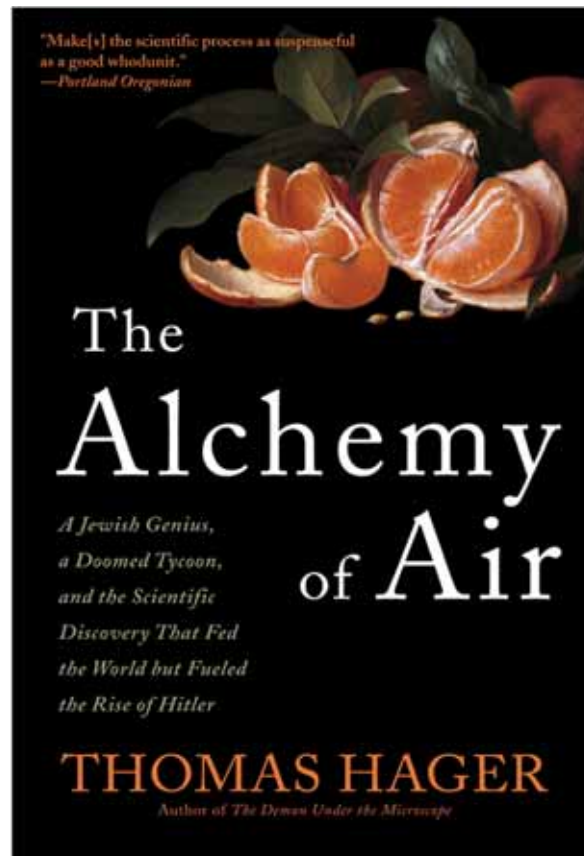


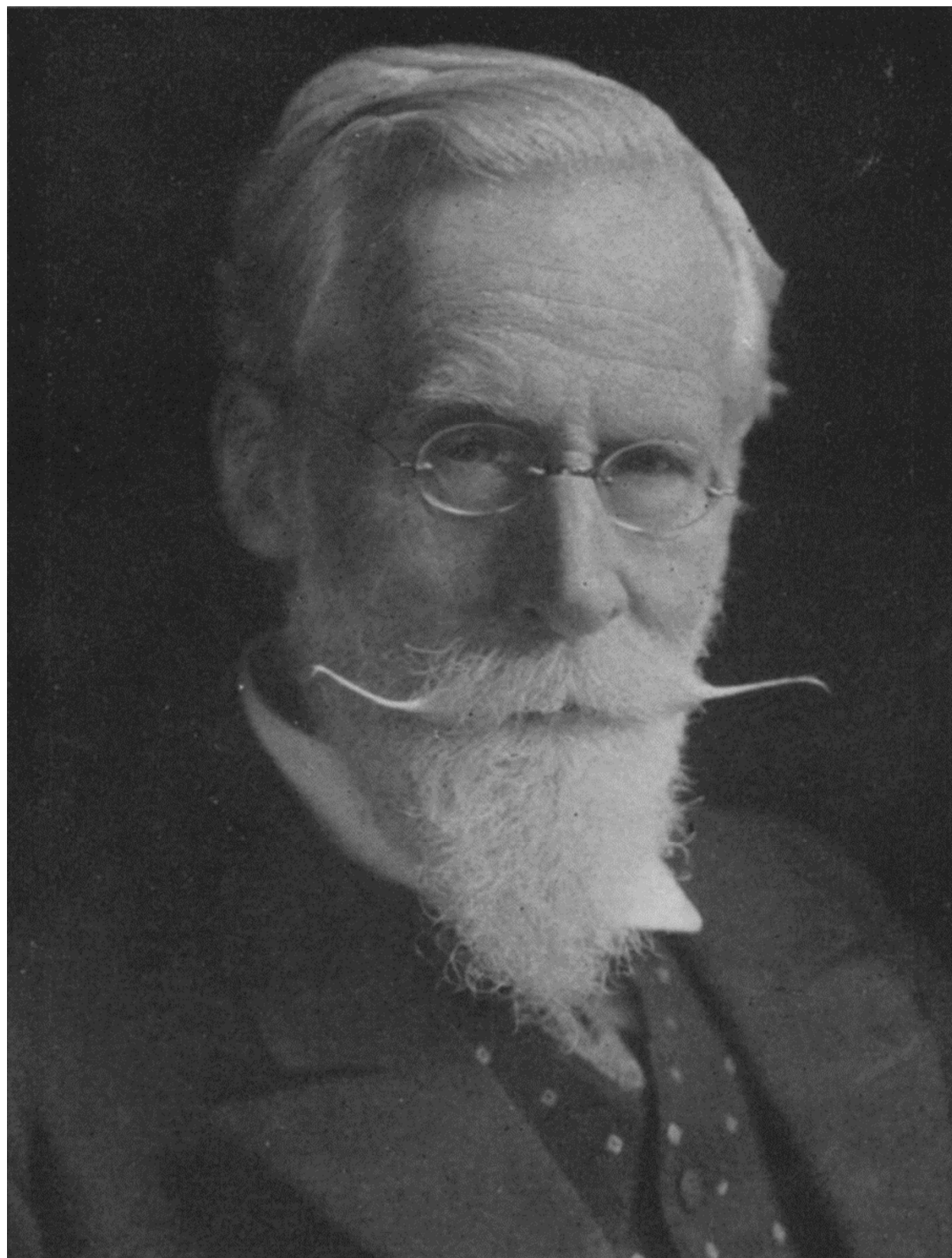
HABER-BOSCH

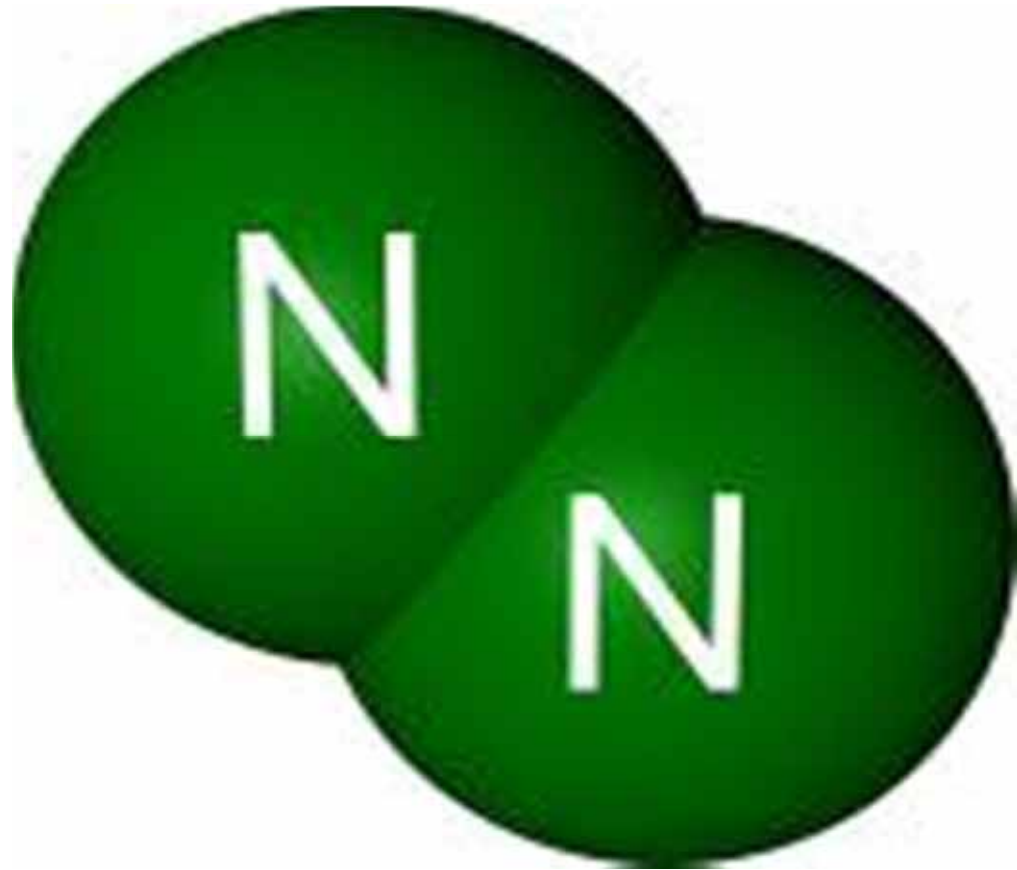
Celebrating 100 years of the world's
greatest discovery:
Turning air into bread



OR:

How two tragic geniuses fed the world, won two Nobel Prizes, saved billions of lives, killed millions more, fueled two world wars, set off the population bomb – and gave a lot of people in this room a job.







