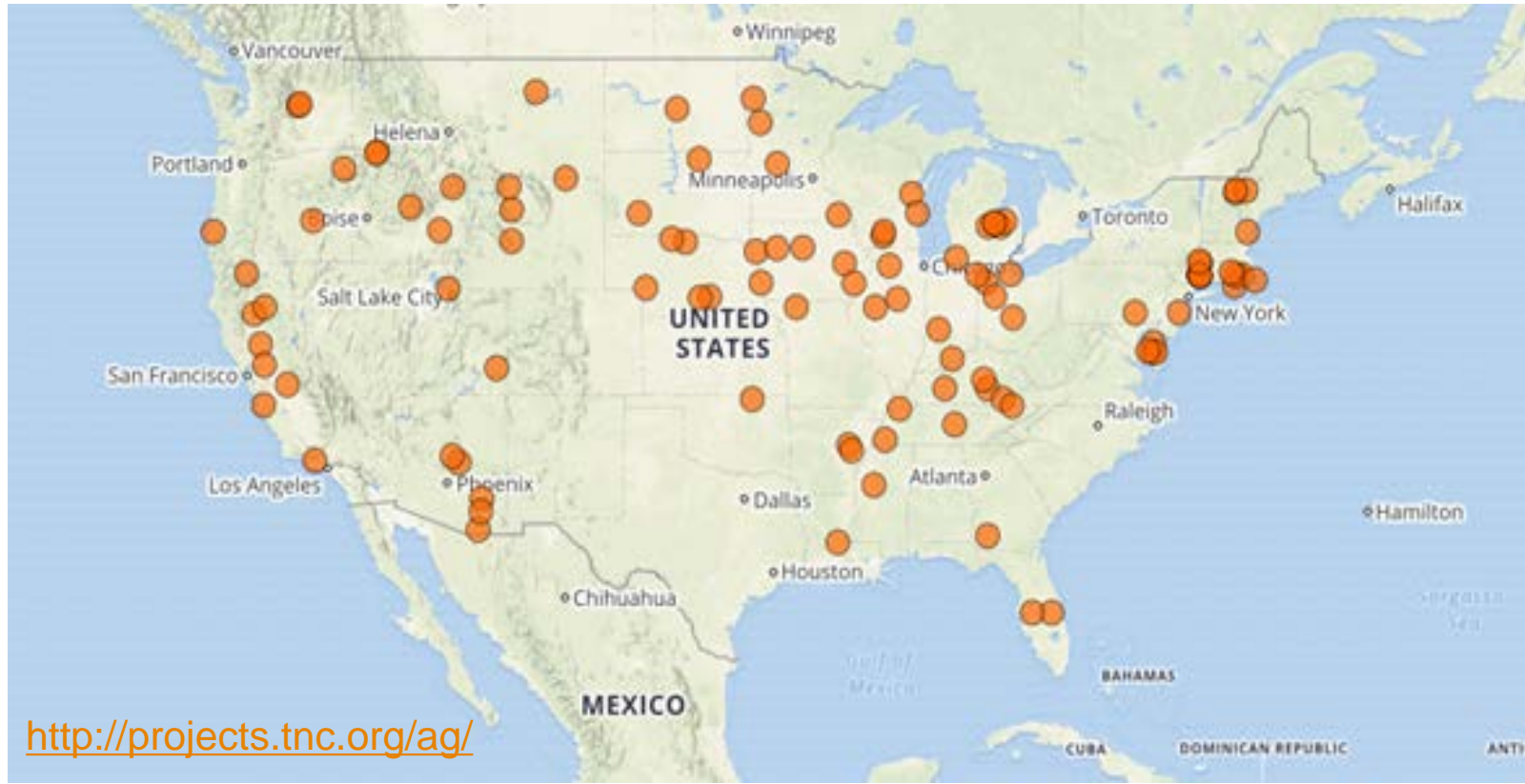


**Focus Areas**

Dozens of agriculture projects are embedded in these whole systems.



# North America Region | Agriculture



Irrigation & Grassland Network + Launching a Nutrient Network

## North America AG lands: 371 properties, inc <14,000 acres cropland & <350,000 acres grazing (2014)



\*Total grazing acre value includes some entire pasture areas vs. exclusive 'active' grazed area. This division will be addressed in quality review.

TNC | The Nature Conservancy



## Nutrient Goal:

**Reverse agricultural nutrient loading trends** causing hypoxic zones in freshwater systems and oceans **by 2025**.

## How?

- Demonstrate the **value of Precision Conservation** technologies
- Mobilize with the agriculture industry to increase conservation champions and advisors **guiding farmers to deliver those practices**
- Engage the food industry in supply chain initiatives to drive change
- Increase **policy incentives**



Science

Solutions

Scale

# A Systems Approach





The SHP – a 5-year initiative – seeks to **catalyze sustainable agricultural production** by demonstrating the economic and **conservation value** of improved soil management.





