



FOIC

2015

Fertilizer Outlook &
Technology Conference



MAKING THE RIGHT MOVES

OUR CHALLENGES. OUR IMAGE. OUR FUTURE



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Integrating Technologies on the Farm for Soil Health and Nutrient Management



Fertilizer Industry
Round Table



The
Fertilizer Institute
Nourish, Replenish, Grow

Integrating Technologies on the Farm for Soil Health & Nutrient Management



Alan Madison

Malcolm Stambaugh

It's about accountability, and profitability

It's about Managing nutrients as a system, not an application.

It's about losing less nutrients and utilizing more.

It's about **Minimizing** environmental impact by **Optimizing** yield and **Maximizing** N utilization.



**Right
Source**

**Right
Rate**

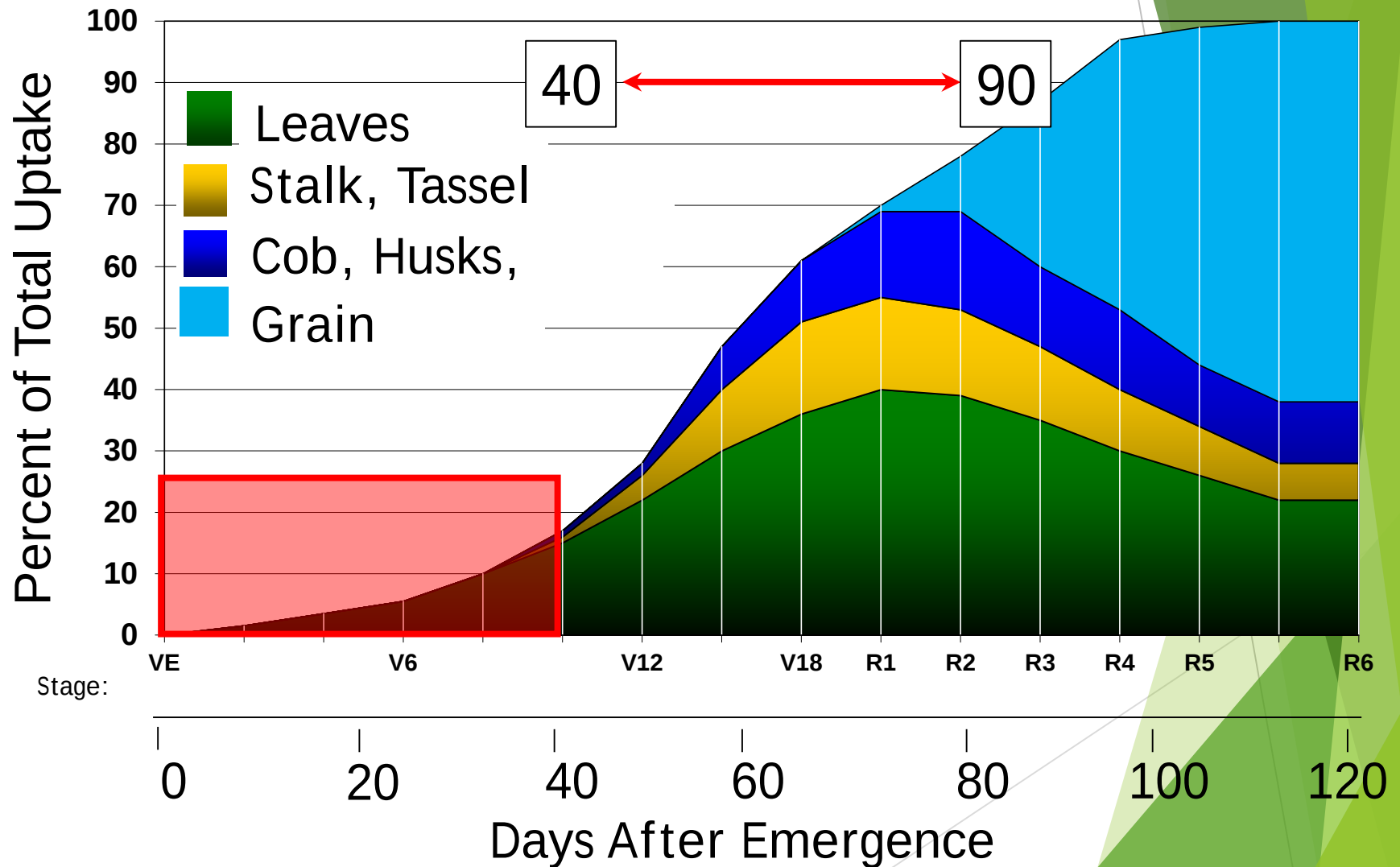
**Nitrogen
Management
System**

**Right
Time**

**Right
Place**



NITROGEN UPTAKE IN CORN



Source: Adapted from How a Corn Plant Develops, Special Report 48 Iowa State University

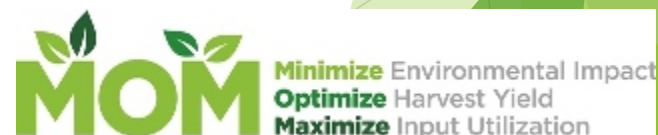
NITROGEN as a MANAGEMENT SYSTEM

- ▶ 50% Fall or early Spring w/N-Serve (knifed)
- ▶ 25% Preplant broadcast
- ▶ 25% (+/-) post-emergence





A Tool to Estimate the Where, What
and How Much of N Management



WHAT IS **N**WATCH?

- ▶ A tool to use with N Management Systems
- ▶ Monitor N behavior at a point in the field
- ▶ Decision aid with late-season N Mgt.
- ▶ Early detection of high residual N (cover crops?)











Importance of a systemic approach to crop nutrient

- ▶ Are we putting back the fertility we are removing and being good stewards of the soil and helping growers keep the bins and banks full.
- ▶ Are we using the Data we have at hand to make the best farming decisions for each farm and field.
- **Growers can't always control crop growing conditions, crop input pricing, or grain pricing but they can control how they invest their fertility dollars.**

Combined Removal (Corn/Soybeans)

Based on Il Ag Handbook

YIELD (Bu/A)	150		200		250		300	
	DAP	Pot.	DAP	Pot.	DAP	Pot.	DAP	Pot.
50	237	178	283	202	330	225	378	248
60	254	200	300	223	348	247	396	270
70	274	222	320	245	367	268	414	292
80	293	243	333	266	387	290	434	313

7 “Fail-Safe” Steps for Maximizing Fertilizer Returns with Limited Resources

1. Soil test to determine need
2. Lime adequately
3. Grow best crop possible
4. Use “right” rate
5. Take nutrient credits
6. Maximize efficiency /avoid losses
7. Avoid unnecessary additions



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