AP Photo/Mike Meadows





NIAGARA FALLE.

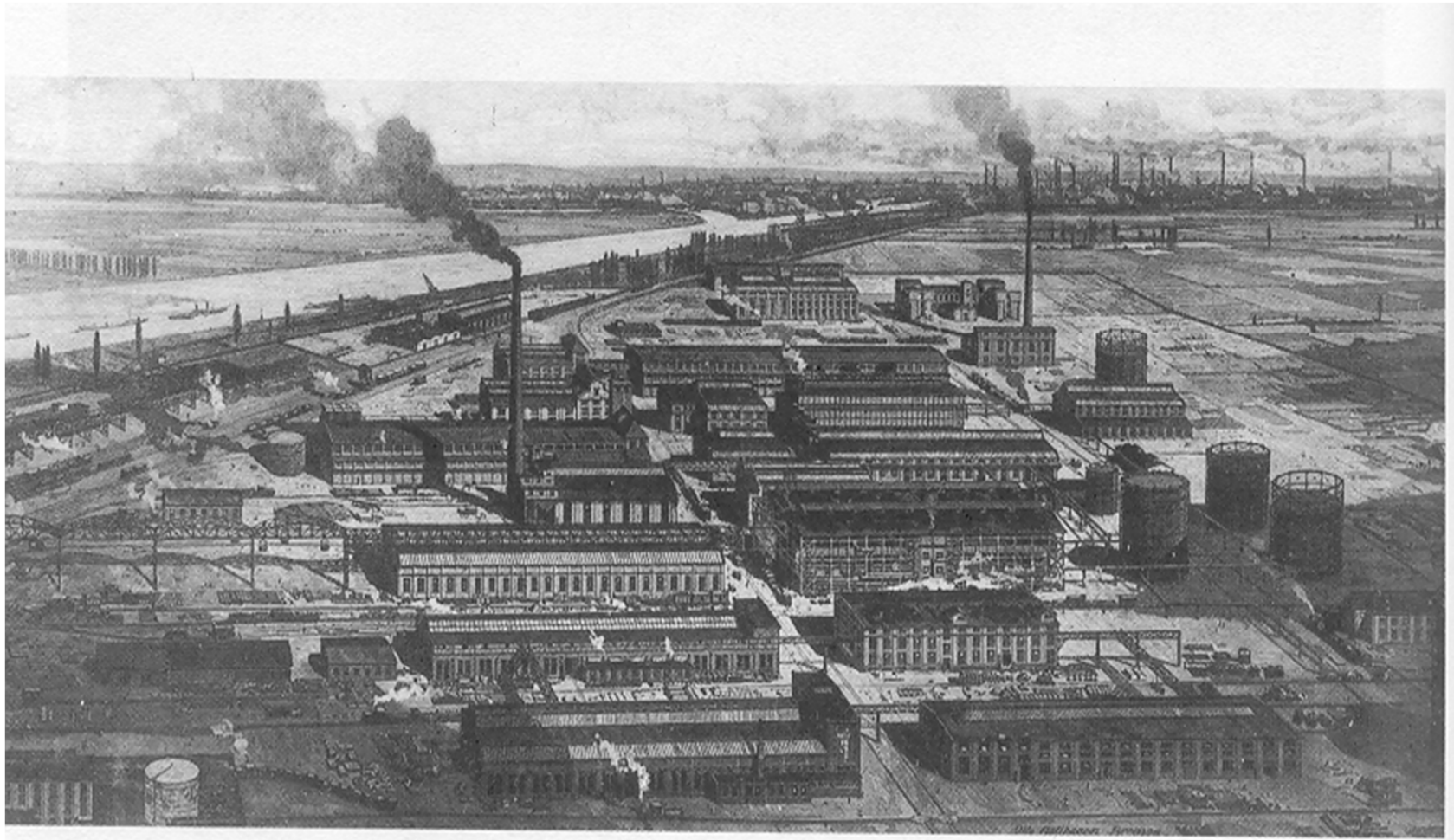
LES CHUTES DU NIAGARA.

