



**ANDA**

ASSOCIAÇÃO NACIONAL PARA DIFUSÃO DE ADUBOS



The Fertilizer Institute

2008 – Fertilizer Outlook and Technology Conference

**“The Fertilizer Situation and Outlook in South America”**

Tampa – November 6<sup>th</sup>, 2007



## **Agenda**

- South America – ABC
- Brazil
  - Recent years
  - Year 2007
  - Challenges and Opportunities
  - Energy Impact
- Perspectives



## The Fertilizer Market in S.A y 2006

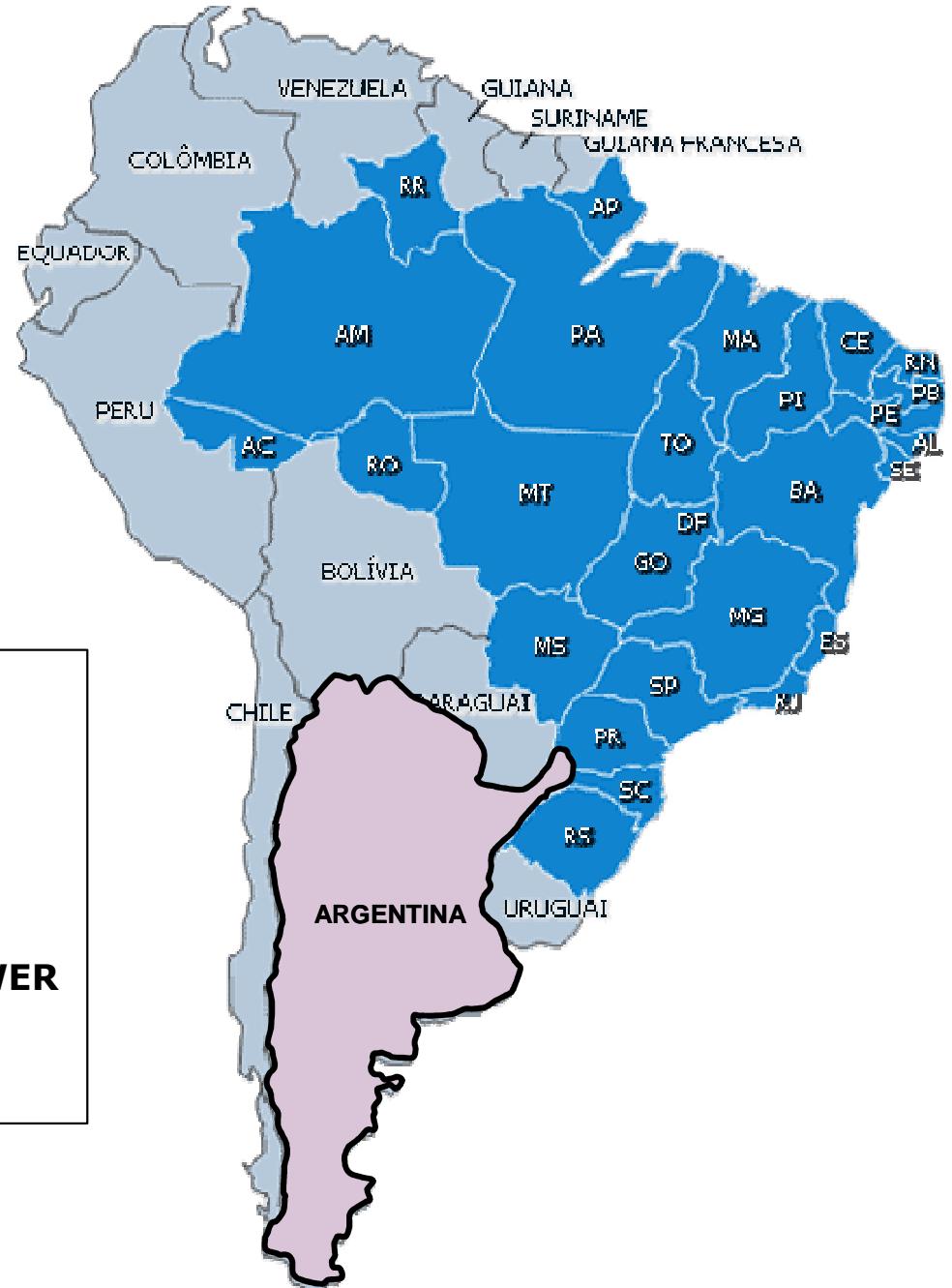
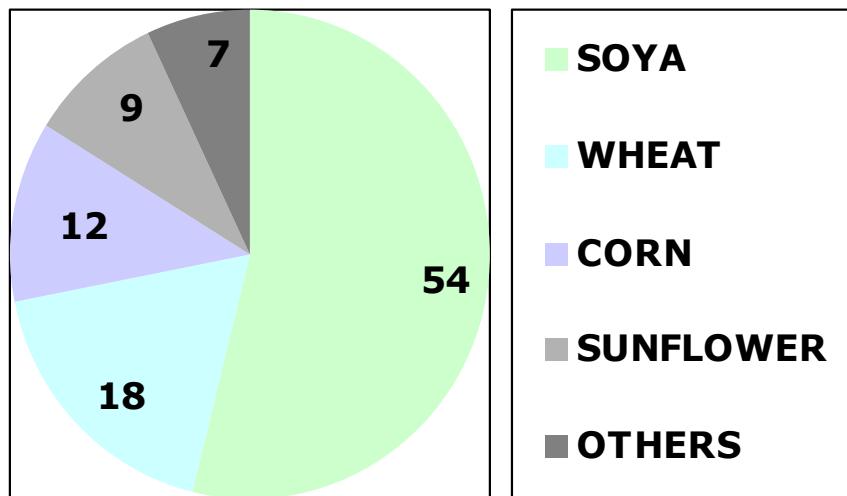
Argentina	10 %
Brazil	65 %
Colombia	5 %
Chile	3,5%
Venezuela	3,5%
Rest of S.A	<u>13 %</u>
	100 %





## The Fertilizer Market in S.A y 2006

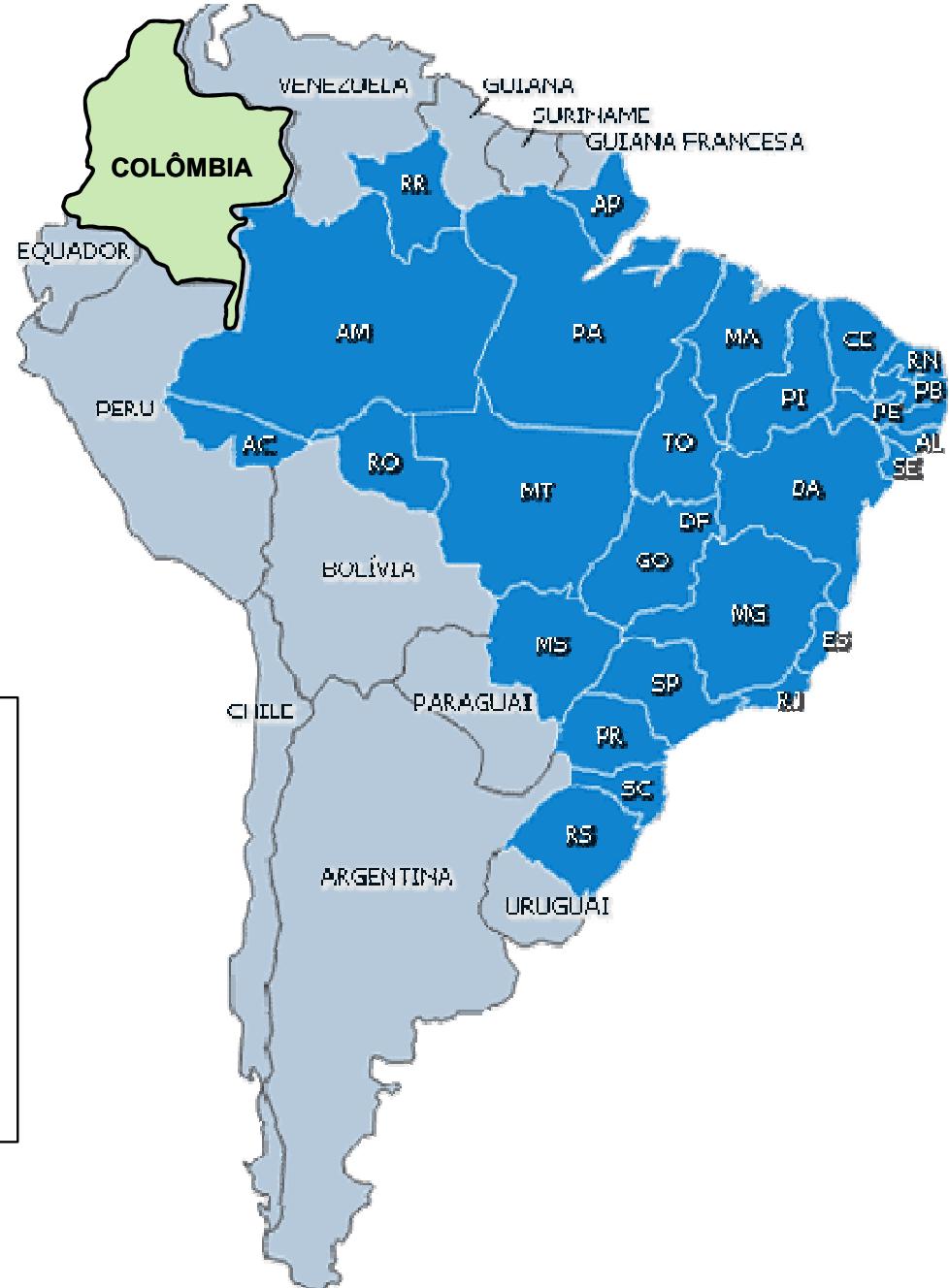
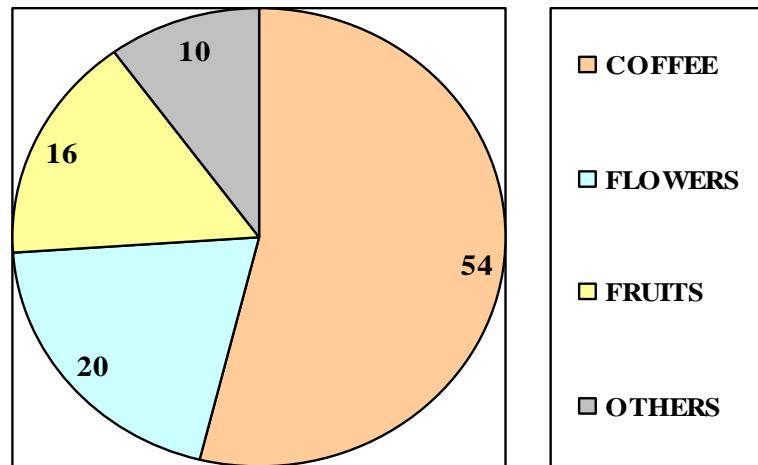
Argentina – 2006  
**1,374 million tonnes nutrients**





## The Fertilizer Market in S.A y 2006

Colombia – 2006  
461 thousand tonnes nutrients



# Cultivo de coca cresce na Bolívia e no Peru, diz ONU

Produção de cocaína também subiu nos dois países; na Colômbia, cultivo diminuiu

**Chapare, berço político do presidente Evo Morales, teve "crescimento drástico" no cultivo; governo boliviano anunciou redução para 2007**

DA REDAÇÃO

O cultivo da planta de coca, base para a produção de cocaína, subiu 8% na Bolívia e 7% no Peru em 2006, tendo diminuído 9% na Colômbia no mesmo ano, conclui o relatório anual do Escritório das Nações Unidas contra Drogas e Crime (UNODC).

O crescimento do cultivo na Bolívia tem especial motivo para preocupar o governo brasileiro já que, segundo a embaixada americana e a polícia boliviana, de 85% a 90% de toda a cocaína produzida pela Bolívia vai parar no Brasil.

Segundo o relatório, a produção de cocaína na Bolívia cresceu de 80 toneladas em 2005 para 94 em 2006. O cultivo da folha de coca no país ocupou 27,5 mil hectares, contra 25,4 mil registrados em 2005. O total estimado inclui os 12 mil hectares permitidos pela lei boliviana para uso tradicional. No início do ano, o presidente Evo Morales, que também é líder cocaleiro, expressou a intenção de modificar a lei para expandir a área de cultivo de coca legal para 20 mil hectares.

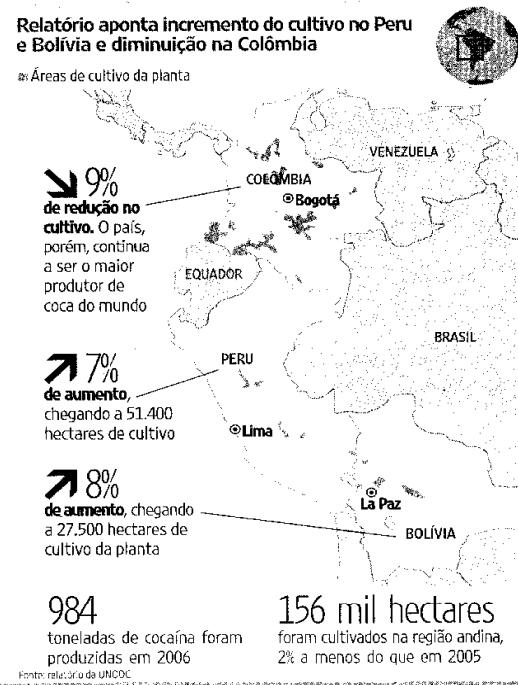
Os EUA criticam a expansão, afirmando que, atualmente, 5.000 hectares suprem o mercado legal da coca na Bolívia.

Segundo o texto, o cultivo teve um "crescimento drástico na região tropical do Chapare"

## A COCA NA REGIÃO ANDINA

**Relatório aponta incremento do cultivo no Peru e Bolívia e diminuição na Colômbia**

■ Áreas de cultivo da planta



**984**  
toneladas de cocaína foram produzidas em 2006

Fonte: Relatório da UNODC

**156 mil hectares**  
foram cultivados na região andina, 2% a menos do que em 2005

(19%), berço político de Morales. "O governo precisa garantir ao mundo que seu apoio aos cocaleiros não levará a um incremento da produção de coca", disse o diretor-executivo do UNODC, Antônio Maria Costa.

Em resposta ao relatório do UNODC, o vice-ministro de Coca e Industrialização, Geró-

assinado no dia 29 de junho.

## Colômbia e Peru

Apesar da queda do cultivo da planta na Colômbia, o país continua a ser o maior cultivador de coca e produtor global de cocaína, respondendo por 62% da droga encontrada no mundo. Segundo o relatório, a queda do cultivo da folha de coca se deve, principalmente, à fumigação dos cultivos ilegais —que subiu 24%— e à erradicação manual da coca.

A superfície cultivada é a mais baixa em 10 anos. A erradicação da coca na Colômbia é altamente financiada pelos EUA, que pelo Plano Colômbia destinam ao país US\$ 700 milhões anuais, a maior parte em ajuda militar para combater a guerrilha e o narcotráfico.

"A situação geral é estável, porém frágil", disse Costa. "Recentes indícios sugerem que o cultivo de coca nos Andes pode ser, e está sendo, contido."

O Peru, segundo maior produtor mundial de cocaína, respondendo a 28% da produção da droga, cultivou 54 mil hectares de folha de coca em 2006.

Segundo o relatório, a demanda global de cocaína se manteve estável, com um decréscimo nos EUA e um aumento na Europa.

