

An aerial photograph of a vast agricultural landscape. The left side of the image shows lush green fields with distinct diagonal furrows. The right side features bright yellow fields, likely rapeseed. A combine harvester is visible in the upper right corner, moving through the yellow field. The year '2016' is centered in the upper half of the image, with a thick orange horizontal line positioned directly below it.

2016

STATE OF THE
FERTILIZER
INDUSTRY
REPORT



no room for
error here



Taking a closer look – a personal view



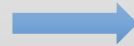
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Sustainability Reporting – Fad or Here to Stay?

Why we care: Recruiting talented employees:

94 % of millennials today say that it's important to work for socially responsible companies.



By 2024, approximately 66,000 out of the industry's 88,000 employees will be Millennials.



Big is bad:
Big Food,
Big Pharma,
Big Banks

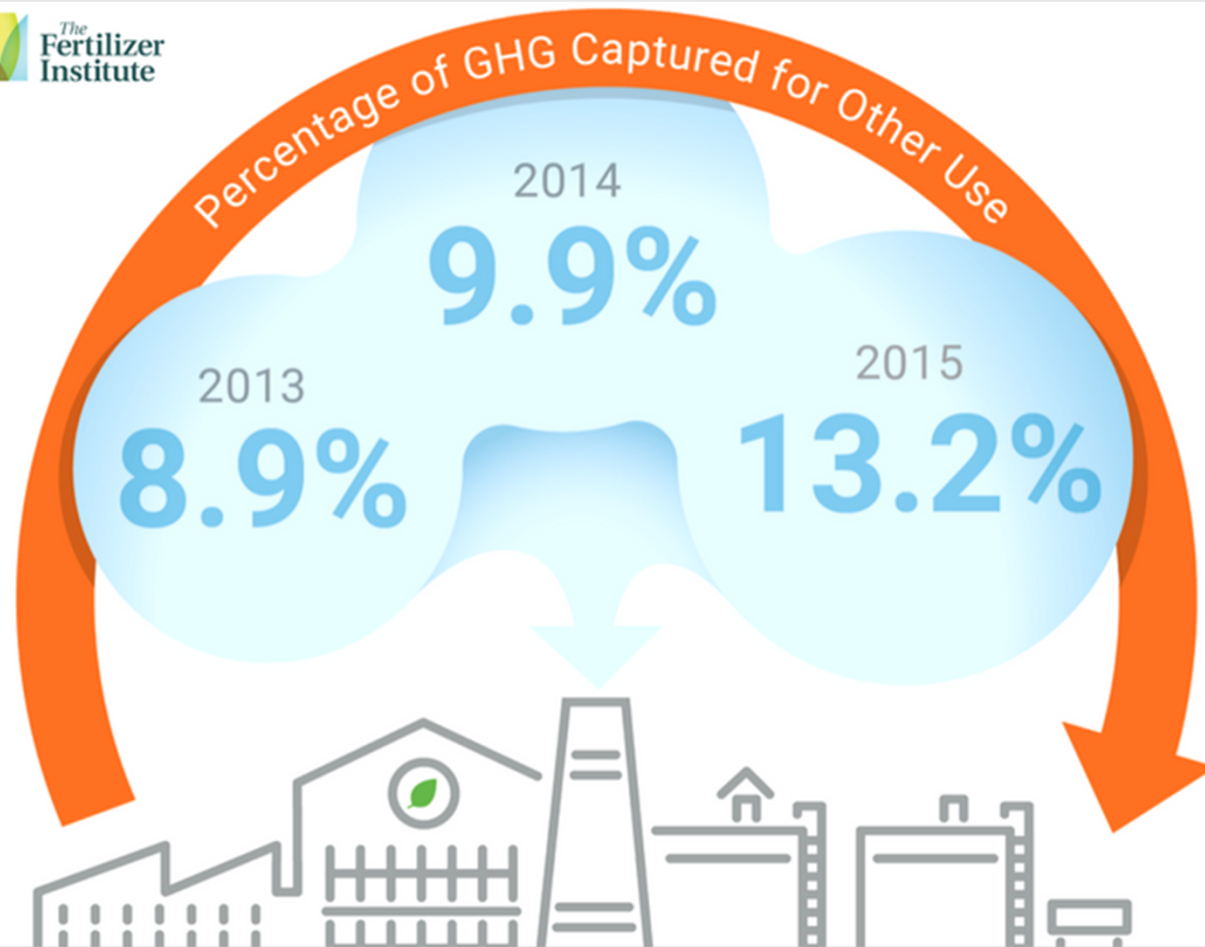
‘Big Food is under attack from Startup Granola. American shoppers have become skeptical of “the barn on the package.” – FORTUNE, 2015



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The percentage of GHGs that were captured and not emitted has increased steadily over the past three years.

