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Research**

Potash Outlook Presentation

November 12, 2008



PotashCorp.com



Forward-Looking Statements

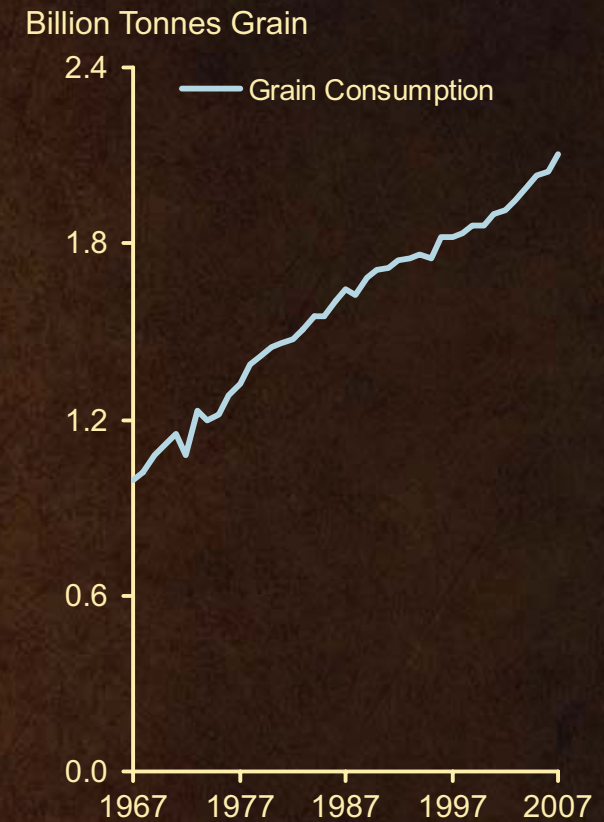
The following presentation contains forward-looking statements. These statements are based on certain factors and assumptions including foreign exchange rates, expected growth, results of operations, performance, business prospects and opportunities and effective income tax rates. While the company considers these factors and assumptions to be reasonable based on information currently available, they may prove to be incorrect. A number of factors could cause actual results to differ materially from those in the forward-looking statements, including, but not limited to: fluctuations in supply and demand in fertilizer, sulfur, transportation and petrochemical markets; changes in competitive pressures, including pricing pressures; timing and amount of capital expenditures; risks associated with natural gas and other hedging activities; changes in capital markets and corresponding effects on the company's investments; changes in currency and exchange rates; the current global financial crisis and changes in credit markets; unexpected geological or environmental conditions, including water inflow; strikes and other forms of work stoppage or slowdowns including work stoppages at our Allan, Cory and Patience Lake facilities; changes in and the effects of, government policy and regulations; and earnings, exchange rates and the decisions of taxing authorities, all of which could affect our effective tax rates. Additional risks and uncertainties can be found in our Form 10-K for the fiscal year ended December 31, 2007 under captions "Forward-Looking Statements" and "Item 1A – Risk Factors" and in our filings with the US Securities and Exchange Commission and Canadian provincial securities commissions. Forward-looking statements are given only as at the date of this presentation and the company disclaims any obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.



Fertilizer Growth Drivers Outlook

Global Development Trends

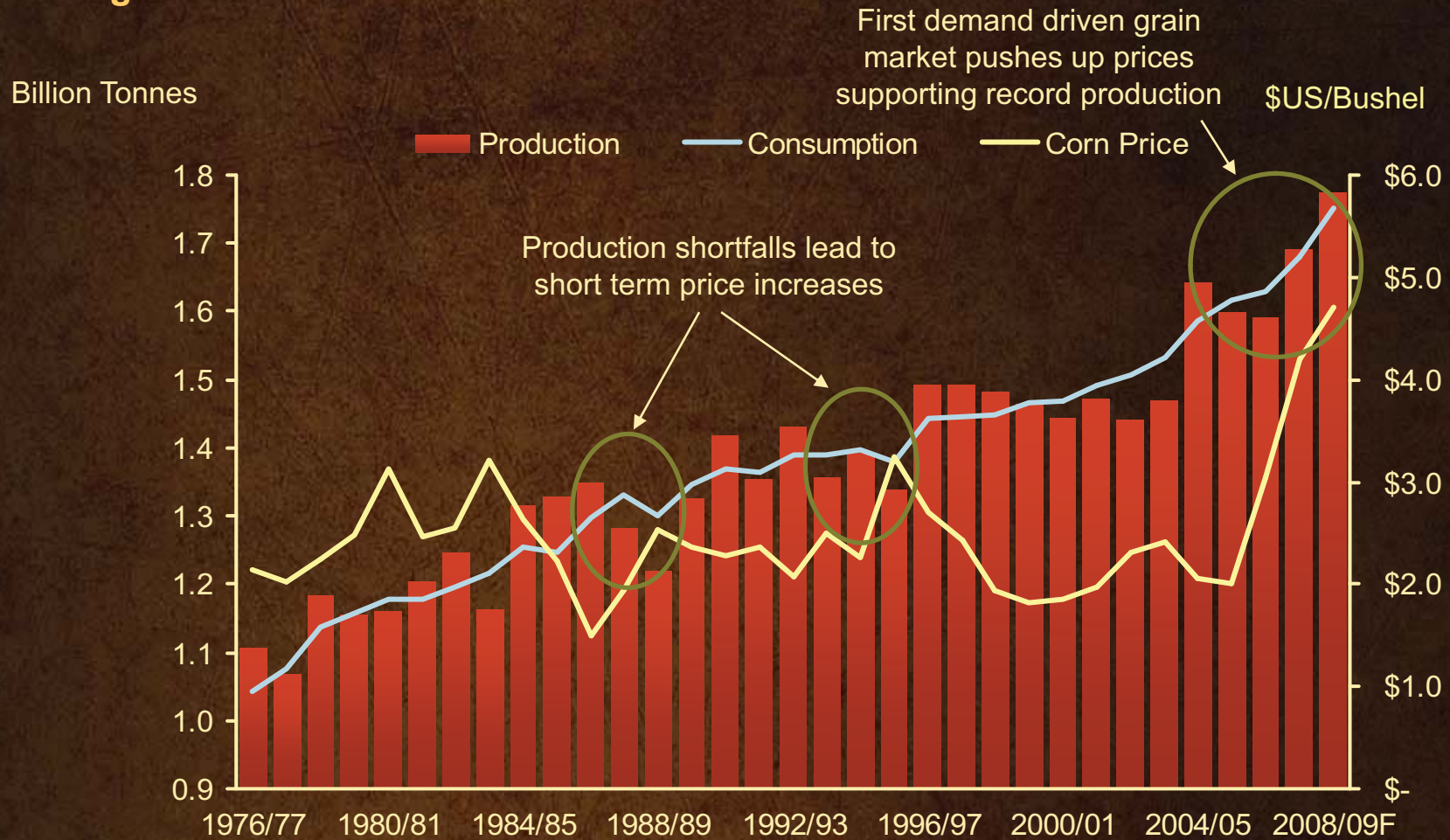
Rising Population and Improving Diets Are Driving Grain Consumption



Source: United Nations, FAO, PotashCorp

World Grain* Production and Consumption

Strong Demand Drives Global Grain Market



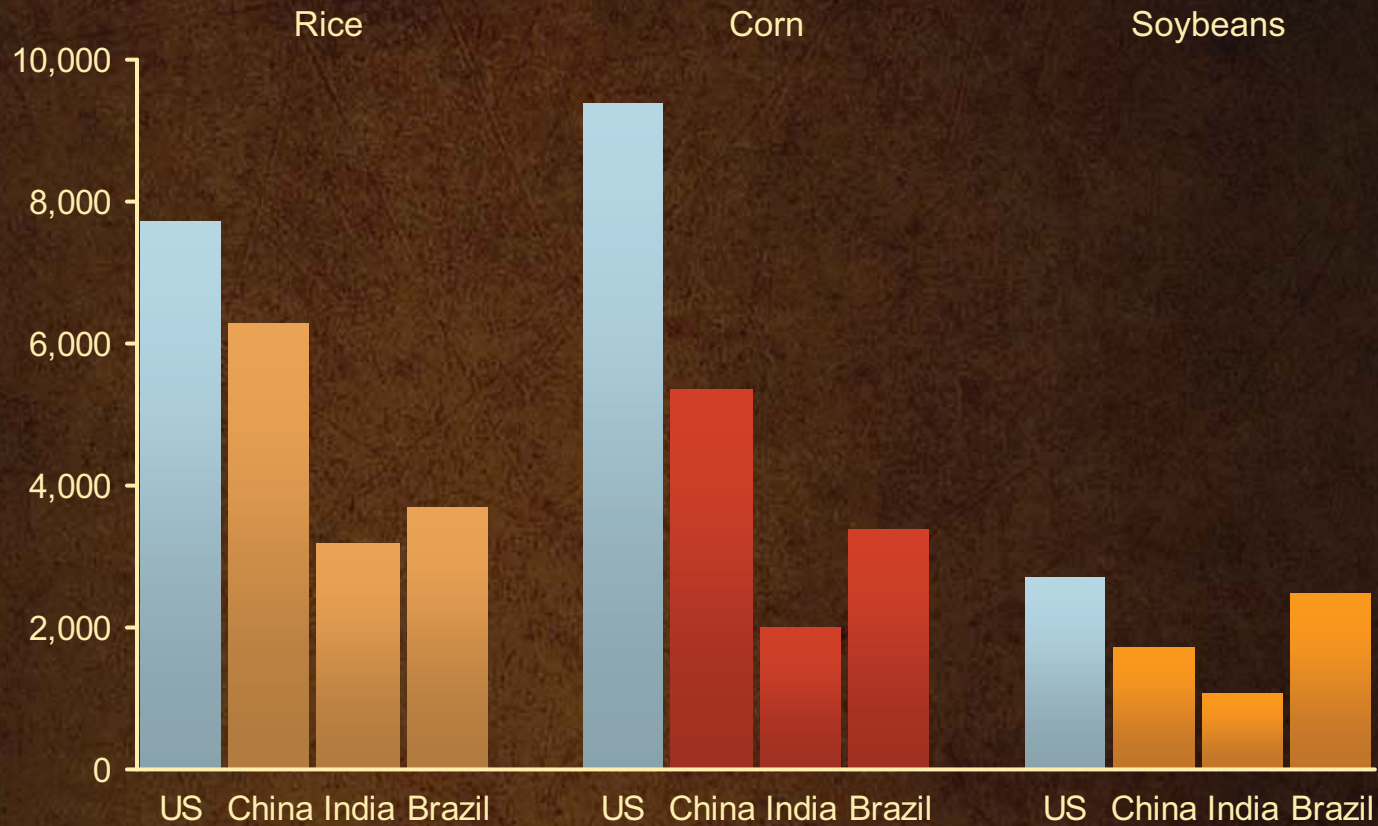
* Includes wheat and coarse grains.