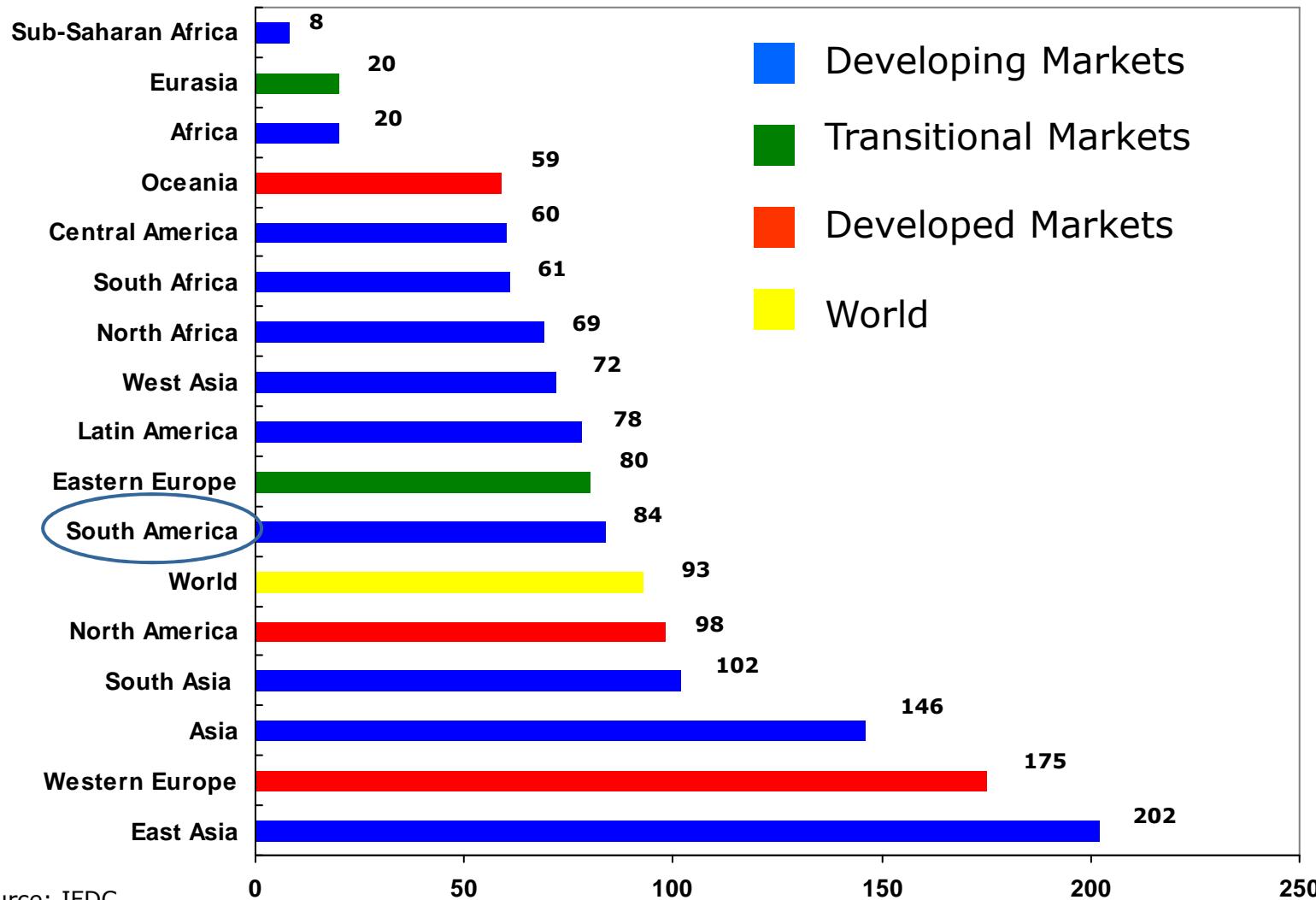
A África Ocidental é cada vez mais usada como região de trânsito para a cocaína. "É uma novidade alarmante que pode minar a estabilidade de países africanos inteiros. Não podemos permitir que novos narco-Estados surjam", disse Costa.

Com agências internacionais



## Per Hectare Fertilizer Use by Markets, 2002/03

(kg/ha)



Source: IFDC



**Brazil**

**When you think of Brazil...**



**carnival**



**soccer**



**amazon**



**We are also...**



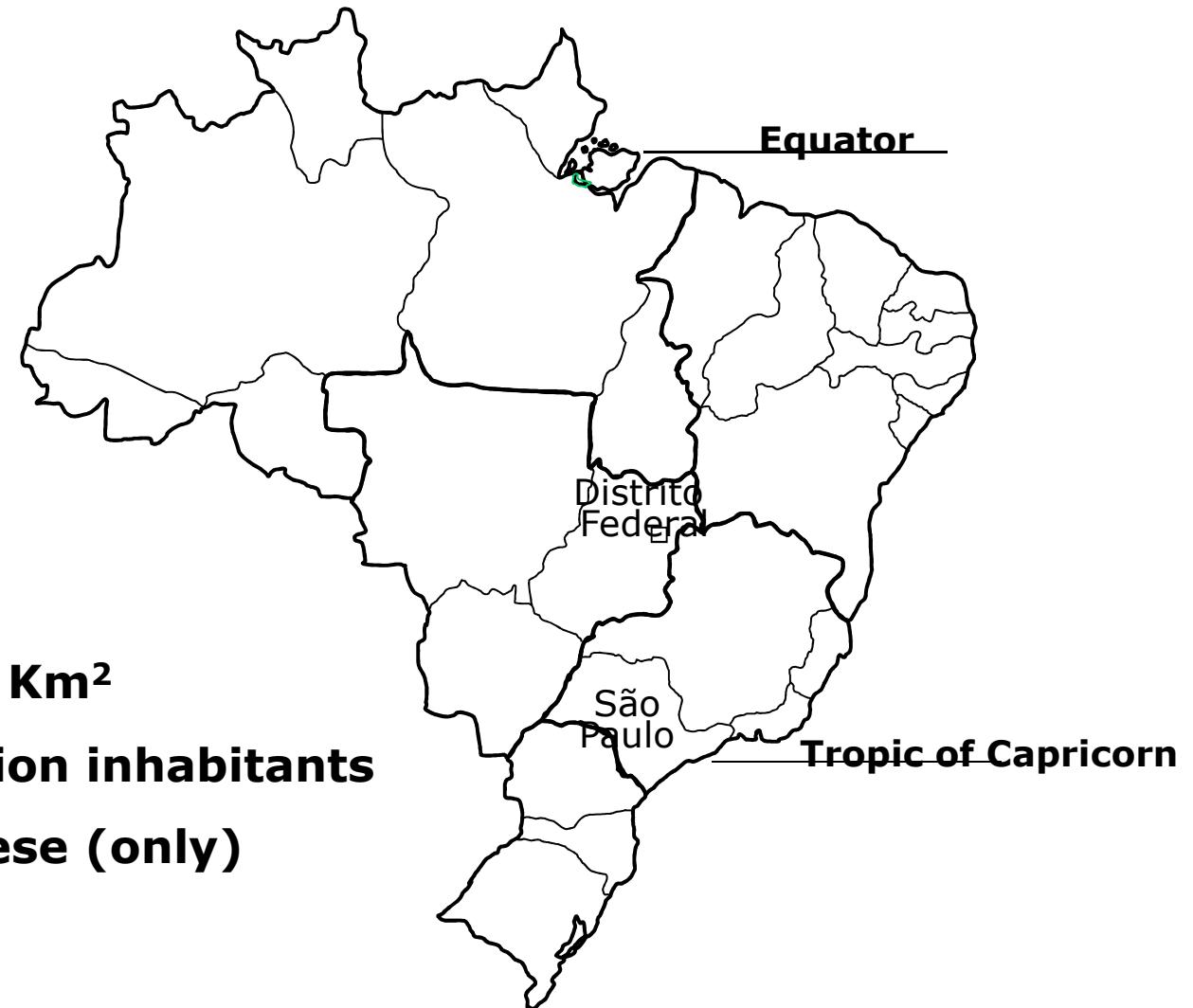
**food**



**feed**



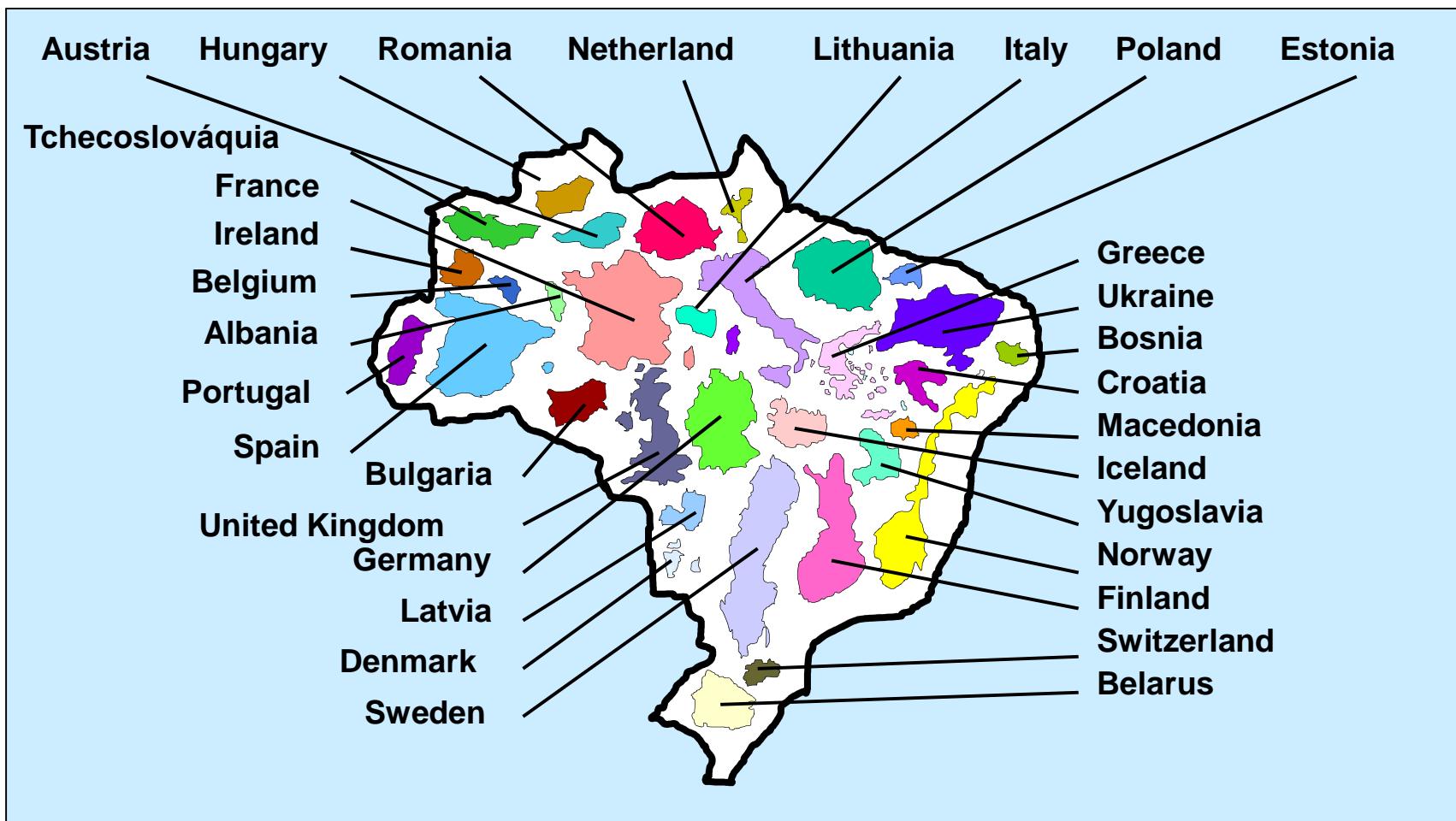
**fuel**



- **Area: 8.514.204,86 Km<sup>2</sup>**
- **Population 194 million inhabitants**
- **Language: Portuguese (only)**
- **Tropical Country**

## Brazil: Potential Soil for Agriuse

(367 million hectares)



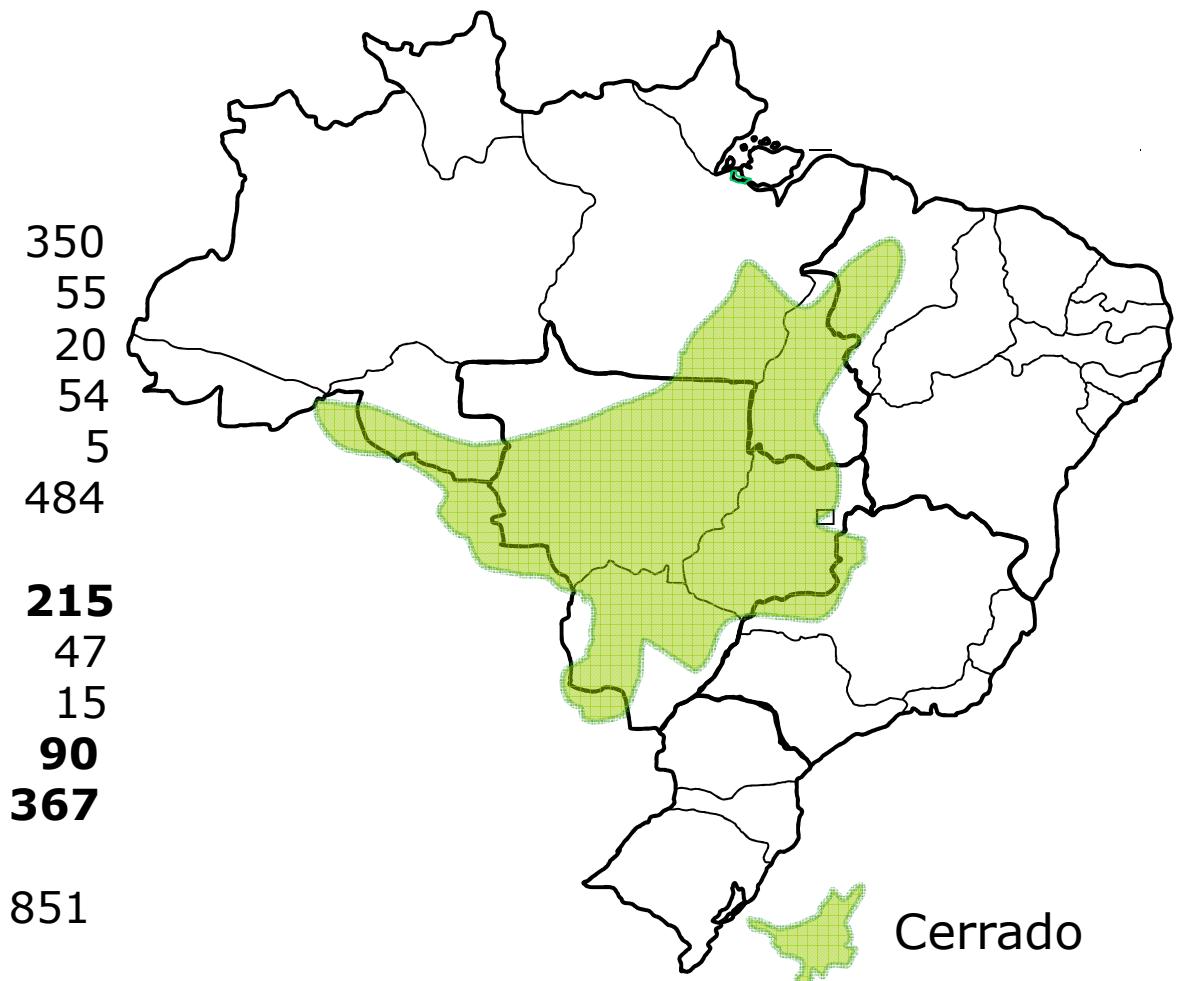
Source: J.L.Coelho, John Deere, 2001



## Estimated Area

(millions of ha)

Amazon Forest	350
Legal Reserves	55
Cities, Lakes, River and Swamp	20
Other uses	54
Reforestation	5
Sub-total	484
Pasture	<b>215</b>
Annual Crops	47
Permanent Crops	15
Available Agribusiness Area	<b>90</b>
Sub-total	<b>367</b>
Total	851