NIAGARA FALLS









Die Ammoniakfabrik der BASF in Oppau. Gemälde von Otto Bollhagen, 1914. Ludwigs-
hafen, Unternehmensarchiv BASF



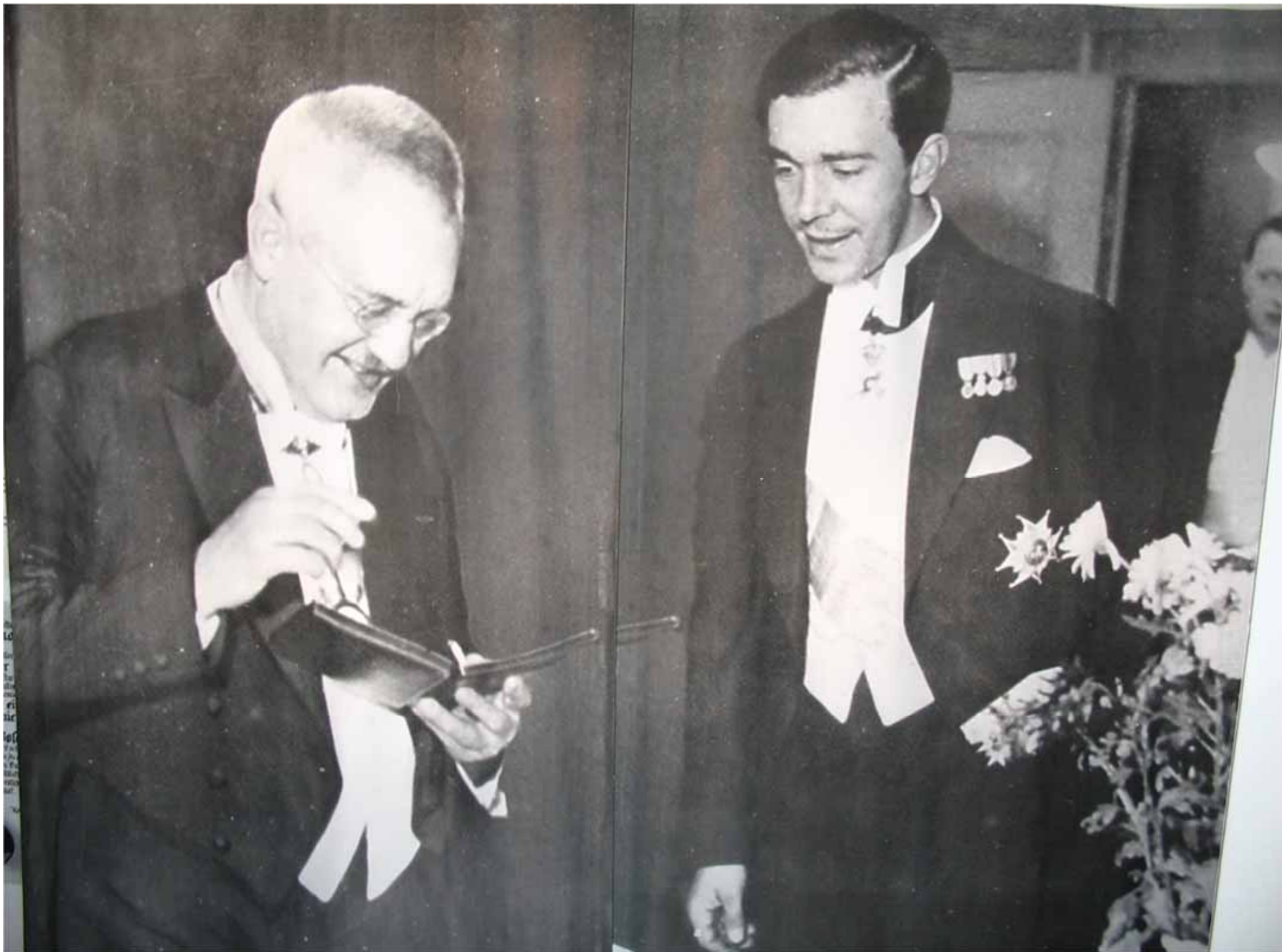