Source: USDA October 2008

Low Crop Yields in Developing World

Opportunity to Improve Crop Yields

Kg/Ha*



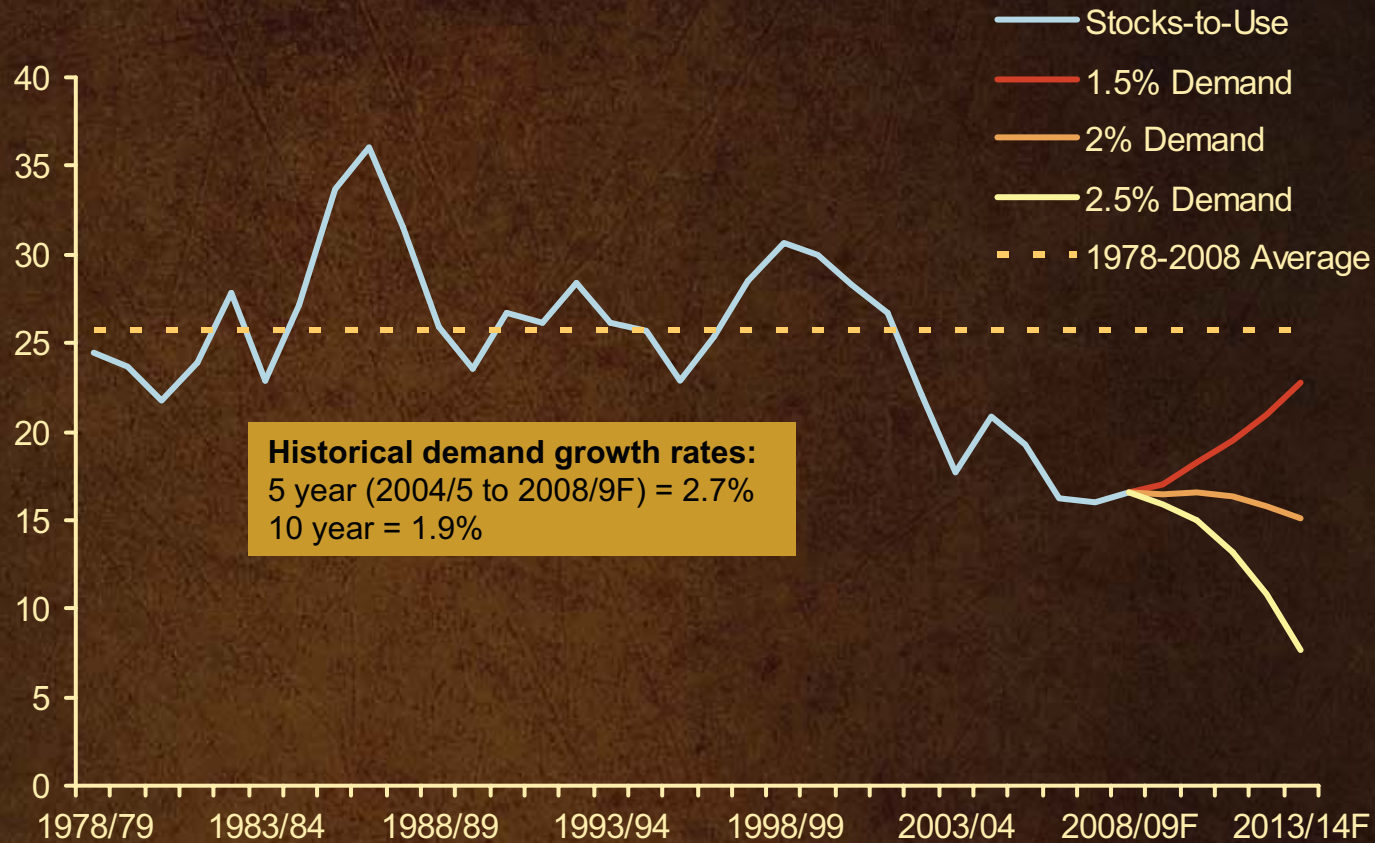
* 3-year average 2005 – 2007

Source: FAO

World Grain Stocks-to-Use at Historical Lows

Tight Grain Market Expected to Continue for Foreseeable Future

Percent



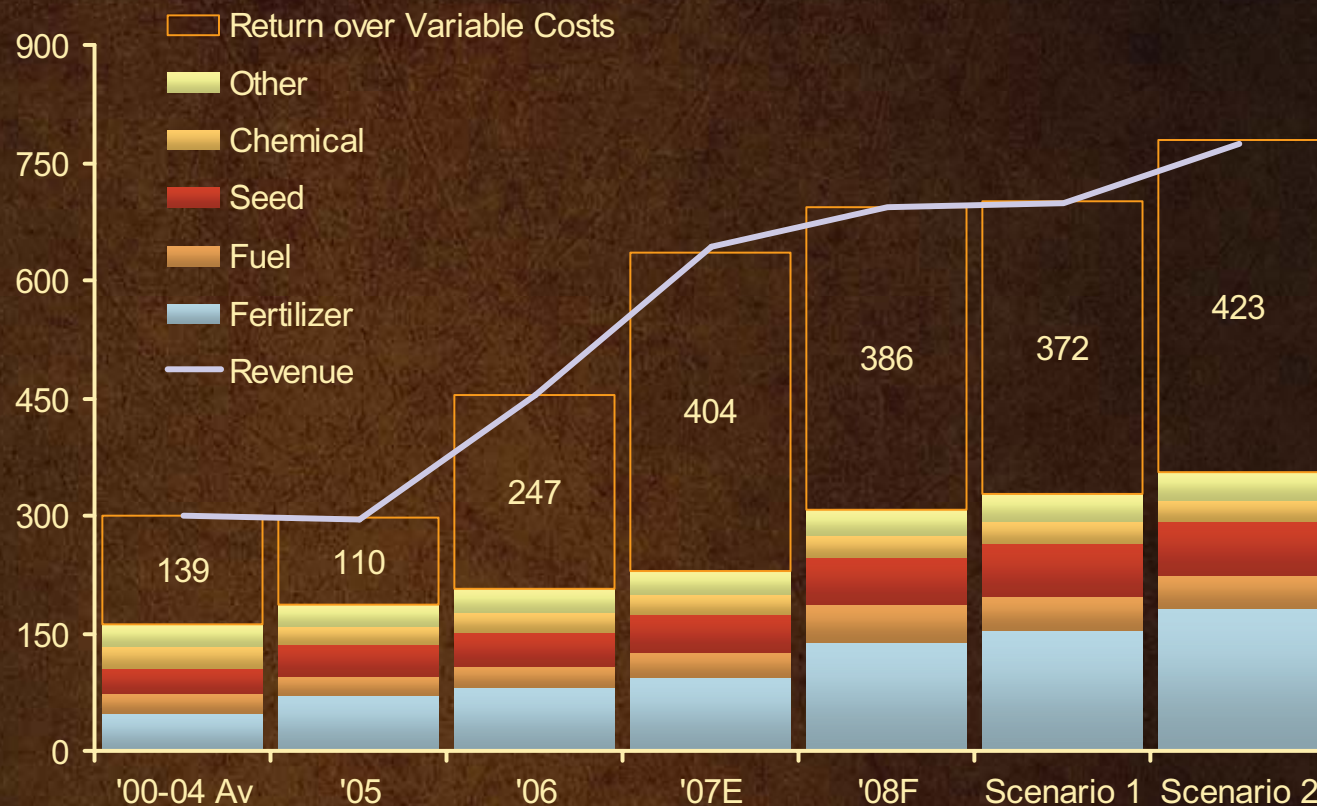
- Production forecast based on Doane's harvested acreage forecast and average grain yield growth of ~1.5% per year

Source: USDA October 2008, Doane, PotashCorp

US Corn Crop Revenue and Variable Costs

Farmer Returns Strong Despite Higher Fertilizer Prices

\$US/Acre



2008F fertilizer cost based on \$561/ST KCl, \$850/ST DAP and \$552/ST Urea, \$4.50/bu corn price and 154 bu/acre
 Scenario 1 assumes \$1,000/ST KCl, \$900/ST DAP and \$500/ST Urea, \$4.50/bu corn price and 155 bu/acre
 Scenario 2 assumes \$1,200/ST KCl, \$1000/ST DAP and \$600/ST Urea, \$5.00/bu corn price and 155 bu/acre