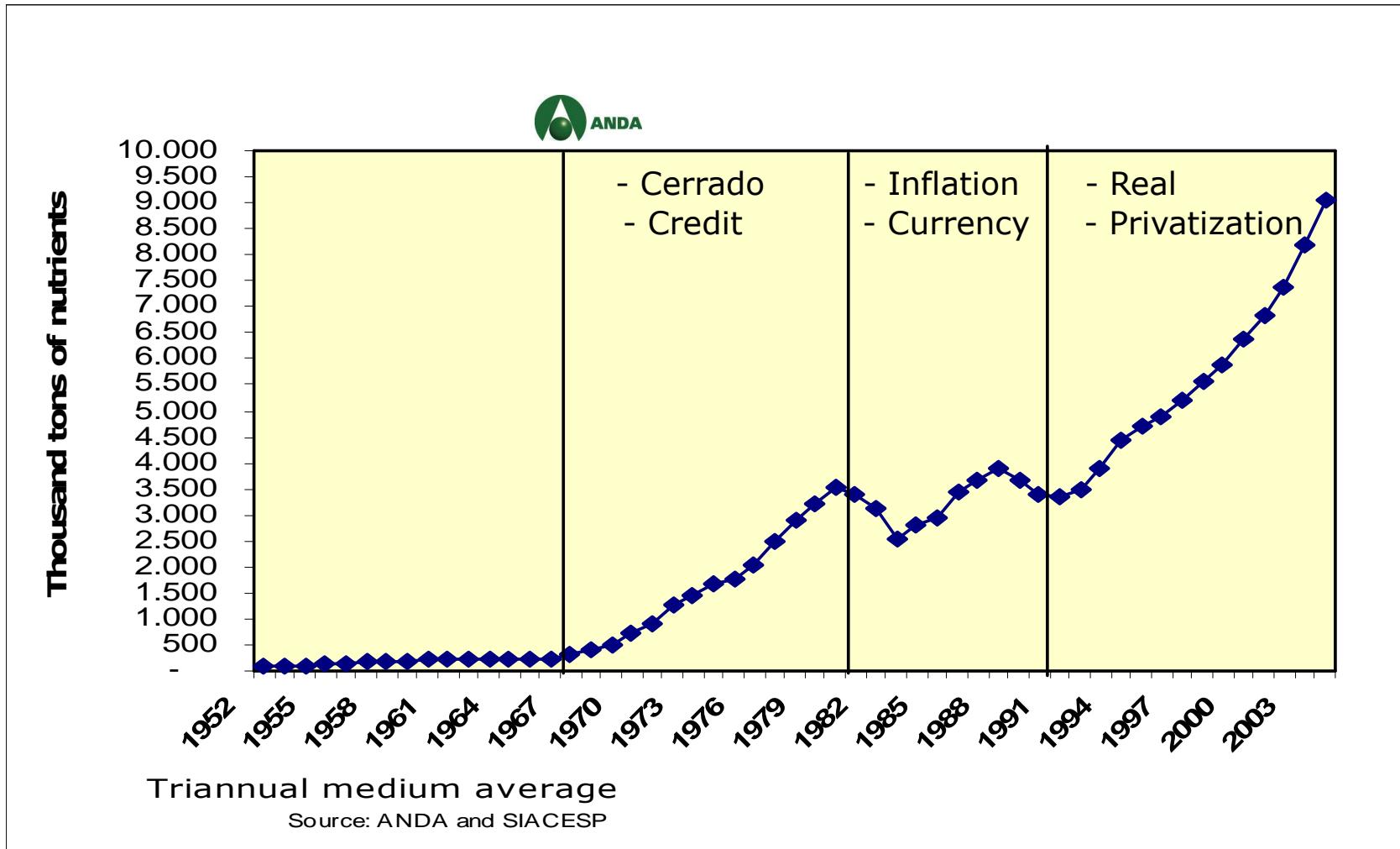


**20% of the world's water**

Source: MAPA

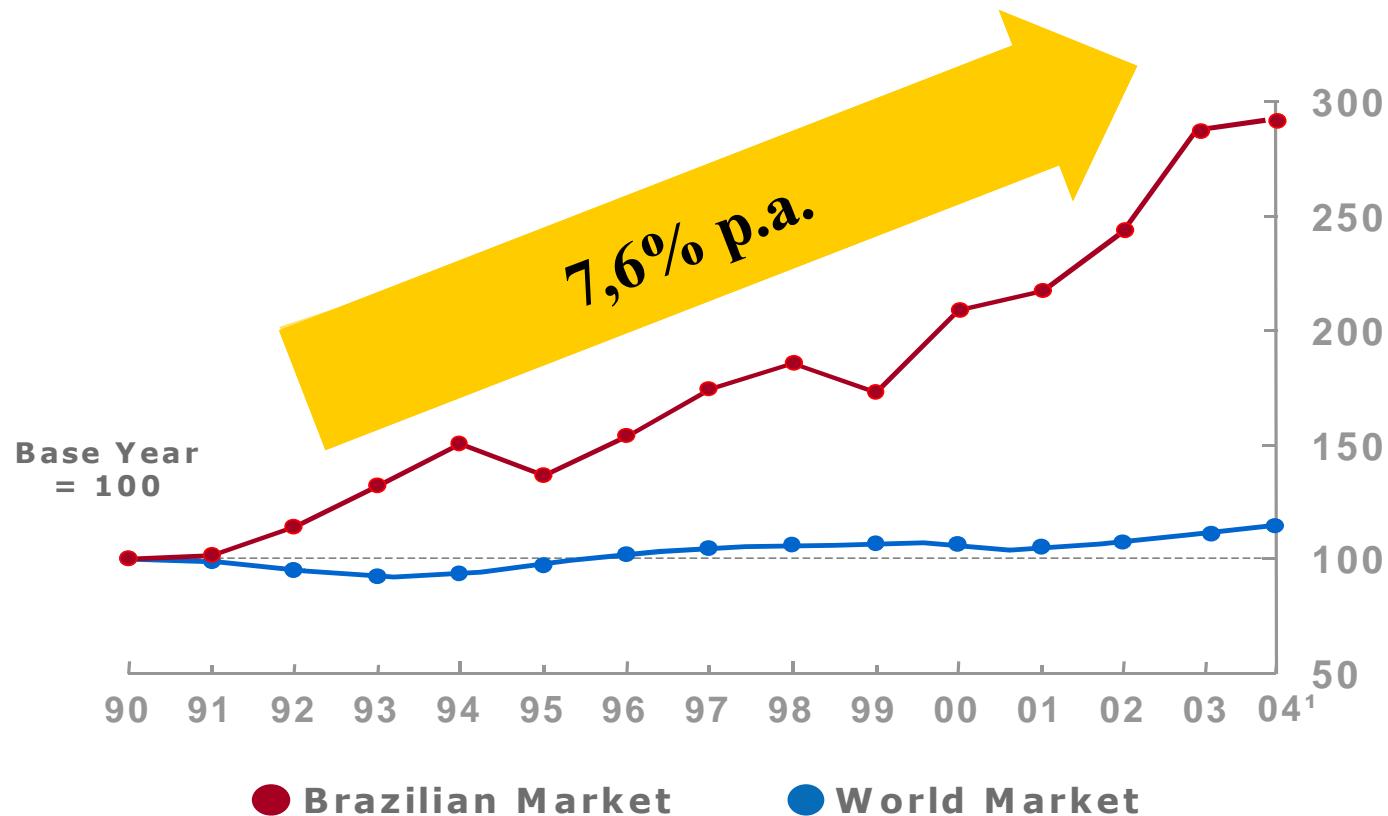


## Brazil: Fertilizer History





## Fertilizer in Brazil - Fast growing business



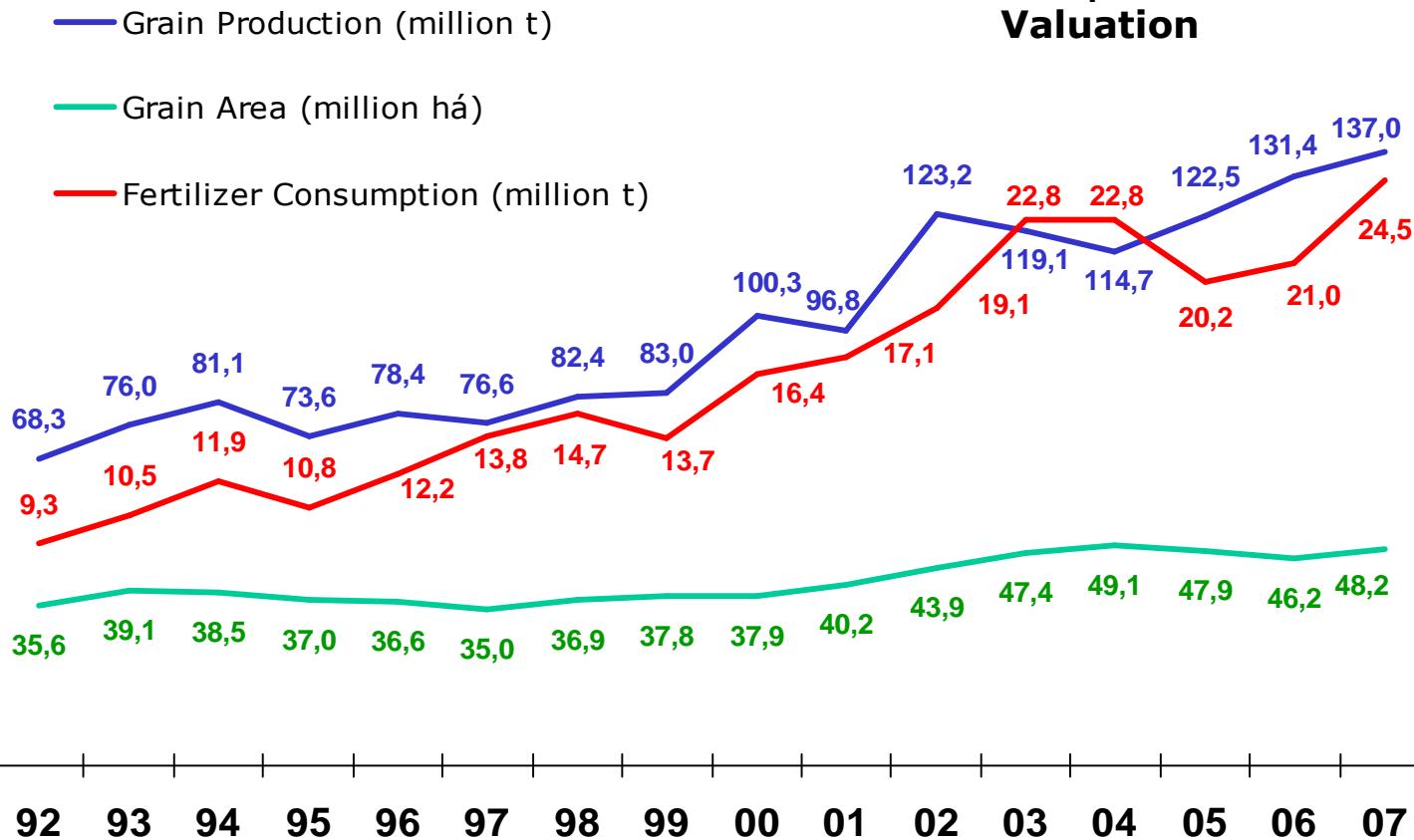
Source: IFA and ANDA

<sup>1</sup> 2004 - ANDA



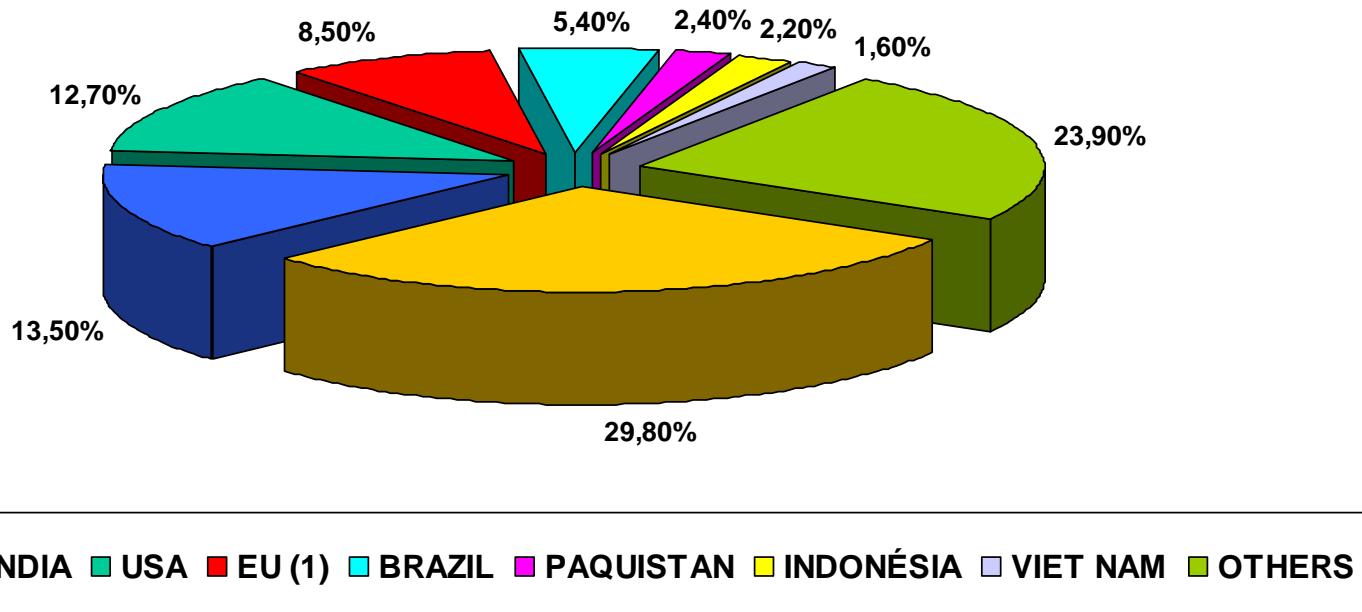
## Area, Grain and Fertilizer

↓  
**Clime  
+  
Rust  
+  
Valuation**



Source: ANDA /CONAB

## World Fertilizer Consumption - 2006



**Total Consumption: 163,9 million tonnes NPK**

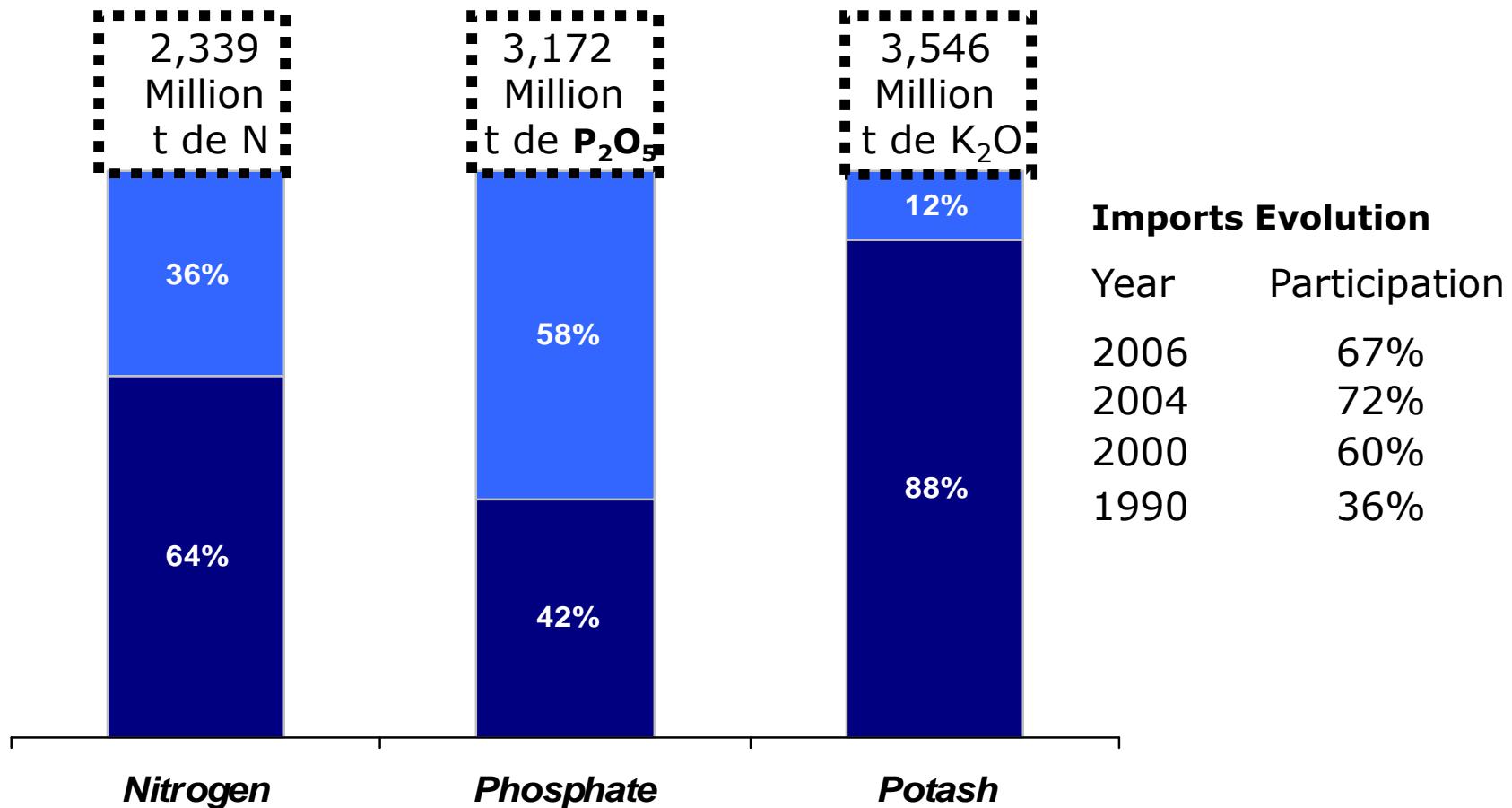
**4° World's market**

**3° Import's market**

Source: IFA; (1) 15 countries



## Brazilian Fertilizer Production + Imports - 2006

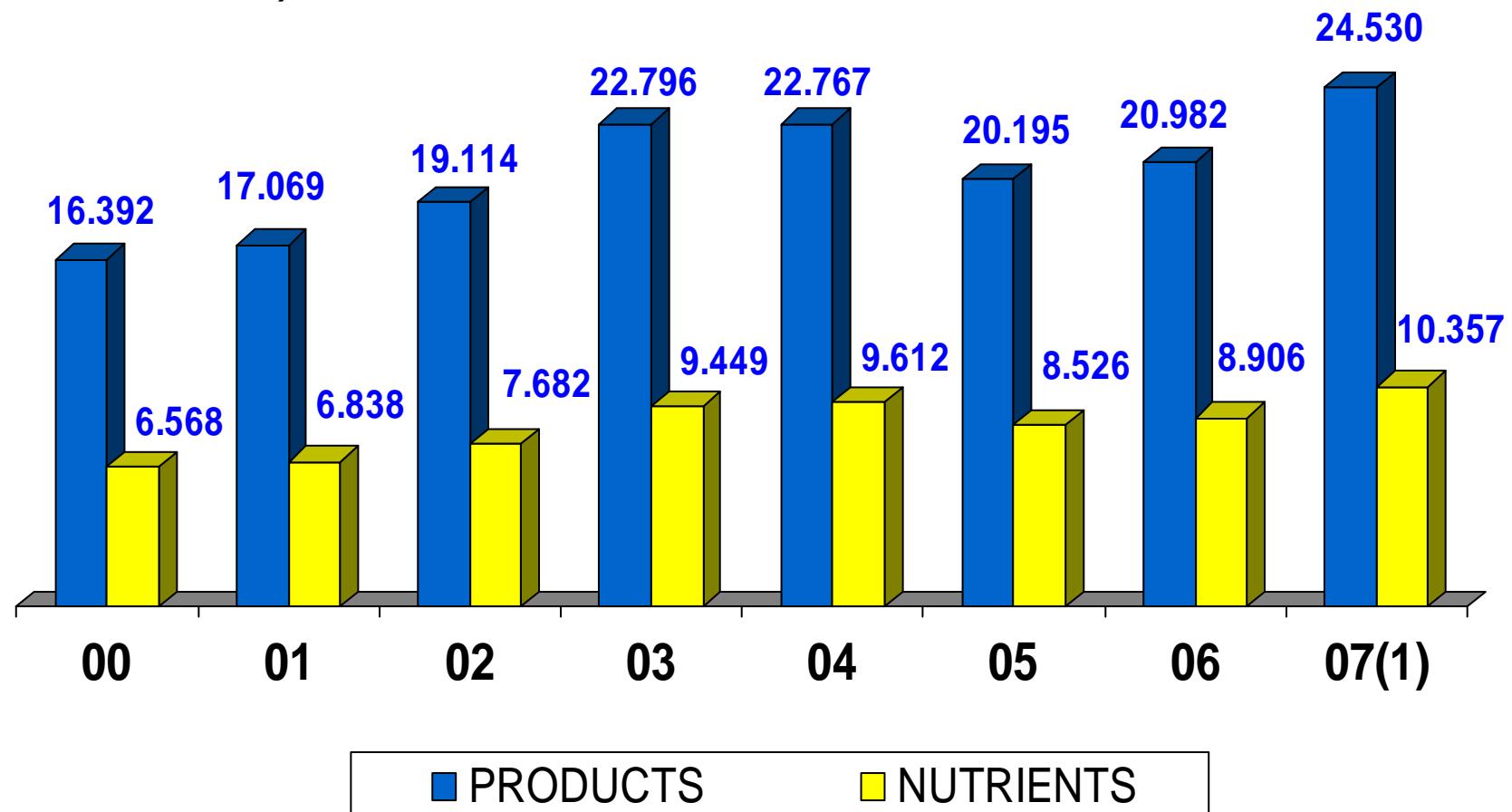


Source: ANDA



## Deliveries of Fertilizers to the Market

(thousand tonnes)

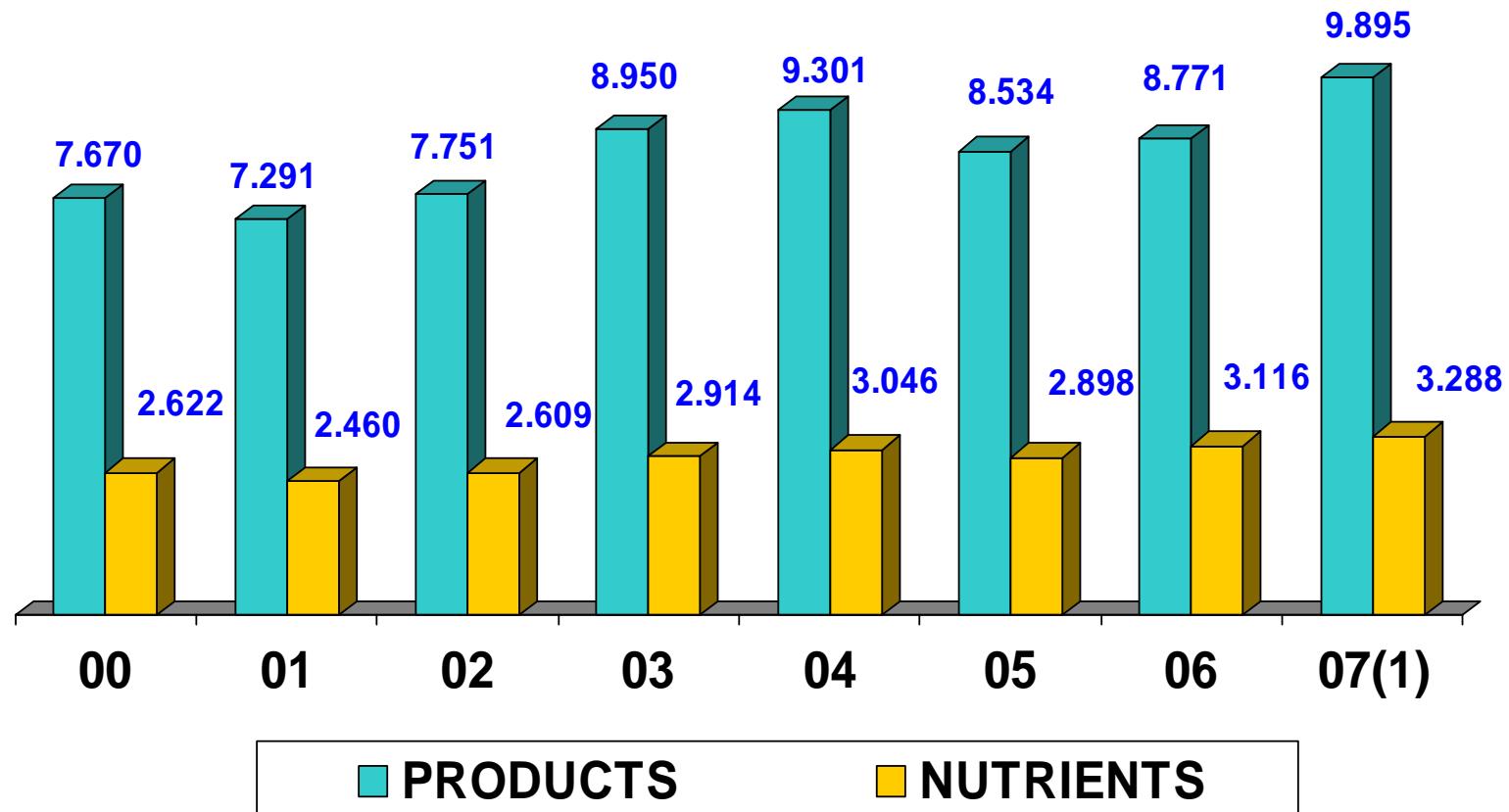


Source: ANDA – (1) Jan – Sep: actual; 4º Q - estimate



## National Production of Intermediate Fertilizers

(thousand tonnes)

