Africa: Challenges, Opportunities and Progress

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Outline

- What are the challenges faced by
 - African farmers
 - Fertilizer traders and distributors
 - Policymakers and development partners
- What are the opportunities?
 - Market environment
 - Commitment to development and commercialization of agriculture

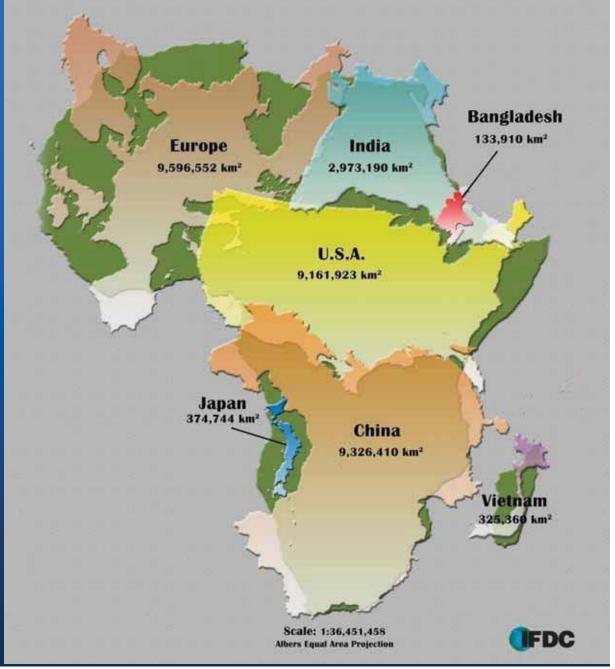


Outline

- What progress is being made?
 - Poverty reduction
 - Milestone commitments
 - Trade and market development programs



The Enormity of Africa

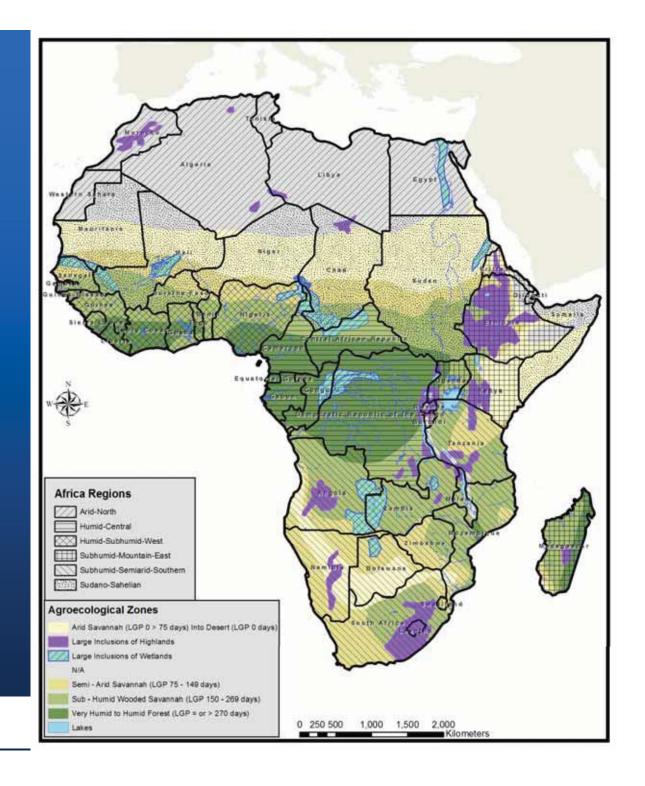




The Diversity of Africa

- 950m people
- 53 countries
- 2,000 ethnic groups
- 800 languages
- Climatic diversity

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Challenges in African Agriculture: Farm Size

World Region	Average Farm Size (ha)
Africa	1.6
Asia	1.6
Latin America and Caribbean	67
Western Europe	27
North America	121
Source: von Braun, 2005	