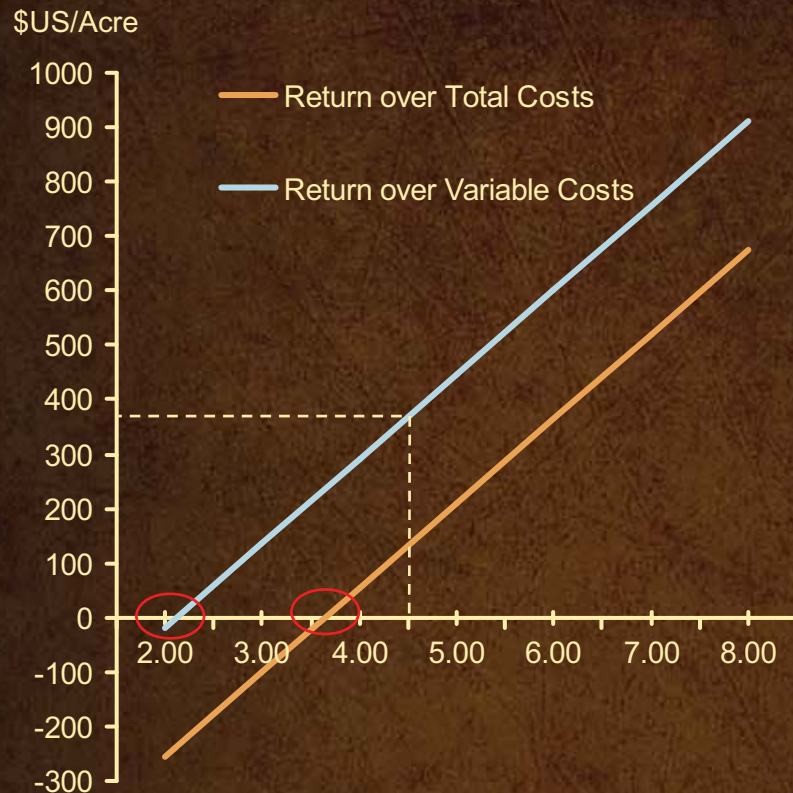
Source: USDA, PotashCorp



US Corn Return Per Acre and Futures Price

Corn Prices Expected to Remain Above Break Even Levels

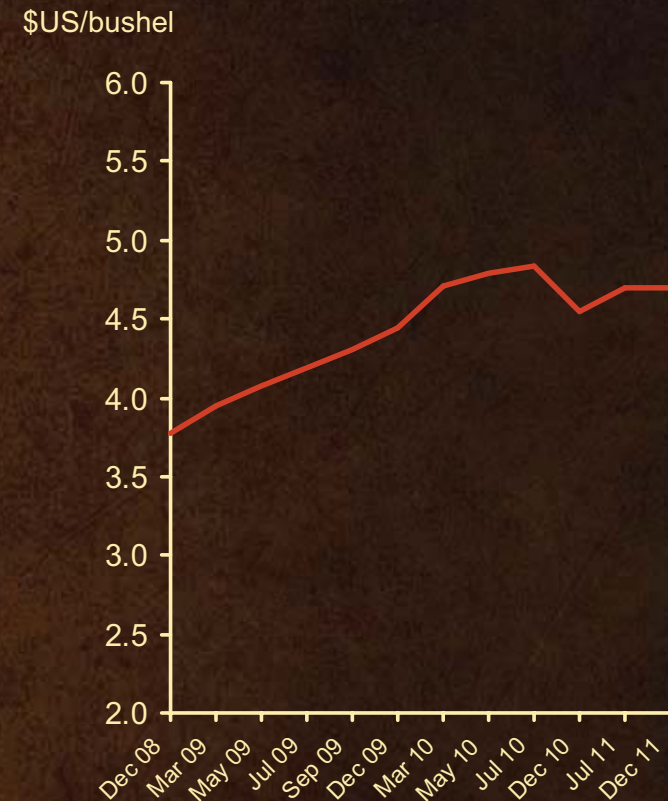
Scenario 1



2000-2007 average return over variable costs is approximately \$180 per acre

Scenario 1 assumes pricing of \$1,000/ST KCI, \$900/ST DAP and \$500/ST Urea

Nov 6 Corn Futures



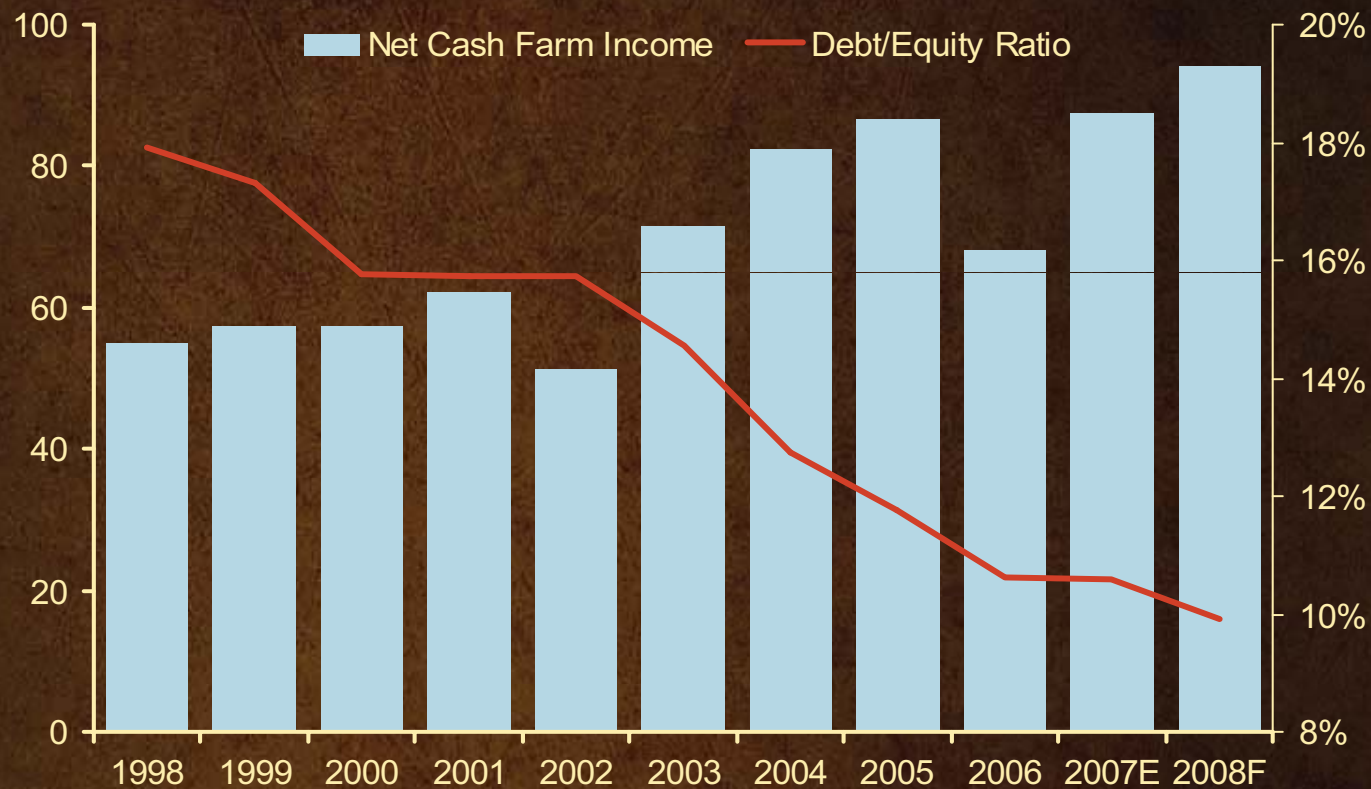
Source: USDA, CBOT, PotashCorp

US Farm Income and Balance Sheet

Record Farm Profits, Strong Balance Sheets

\$US Billions

Percent

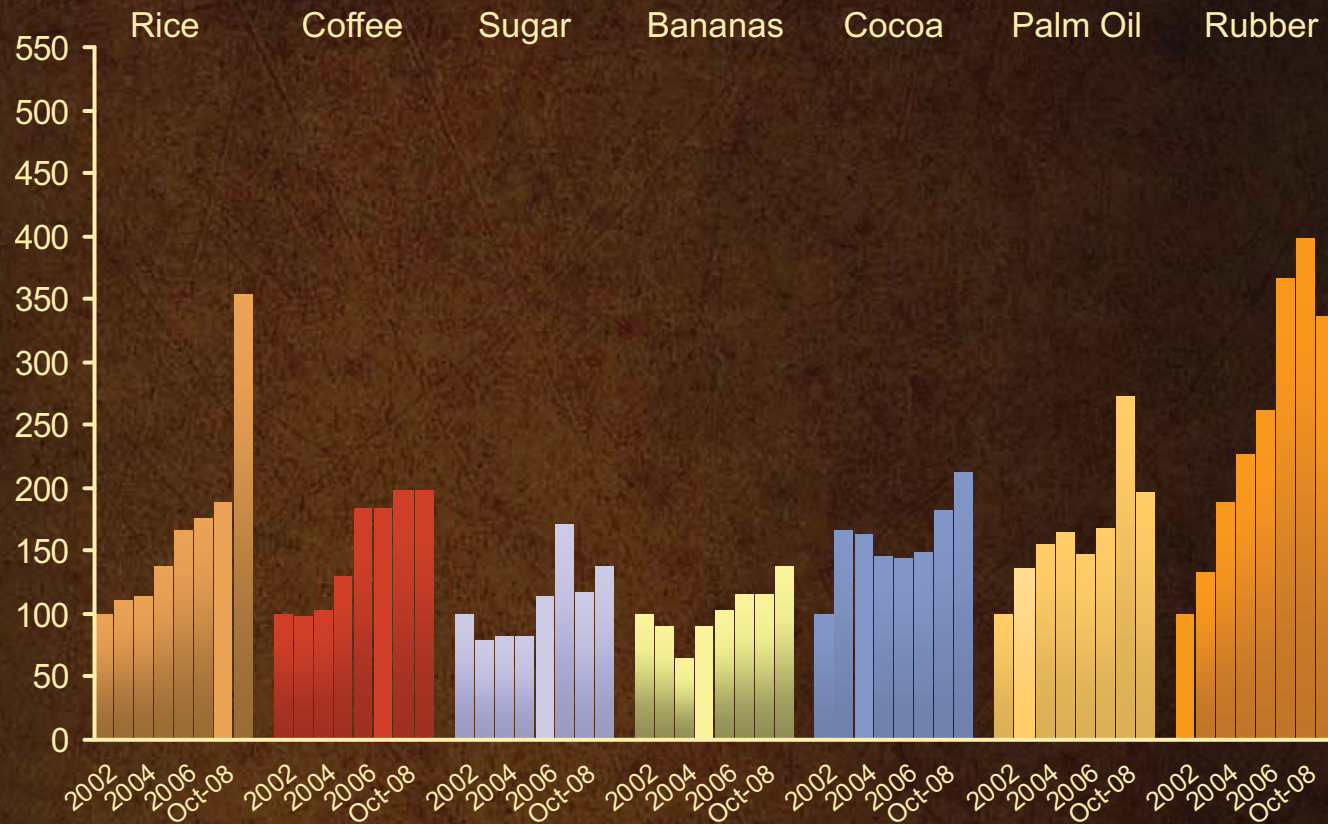


Source: USDA, Doane

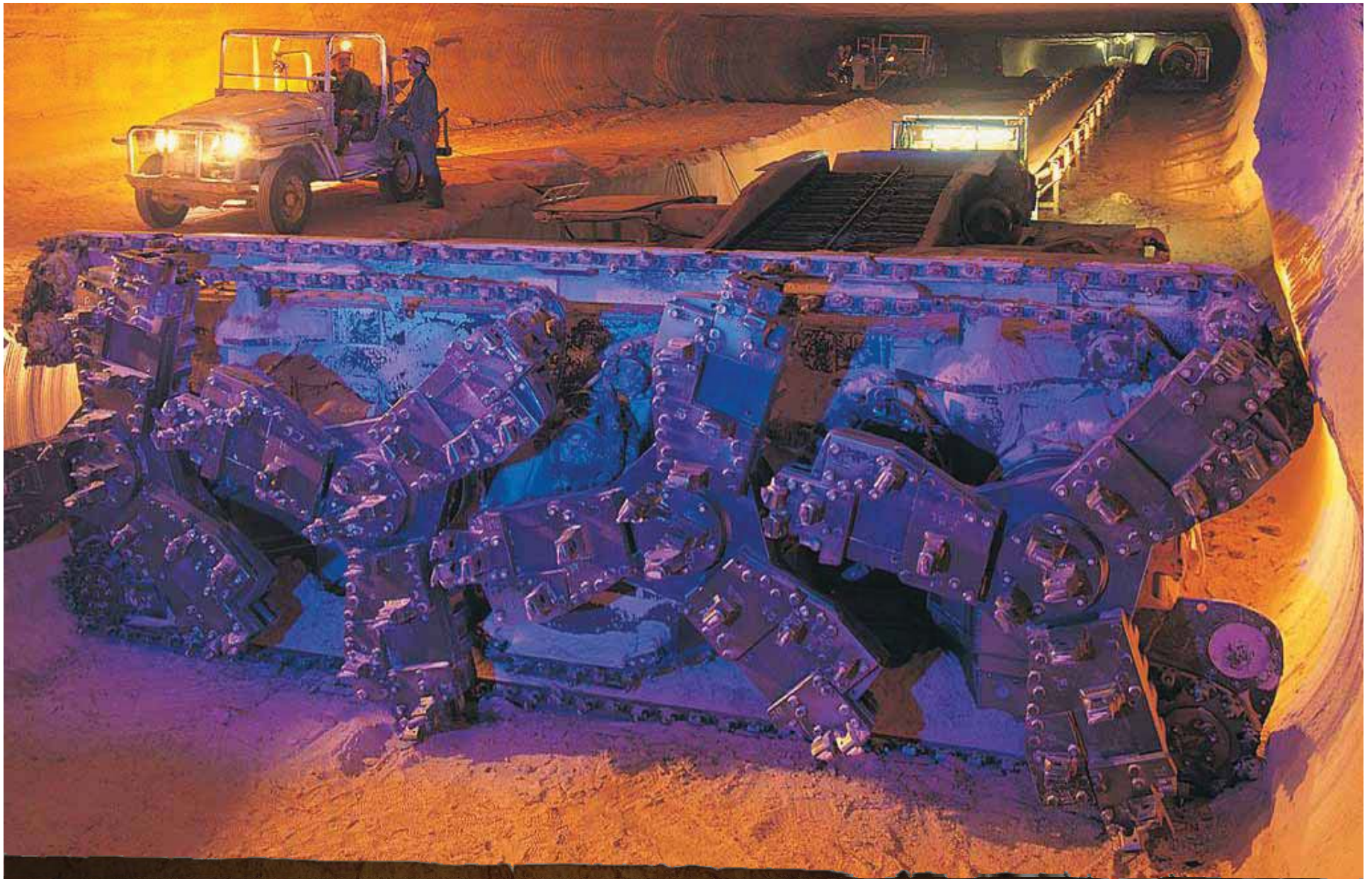
Selected International Commodity Prices

Strong Prices Despite Recent Decline

Index 2001 = 100



Source: World Bank November 2008