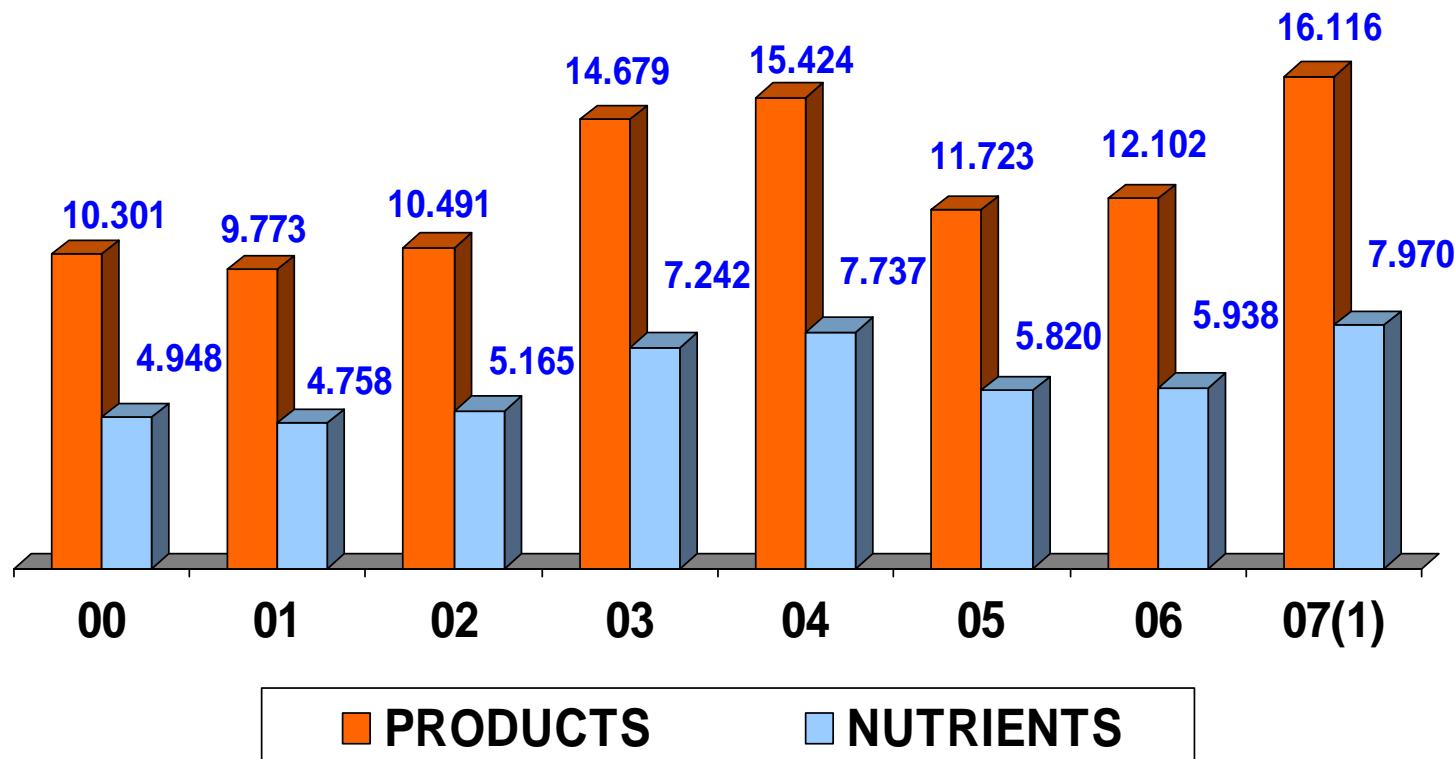


Source: ANDA – (1) Jan – Sep: actual; 4º Q - estimate



## Imports of Intermediate Fertilizers

(thousand tonnes)



Source: ANDA – (1) Jan – Sep: actual; 4º Q - estimate

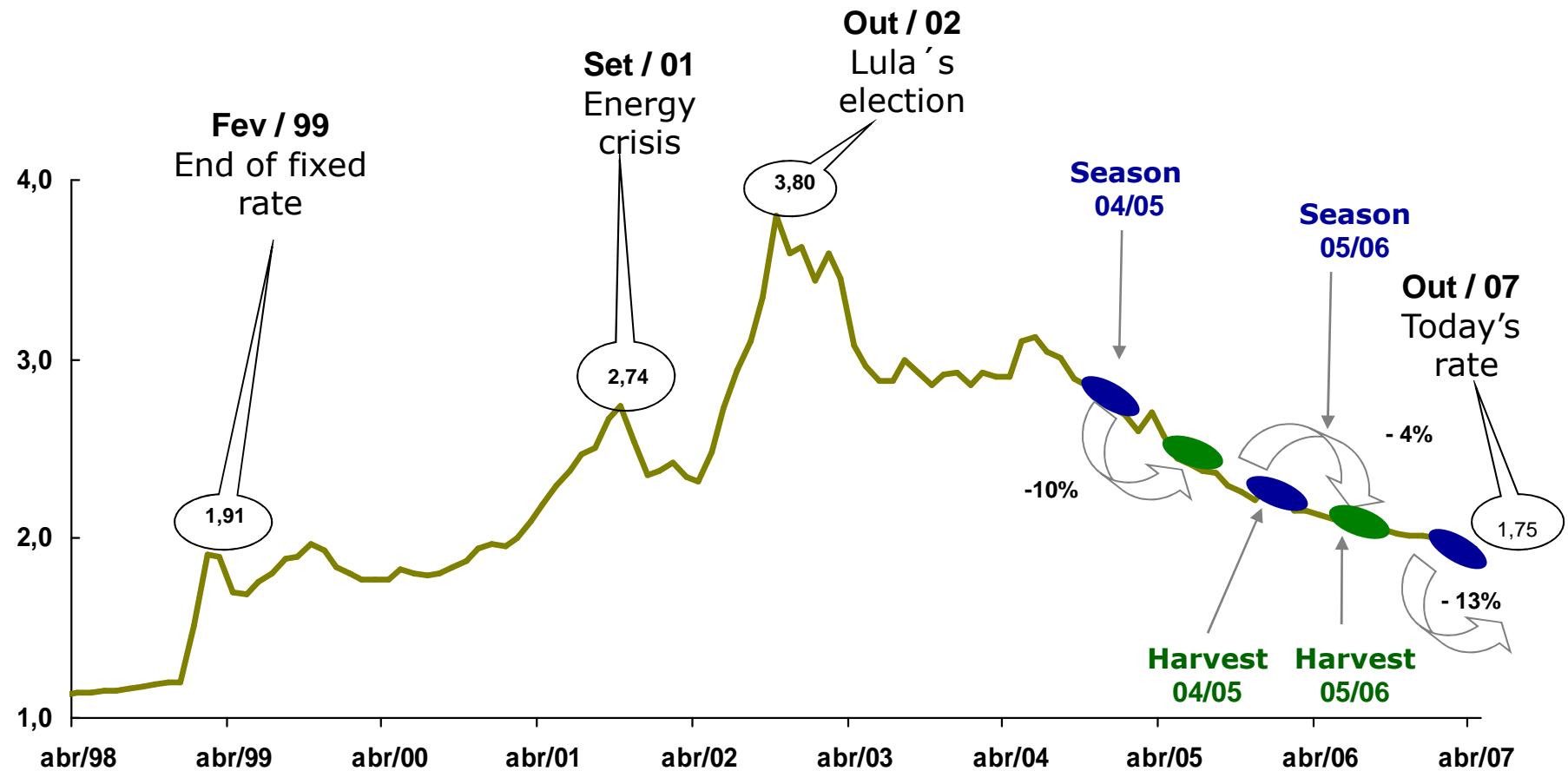


## Challenges

- ✓ Negative Issues

- World's highest interest rate (11,25% p.a.)
- Exchange rate valuation
  - . Oct/04 – Oct/05 ↑ 21%    Oct/07 ↑ 13%
  - . 1 USD = R\$ 1,75    1USD = 3,14 pesos argentinos
- Increase of arrears and rural revolving credit
- International subsidies and barriers
- Logistical and infrastructure deficits
- Unbalance NPK consumption
- Inconsistent lime consumption

## Challenges - Exchange Rate Evolution

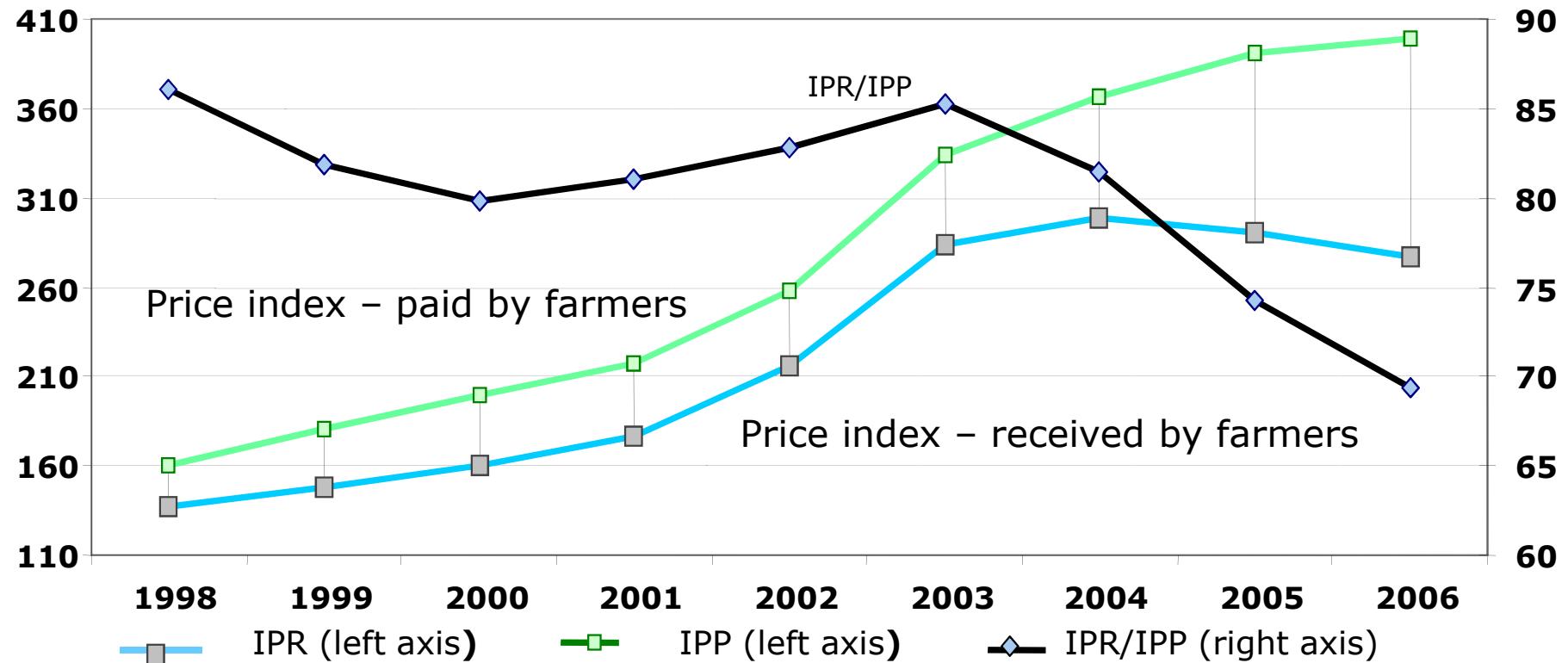




## **Challenges - Agribusiness Debts**

- R\$ 131 billion (US 73 billion) revolving rural credit debts coming from:  
banking + traders + suppliers
- No rural/weather insurance, neither short term credit limits

