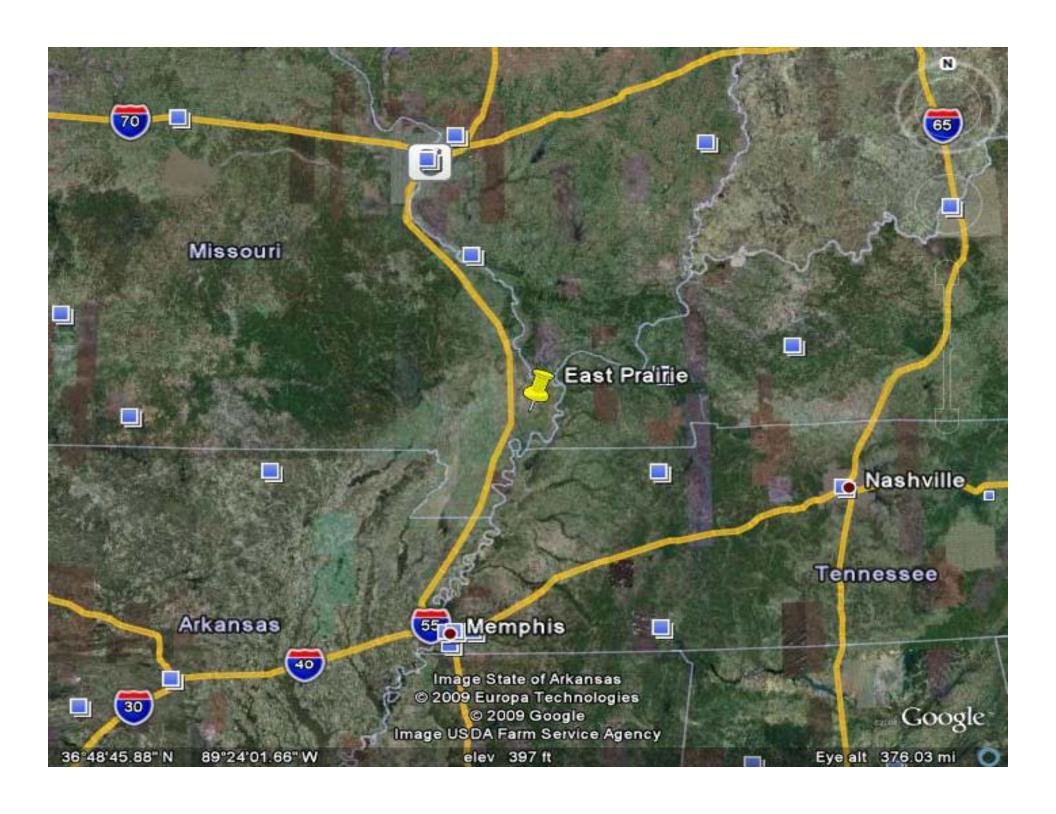
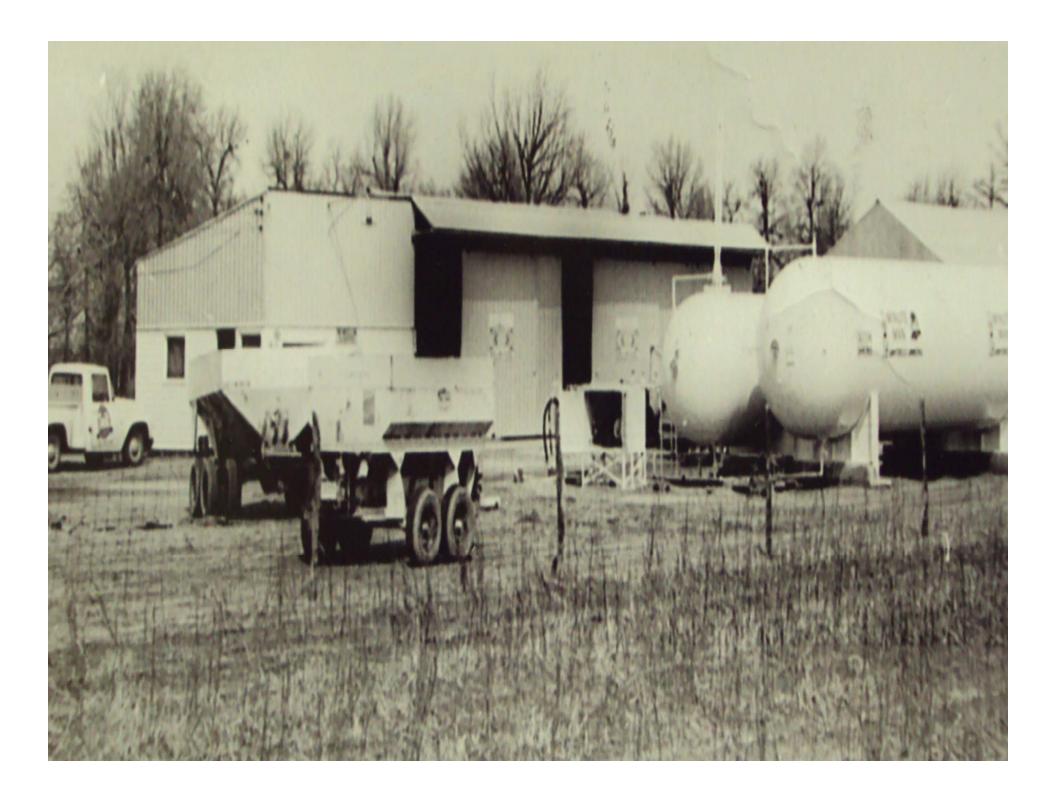
"A View from the Field: Western Corn Belt"