Potash Outlook

Industry Structure

Potash Market Has Advantages

	Potash (KCl)	Nitrogen (NH ₃)	Phosphate (P ₂ O ₅)
Availability of Raw Materials	Very Limited	Relatively Abundant	Limited
# of Producing Countries	12	~ 60	~ 40
% Gov't Control	19%	57%	47%
Industry Operating Rate	91%	86%	86%
5- Year Demand Growth	5.6%	3.7%	3.7%
Time for Greenfield	5-7 years	3 years	3-4 years
Cost for Greenfield*	\$US 2.8 billion** 2 million tonnes	\$US 1 billion*** 1 million tonnes NH ₃	\$US 1.5 billion 1 million tonnes P ₂ O ₅

* Cost of greenfield in Saskatchewan

** Estimated costs exclude infrastructure outside plant gates (rail, road networks, utility systems, port facilities, etc.)

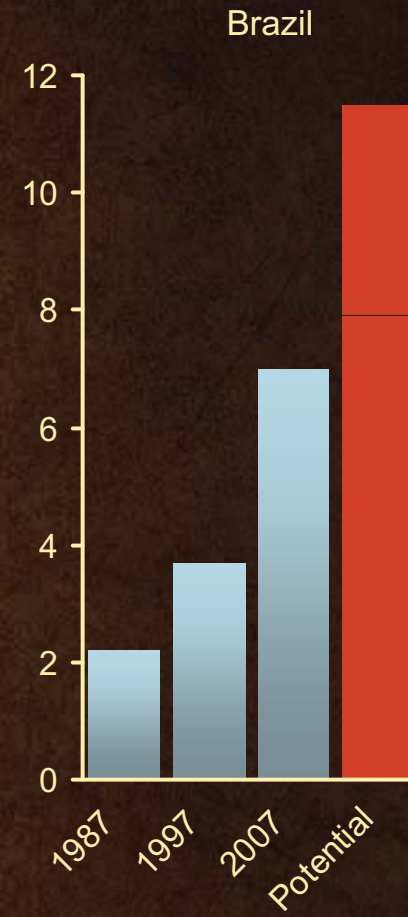
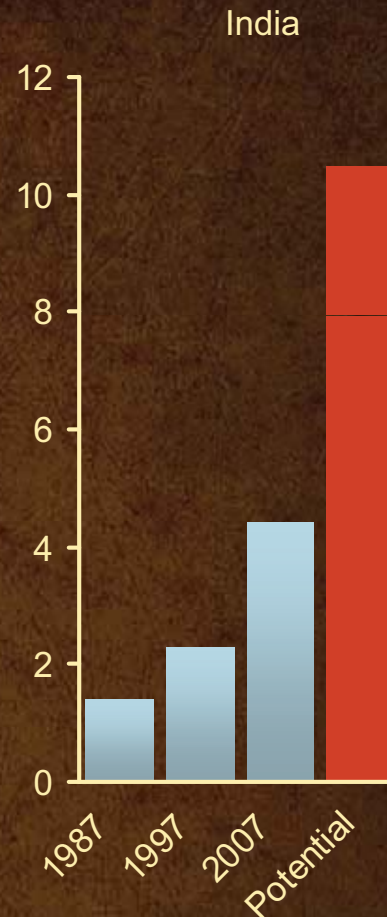
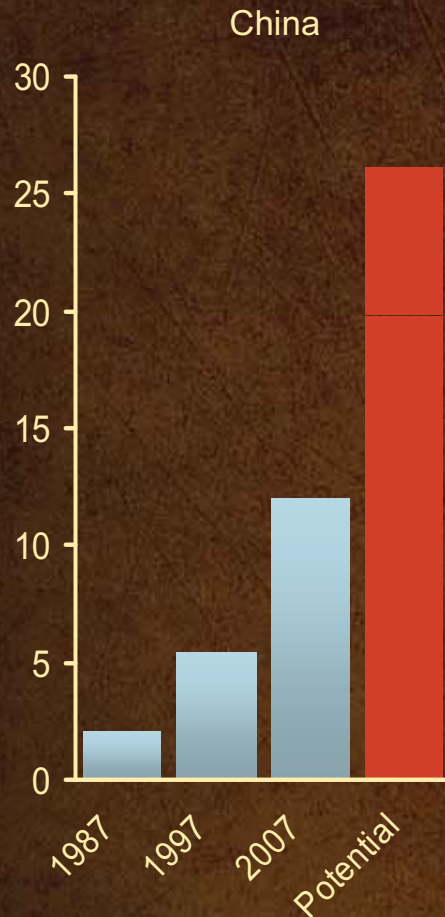
*** Ammonia/urea complex