## Challenges – Lower Agribusiness Margins

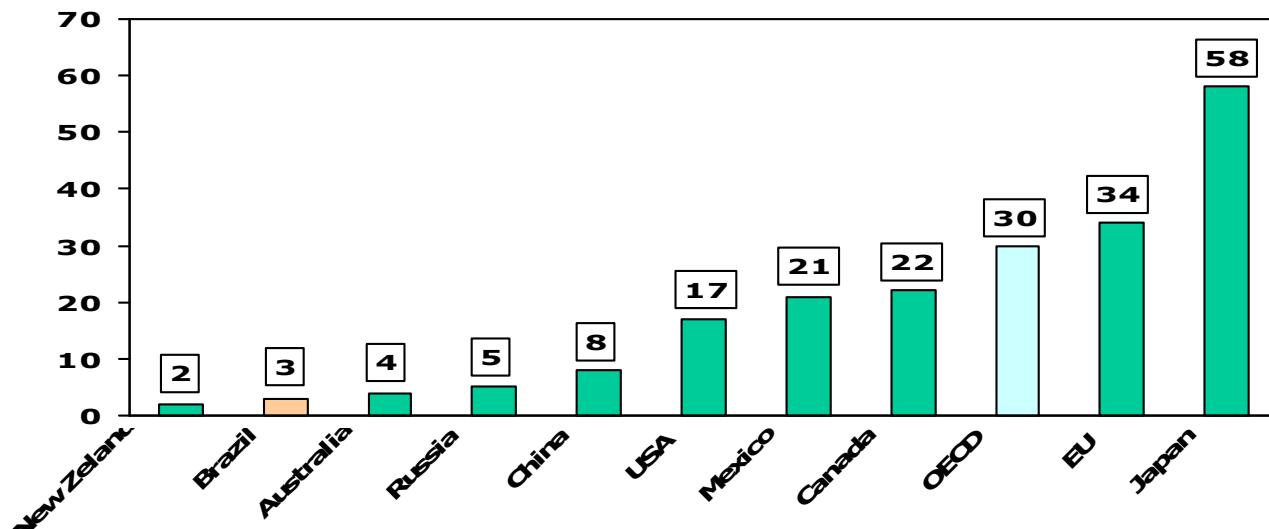


	IPR	IPP	IPR/IPP
2006/1998	101%	150%	-19%

## Challenges – International Subsidies and Barriers

- Tax Barriers  
(ex.: ethanol and orange juice by the USA)
- Non Tax Barriers  
(ex.: livestock “in natura” by Japan and Ireland)

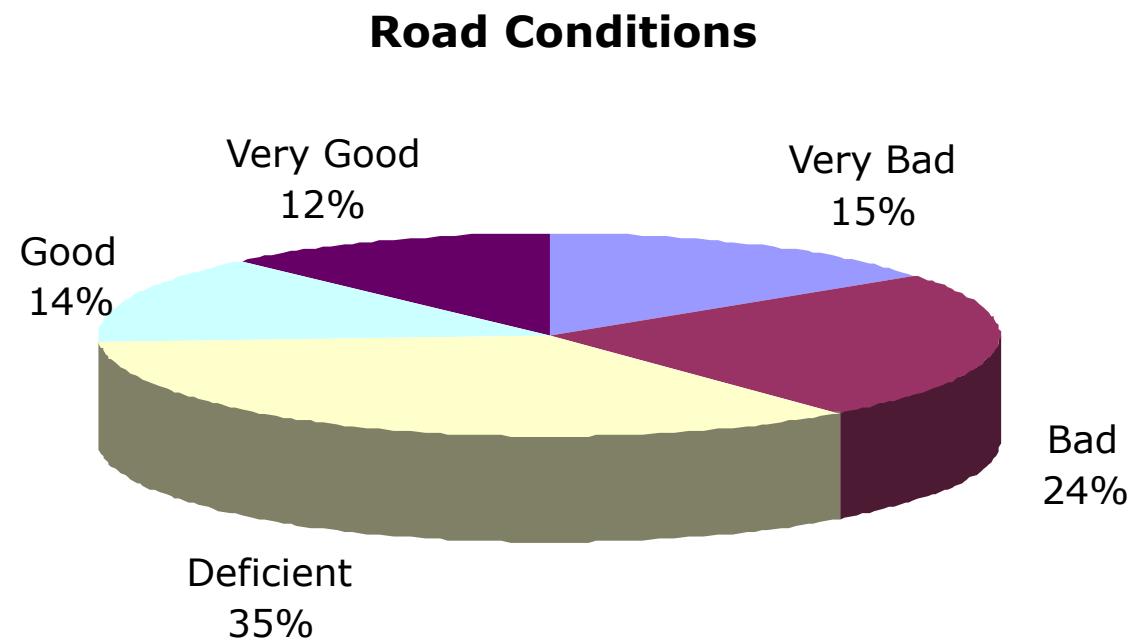
High subsidies by developed countries  
(2002/04) average - Producer support – as per cent of gross farm receipts)





## Challenger – Logistics + Transportation

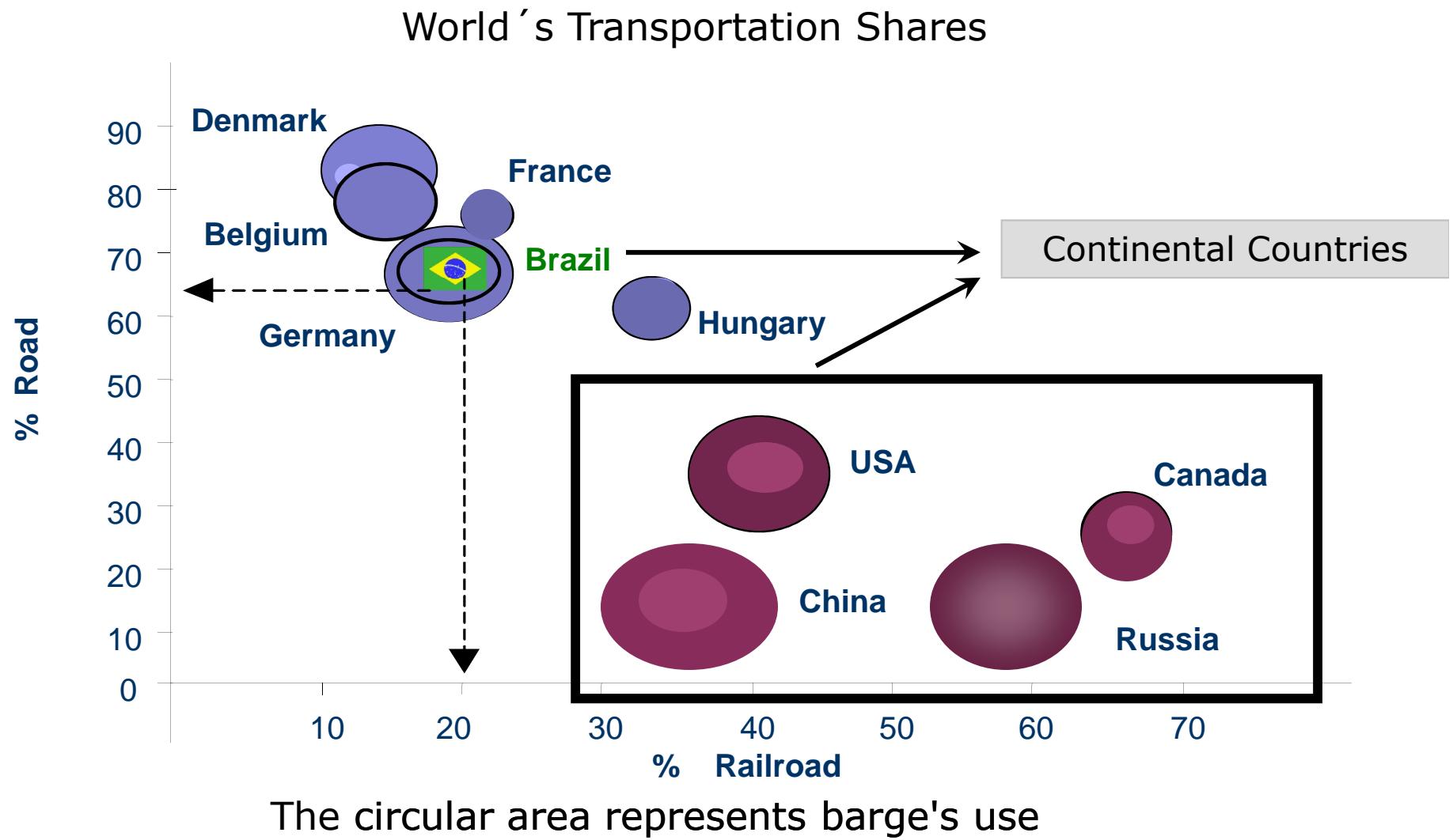
Share of Transportation	
Road	60,5%
Railroad	20,7%
Barges	13,6%
Air cargo	0,4%



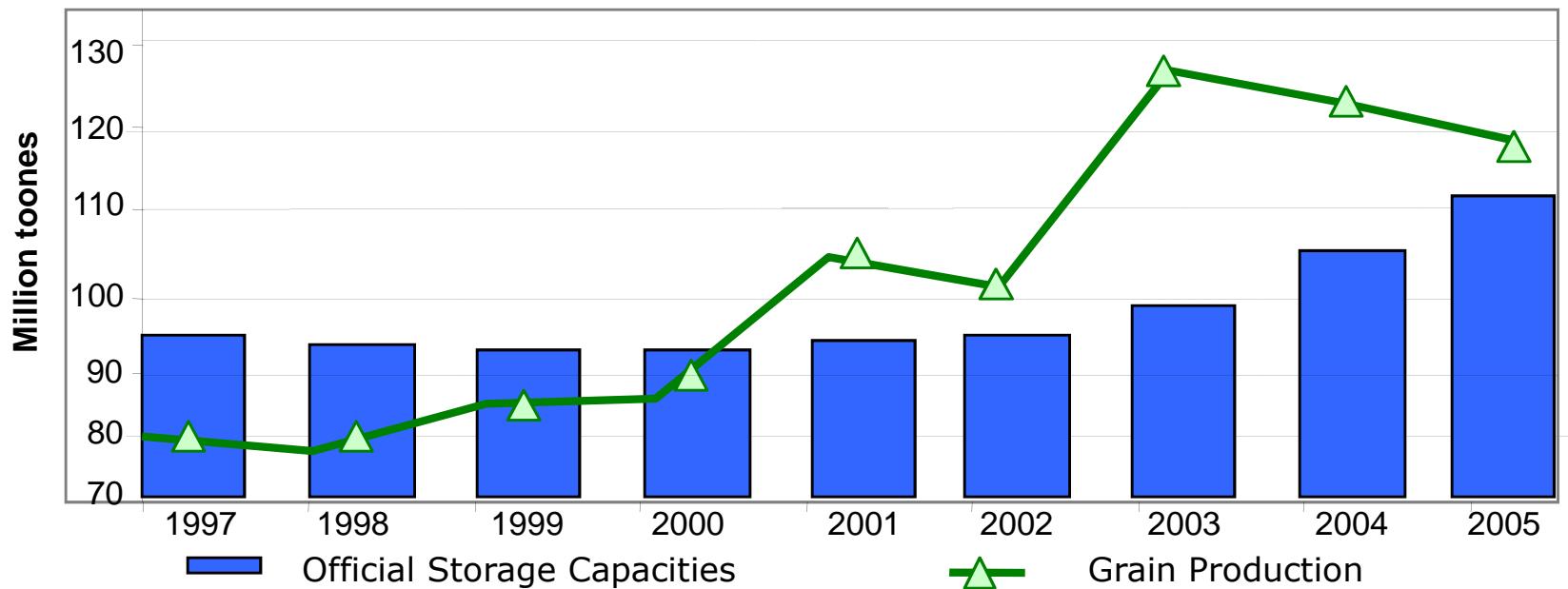
**Affects producers far away from the markets or port facilities**