A good Contingency Plan





Diversity

- Soybeans, double and single crop
- Corn;
 - Commercial, Seed, Pop, Sweet, White
- Sorghum
- Cotton
- Rice
- Wheat, soft red winter, hard, and spring.
- Vegetables, such as potatoes, melons, napbeans, horseradish, and many more

New Technologies

Yield Monitors



 Automated seed shutoffs



Auto Guidance



Auto Boom shutoff



Variable Rate Placement



New Advancements

 Headline fungicide-First product labeled for plant health in the U.S.



Bigger, More productive equipment



New Techniques

Twin row Planting



Strip till with in-furrow nutrient placement.



Advancements

 Tom Freedman, "The stone age didn't end because we ran out of stones."

New Genetics

- Yield Guard®
- Roundup Ready®
- Herculex®
- Liberty Link®
- Roundup Ready 2®

YieldGard is a registered trademark of Monsanto Co.
Roundup Ready, and Roundup Ready 2 is a registered trademark of Monsanto Co.
Liberty Link is a registered trade mark of Bayer
Herculex is a registered trade mark of Pioneer

Advanced Genetics

- VT Triple Pro®- Provides rootworm and two modes of corn borer protection
- Roundup Ready to Yield®-Monsanto claims has an average of 7% more yield.
- Coming by 2012, Drought tolerance and dicamba resistant soybeans

VT Triple Pro and Roundup Ready to Yield are both trademarks of Monsanto

Cropping swayed by Genetics

- Fapri estimate Corn planting 2009
- 87.03 million acres
- Total U.S. increase 3.4% over last 5 yrs.
- Western Corn Belt
- Same 5 years, 11.55% increase.
- Delta States
- 5 year increase 7.55%

Statistics furnished by FAPRI and U.M. Ag Economist David Reinbott

Genetics in soybeans

- Fapri estimated U.S. soybean Planting 2009.
- 77.723 million acres.
- 6.5% increase over the last 5 years.
- Western Corn Belt increase 10.53%
- Delta States increase 7.2%

Statistics furnished by Fapri and U.M. Ag Economist David Reinbott

Where did the acres come from?

Wheat

Barley

Oats

Rye

Field to Market: Environmental Resource Indicators Report Summary



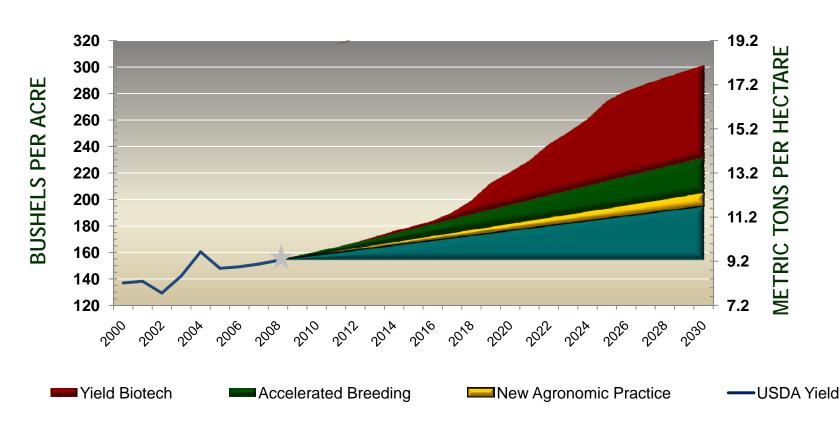
Percent Reduction of Inputs per Unit of Output (1987-2007)¹