Source: Fertecon, British Sulphur, PotashCorp

Potential Potash Consumption Growth

Significant Catch-Up to Meet Scientifically Recommended Levels

Million Tonnes KCl

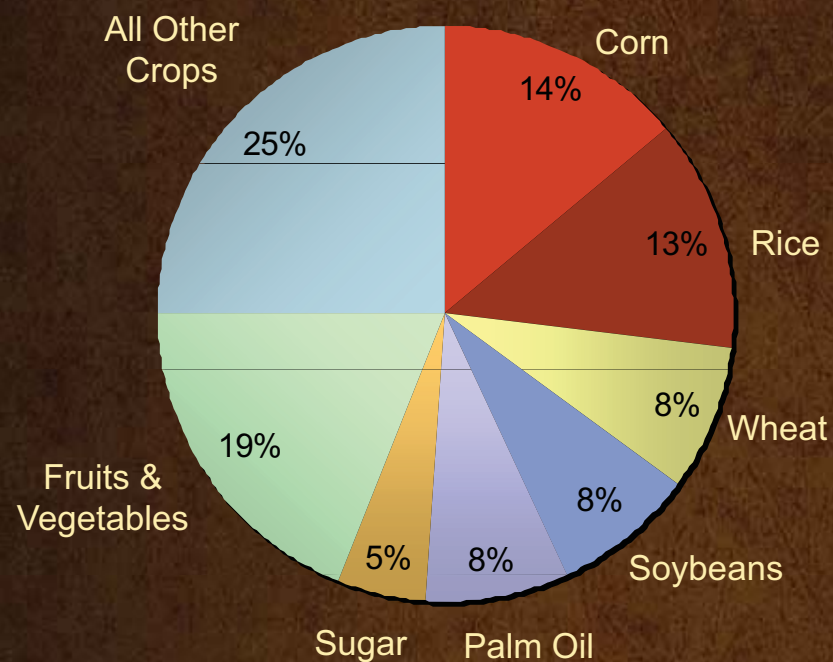


Source: IPNI, Fertecon, PotashCorp

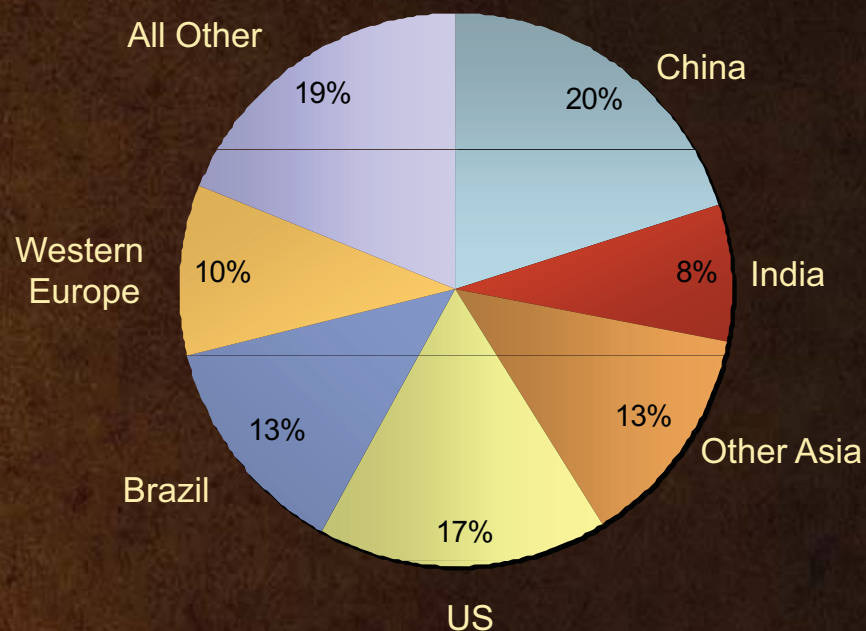
World Potash Consumption Breakdown

Diverse Set of Crops and Consuming Regions

Potash Use by Crop



Potash Use by Region

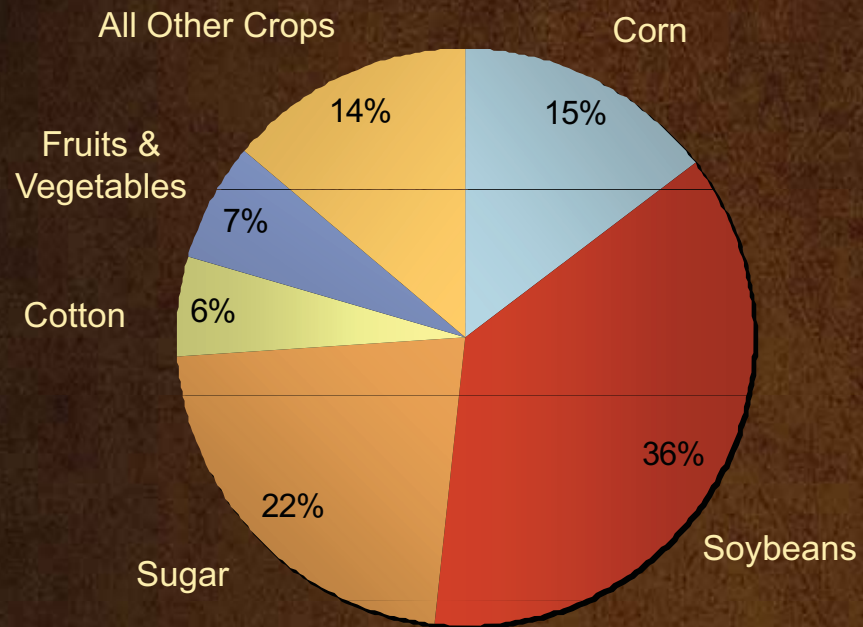


Source: IFA, Fertecon, PotashCorp

Potash Market Drivers in Brazil

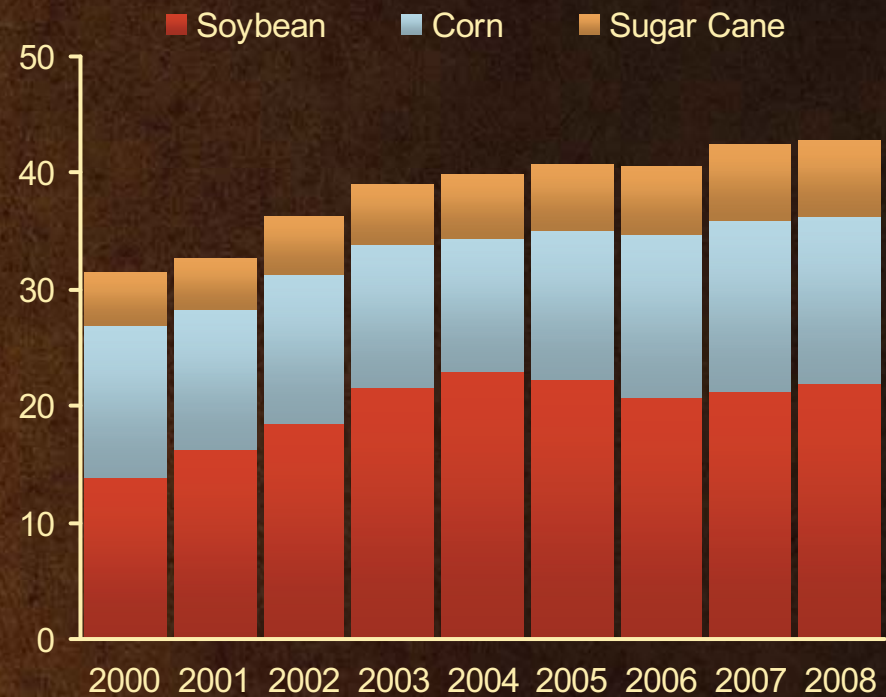
Soybean, Corn and Sugar Cane Drive Potash Demand