## Challenges – Grains flowing off



## Challenges - Storage Capacity



	1997/2005
Official Storage Capacities	18,8%
Grain Production	46,2%

**Negative effects in yield commercialization**



## Inside Farm

Fazenda Filadélfia - MT





## Outside Farm

Campo Novo do Parecis to Sapezal - MT





## Outside Farm

Access to Port of Santos



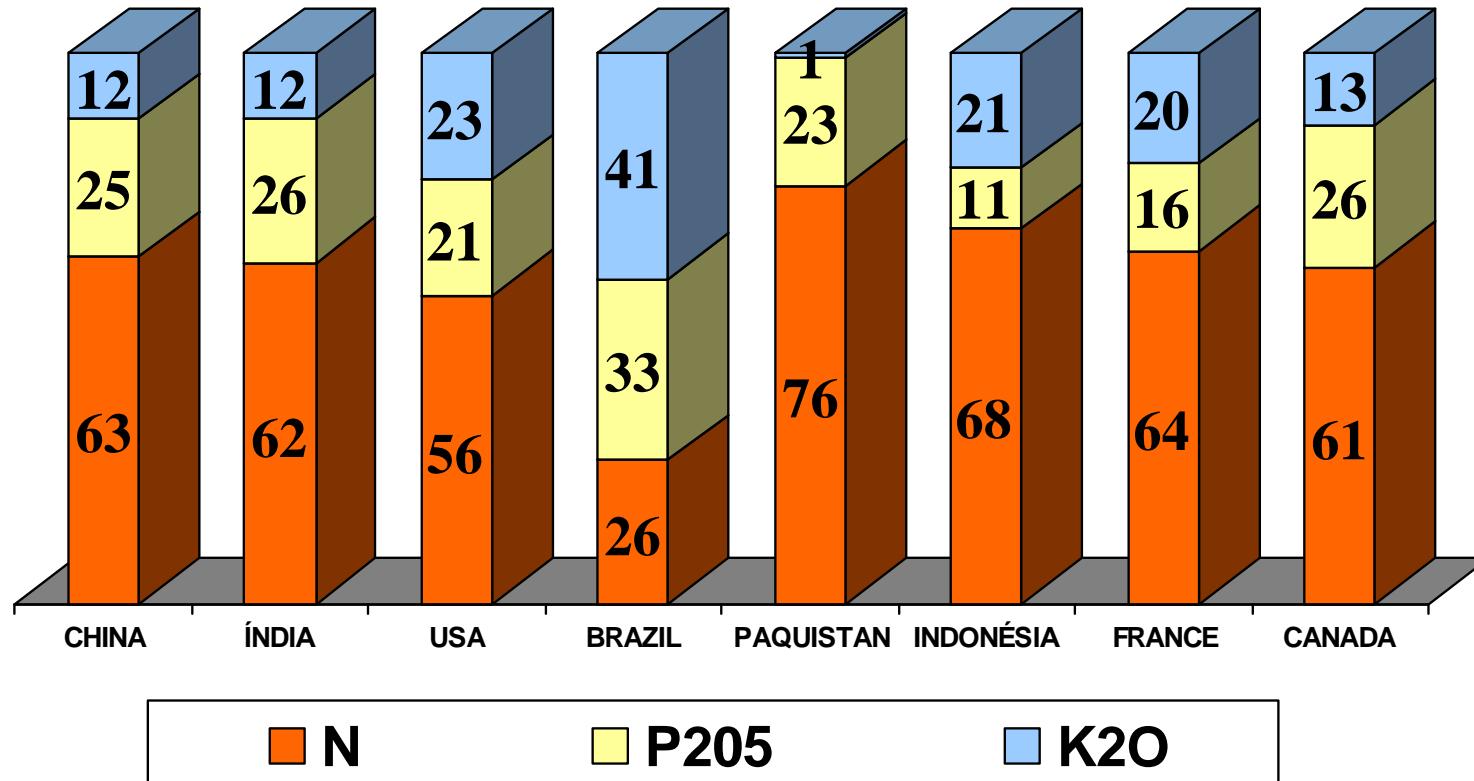


## Outside Farm

Port of Paranaguá



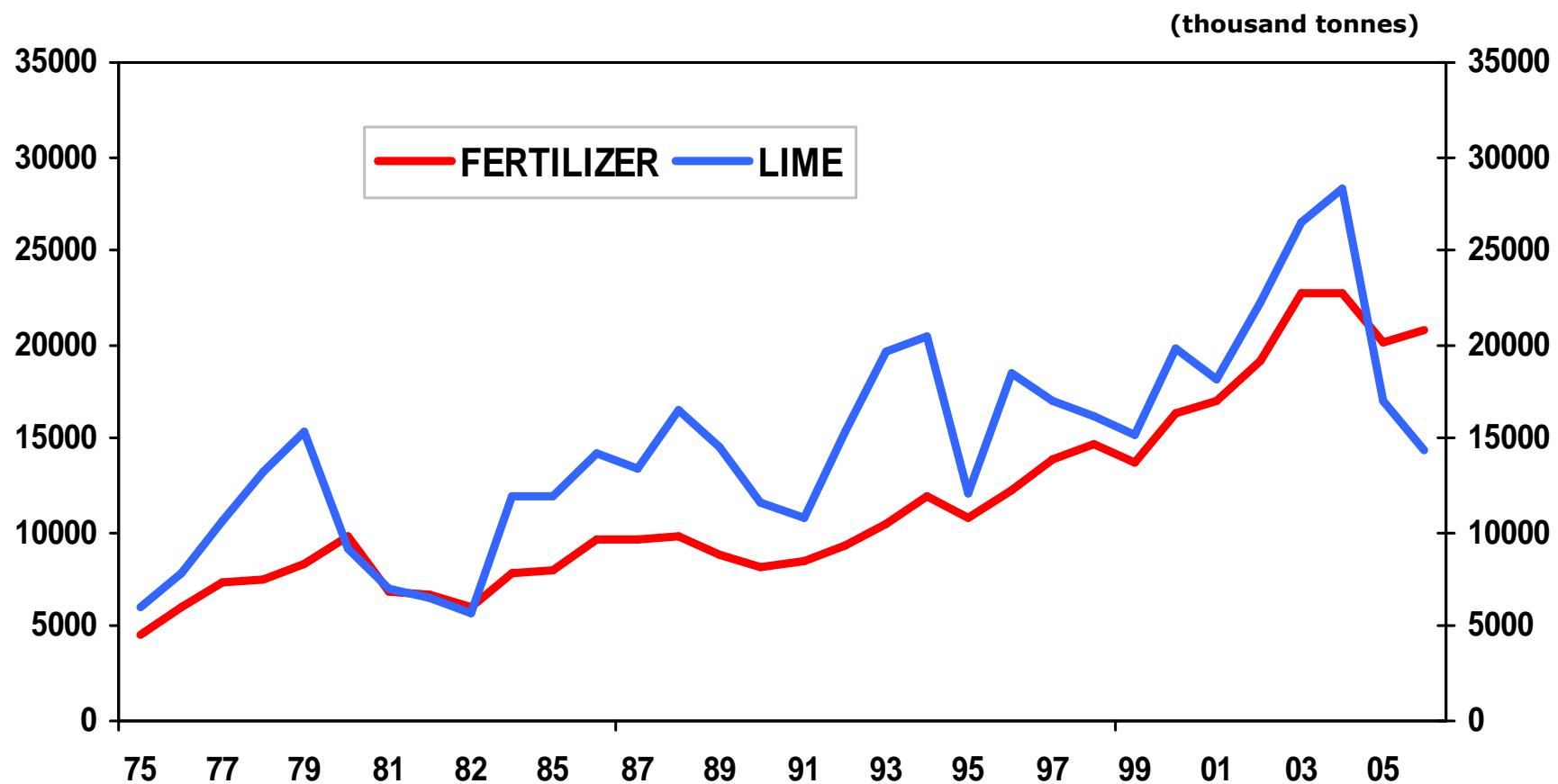
## Challenges – Unbalance NPK consumption (% - 2007)



Source: IFA 09/Feb/2007



## Challenges – Inconsistent lime consumption



Source: ANDA /ABRACAL/SINDICAL/ASPROCAL; 2006- Preliminar



## Opportunities

### ✓ Positive Issues

- Political + Economic Stability
  - . Infation, Trade Balance and International Debt
- Agri Techonology
  - . No till, crop/livestock integration
- Demand and Prices 4 "Cs" + Commodities
  - . Coffee, cane, citrus, cellulose + corn, soya, cotton
- Agroenergy know how
  - . Alcohol/ethanol experience (70's)



## Opportunities - Brazil's Products Diversity

Ranking of the main products



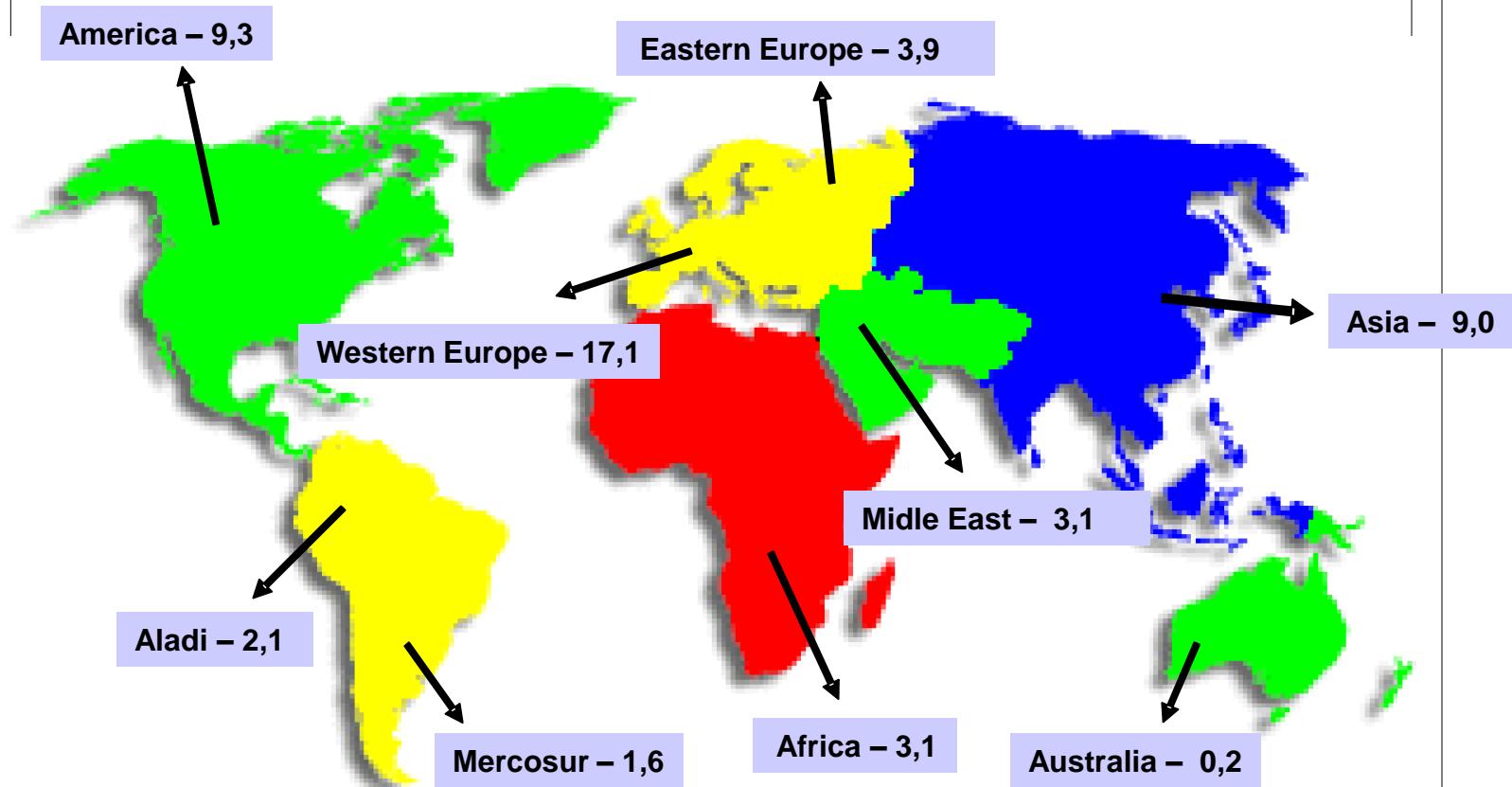
Product	Producer	Exporter
Coffee	1º	1º
Sugar (Cane + Beat)	1º	1º
Orange juice	1º	1º
Meat	1º	1º
Soya complex	2º	1º
Poultry	2º	1º
Cotton	6º	3º



Source: FAO/ USDA

## Opportunities - Brazil's Markets Diversity

Agribusiness Exports – 2006: US 49,4 billion – 165 countries





## Opportunities – Brazilian Trade Balance

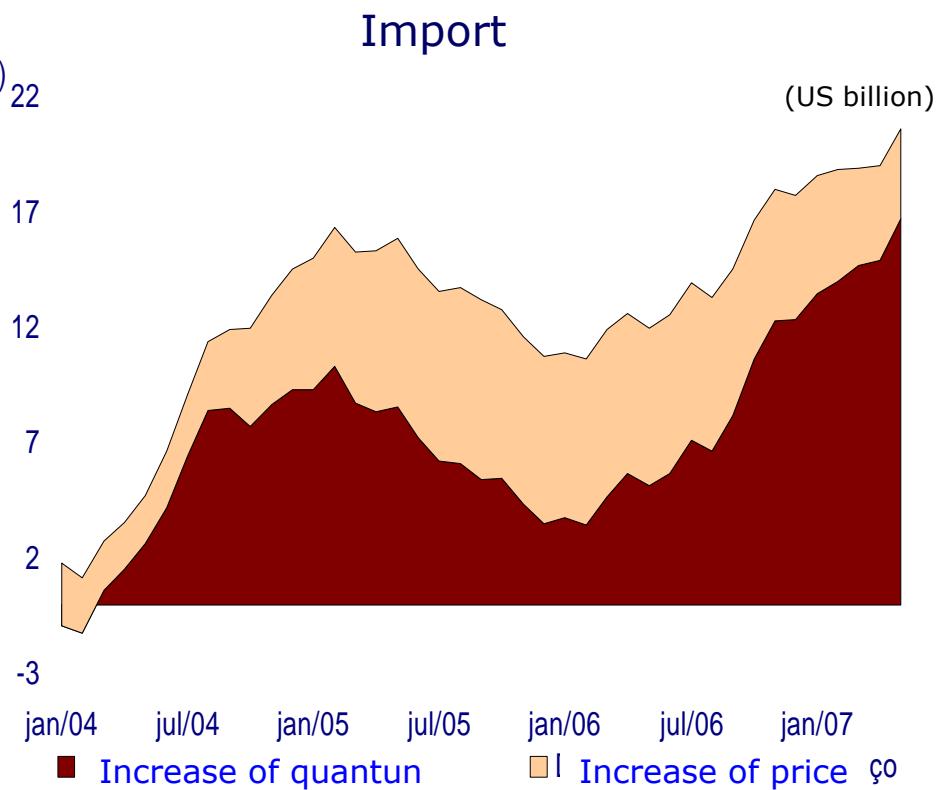
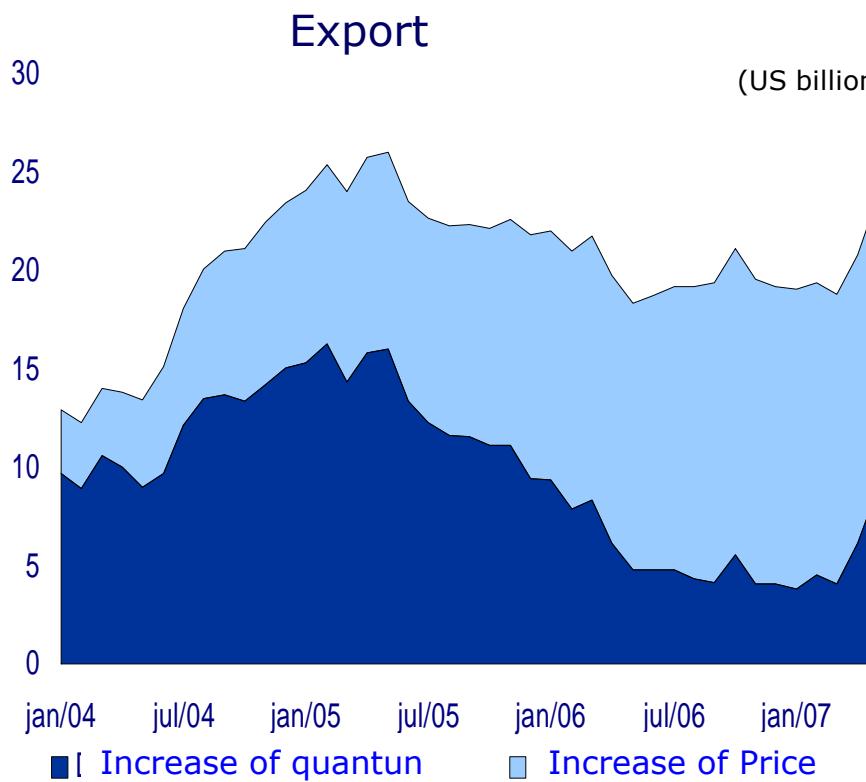
(US billion)

Year	EXPORTS		IMPORTS		BALANCE	
	TOTAL	AGRIBUSINESS	TOTAL	AGRIBUSINESS	TOTAL	AGRIBUSINESS
1.998	51,1	21,6	57,8	8,1	-6,7	13,5
1.999	48,0	20,5	49,3	5,7	-1,3	14,8
2.000	55,0	20,6	55,8	5,8	-0,7	14,8
2.001	58,2	23,9	47,2	4,5	2,6	19,4
2.002	60,4	24,8	47,2	4,5	13,1	20,3
2.003	73,0	30,6	48,2	4,8	24,8	25,8
2.004	96,5	39,0	62,8	4,9	33,7	34,1
2.005	118,3	43,6	73,6	5,2	44,7	38,4
2.006	137,5	49,4	91,4	6,8	46,1	42,6
2.007(1)	153,0	45,9	108,0	5,4	45,0	40,5

Source: SECEX-MDIC/MAPA



## Opportunities – Brazilian Trade Balance



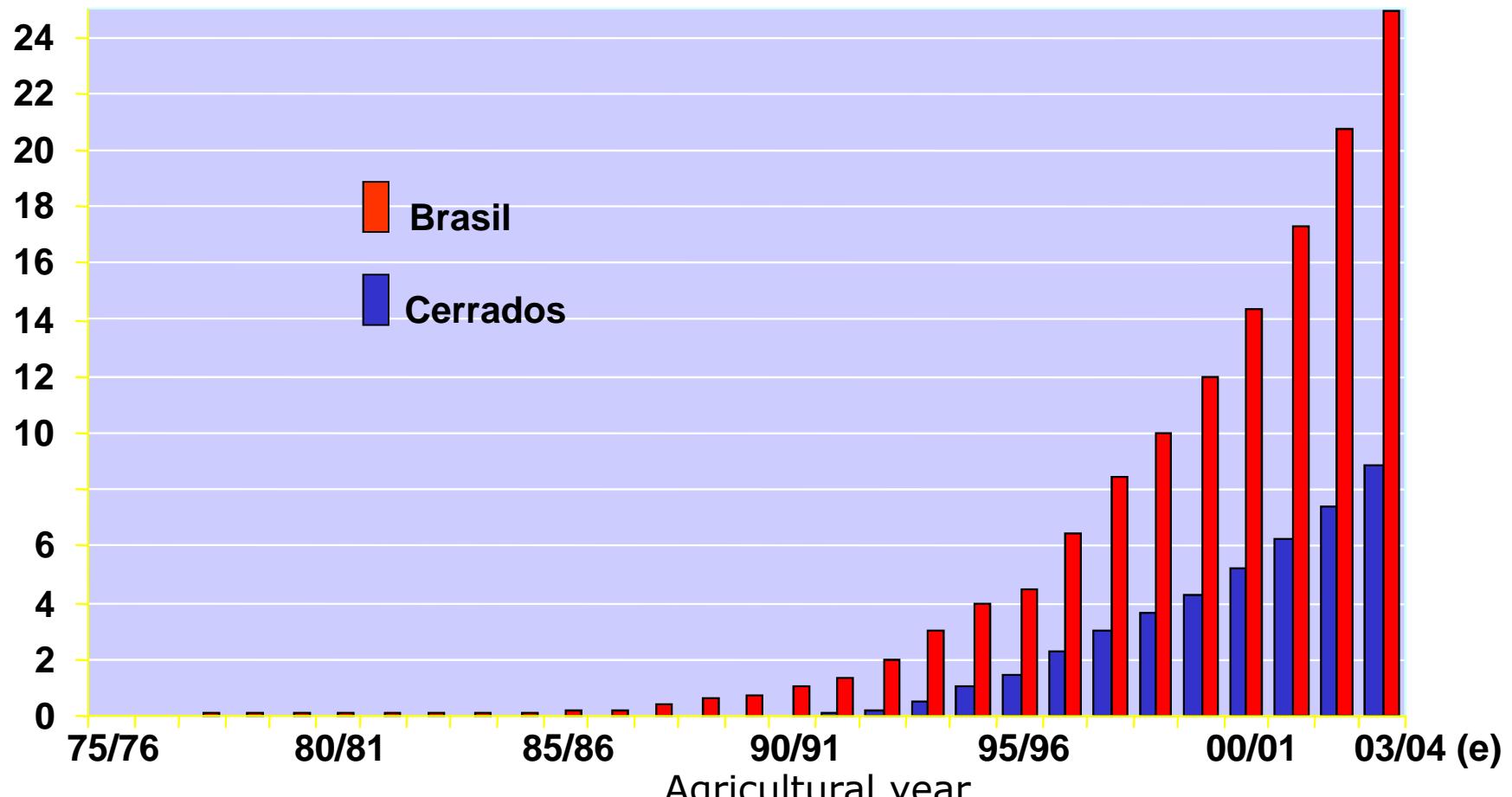
Source: SECEX-MDIC/Funcex



## Opportunities - Evolution in no-till Crop Production

(1975/76 to 2003/04)