Indicator	Corn	Cotton	Soybeans	Wheat
Land Use	-37%	-25%	-26%	nil
Soil Loss	-69%	-34%	-49%	-50%
Irrigated Water Use	-27%	-49%	-20%	nil
Energy Use	-37%	-66%	-65%	-9%
GHG Emissions	-30%	-33%	-38%	+15%

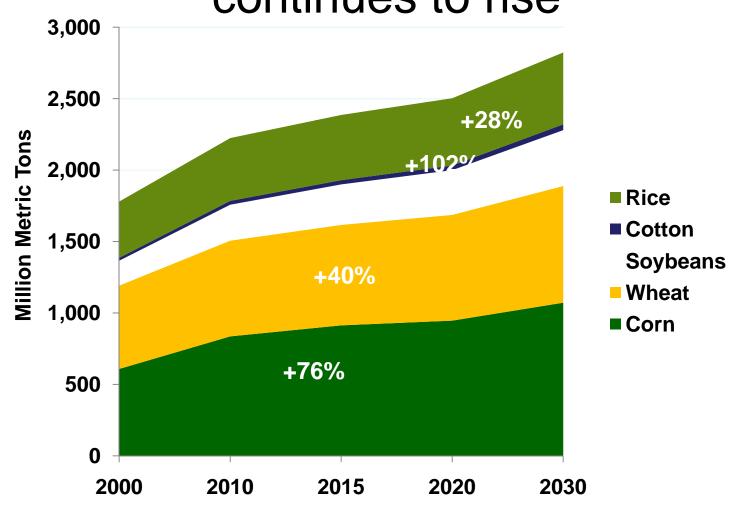
^{1/} Indexed to actual values in year 2000

Breeding, agronomic practice improvements and biotechnology can maximize yield gains

CORN YIELD POTENTIAL TO 2030 IN THE UNITED STATES



Global demand for crops projected to grow dramatically as population/income continues to rise



The Food and Agriculture Policy Research Institute (FAPRI)

- Corn Production by 2014 will rise to 90.4 million acres.
- Most of those increase acres will come at the expense of Delta and Western States, Cotton, Grain Sorghum and Wheat Acres.

Input pricing sensitivity

- Growers in the Western Corn Belt and Delta are more sensitive to input pricing.
- Risk and variables greater

Bigger swings in Delta & West

 Midwestern corn production last 5 year swings only 12.2% from lowest acreage planted to highest acreage year.

 Same 5 years in the Delta the swing was 72.6% from lowest to highest year.

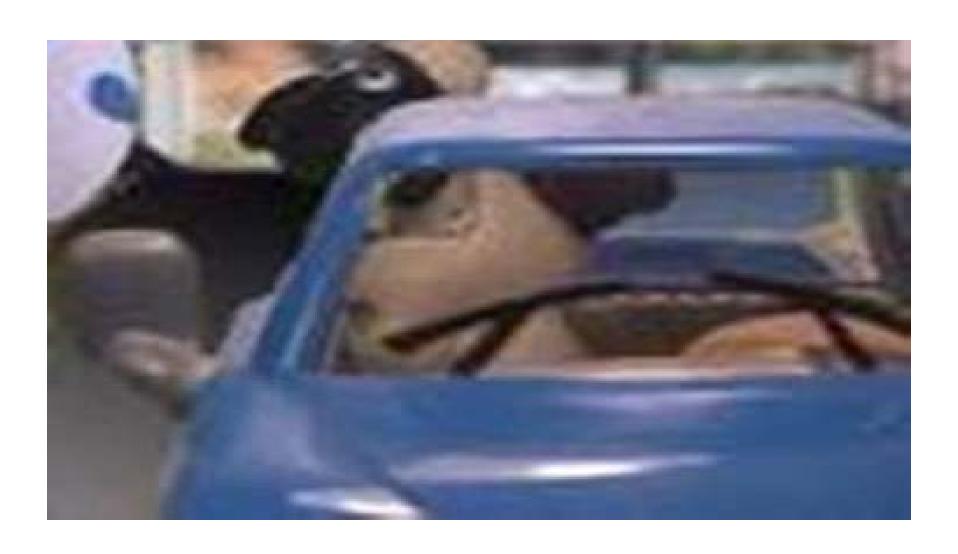
Wheat producers-losing Money



Communication is Key

- Good Communication is essential in today's business environment.
- Communication between producer and Retailer.
- Communication between basic Manufacturers and Dealers.

"Communication breakdown"



Fry Day (out)

VER 1.2

Closing

- Pressure at the Grower and Dealer level.
- Intense competition.

"But with adversity, opportunities still abound."