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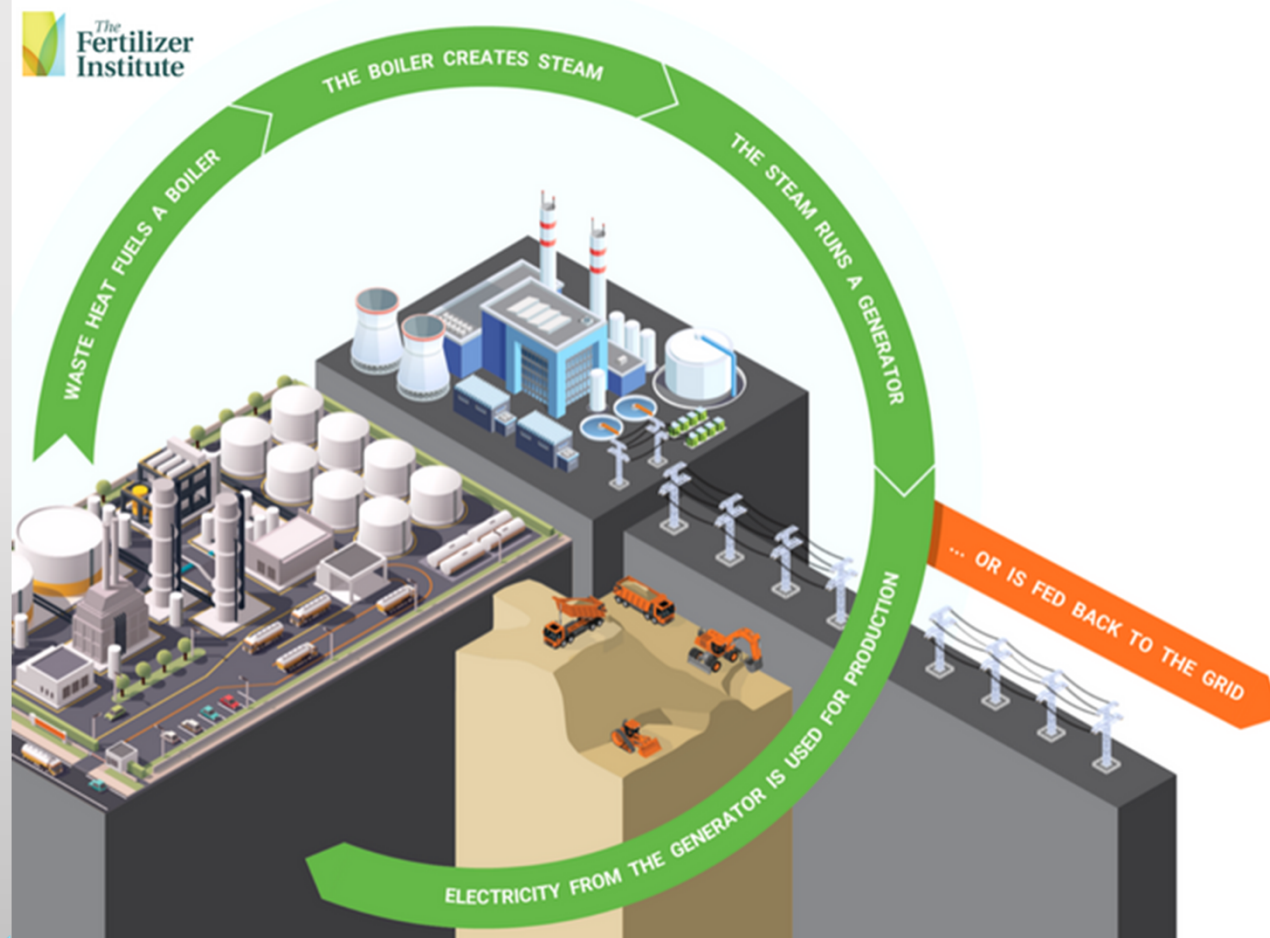


Whether purchasing equipment, building a new plant, or improving an existing facility, capital investments help companies operate and have impacts on the local economy, safety, the environment, and energy performance.