Million ha

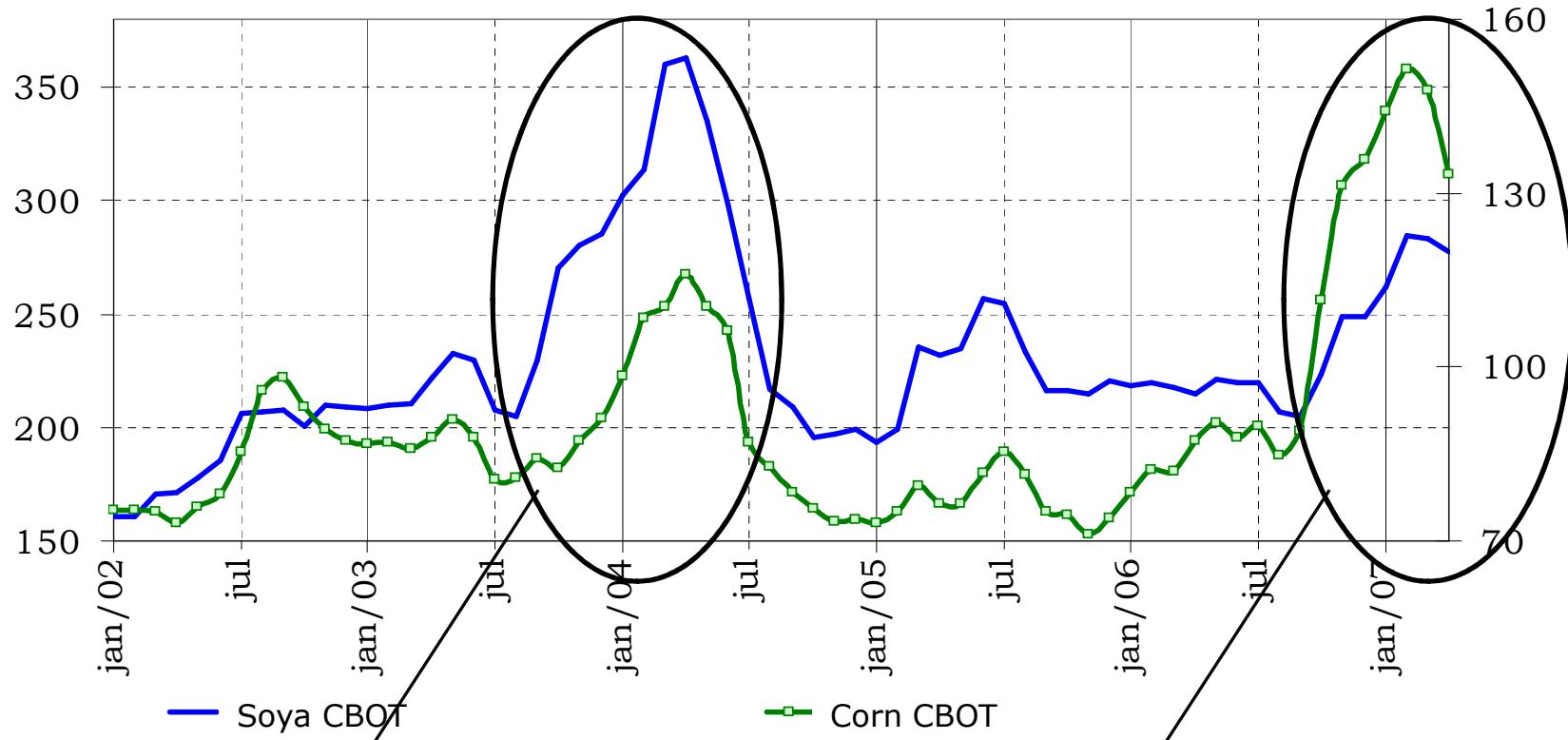


Source: FEBRAPDP





## Opportunities - Corn and Soyabean prices (CBOT)



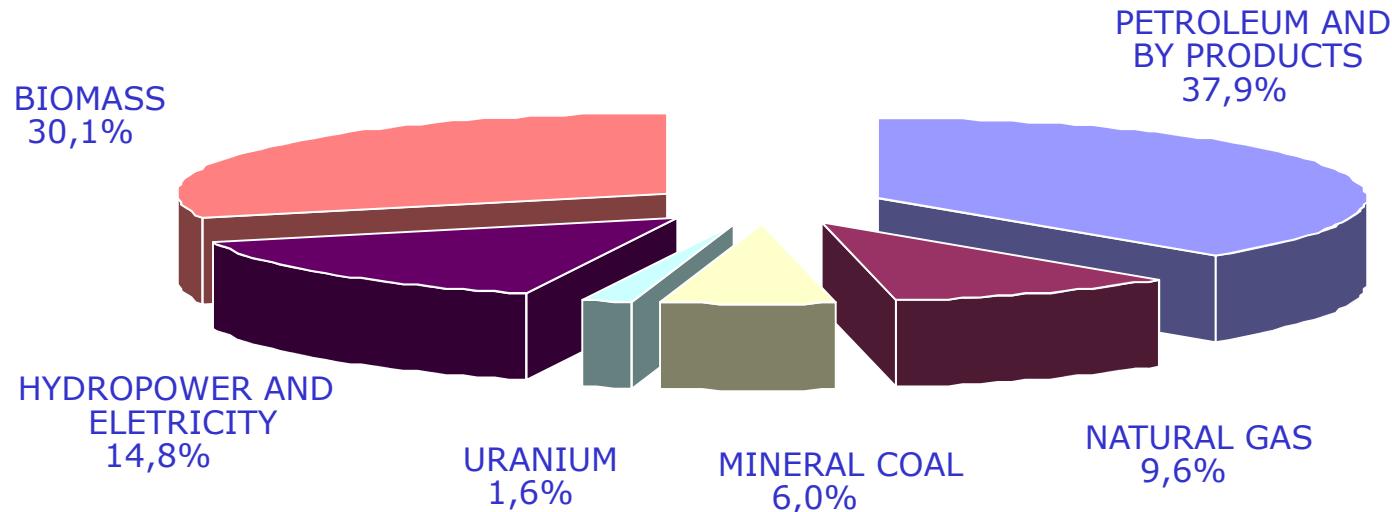
**Supply impact**  
Problems with soya  
season in Brazil + USA

**Demand impact**  
Positive perspective for  
Corn/agroenergy demand in USA

## Opportunities - Bioenergy

- Ethanol
- Biodiesel
- Biogas
- Energetic Forests
- Co-generation of electricity

**Brazilian Internal Energy - 2006**





## Energy Impact on Agriculture

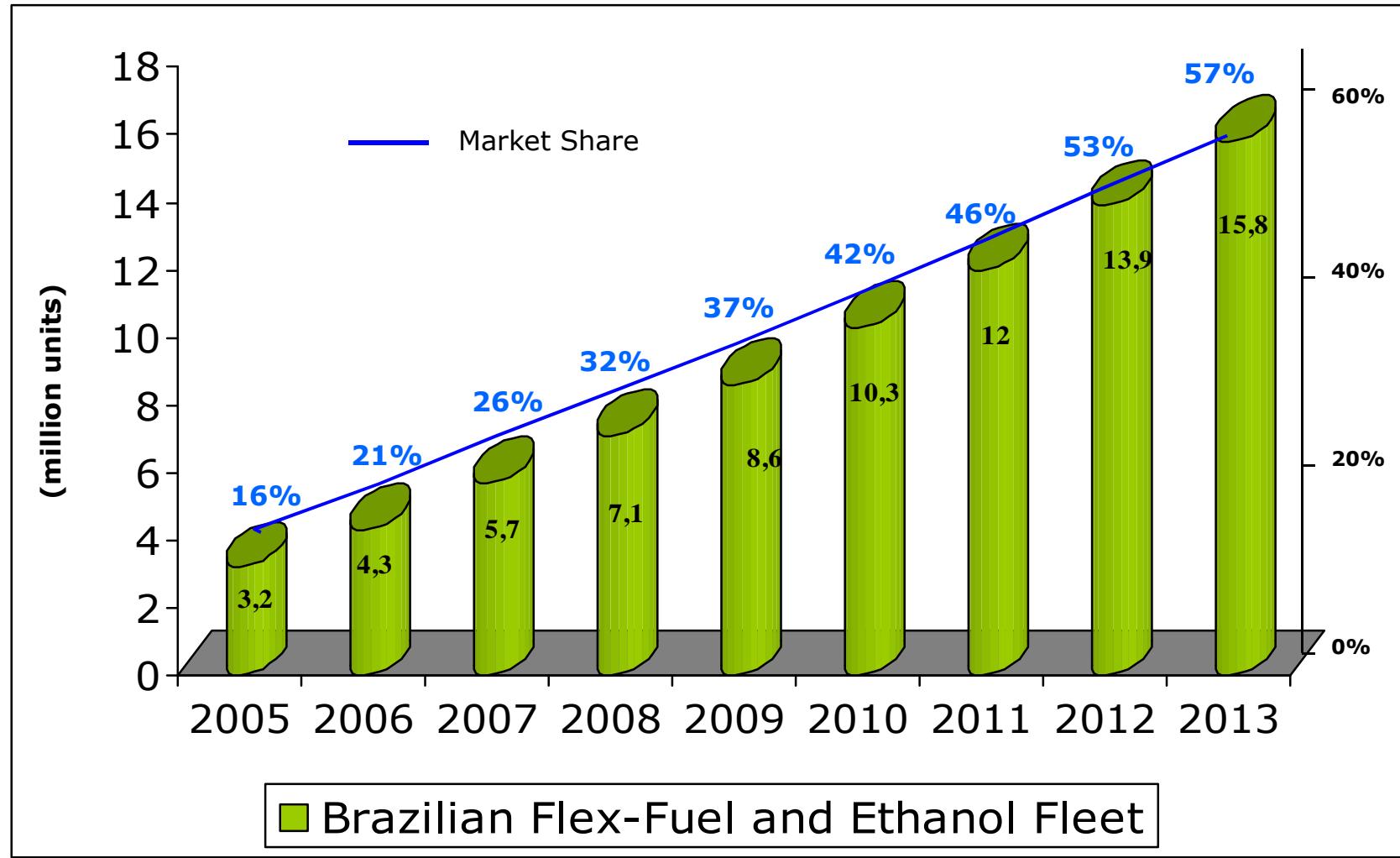
- High Oil Prices
- Renewable Sources
- Energy Alternative
- Global Warming
- Environmental Issues

Biofuel  
Development

Ethanol  
+  
Biodiesel



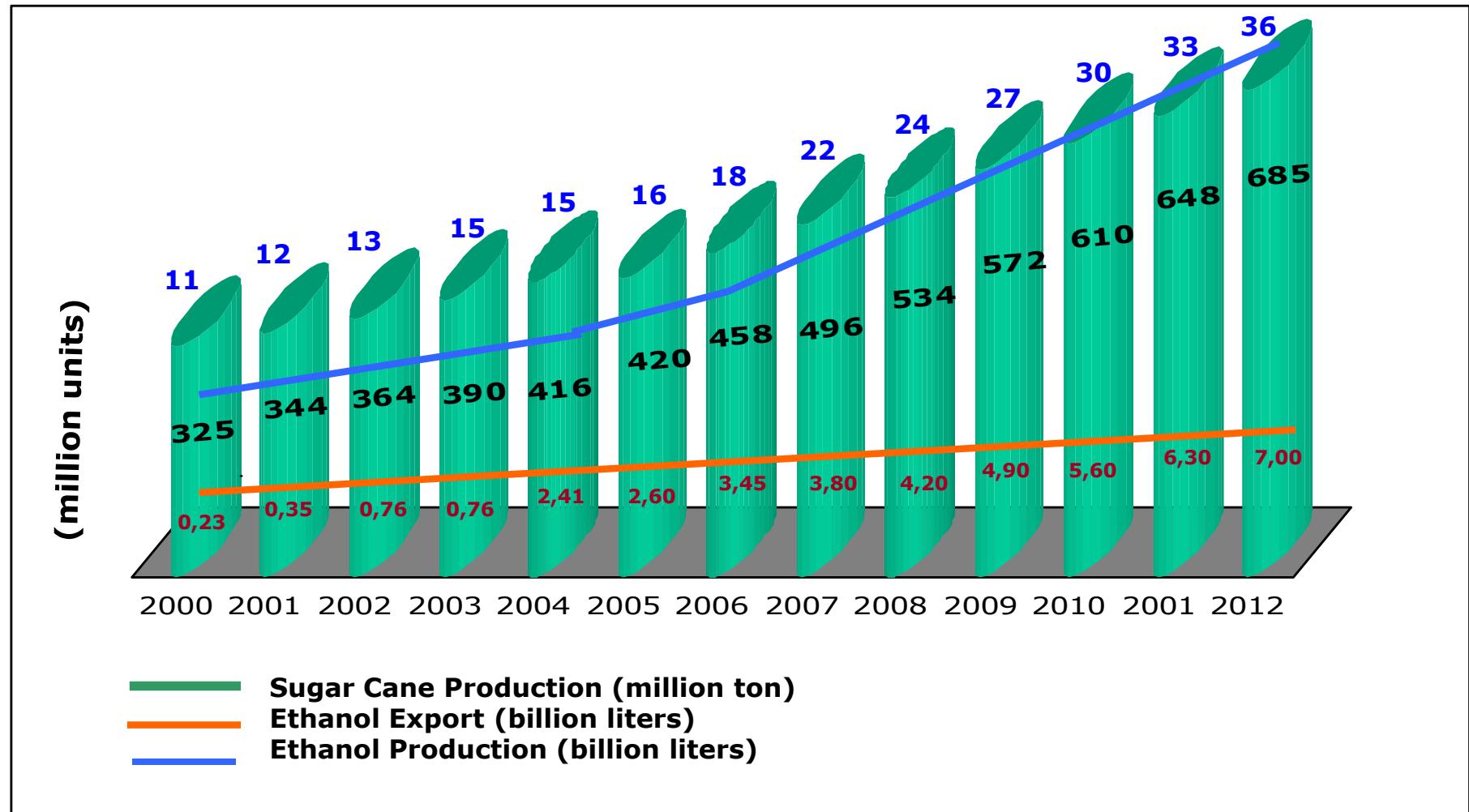
## Energy Impact - Brazilian Flex-Fuel and Ethanol Fleet