Challenges in African Agriculture: Diversity among farmers

Higher income: land, cotton, tobacco

Commercial potential

Food secure, no commercial opportunity

Extremely poor, no resources



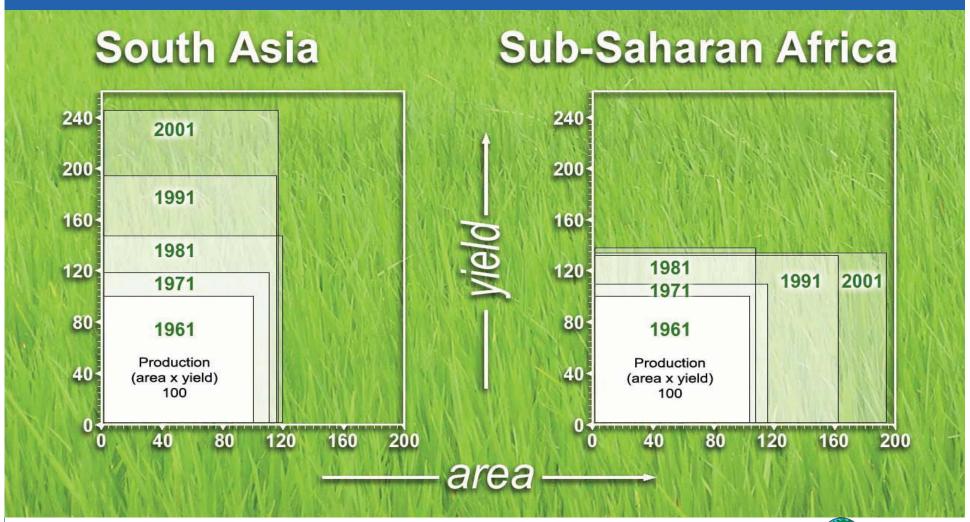
Challenges in African Agriculture: Cereal Yields (mt/ha)



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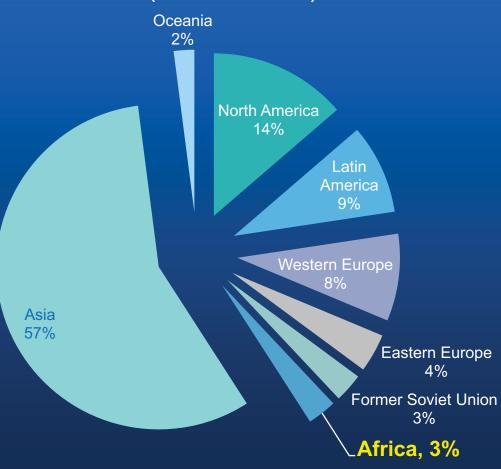
Challenges in African Agriculture: Productivity



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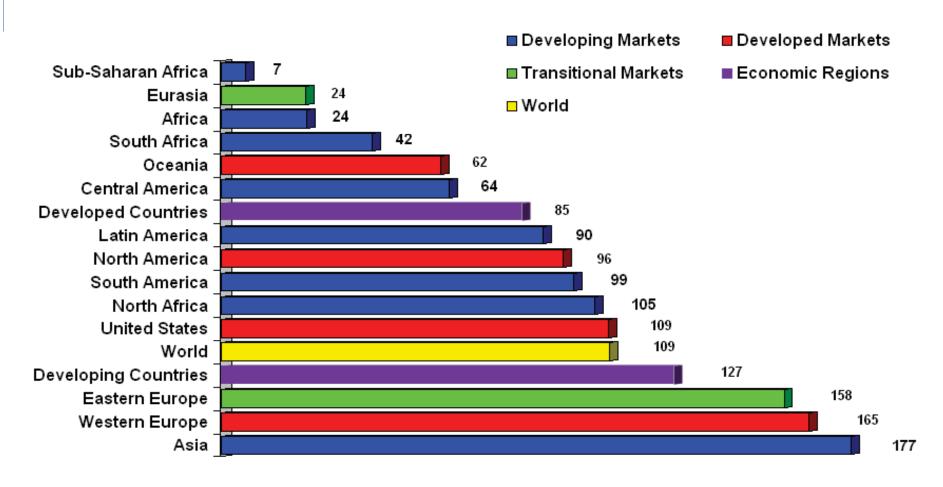
Challenges in African Agriculture:

Share of Fertilizer Consumption by Region 2005/06 ('000 nutrient tons)





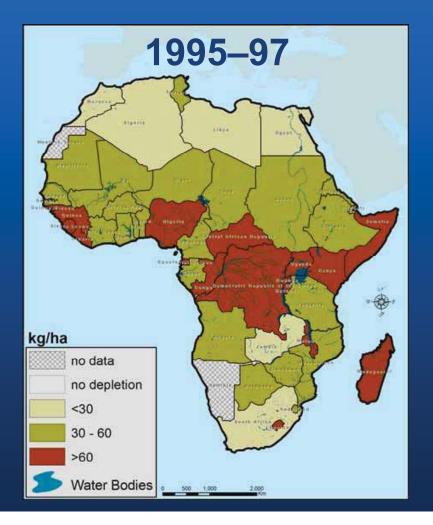
Challenges in African Agriculture: Fertilizer Use (kg nutrients/ha)