*We believe soil health is the continued capacity of a soil to function as a vital living ecosystem that sustains plants, animals and humans.*

## Who Are We?

### Administrator

- National Corn Growers Association

### Partners

- National Corn Growers Association
- Monsanto

### Grants

- Walton Family Foundation
- NRCS Conservation Innovation Grant
- United Soybean Board

### Technical Advisor

- The Nature Conservancy



## What Are We Doing?



**Recruiting a network of demonstration farms** showcasing soil health practices (e.g., reduced tillage, cover crops and advanced nutrient management)

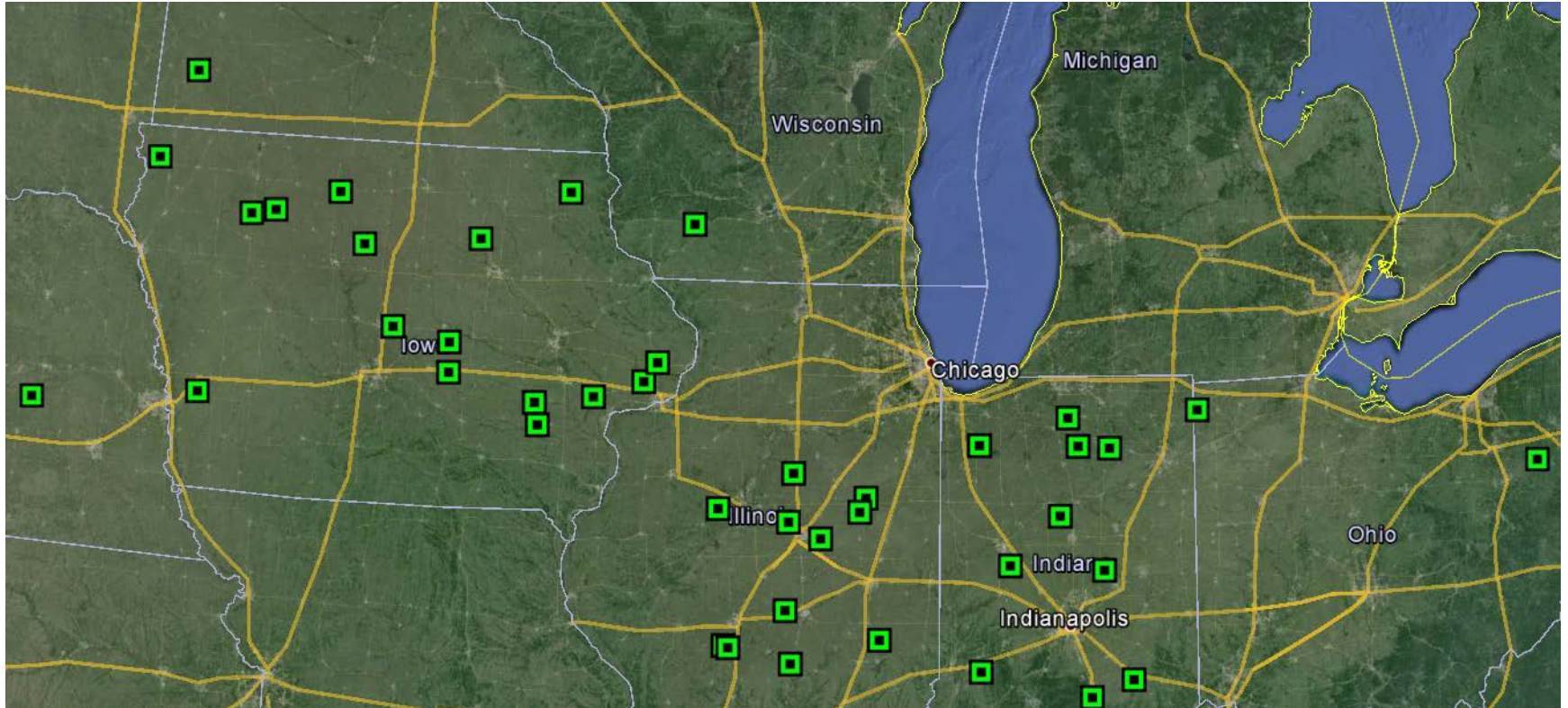
**Establishing research protocols** to measure the connection between a diverse range of economic and environmental practices and outcomes

**Publishing findings and recommendations**, highlighting the immediate and long-term profitability and sustainability benefits of healthy soil

**Supporting networking and technical assistance** to help farmers and their advisors make decisions to enhance profitability and sustainability of their soil.