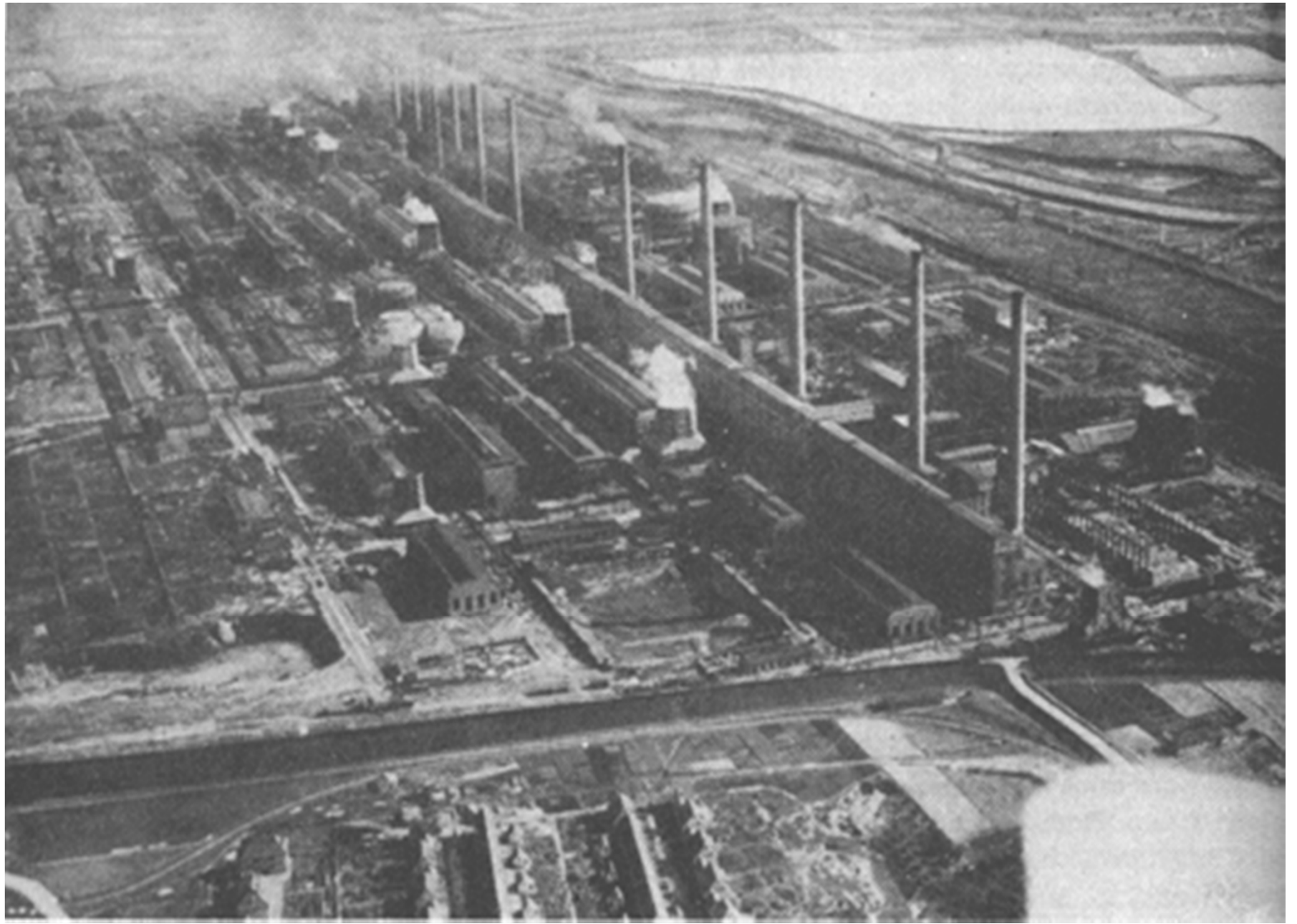






**DIE STICKSTOFFDÜNGEMITTEL
DER I.G. FARBENINDUSTRIE
AKTIENGESELLSCHAFT UND
IHRE ERZEUGUNGSSTÄTTEN
OPPAU · LEUNA**