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The fertilizer industry reported capturing more than 107 million gigajoules of waste heat and using the thermal energy for steam production, heating, and electricity generation. This is energy that would have had to be purchased or supplied by fuel combustion.

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“
In 2015, the equivalent of 4,200 football
fields of land was reclaimed or restored.
”

Every surface that
is mined by the
fertilizer industry is
reclaimed, restoring
such lands for
productive uses for
both wildlife and
people.

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CHEMICAL MANUFACTURING

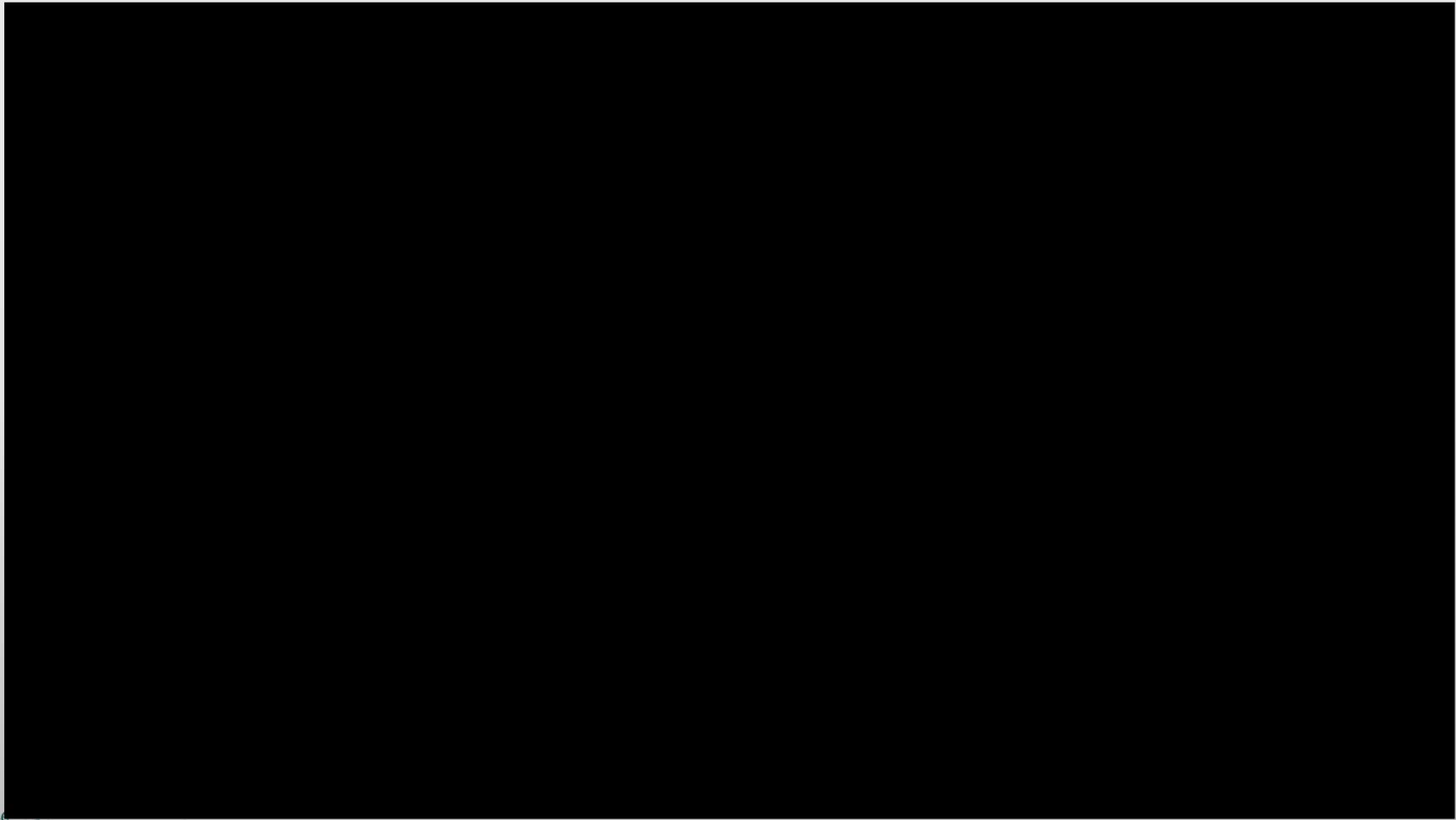


MERCHANT WHOLESALER



Fertilizer manufacturers, wholesalers, and retailers experience fewer than one-half the safety incidents of their peers in the chemical manufacturing and merchant wholesaler industries when comparing available OSHA safety data.