Source: UNICA



## Energy Impact - Brazilian Sugar Cane Forecast

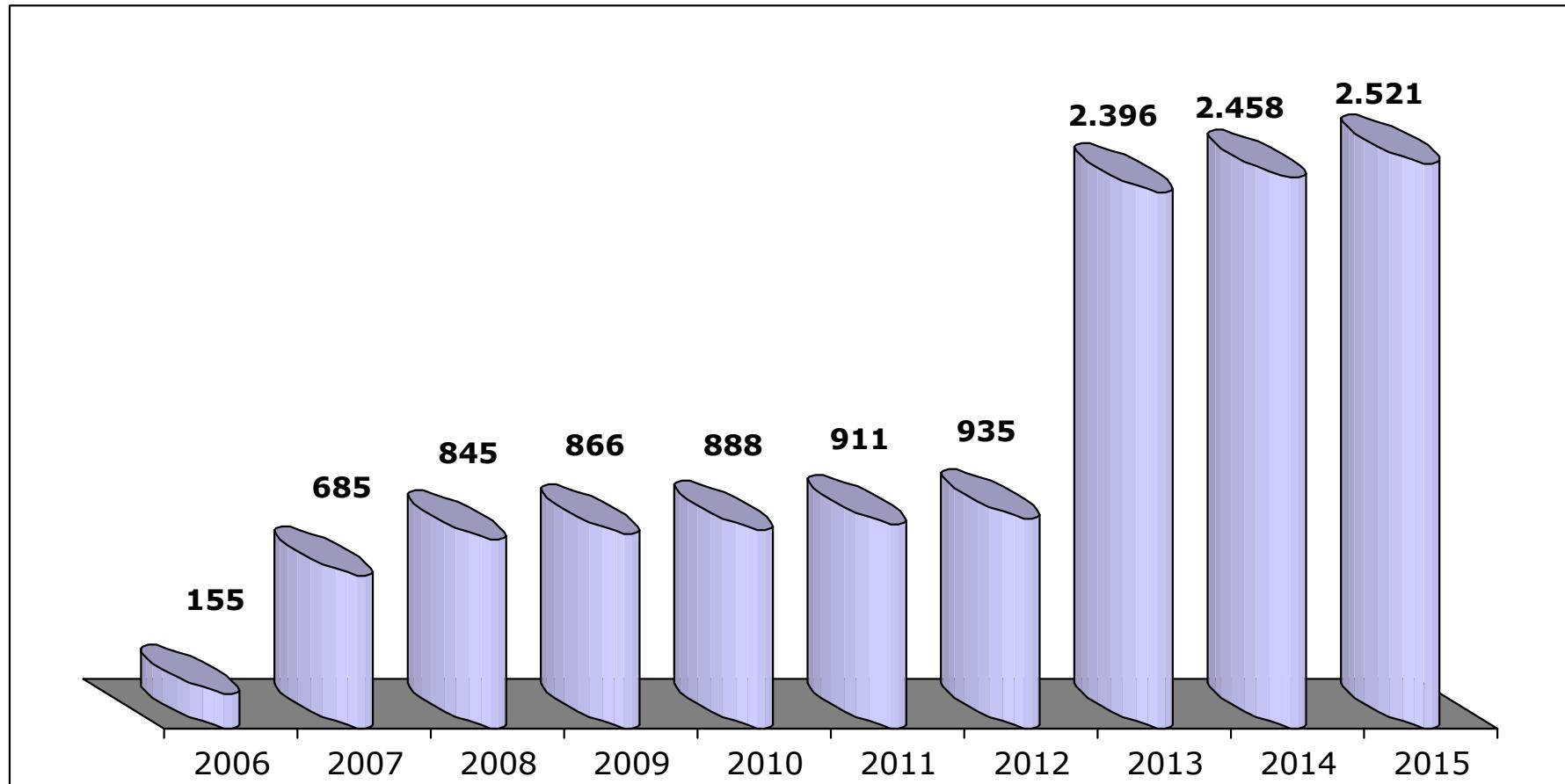


Source: ÚNICA and IBGE



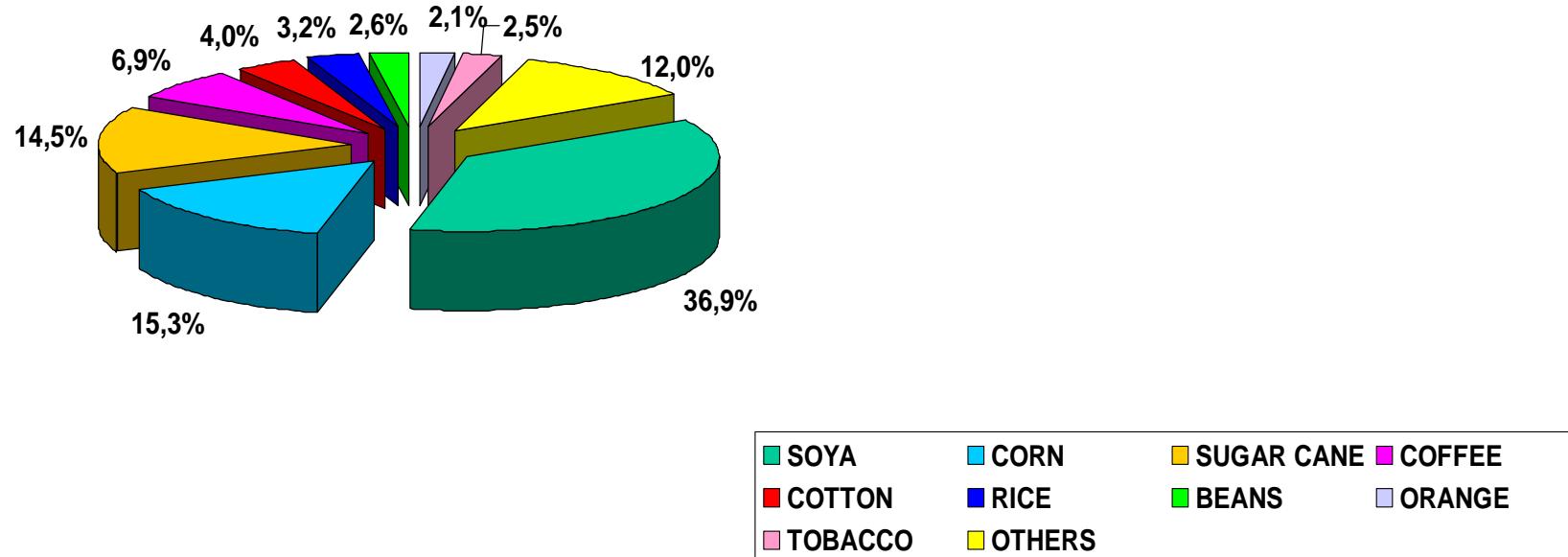
## Energy Impact - Brazilian Biodiesel Demand Forecast

(million liters)



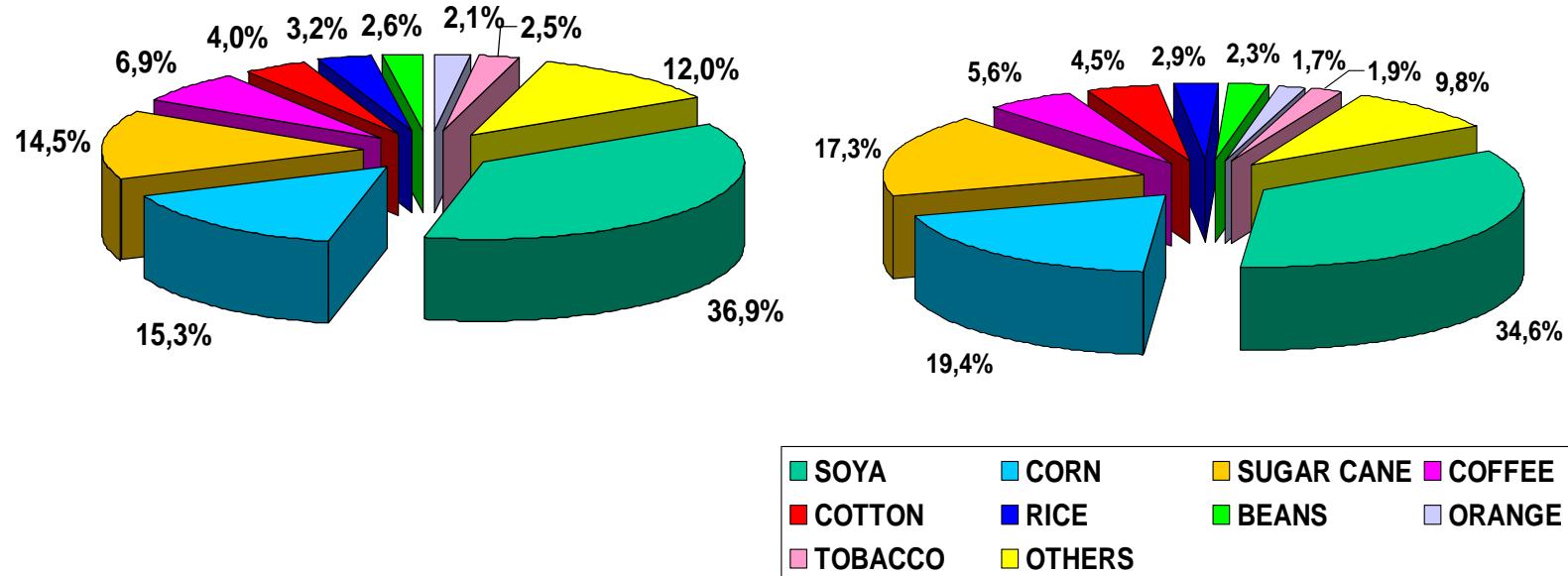
Source: ABIOVE

## Perspectives - Fertilizer Deliveries by Crop



*2005 : 20.195 thousand tonnes*

## Perspectives - Fertilizer Deliveries by Crop



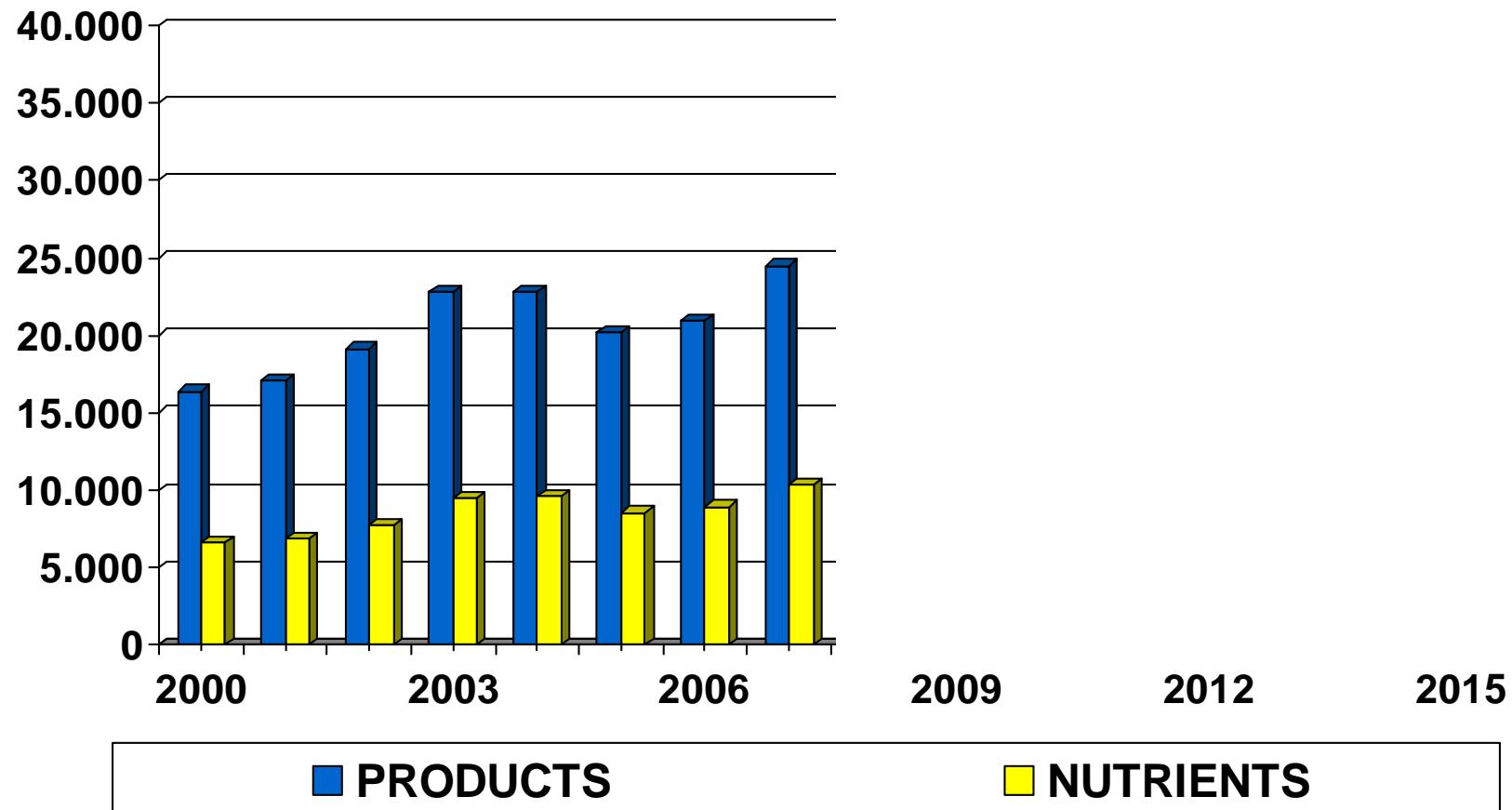
*2005 : 20.195 thousand tonnes*

*2015 : 34.100 thousand tonnes*



## Perspectives - Fertilizer Deliveries - Brazil

(1000 TONNES)

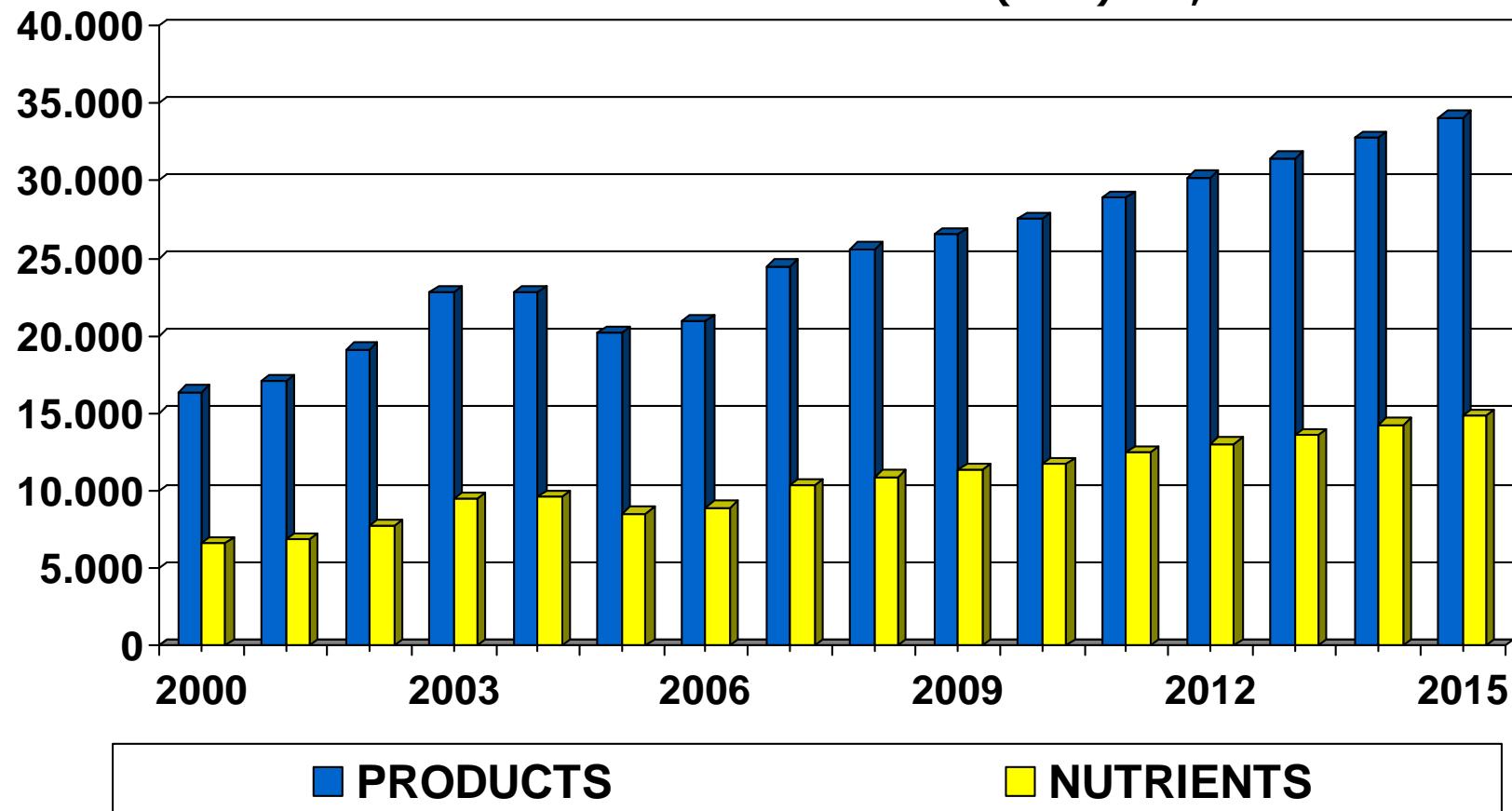




## Perspectives - Fertilizer Deliveries - Brazil

(1000 TONNES)

**Products: 2007/2015 = 4,2% a.a.  
Nutrients (NPK) = 4,6% a.a.**





[www.anda.org.br](http://www.anda.org.br)