## Demonstration Site Network



# Water Quality Data from Indiana Soil Health Demo Farm



## Planting cover crops to reduce nutrient loss from agricultural fields and improve water quality

Laboratory of Jennifer L. Tank, Dept. of Biological Sciences, University of Notre Dame



### Problem of Excess:

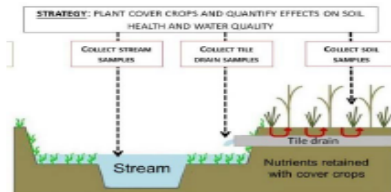
• Channelized agricultural streams and ditches export excess nitrogen (N), phosphorus (P), and sediments to sensitive downstream ecosystems where they contaminate drinking water, fuel downstream algal blooms with “dead zones”, and harm sensitive fish and mussels.

• Excess fertilizer nutrients often enter streams and ditches via tile drains, especially during Winter and Spring when fields are bare.

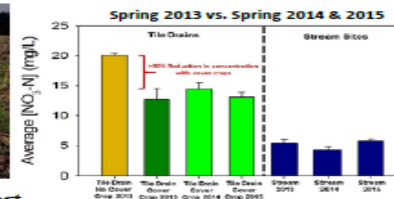
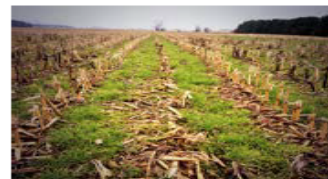
### Cover crops can reduce nutrient loss:

• Cover crops, like ryegrass, are planted after cash crop harvest and their growth coincides with critical times for nutrient export from tiles to streams/ditches.

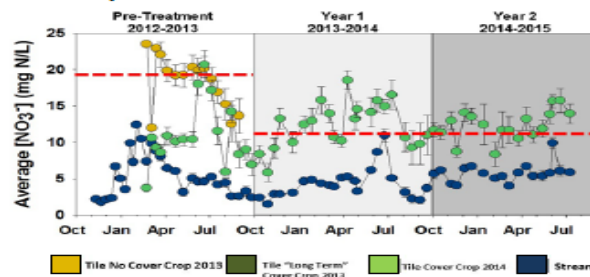
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**Goal:** Retain nutrients/soils on fields, and reduce stream export.



### Nitrate-N export from tile drains is lower with cover crops



- Tile drain  $\text{NO}_3^-$  without cover crops is especially high during Winter 2012 and Spring 2013 (see left panel).
- In 2014 (Yr 1) and 2015 (Yr 2),  $\text{NO}_3^-$  from tile drains with widespread cover crop planting are lower and similar in concentration to tile drains draining fields w/ long term cover crops.

• Year 1 and Year 2 planting suggests that the planting of cover crops reduces tile drain nitrate concentrations by ~30%.

• Our data suggest that cover crops have the potential to significantly reduce N export from tile drain outlets.

### Conclusions:

- Cover crops provide a field-scale management solution that reduces nutrient loss to tile drains and keeps fertilizer on fields.
- Cover crops applied at the watershed scale have the potential to meet current reduction goals set by managers to significantly reduce nutrient export to downstream waters.



# Great Lakes in unprecedented danger, Chicago mayor says

The New York Times

Lake Erie



The disclosure  
the five big lak  
who rely on the

ome

Share 15

he edge of one of  
'gest source of  
et, it's easy to feel  
s created by  
got all the water  
... ever need, some of the best

## Fertilizer pollution fears bubble Toledo water crisis

Experts say that lax rules for fertilizer and creeping climate change brought on algae bloom that tainted city's taps