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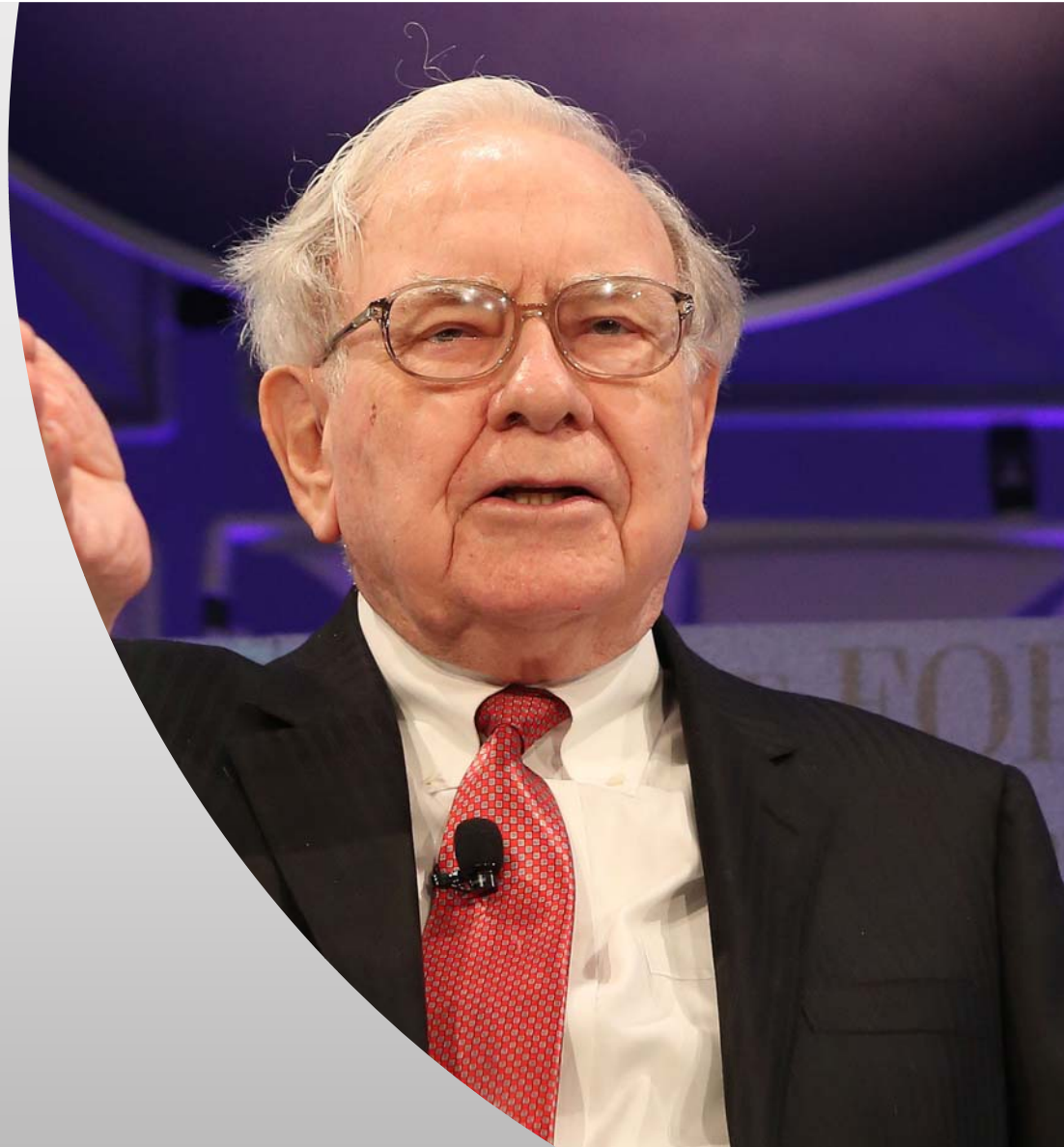


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Food for Thought

“It takes 20 years to build a reputation and five minutes to ruin it. If you think about things that way, you will do things differently.”

Warren Buffet



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Canis lupus familiaris and Felis catus