Potash Use by Crop



Harvested Area

Million Hectares

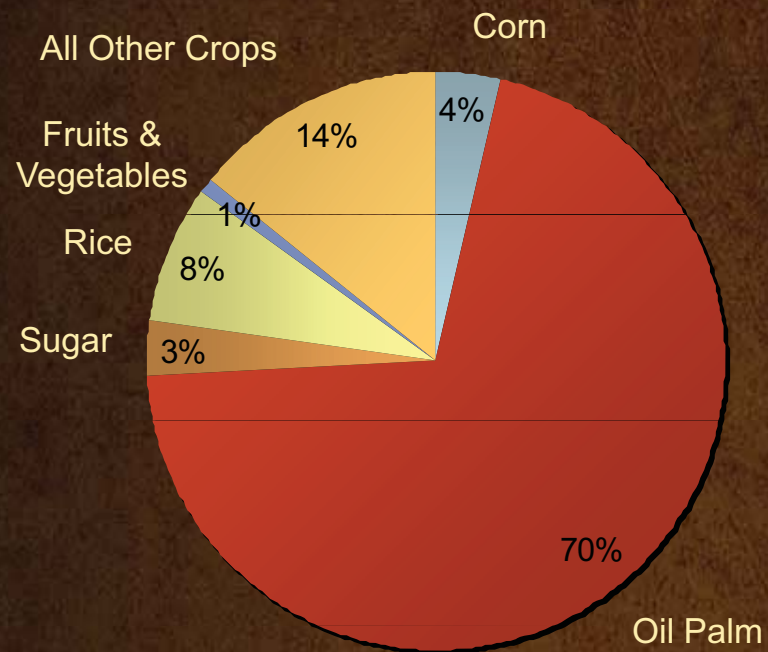


Source: IFA, USDA, FAPRI

Potash Market Drivers in Malaysia/Indonesia

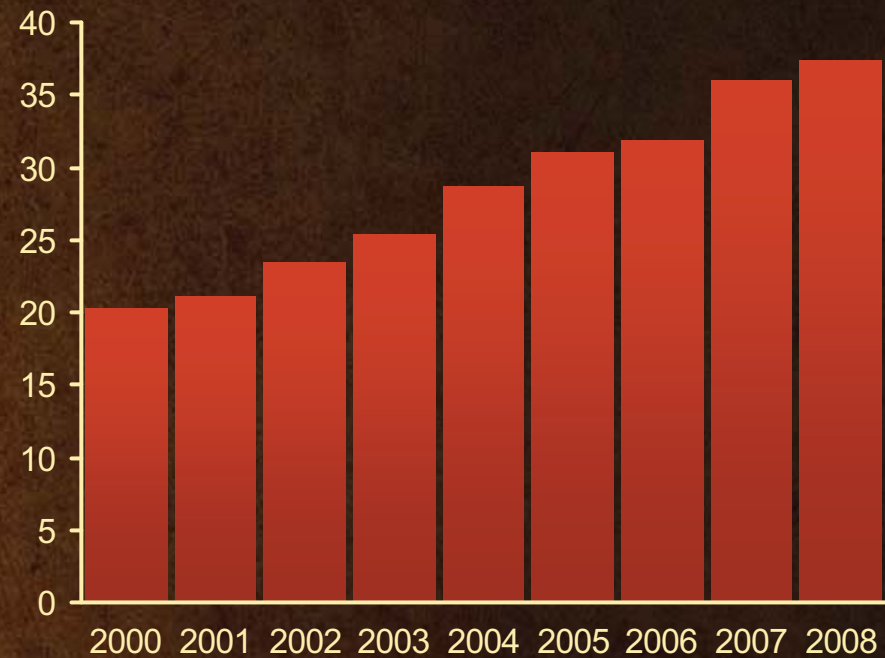
Palm Oil Major Driver of Potash Demand

Potash Use by Crop



Palm Oil Production

Million MT

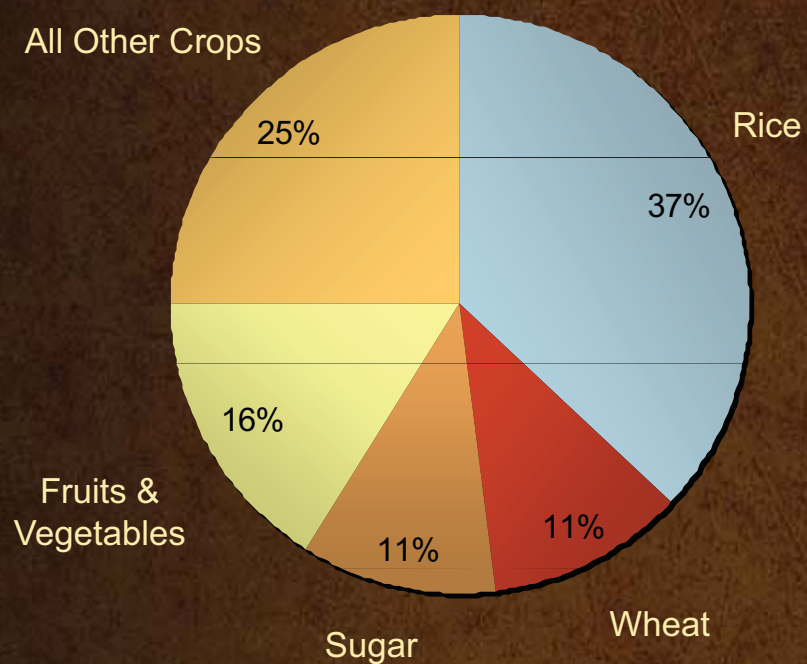


Source: IFA, USDA

Potash Market Drivers in India

Opportunity to Increase Crop Yields

Potash Use by Crop



Crop Yield*

MT Per Hectare



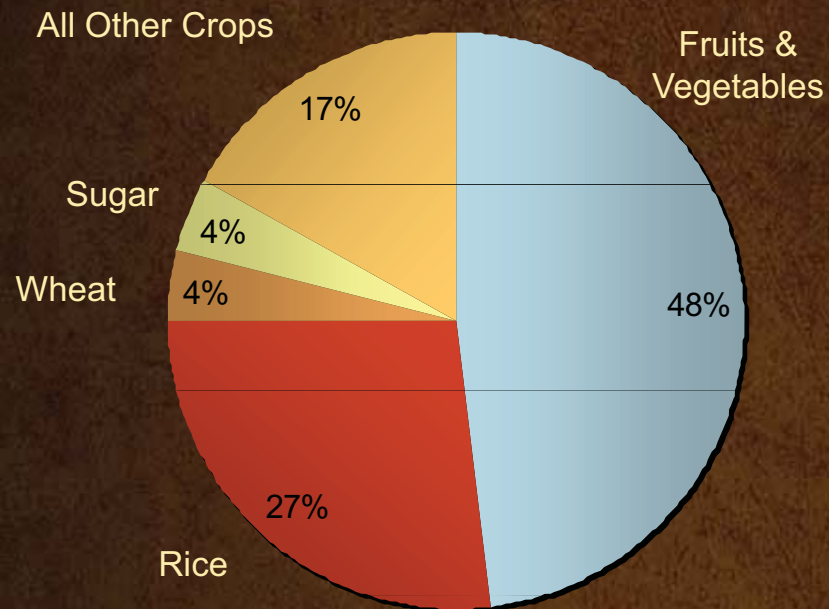
* Rice and wheat

Source: IFA, USDA

Potash Market Drivers in China

Fruits and Vegetables Compete for Limited Acreage

Potash Use by Crop



Harvested Area