The Nature Conservancy





# Building Relationships can Scale Conservation





# 4R Nutrient Stewardship Advisory Committee



Corn Marketing Program of Michigan  
Michigan Corn Growers Association





Private Third  
Party Auditor

Nutrient Service  
Providers

Voluntary





**21 Certified**

**50 In Process**

**1,438,000 acres Total**

**3,695 farmers Total**

**956,000 acres WLEB**



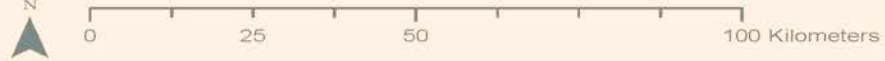
20  
Miles





# Slow the Flow



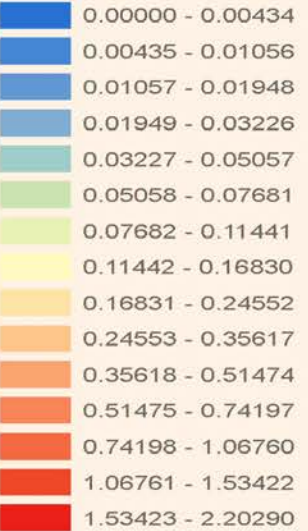


DRAFT

**WLEB Model Avg Predictions**

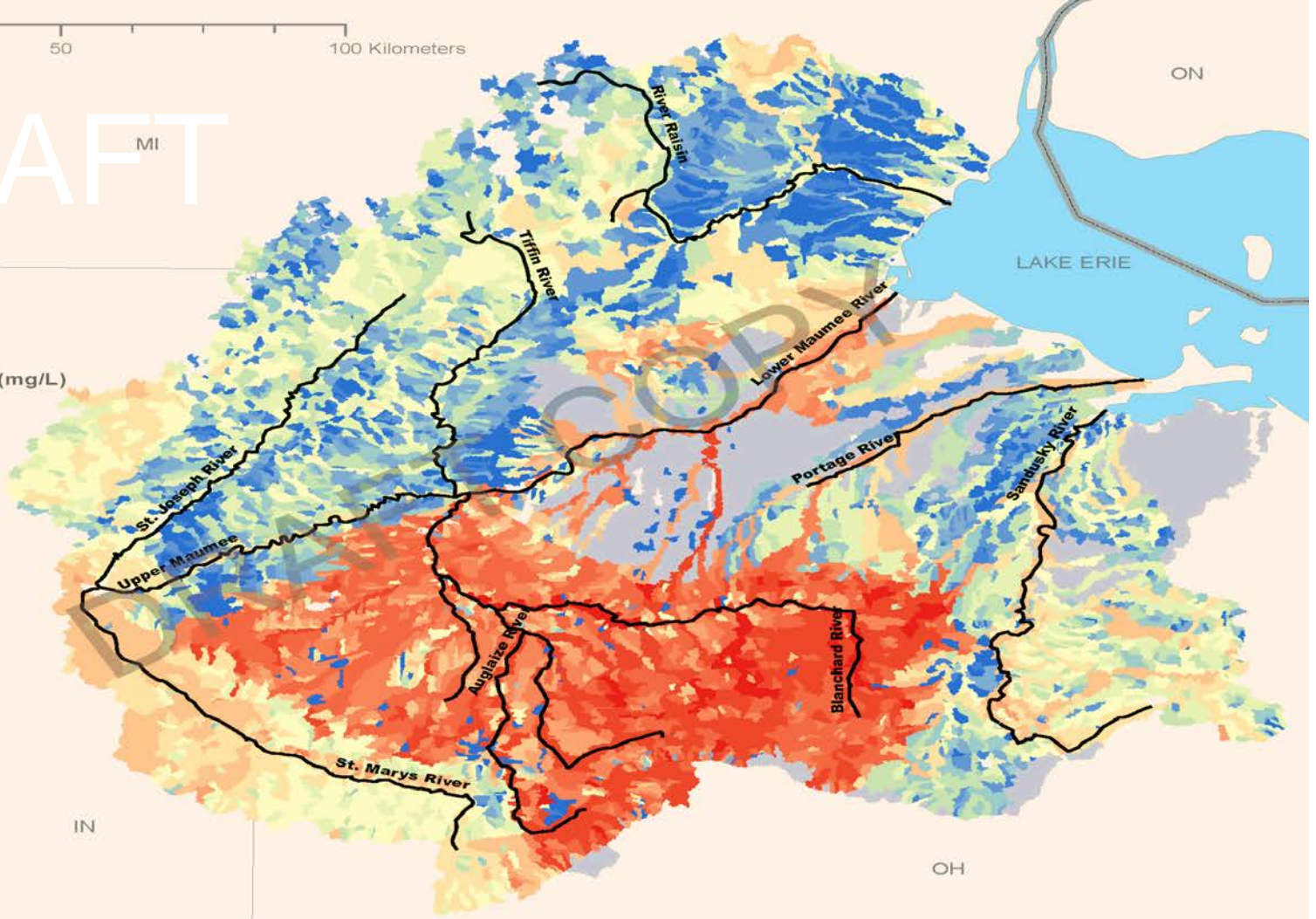
Major Rivers

Med. Tot. Phosphorus Conc. (mg/L)



No Flow COMIDs

Canada-USA Border





# Field → Watershed → Lake



**Nutrient Goal:** **Reverse agricultural nutrient loading trends** causing hypoxic zones in freshwater systems and oceans **by 2025.**

## Success:

- Collaboration with the Private and Public Sector.
- Taking project level work to state and basin scales.
- Use science to develop solutions.
- Understand the economics.
- Voluntary over regulatory. But we need to make progress!

Science

Solutions

Scale



## Larry Clemens

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[nature.org/workinglands](https://nature.org/workinglands)



# North America Agriculture Program



Thank you!