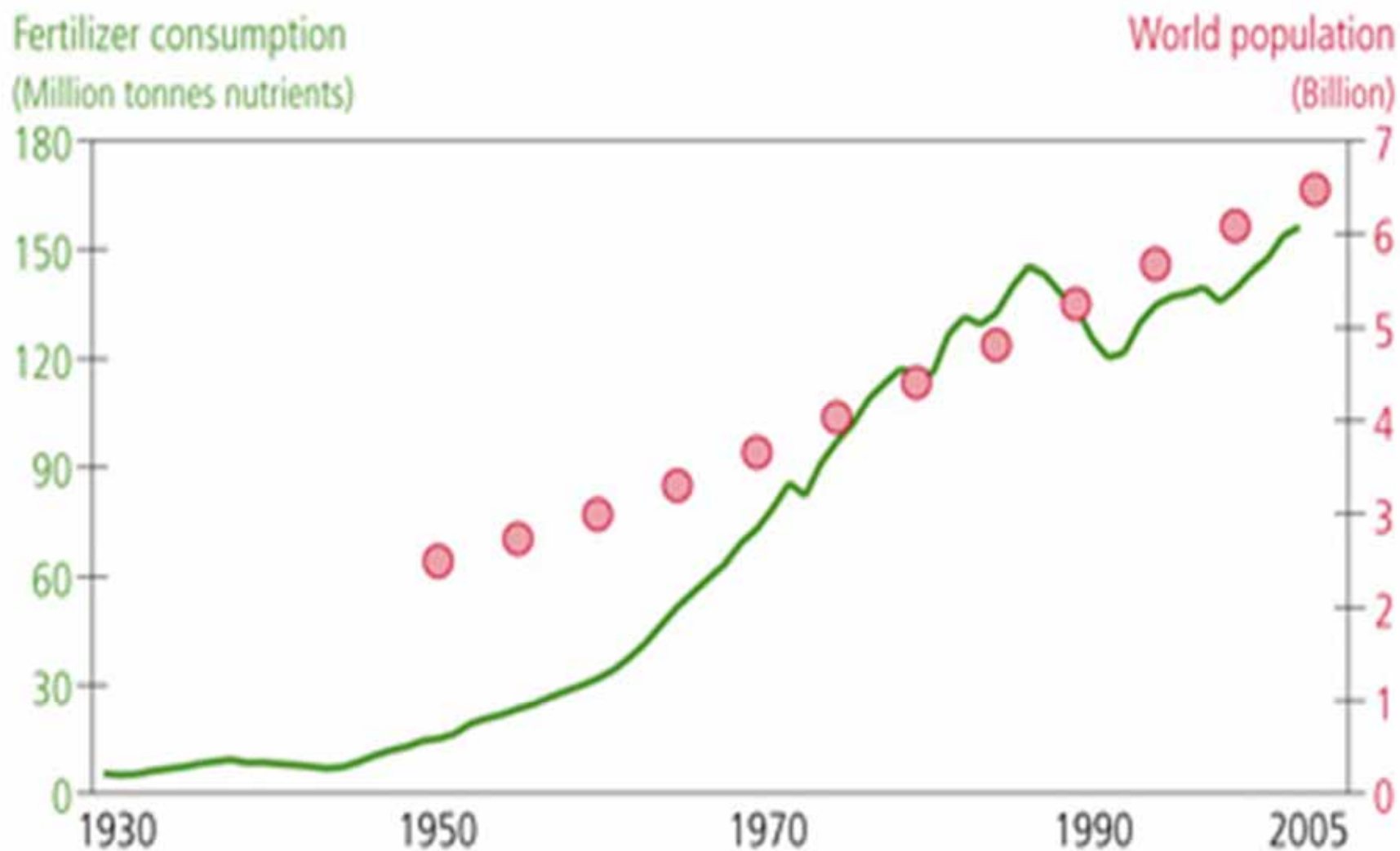








World fertilizer consumption and population in the past century



Sources: IFA and UN Population Division