Million Hectares

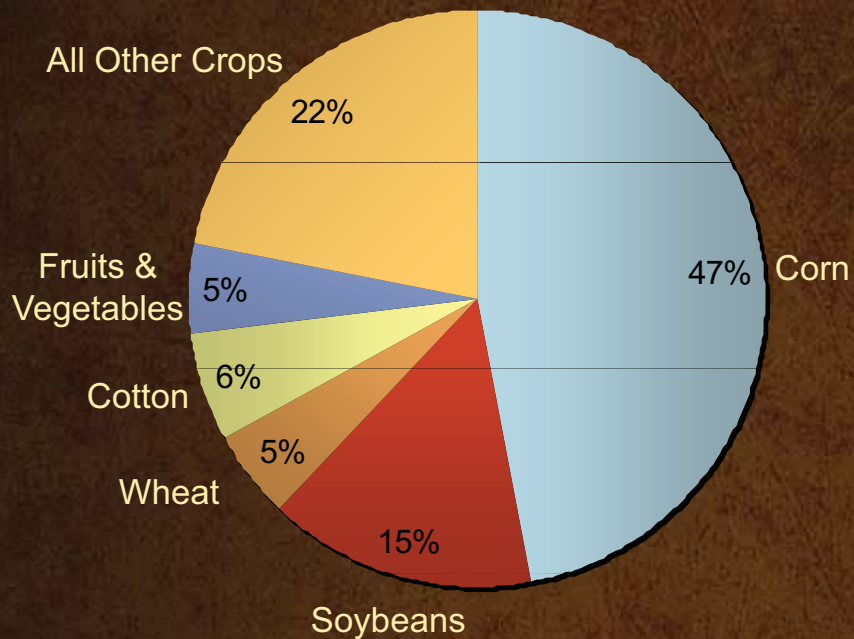


Source: IFA, FAO

Potash Market Drivers in the US

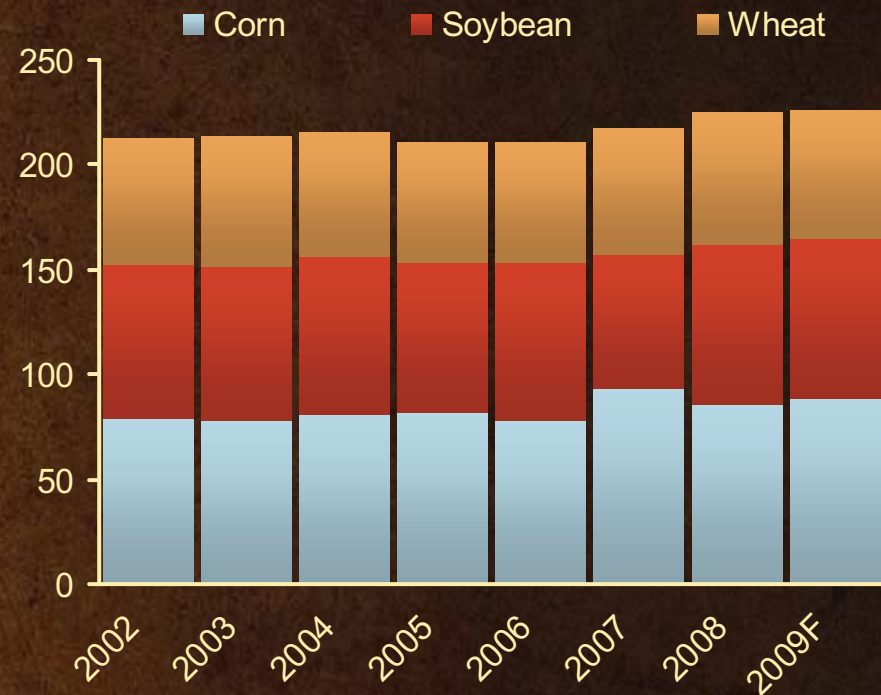
Corn and Soybeans Drive Potash Demand

Potash Use by Crop



Planted Area

Million Acres

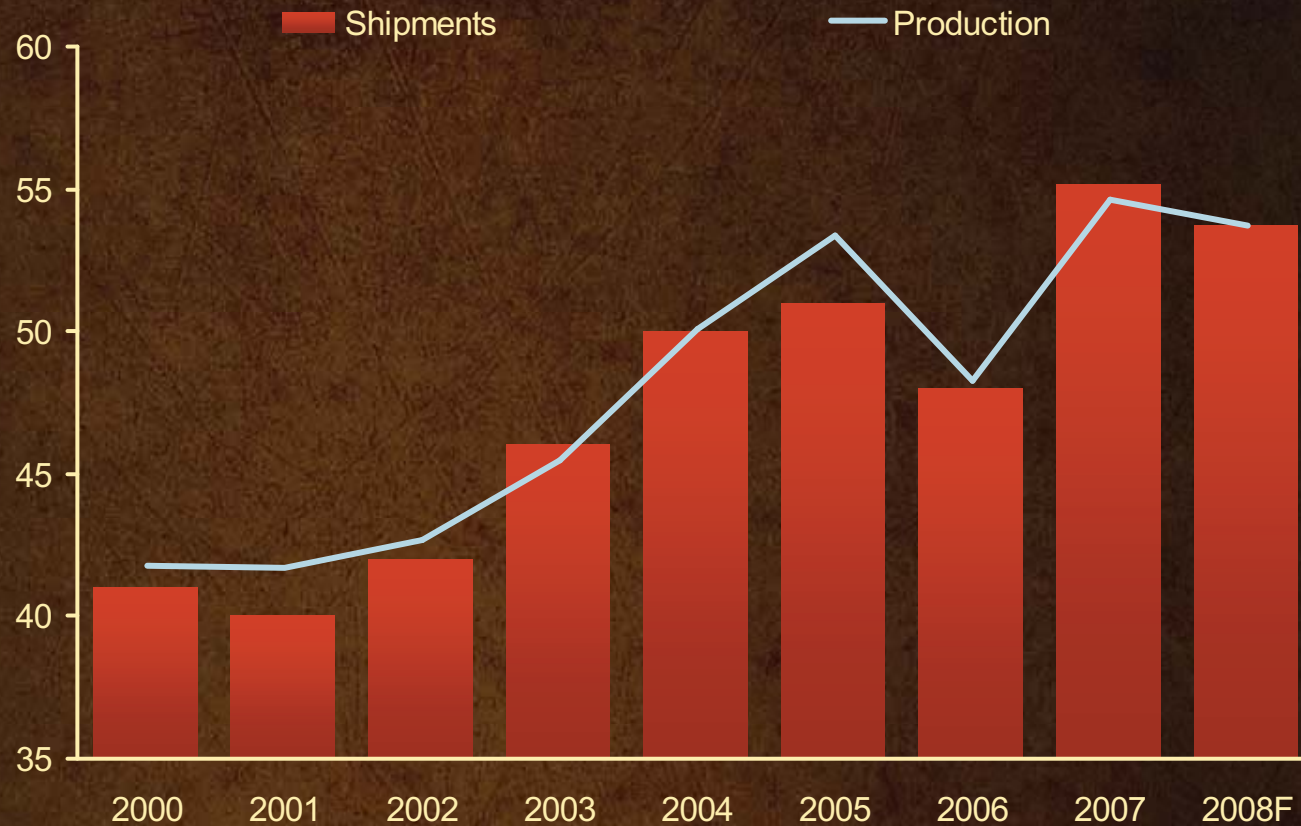


Source: IFA, USDA, Doane

World Potash Production and Shipments

Growth Has Not Occurred on a Straight Line But Upward Trend is Strong

Million Tonnes KCl

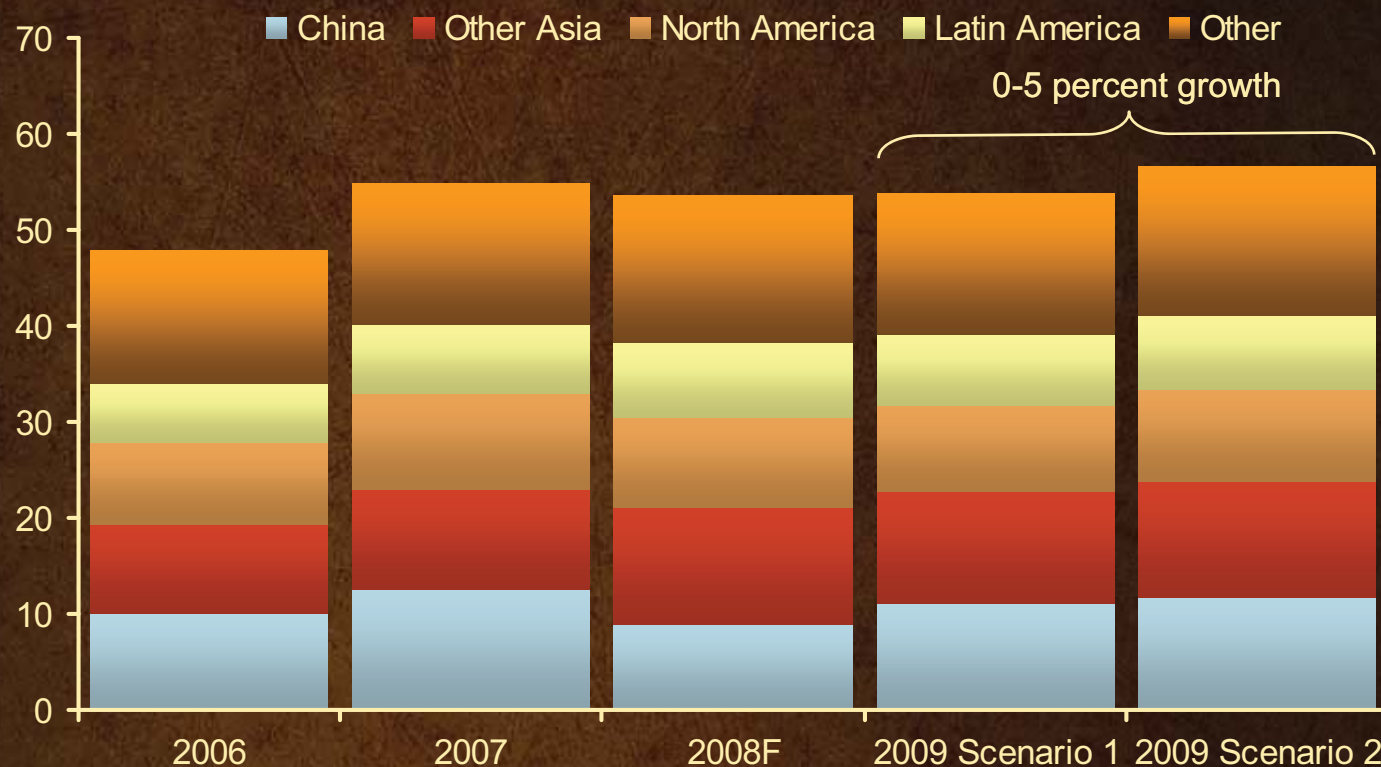


Source: Fertecon, PotashCorp

World Potash Shipments*

China and India Expected to Drive Growth in 2009

Million Tonnes KCl



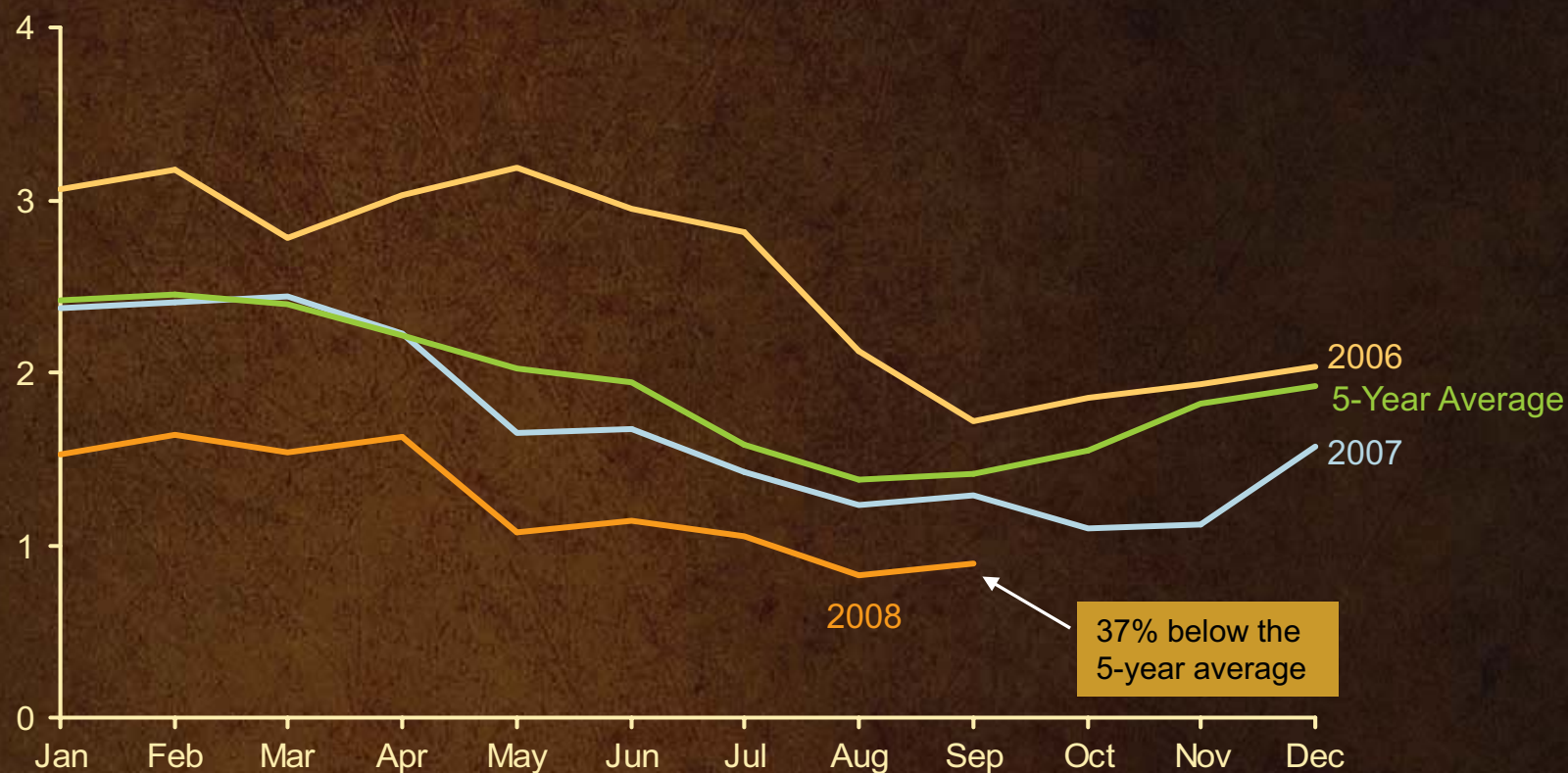
* Includes imports plus domestic producer sales