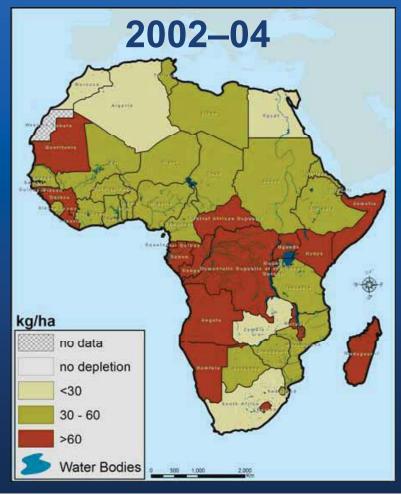






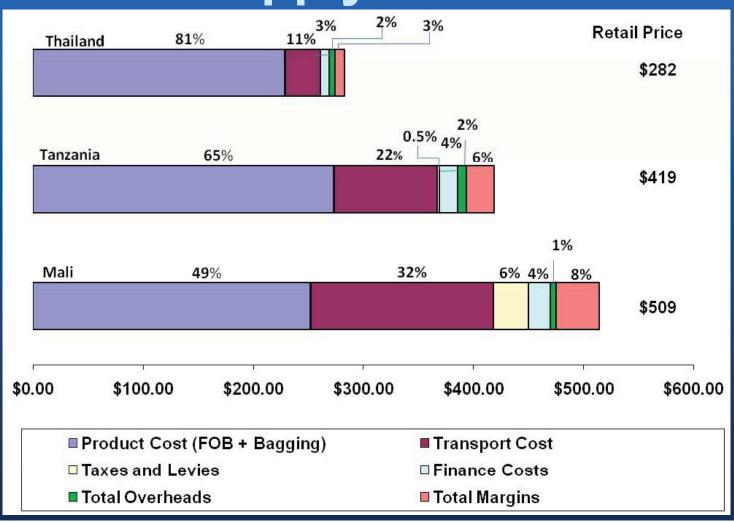
Challenges in African Agriculture: Soil Fertility







Challenges in the Fertilizer Supply Chain



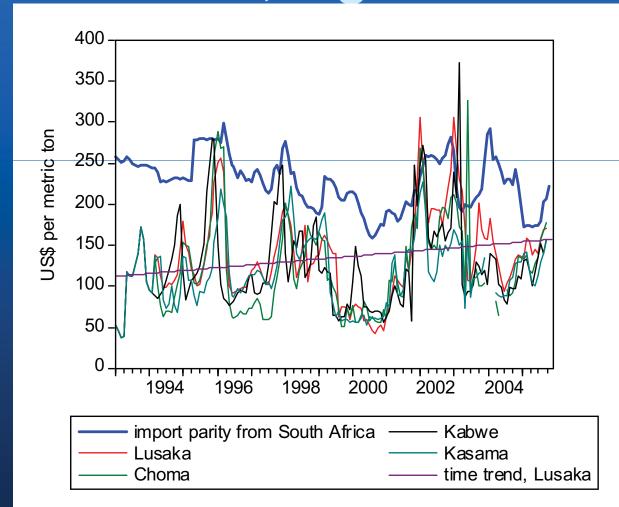


Challenges According to the Private Sector

- Policy issues:
 - Tariff and non-tariff barriers
 - Government market interventions
 - Private sector not trusted
- Infrastructure
 - Ports
 - Rail
 - Road
- Finance



Challenges in Local Commodity Markets, e.g. Zambia



Source: Michigan State University



Challenges for Policymakers:

 All of the above, as it translates into poverty and food insecurity

Agriculture is the engine of economic growth

How to increase agricultural productivity?



Challenges for Policymakers:

- Policy transparency and consistency
- Define roles for
 - Public sector: Facilitation, regulation, research, technology transfer
 - Private sector: Trade, marketing, innovation
- Few well-functioning fertilizer markets in Africa (Kenya, Ghana)



The Challenge of Sustainability

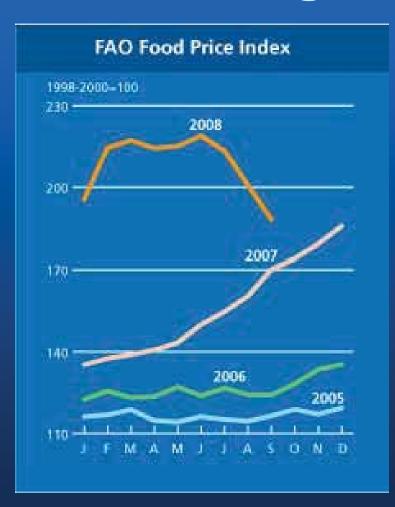
- Fertilizer demand a function of profitability
- Calls for
 - Increased efficiency (farm, supply chain)
 - Risk management tools
 - Predictable policy environment
 - Environmental management



Opportunities



Opportunities: Increasing Demand for Food



To meet global demand by 2030:

- Cereal production to increase by 50%
- Meat production to increase by 85%
- Plus feedstock for biofuels

Source: IFPRI and World Bank, 2008



Opportunities: Increasing Demand for Food

Africa:

- Food demand from \$50 billion in 2000 to \$100 billion in 2015
- Mostly met by increasing production, especially nontradable staples



Opportunities: Increasing Commitment

- African Union (AU)
- New Economic Partnership for Africa's Development (NEPAD)
- National governments
- Donors and development agencies
 - USAID, World Bank, EU, IFDC
- Private foundations
 - Rockefeller + Gates = AGRA, Hewlett Foundation



Opportunities: Programs and Initiatives

- Abuja Declaration
 - Fertilizer is a strategic commodity without borders
 - Free trade, duty and tax free, harmonized regulations
 - Fertilizer use from 8kg to 50kg/ha in 2015
 - Develop dealer networks
 - Reduce costs
 - Promote investment



Opportunities: Programs and Initiatives

NEPAD:

- CAADP: Comprehensive African Agricultural Development Program
- Regional Economic Communities:
 - Trade and agricultural policy harmonization
- Public-Private Partnerships
 - Fertilizer production, trade, transport
 - Agricultural development

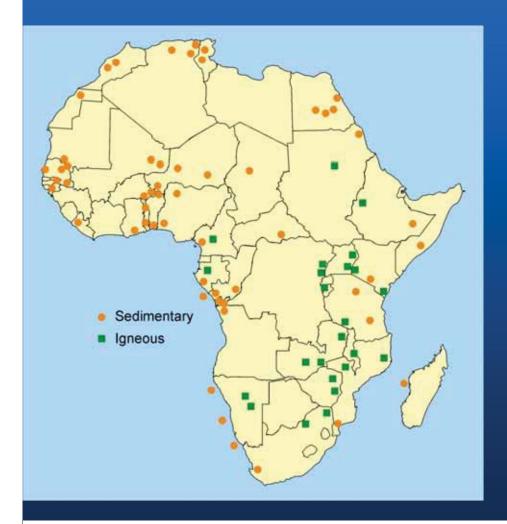


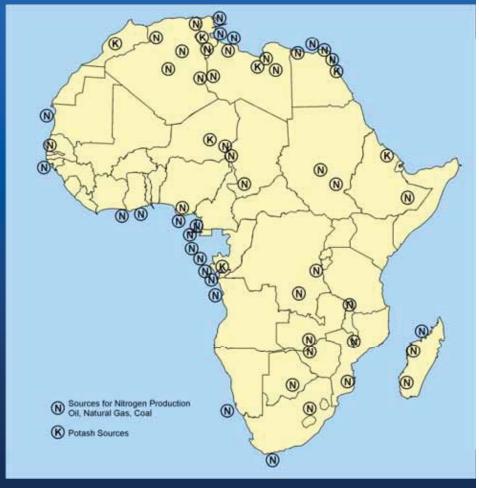
Opportunities: Local Fertilizer Production

- Existing plants, some can be rehabilitated
- New blending facilities
- Phosphate rock deposits
- Natural gas, hydropower



Opportunities: Local Fertilizer Production







Progress

Good news: economic and agricultural growth in Sub-Saharan Africa:

- Agricultural growth:
 - 2.7% in 2002
 - 3.0% in 2003
 - 5.0% in 2004

Source: IFPRI, 2008



Progress: Regional Trade Initiatives

- COMESA 19 countries
 - CET for fertilizer will be 0%
 - Facilitate bulk procurement
 - Corridor development
 - Implementation of CAADP
- ECOWAS 15 countries
 - Regulatory harmonization
 - Tariff
- Others



Progress: Beira Port Holding Warehouse



- Beira Port in Mozambique
- Key port in Southern Africa
- Handles up to 193 kmt of fertilizer
- Vessels up to 14,000mt
- No bulk discharge



Progress: Beira Port Holding Warehouse

- Regional market of 500kmt (2008)1 million mt in 2017
- Hold 30,000mt to ensure steady supply
- Significant cost reductions
- Improved market access
- Complementary to investments in road, rail, and port infrastructure (including dredging)



Progress: Market Development Initiatives

- Agro-dealer development programs
- Smallholder farmer:
 - Subsidy on products
 - Purchasing power support
 - Voucher (coupon for purchase of inputs)
 - Partial value + cash or labor



Progress: Initiatives by Fertilizer Industry

- Maize Intensification in Mozambique (MIM)
 - Input technology transfer, water management, crop rotation
 - Linking farmers to input and output markets
 - Funding from IFA, IPNI, IPI
- Investment in Beira fertilizer terminal



Progress: Integrated Soil Fertility Management

- Inorganic fertilizer + soil amendments (organic matter, lime, PR)
- Work in West Africa with seed money from IFA and USAID
 - In 3 years crop yields have doubled
 - VCR is >2
 - Farm incomes increased by 20-50%
 - Reaching hundreds of thousands of farmers