Source: Fertecon, PotashCorp

North American Producers' Ending Potash Inventory

Record Low Inventories Reflect Challenges of Industry to Meet Growing Demand

Million Tonnes KCl



Source: IPNI

Potash Prices Reflect Global Supply/Demand

Spot and Contract Market Prices

\$US/MT KCI

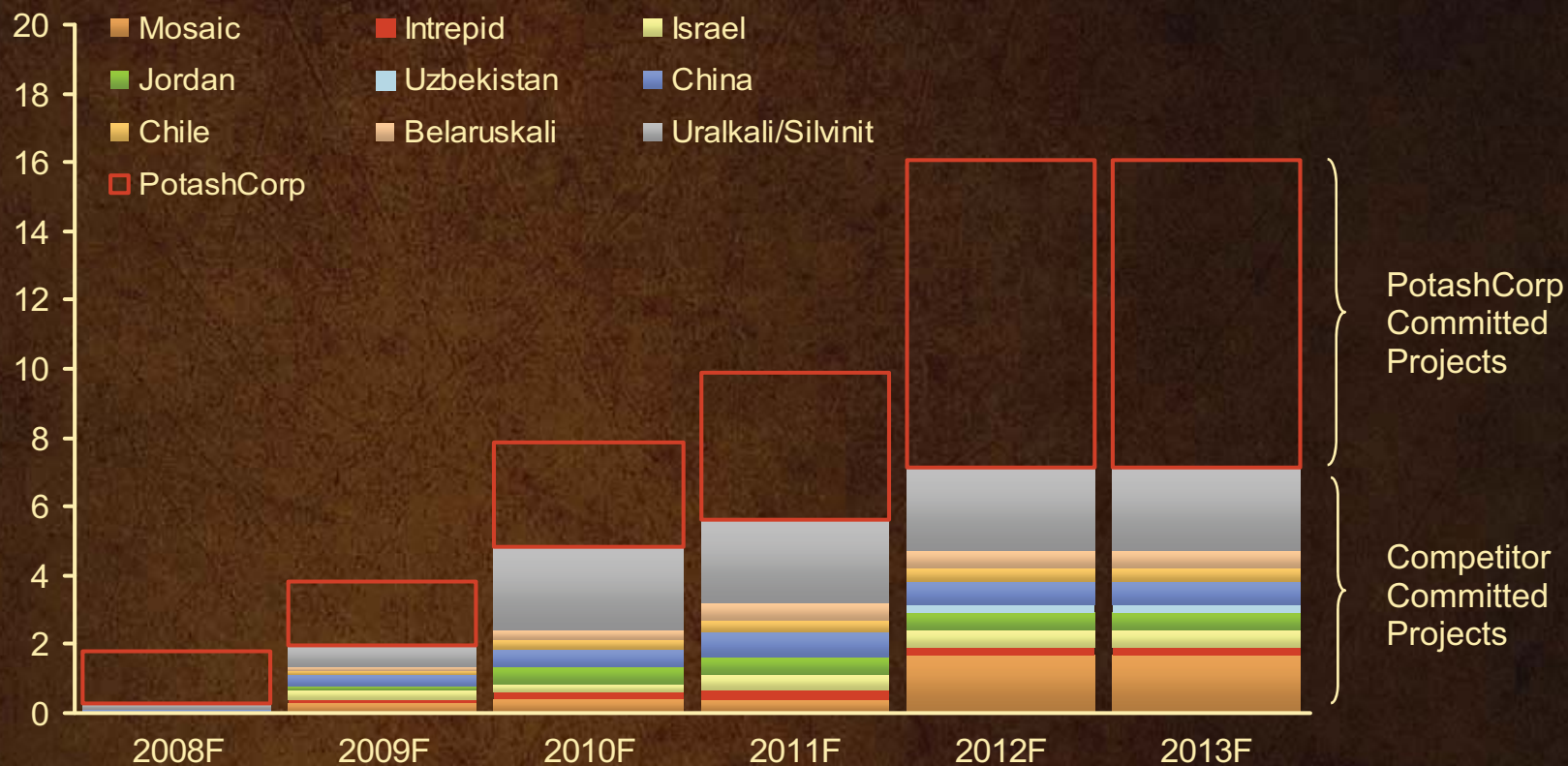


Source: Fertecon, FMB, OMS, PotashCorp

PotashCorp Adding Majority of New Global Capacity

Assumes All Projects Completed On Time; No Ramp-up Considered

Cumulative Growth – Million Tonnes KCl



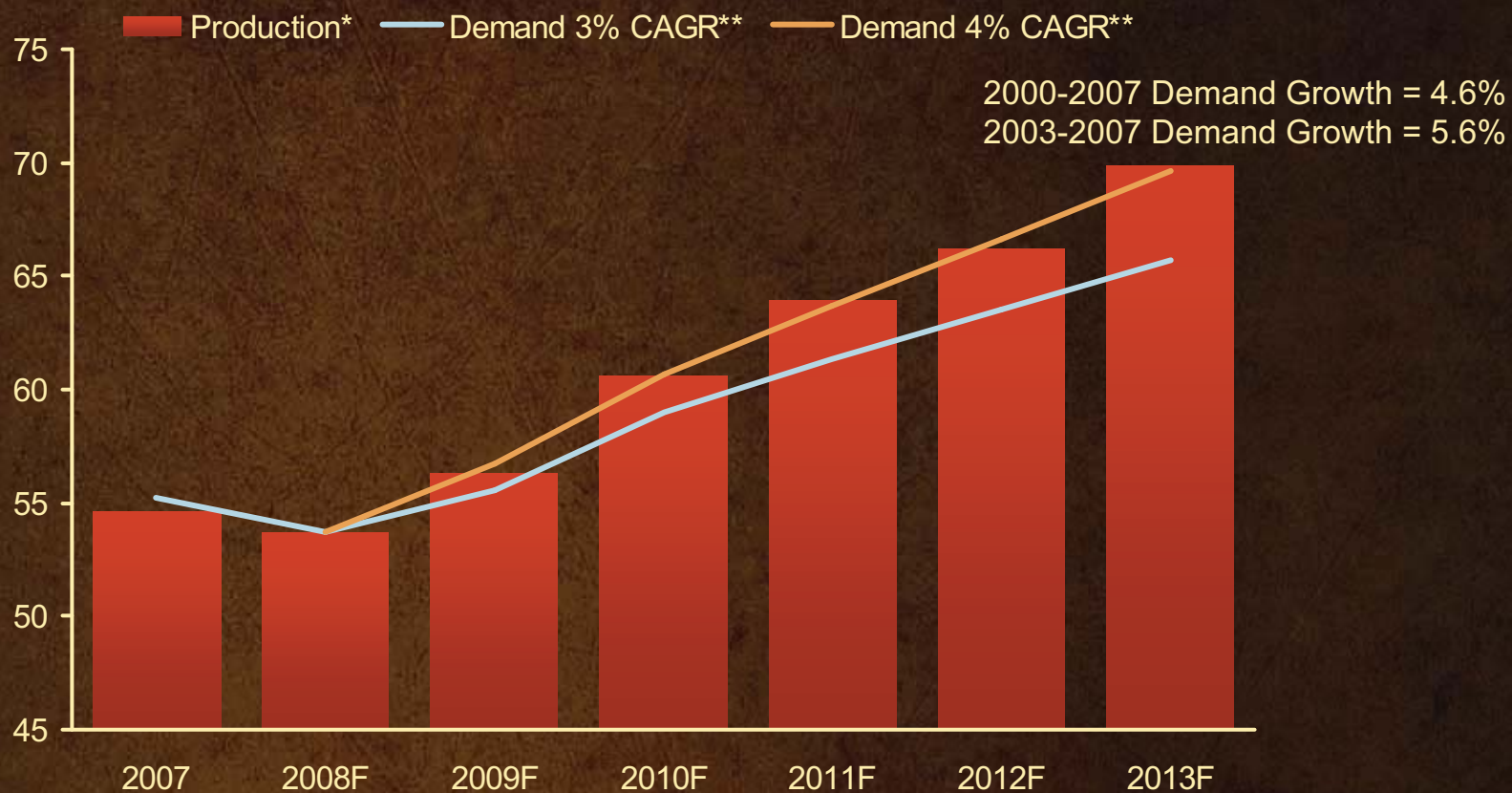
*Projects are shown as of completion date for construction, and do not include ramp-up time

Source: Fertecon, PotashCorp

World Potash Potential Supply/Demand

Considering Ramp-up, Global Potash Market Is Expected to Remain Tight

Million Tonnes KCl



* Production estimate assumes no major plant outages or project delays

** Demand growth rate from 2007 to 2013

Source: Fertecon, PotashCorp

Thank you.



PotashCorp.com

